



2009 ANNUAL REPORT

BUILT FOR GROWTH

Received SEC

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Washington, DC 20549

TO OUR VALUED SHAREHOLDERS AND FRIENDS:

On behalf of the bankers and directors of The Jacksonville Bank and Jacksonville Bancorp, Inc., I am pleased to provide this 2009 Annual Report.

While 2009 was not a record year in terms of earnings, asset growth or credit quality, it was a year that we can be proud of. We were able to show a slight profit during 2009, which is quite an accomplishment given the losses experienced by other banks in Florida.

Total assets and capital levels also reached all-time highs in 2009. Our 11.9% risk-based capital ratio remains extremely healthy. Especially gratifying was the expansion of our customer base and core deposits in 2009. Noninterest-bearing deposits were up 7.0% to nearly \$44 million, or 11.8% of deposits. Money market, savings and NOW deposits increased by \$17.1 million, or 19.5%. Overall deposits were up \$25.1 million, or 7.3%. We also were able to reduce brokered deposits by 22.0% to 8.1% of assets and our other borrowing lines of credit were reduced \$20.8 million, or 45%. Even with significant deposit growth, our net interest margin increased from 2.97% to 3.23% from December 31, 2008 to December 31, 2009.

Every aspect of our industry and Company was challenged in 2009. National and local economic conditions were difficult as confidence, business activity and real estate values declined at an unprecedented high rate. Regardless of this very tough environment, we, like so many of our customers, persevered by focusing on our core fundamentals (credit

quality, expense control and becoming more innovative).

Our nonperforming assets were 2.9% at year end, which compares favorably to both our peer group and all other banks in Florida. Our customers continue to live up to their lending obligations. Noninterest expenses were up a modest 1.8% in 2009. Our bank spends 2.25% of our asset size on controllable expenses while our peer group spends 3.0%. This is an indication that our ability to control expenses is better than 84% of this peer group.

In 2009, we launched our virtual branch called myJaxBank.com. It allows customers the ability to open accounts online and transact their business without ever coming into one of our offices. The virtual branch has far exceeded our expectations and has proven to be an excellent source of additional liquidity—just another example of balancing hightech with high-touch at exactly the right time.

Real estate markets continue to be weak and the economic environment highly uncertain; however, we look to 2010 knowing that we navigated our way through a difficult 2009, while positioning ourselves for the future. We firmly believe that it is more important than ever to have a strong foundation in difficult times. Now is the time to create a platform that not only supports growth but provides us the ability to be opportunistic.

We appreciate the support you have given us.

Sincerely,

Gilbert J. Pomar, III
President & Chief Executive Officer



Gilbert J. Pomar, III President & Chief Executive Officer



Scott M. Hall Executive Vice President & Chief Lending Officer



Valerie A. Kendall Executive Vice President & Chief Financial Officer

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

MAR 3 2010

FORM 10-K

\boxtimes	ANNUAL REPORT PURSUANT TO SECTION 13 (For the fiscal year ended December 31, 2009	OR 15(d) OF THE SECURITIES EXCHANGE ACT\OF 1934	
	Tot the fiscal year character str, 2005	or	
	TRANSITION REPORT UNDER SECTION 13 OR 15(For the transition period from to to	(d) OF THE SECURITIES EXCHANGE ACT OF 1934	
	Commission file number 000-30248	ONIVILLE DANCODD INC	
		ONVILLE BANCORP, INC. c of registrant as specified in its charter)	
	Florida	59-3472981	
	(State or other jurisdiction of	(IRS Employer	
	incorporation or organization)	Identification No.)	
		et, Suite 1000, Jacksonville, Florida 32202 ess of principal executive offices)	
	(Author)	355 of principal executive offices)	
	(Registrant's	(904) 421-3040 telephone number, including area code)	
Secu	curities registered pursuant to Section 12(b) of the Act:		
	Title of Each Class	<u>Name of Each Exchange on which Registered</u> The Nasdaq Stock Market (Nasdaq Global Marl	rot)
	Common Stock, \$.01 par value	The Masday Stock Market (Masday Global Mari	kei)
Secu	curities registered pursuant to Section 12(g) of the Exchange	e Act: None.	•
Indi	licate by check mark if the registrant is a well-known season	ned issuer as defined in Rule 405 of the Securities Act.	
	·	Yes No 🛛	
Indi	licate by check mark if the registrant is not required to file re		
		Yes 🗌 No 🔯	
Indi	licate by check mark whether the registrant (1) has filed all	reports required to be filed by Section 13 or 15(d) of the Securities	es Exchange Act of
		od that the registrant was required to file such reports), and (2) has b	een subject to such
filin	ng requirements for the past 90 days.	Yes 🔀 No 📙	
requ		electronically and posted on its corporate Web site, if any, every Ir Regulation S-T (§232.405 of this chapter) during the preceding 12 report much files)	
SHOI	ofter period that the registrant was required to submit and po	Yes No	
Indi	licate by check mark if disclosure of delinquent filers pursu	nant to Item 405 of Regulation S-K (§229.405 of this chapter) is no	ot contained herein.
		e, in definitive proxy or information statements incorporated by refer	
	s Form 10-K or any amendment to this Form 10-K.		
	·		
		erated filer, an accelerated filer, a non-accelerated filer or a smaller reer" and "smaller reporting company" in Rule 12b-2 of the Exchange	
	Large accelerated filer	Accelerated filer	
	Non-accelerated filer	Smaller reporting company	
Indi	licate by check mark whether the registrant is a shell compar	my (as defined in Rule 12b-2 of the Act).	
	,	Yes No	
The	e aggregate market value of the registrant's common stock h	held by non-affiliates of the registrant (based upon the per share close	sing sale price of

There were 1,749,526 outstanding shares of common stock as of February 28, 2010.

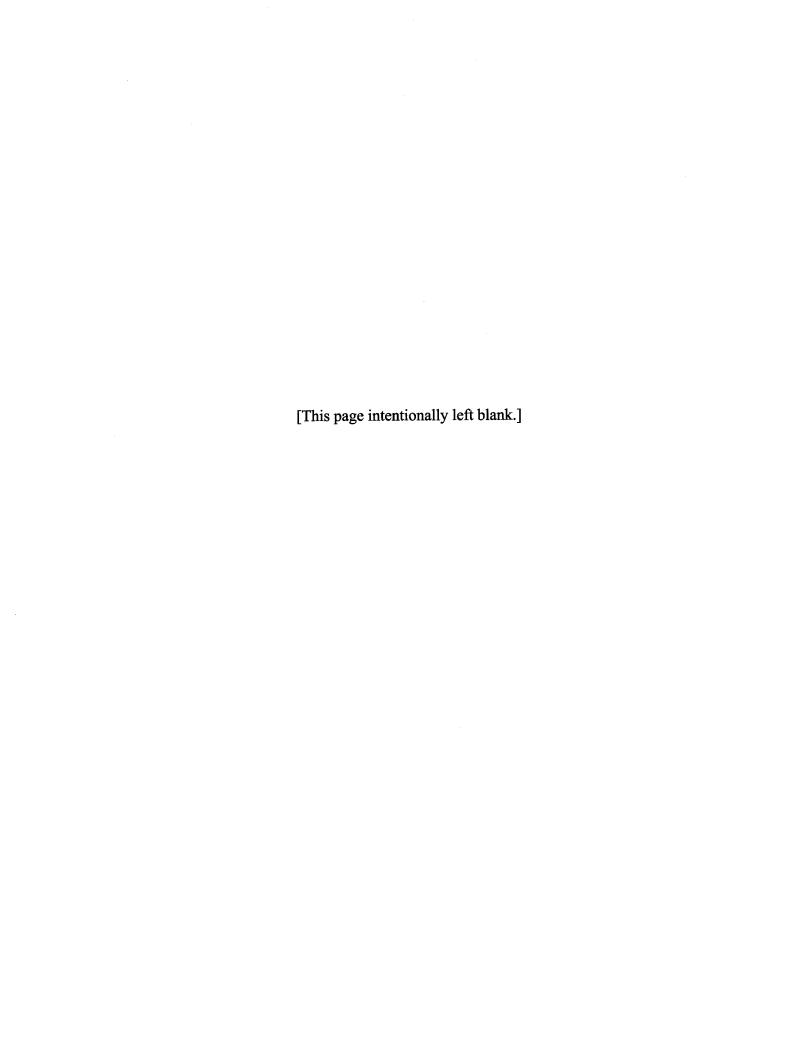
\$10.50 on June 30, 2009) was approximately \$18,362,389.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's Definitive Proxy Statement for the 2010 Annual Meeting of Shareholders are incorporated by reference in Part III of this Annual Report.

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Notice Regarding Forward-Looking Statements

This Annual Report on Form 10-K contains certain forward-looking statements. Assumptions relating to forward-looking statements involve judgments with respect to, among other things, future economic, competitive, and market conditions, and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. When used in this report, the words "estimate," "project," "anticipate," "intend," "believe," "expect" and similar expressions are intended to identify forward-looking statements. Although we believe that assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate, and we may not realize the results contemplated by these statements. Management decisions are subjective in many respects and susceptible to interpretations and periodic revisions based on actual experience and business developments, the impact of which may cause us to alter our business strategy or capital expenditure plans and may, in turn, affect our results of operations. In light of the significant uncertainties inherent in the forward-looking information included in this report, you should not regard the inclusion of such information as our representation that we will achieve any strategy, objectives or other plans. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company does not undertake any obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Federal Deposit Insurance Corporation

The Jacksonville Bank is insured by the Federal Deposit Insurance Corporation ("FDIC"). This Annual Report on Form 10-K also serves as the annual disclosure statement of the Bank pursuant to Part 350 of the FDIC's rules and regulations. This statement has not been reviewed or confirmed for accuracy or relevance by the FDIC.

PART I

Unless the context requires otherwise, references in this report to "the Company," "we," "us," or "our" refer to Jacksonville Bancorp, Inc., its wholly owned subsidiary, The Jacksonville Bank, and the Bank's wholly owned subsidiary, Fountain Financial, Inc., on a consolidated basis. References to "Bancorp" denote Jacksonville Bank is referred to as the "Bank."

ITEM 1. BUSINESS

General

Bancorp was incorporated under the laws of the State of Florida on October 24, 1997 for the purpose of organizing the Bank. Bancorp is a one-bank holding company owning 100% of the outstanding shares of the Bank. Bancorp's only business is the ownership and operation of the Bank. The Bank is a Florida state-chartered commercial bank, and its deposits are insured by the FDIC. The Bank opened for business on May 28, 1999 and currently provides a variety of community banking services to businesses and individuals through its five offices in Jacksonville, Duval County, Florida.

We offer a variety of competitive commercial and retail banking services. In order to compete with the financial institutions in the market, we use our independent status to the fullest extent. This includes an emphasis on specialized services for small business owners with a particular focus on the medical and legal sectors. Additionally, we rely on the professional and personal relationships of our officers, directors and employees. Loan participations are arranged for customers whose loan demands exceed legal lending limits. Our product lines include personal and business online banking and sweep accounts tied to Goldman Sachs proprietary funds, in addition to our traditional banking products. Furthermore, through the Bank's subsidiary, Fountain Financial, Inc., and our marketing agreement with New England Financial (an affiliate of MetLife), we are able to meet the investment and insurance needs of our customers.

Substantial consolidation of the Florida banking market has occurred since the early 1980's. We believe that the number of depository institutions headquartered and operating in Florida will continue to decline. Our marketing programs focus on the advantages of local ownership and management, personal service and customer relationships. Particular emphasis is placed on building personal face-to-face relationships. Our management and business development teams have extensive experience with individuals and companies within our targeted market segments in the Jacksonville area. Based on our experience, we believe that we have been and will continue to be effective in gaining market share. The Bank has five full-service branches in Jacksonville, currently employing 64 bankers. We are focused on small business, professionals and commercial real estate. Over the past four years, Bancorp's Board of Directors (also referred to herein as the "Board") has granted every employee (excluding executive officers) of the Company restricted stock.

Market Area and Competition

Our primary market area is all of Duval County (primarily in the Southside, Westside, Arlington, Mandarin, Beaches and Downtown areas of Jacksonville). Jacksonville is the largest city in the United States covering 841 square miles and is a leading financial and insurance center. Jacksonville is home to the Jacksonville Jaguars and is the corporate headquarters to a number of regional and national companies. Duval County has a strong commercial and industrial base, which has been steadily expanding in recent years.

Financial institutions primarily compete with one another for deposits. In turn, a bank's deposit base directly affects such bank's loan activities and general growth. Primary competitive factors include interest rates on deposits and loans, service charges on deposit accounts, the availability of unique financial services products, a high level of personal service, and personal relationships between our officers and customers. We compete with financial institutions that have greater resources, and that may be able to offer more services, unique services, or possibly better terms to their customers. We believe, however, that we will be able to continue to attract sufficient loans and deposits to effectively compete with other area financial institutions.

We are in competition with existing area financial institutions, including commercial banks and savings institutions, insurance companies, consumer finance companies, brokerage houses, mortgage banking companies, credit unions, and other business entities which target traditional banking markets. We face increased competition due to the Gramm-Leach-Bliley Act (the "GLB Act"), discussed under *Regulation and Supervision*, which allows insurance firms, securities firms, and other non-traditional financial companies to provide traditional banking services. We anticipate that significant competition will continue from existing financial services providers, as well as new entrants to the market. There are 27 separate financial institutions located in Duval County, of which eight are considered community banks with their headquarters located in Duval County.

Funding Sources Deposits

We offer a wide range of deposit accounts, including commercial and retail checking, money market, individual retirement and statement savings accounts, and certificates of deposit with fixed rates and a range of maturity options. Our sources of deposits are primarily residents, businesses, and employees of businesses within our market areas, obtained through personal solicitation by our officers and directors, direct mail solicitation, and advertisements published in the local media. We also have the ability to obtain deposits from the "national and brokered CD markets" as an additional source of funding. We pay competitive interest rates on interest-bearing deposits. In addition, our service charge schedule is competitive with other area financial institutions, covering such matters as maintenance and per item processing fees on deposit accounts and special handling charges. We are also part of the Star, Cirrus, Presto and Plus ATM networks, and a member of VISA.

Borrowings

Additional sources of funds are available to the Bank by borrowing from the Federal Home Loan Bank ("FHLB") and Federal Reserve Bank ("FRB"). Our lending capacity with these institutions provides credit availability based on qualifying collateral from the investment and loan portfolios. See "Note 5-Deposits" and "Note 6-Short-term borrowings and Federal Home Loan Bank Advances" of the Notes to the Consolidated Financial Statements for further information on our funding sources.

Lending Activities

Our Board has adopted certain policies and procedures to guide individual loan officers in carrying out lending functions. The Board has formed a Directors' Loan Committee and appointed six directors to provide the following oversight:

- ensure compliance with loan policy, procedures and guidelines as well as appropriate regulatory requirements;
- approve secured loans above an aggregate amount of \$500,000 and unsecured loans above an aggregate amount of \$100,000 to any entity and/or related interests;
- monitor overall loan quality through review of information relative to all new loans;
- approve lending authority for individual officers;
- monitor our loan review systems;
- oversee strategies for workout of problem loan relationships;
- review the adequacy of the loan loss reserve; and
- approve any additional advances to any borrower whose loan or line of credit has been adversely classified Substandard.

The Board realizes that occasionally loans need to be made which fall outside the typical policy guidelines. Consequently, the Chief Executive Officer and Chief Lending Officer have the authority to make certain policy exceptions on secured loans up to \$500,000 and unsecured loans up to \$100,000. Policy exceptions on secured and unsecured loans greater than \$500,000 and \$100,000, respectively, must be approved by the Directors' Loan Committee, and the full Board reviews reports of all loans and policy exceptions at its regular meetings. Additionally, the Bank has an independent company that also evaluates the quality of loans and determines if loans are originated in accordance with the guidelines established by the Board.

We recognize that credit losses will be experienced and the risk of loss will vary with, among other things, the type of loan being made, the creditworthiness of the borrower over the term of the loan and, in the case of a collateralized loan, the quality of the collateral, as well as general economic conditions. We intend to maintain an adequate allowance for loan losses based on, among other things, industry standards, management's experience, historical loan loss experience, evaluation of economic conditions, and regular reviews of delinquencies and loan portfolio quality. We follow a conservative lending policy, but one which permits prudent risks to assist businesses and consumers primarily in our principal market areas. Interest rates vary depending on our cost of funds, the loan maturity, the degree of risk and other loan terms. As appropriate, some interest rates are adjustable with fluctuations in the "prime" rate.

Loan Portfolio Composition

The composition of the Bank's loan portfolio at December 31, 2009 and 2008 is indicated below, along with the growth from December 31, 2008.

					% Increase
	Total Loans		Total Loans		(Decrease) from
	December 31,	% of Total	December 31,	% of Total	December 31,
(dollars in thousands)	2009	Loans	2008	Loans	2008 to 2009
Real estate mortgage loans:					
Commercial	\$ 233,570	59.7%	\$ 224,677	59.1%	4.0%
Residential	97,147	24.8%	81,152	21.4%	19.7%
Construction and land	32,987	8.4%	41,759	11.0%	(21.0%)
Commercial loans	23,838	6.1%	28,445	7.4%	(16.2%)
Consumer loans	3,899	<u> </u>	4,070	<u>1.1%</u>	(4.2%)
TOTAL	<u>\$ 391,441</u>	<u>100.0%</u>	\$ 380,103	100.0%	3.0%

Our nonperforming loans as a percentage of gross loans decreased from 3.27% at December 31, 2008 to 2.24% at December 31, 2009.

Commercial Real Estate

Commercial real estate loans are typically segmented into three categories: owner occupied commercial properties, properties used by non-profit organizations (i.e., churches and schools) and commercial properties leased to third parties for investment purposes. Commercial real estate loans are secured by the subject property and are underwritten based upon standards set forth in the policies approved by the Board. Such standards include, among other factors, loan to value limits, cash flow coverage and general creditworthiness of the obligors.

Residential Real Estate

Residential real estate loans include loans secured by first or second mortgages and home equity loans on one-to-four family residential properties. Loans in the residential real estate portfolio are underwritten in accordance with policies set forth and approved by the Board, including repayment capacity and source, value of the underlying property, credit history and stability.

Construction and Land Loans

The Bank provides construction permanent loans to borrowers to finance the construction of owner occupied and lease properties. These loans are categorized as construction loans during the construction period, later converting to commercial or residential real estate loans after the construction is complete and amortization of the loan begins. Real estate development and construction loans are approved based on an analysis of the borrower and guarantor, the viability of the project and are also based on an acceptable percentage of the appraised value of the property securing the loan. Real estate development and construction loan funds are disbursed periodically based on the percentage of construction completed. The Bank carefully monitors these loans with on-site inspections and requires the receipt of lien waivers on funds advanced. Development and construction loans are typically secured by the properties under development or construction, and personal guarantees are typically obtained. Further, to assure that reliance is not placed solely on the value of the underlying property, the Bank considers the market conditions and feasibility of proposed projects, the financial condition and reputation of the borrower and guarantors, the

amount of the borrower's equity in the project, independent appraisals, costs estimates and pre-construction sale information. The Bank also makes loans on occasion for the purchase of land for future development by the borrower. Land loans are extended for the future development for either commercial or residential use by the borrower. The Bank carefully analyzes the intended use of the property and the viability thereof.

Commercial Loans

Commercial loans are primarily underwritten on the basis of the borrowers' ability to service such debt from income. As a general practice, we take as collateral a security interest in any available real estate, equipment, or other chattel, although loans may also be made on an unsecured basis. Collateralized working capital loans typically are secured by short-term assets whereas long-term loans are primarily secured by long-term assets.

Other

Consumer loans are extended for various purposes, including purchases of automobiles, recreational vehicles, and boats. We also offer home improvement loans, lines of credit, personal loans, and deposit account collateralized loans. Loans to consumers are extended after a credit evaluation, including the creditworthiness of the borrower(s), the purpose of the credit, and the secondary source of repayment. Consumer loans are made at fixed and variable interest rates and may be made on terms of up to ten years.

Investments

The primary objective of the investment portfolio is to develop a mixture of investments with maturities and compositions so as to earn an acceptable rate of return while meeting liquidity requirements. We invest primarily in obligations guaranteed by the U.S. government and government-sponsored agencies. We also enter into federal funds transactions through our principal correspondent banks. Investments with maturities in excess of one year are generally readily salable on the open market.

Employees

As of February 23, 2010, the Bank had 64 employees. Except for certain officers of the Bank who also serve as officers of the Company, the Company does not have any employees. Management believes Company relations with its employees have been good.

Data Processing

We currently have an agreement with FIS, formerly known as Metavante Corporation, to provide our core processing and support certain customer products and delivery systems. We believe that FIS will continue to be able to provide state of the art data processing and customer service related processing at a competitive price to support our future growth.

Regulation and Supervision

We operate in a highly regulated environment, where statutes, regulations, and administrative policies govern our business activities. We are supervised by, examined by, and submit reports to, a number of regulatory agencies, including the Federal Reserve Board, the FDIC, and the Florida Department of Financial Services.

We are regulated by the Federal Reserve Board under the <u>Federal Bank Holding Company Act</u> ("BHC Act"), which requires every bank holding company to obtain the prior approval of the Federal Reserve Board before acquiring more than 5% of the voting shares of any bank or all or substantially all of the assets of a bank, and before merging or consolidating with another bank holding company. The Federal Reserve Board, under its regulations and published policy statements, has maintained that a bank holding company must serve as a source of financial strength to its subsidiary bank(s). In adhering to the Federal Reserve Board policy, Bancorp may be required to provide financial support for the Bank at a time when, absent such policy, Bancorp may not otherwise deem it advisable to provide such assistance.

At one time, a bank holding company was generally prohibited from acquiring control of any company which was not a bank and from engaging in any business other than the business of banking or managing and controlling banks. In April 1997, the Federal Reserve Board revised and expanded the list of permissible non-banking activities in which a bank holding company could engage; however, limitations continue to exist under certain laws and regulations. The GLB Act repeals certain regulations pertaining to bank holding companies and eliminates many of the previous prohibitions. Specifically, Title I of the GLB Act repeals Sections 20 and 32 of the Glass-Steagall Act and is intended to facilitate affiliations among banks, securities firms, insurance firms, and other financial companies. To further this goal, the GLB Act amends Section 4 of the BHC Act to authorize bank holding companies that qualify as "financial holding companies" to engage in securities, insurance and other activities that are financial in nature or incidental to a financial activity. The activities of bank holding companies that are not financial holding companies continue to be limited to activities authorized under the BHC Act, such as activities that the Federal Reserve Board previously has determined to be closely related to banking and permissible for bank holding companies.

With respect to expansion, we may establish branch offices anywhere within the State of Florida with regulatory approval. We are also subject to the Florida banking and usury laws limiting the amount of interest that can be charged when making loans or other extensions of credit. In addition, the Bank, as a subsidiary of Bancorp, is subject to restrictions under federal law in dealing with Bancorp and other affiliates. These restrictions apply to extensions of credit to an affiliate, investments in the securities of an affiliate, and the purchase of assets from an affiliate.

The primary source of Bancorp's income is expected to be <u>dividends</u> from the Bank. A Florida state-chartered commercial bank may not pay cash dividends that would cause the bank's capital to fall below the minimum amount required by federal or state law. Accordingly, commercial banks may only pay dividends out of the total of current net profits plus retained net profits of the preceding two years to the extent it deems expedient, except as follows. No bank may pay a dividend at any time that the total of net income for the current year when combined with retained net income from the preceding two years produces a loss. The future ability of the Bank to pay dividends to Bancorp will also depend in part on the FDIC capital requirements in effect at such time and our ability to comply with such requirements.

Loans and extensions of credit by all banks are subject to <u>legal lending limitations</u>. Under state law, a state bank may generally grant unsecured loans and extensions of credit in an amount up to 15% of its unimpaired capital and surplus to any person. In addition, a state bank may grant additional loans and extensions of credit to the same person of up to 10% of its unimpaired capital and surplus, provided that the transactions are fully secured. This 10% limitation is separate from, and in addition to, the 15% limitation for unsecured loans. Loans and extensions of credit may exceed these general lending limits only if they qualify under one of several exceptions.

We are subject to regulatory <u>capital</u> requirements imposed by the Federal Reserve Board and the FDIC. Both the Federal Reserve Board and the FDIC have established risk-based capital guidelines for bank holding companies and banks which make regulatory capital requirements more sensitive to differences in risk profiles of various banking organizations. The capital adequacy guidelines issued by the Federal Reserve Board are applied to bank holding companies on a consolidated basis with the banks owned by the holding company. The FDIC's risk-based capital guidelines apply directly to state banks regardless of whether they are a subsidiary of a bank holding company. Both agencies' requirements (which are substantially similar) provide that banking organizations must have minimum capital equivalent to 8% of risk-weighted assets to be considered adequately capitalized. The risk weights assigned to assets are based primarily on the perceived levels of risk to capital. For example, securities with an unconditional guarantee by the United States government are assigned the lowest risk weighting. A risk weight of 50% is assigned to loans secured by owner-occupied one-to-four family residential properties. The aggregate amount of assets assigned to each risk category is multiplied by the risk weight assigned to that category to determine the weighted values, which are added together to determine total risk weighted assets.

The Federal Deposit Insurance Corporation Improvement Act of 1991 ("FDICIA") created and defined five capital categories (well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized, and critically undercapitalized), which are used to determine the nature of any corrective action the appropriate regulator may take in the event an institution reaches a given level of undercapitalization. For example, an institution which becomes undercapitalized must submit a capital restoration plan to the appropriate regulator outlining the steps it will take to become adequately capitalized. Upon approving the plan, the regulator will monitor the institution's compliance. Before a capital restoration plan will be approved, an entity controlling a bank (i.e., the holding company) must guarantee compliance with the plan until the institution has been adequately capitalized for four consecutive calendar quarters. The liability of the holding company is limited to the lesser of 5% of the institution's total assets at the time it became undercapitalized or the amount necessary to bring the institution into compliance with all capital standards. Further, in the event of the bankruptcy of the parent holding company, such guarantee would take priority over the parent's general unsecured creditors. Undercapitalized institutions also will be restricted from paying management fees, dividends, and other capital distributions, will be subject to certain asset growth restrictions, and will be required to obtain prior approval from the appropriate regulator to open new branches or expand into new lines of business. As an institution drops to lower capital levels, the extent of action to be taken by the appropriate regulator increases, restricting the types of transactions in which the institution may engage and ultimately providing for the appointment of a receiver for certain institutions deemed to be critically undercapitalized.

The FDICIA also requires each federal banking agency to prescribe, and the Federal Reserve Board and the FDIC have adopted, for all insured depository institutions and their holding companies, safety and soundness standards relating to such items as: internal controls, information and audit systems, asset quality, loan documentation, classified assets, credit underwriting, interest-rate risk exposure, asset growth, earnings, compensation, fees and benefits, valuation of publicly traded shares, and such other operational and managerial standards as the agency deems appropriate. Finally, each federal banking agency was required to prescribe standards for employment

contracts and other compensation arrangements with executive officers, employees, directors, and principal shareholders of insured depository institutions that would prohibit compensation and benefits and other arrangements that are excessive or that could lead to a material financial loss. If an insured depository institution or its holding company fails to meet any of the standards described above, it will be required to submit to the appropriate federal banking agency a plan specifying the steps that will be taken to cure the deficiency. If an institution fails to submit an acceptable plan or fails to implement a plan, the appropriate federal banking agency will require the institution or holding company to correct the deficiency and, until corrected, may impose further restrictions on the institution or holding company, including any of the restrictions applicable under the prompt corrective action provisions of the FDICIA. Both the capital standards and the safety and soundness standards that the FDICIA implements were designed to bolster and protect the deposit insurance fund.

In response to the directives issued under the FDICIA, the regulators have adopted regulations that, among other things, prescribe the capital thresholds for each of five established capital categories. The following table reflects these capital thresholds:

A Company	Total Risk-Based Capital Ratio	Tier 1 Risk-Based Capital Ratio	Tier 1 Leverage Ratio
Well capitalized (1)	10%	6%	5%
Adequately capitalized (1)	8%	4%	4% ⁽²⁾
Undercapitalized (3)	Less than 8%	Less than 4%	Less than 4%
Significantly undercapitalized	Less than 6%	Less than 3%	Less than 3%
Critically undercapitalized	r ·	-	Less than 2%

(1) An institution must meet all three minimums.

(2) 3% for CAMELS composite 1 rated institutions, subject to appropriate federal banking agency guidelines.

(3) An institution falls into this category if it is below the adequately capitalized level for any of the three capital measures.

Under these capital categories, the Bank is classified as well capitalized. At December 31, 2009, the Bank's total risk-based capital and Tier 1 risk-based capital ratios were 11.08% and 9.83%, respectively. The Tier 1 leverage ratio was 8.75% as of the same date. In addition to maintaining all capital levels at or above well-capitalized levels, the Bank is committed to maintaining a Tier 1 leverage ratio above 8% at all times.

Under federal law and regulations and subject to certain exceptions, the addition or replacement of any director, or the employment, dismissal, or reassignment of a senior executive officer at any time that the Bank is not in compliance with applicable minimum capital requirements, or otherwise in a troubled condition, or when the FDIC has determined that such prior notice is appropriate, is subject to prior notice to, and potential disapproval by, the FDIC.

Proposals to change the laws and regulations governing the banking industry are frequently introduced in Congress, in the state legislatures and by the various bank regulatory agencies. Accordingly, the scope of regulation and permissible activities of Bancorp and the Bank are subject to change by future federal and state legislation or regulation.

Substantially all of our revenues from external customers, long-lived assets, long-term customer relationships, mortgage and other servicing rights, deferred policy acquisition costs, and deferred tax assets are attributed to the United States.

For Additional Information

We are required to comply with the informational requirements of the Securities Exchange Act of 1934, as amended, and, accordingly, we file annual reports, quarterly reports, current reports, proxy statements and other information with the SEC. You may read or obtain a copy of these reports at the SEC's public reference room at 100 F. Street, N.E., Room 1580, Washington, D.C. 20549. You may obtain information on the operation of the public reference room and their copy charges by calling the SEC at 1-800-SEC-0330. The SEC maintains a website that contains registration statements, reports, proxy information statements and other information regarding registrants that file electronically with the SEC. The address of the website is http://www.sec.gov.

ITEM 1A. RISK FACTORS

An investment in our common stock involves a number of risks. Before making an investment decision, you should carefully consider all of the risks. If any of the events contemplated by the risk factors discussed below actually impact us, our business, financial condition and results of operations could be materially adversely affected. If this were to occur, the trading price of our common stock could decline.

RISKS RELATED TO OUR BUSINESS

Since we commenced operations in 1999, we have had a relatively short history of experiencing profits.

We rely on the profitability of the Bank to provide funding for our operations. We cannot assure you that we will consistently operate profitably in the future. While we project that the Bank will be profitable in the foreseeable future periods, we are unable to assure you that we will earn profits as projected, that we will be able to maintain profitability, or that the Bank will be able to consistently fund our ongoing operations.

We are not certain that our capital will be adequate to continue to support the current rate of growth.

Future capital requirements depend on many factors, including the ability to successfully attract new customers and provide additional services, the timing of opening new branch locations, our decision to acquire or merge with other banks or bank holding companies, and our profitability levels. If adequate capital is not available, we will be subject to an increased level of regulatory supervision, we may not be able to expand our operations, and our business operating results and financial condition could be adversely affected.

We may require additional capital in the future, which could result in dilution of your ownership interest.

Any capital that is likely to be generated by our operations over the next several years is expected to be needed to continue expanding our operations. Additionally, our board of directors may determine from time to time that, in order to support our strategic objectives, there is a need to obtain additional capital through the issuance of additional shares of our common stock or other securities. These issuances would dilute the ownership interest of current shareholders in the Company, may dilute the per share book value of our common stock and would only require shareholder approval under certain circumstances.

Our business may face risks with respect to future expansion.

We may acquire other financial institutions or parts of financial institutions in the future and we may engage in additional de novo branch expansion. Acquisitions and mergers involve a number of risks, including:

- the time and costs associated with identifying and evaluating potential acquisitions and merger partners, and negotiations and consummation of any such transactions;
- the estimates and judgments used to evaluate credit, operations, management and market risks with respect to the target institution may not be accurate;
- the time and costs of evaluating new markets, hiring experienced local management and opening new offices, and the time lags between these activities and the generation of sufficient assets and deposits to support the costs of the expansion;
- our ability to finance an acquisition and possible dilution to our existing shareholders;
- the diversion of our management's attention to the negotiation of a transaction, and the integration of the operations and personnel of the combining businesses;
- entry into new markets where we lack experience;
- the introduction of new products and services into our business;
- the incurrence and possible impairment of goodwill associated with an acquisition and possible adverse effects on our results of operations; and
- the risk of loss of key employees and customers.

We may incur substantial costs to expand and can give no assurance such expansion will result in the levels of profits we would expect. We may issue equity securities, including common stock, in connection with future acquisitions, which could cause ownership and economic dilution to our shareholders. There is no assurance that, following any future mergers or acquisitions, our integration efforts will be successful or, after giving effect to the acquisition, that we will achieve profits comparable to, or better than, our historical experience.

Customers may not repay their loans, which could have a material adverse effect on our profitability.

The risk that customers may fail to repay their loans is inherent in any bank lending relationship. If our loans are not repaid in accordance with the loan terms, it could have a material adverse effect on our earnings and overall financial condition as well as the value of our common stock. We focus our lending activity in commercial, commercial real estate, residential, home equity and consumer loans.

Our management attempts to minimize credit exposure by carefully monitoring the concentration of loans within specific industries and through loan application and approval procedures. However, we are unable to assure you that such monitoring and procedures will reduce lending risks. Credit losses can cause insolvency and failure of a financial institution and, in such event, shareholders could lose their entire investment.

Our business focus in the Jacksonville area of Florida could make us vulnerable to adverse economic conditions in the area.

Our operations are materially affected by and sensitive to the economy of our market areas in northeastern Florida, and are particularly impacted by the economic conditions in Duval County and the Jacksonville metropolitan area. Because our business is focused in the Jacksonville area, we could be more affected by a weakening of the Jacksonville area economy than banking institutions with operations in diverse geographical areas.

Our concentration in loans secured by real estate may increase our credit losses, which would negatively affect our financial results.

Due to the nature of our market, a significant portion of the portfolio has historically been secured with real estate. As of December 31, 2009, approximately 68.1% of our \$391.4 million loan portfolio was secured by commercial real estate.

The current downturn in the real estate market, the deterioration in the value of collateral, and the local and national economic recessions have adversely affected our clients' ability to repay their loans. If these conditions persist, or get worse, our clients' ability to repay their loans will be further eroded. In the event we are required to foreclose on a property securing one of our mortgage loans or otherwise pursue our remedies in order to protect our investment, we may be unable to recover funds in an amount equal to our projected return on our investment or in an amount sufficient to prevent a loss to us due to prevailing economic conditions, real estate values and other factors associated with the ownership of real property. As a result, the market value of the real estate or other collateral underlying our loans may not, at any given time, be sufficient to satisfy the outstanding principal amount of the loans, and consequently, we would sustain loan losses.

Current economic conditions and industry developments may adversely affect our business and financial results.

If the current U.S. recession continues for a long period of time or the economy and industry experience further deterioration, there can be no assurance that our business, our industry or results of operations will not be significantly adversely impacted. We may have further increases in loan losses, deterioration of capital or limitations on our access to funding or capital. A prolonged recession could also cause further deterioration in real estate values which could drive foreclosures and higher losses than we have historically experienced.

Our location on the east coast of Florida makes us susceptible to weather-related problems.

We rely on our ongoing operations to sustain profitability. Our Bank branches and corporate headquarters are located in the Jacksonville area of Florida and can be impacted by climate changes. The State of Florida has been vulnerable to physical effects on our business such as tropical storms, hurricanes and tornadoes. Although we have a disaster recovery plan in place, we cannot ensure that severe weather conditions affecting the State of Florida will not have a material adverse effect on our financial condition, results of operations, or cash flows.

We are subject to government regulation and monetary policies that could constrain our growth and profitability.

Bank regulators have imposed various conditions on us. The conditions include, among other things, that: (1) we would not assume additional debt without prior approval by the Federal Reserve Board; (2) we will remain well-capitalized at all times; (3) we will make appropriate filings with the regulatory agencies; and (4) the Bank will meet all regulatory requirements. The regulatory capital requirements imposed on the Bank could have the effect of constraining growth.

We are subject to extensive state and federal government supervision and regulations that impose substantial limitations with respect to loans, purchases of securities, payment of dividends, and many other aspects of the banking business. Regulators include the Board of Governors of the Federal Reserve System, the FDIC, and the Florida Department of Banking and Finance (the "Florida DBF"). Applicable laws, regulations, interpretations, assessments and enforcement policies have been subject to significant and sometimes retroactively applied changes and may be subject to significant future changes. Regulatory agencies are funded, in part, by assessments imposed upon banks. The FDIC Board of Directors has approved a new system for risk-based assessments effective January 1, 2007 which resulted in additional cost to the Bank in support of a designated reserve ratio. Additional assessments could occur in the future which could impact our financial condition. Many of these regulations are intended to protect depositors, the public, and the FDIC, not shareholders. Future legislation or government policy could adversely affect the banking industry, our operations, or our shareholders. The burden imposed by federal and state regulations may place banks, in general, and us, specifically, at a competitive disadvantage compared to less regulated competitors. Federal economic and monetary policy may affect our ability to attract deposits, make loans, and achieve satisfactory operating results.

We could be negatively impacted by changes in interest rates and economic conditions.

Our results of operations may be materially and adversely affected by changes in prevailing economic conditions, including declines in real estate market values, rapid changes in interest rates, and the monetary and fiscal policies of the federal government. Our profitability is partly a function of the spread between the interest rates earned on investments and loans and those paid on deposits and other liabilities. As with most banking institutions, our net interest spread is affected by general economic conditions and other factors that influence market interest rates. Changes in interest rates may negatively affect our earnings and the value of our assets. Changes in interest rates may affect our level of interest income, the primary component of our gross revenue, as well as the level of our interest expense, our largest recurring expenditure. In a period of rising interest rates, our interest expense could increase in different amounts and at different rates while the interest that we earn on our assets may not change in the same amounts or at the same rates. Accordingly, increases in interest rates could decrease our net interest income. At any given time, our assets and liabilities may be affected differently by a given change in interest rates. As a result, an increase or decrease in rates could have a material adverse effect on our net income, capital and liquidity. While we take measures to reduce interest-rate risk, these measures may not adequately minimize exposure to interest-rate risk.

Bancorp is dependent on the operating performance of the Bank to provide Bancorp with operating funds.

Bancorp is a bank holding company and is dependent upon dividends from the Bank for funds to pay expenses and any cash dividends to shareholders. The Bank is subject to regulatory limitations regarding the payment of dividends. Therefore, the Bank may not be able to provide Bancorp with adequate funds to conduct Bancorp's ongoing operations.

We face competition from a variety of competitors.

We face competition for deposits, loans and other financial services from other community banks, regional banks, out-of-state and in-state national banks, savings banks, thrifts, credit unions and other financial institutions as well as other entities that provide financial services, including consumer finance companies, securities brokerage firms, mortgage brokers, insurance companies, mutual funds, and other lending sources and alternative investment providers. Some of these financial institutions and financial services organizations are not subject to the same degree of regulation as we are. We face increased competition due to the GLB Act which allows insurance firms, securities firms, and other non-traditional financial companies to provide traditional banking services. It can be expected that significant competition will continue from existing financial services providers, as well as new entrants to the market. Many of these competitors have been in business for many years, have established customers, are larger, have substantially higher lending limits than we do, and are able to offer certain services that

we do not provide, such as certain loan products and international banking services. In addition, many of these entities have greater capital resources than we have, which among other things may allow them to price their services at levels more favorable to the customer or to provide larger credit facilities. If we are unable to attract and retain customers with personal services, attractive product offerings and competitive rates, our business, results of operations, future growth and operational results will be adversely affected.

Our lending limit restricts our ability to compete with larger financial institutions.

Our per customer lending limit is approximately \$9.6 million, subject to further reduction based on regulatory criteria relevant to any particular loan. Accordingly, the size of loans which we can offer to potential customers is less than the size that many of our competitors with larger lending limits are able to offer. This limit has affected and will continue to affect our ability to seek relationships with larger businesses in the market. We accommodate loans in excess of our lending limit through the sale of portions of such loans to other banks. However, we may not be successful in attracting or maintaining customers seeking larger loans or in selling portions of such larger loans on terms that are favorable to us.

We may need to spend significant money to keep up with technology so we can remain competitive.

The banking industry continues to undergo rapid technological changes with frequent introduction of new technology-driven products and services. In addition to providing better service to customers, the effective use of technology increases efficiency and enables us to reduce costs. Our future success depends in part upon our ability to address the needs of our customers by using technology to provide products and services that will satisfy customer demands for convenience as well as to create additional operating efficiencies. Many of our competitors have substantially greater resources to invest in technological improvements. Such technology may permit competitors to perform certain functions at a lower cost than we can. We may not be able to effectively implement new technology-driven products and services or be successful in marketing these to our customers.

We are dependent on the experience and expertise of our current management and their departure may impair our operations.

Bancorp and the Bank are primarily dependent upon the services of Gilbert J. Pomar, III, Chief Executive Officer and President; Valerie A. Kendall, Executive Vice President and Chief Financial Officer; and Scott M. Hall, Executive Vice President and Chief Lending Officer. If the services of these individuals were to become unavailable for any reason, or if we were unable to hire highly qualified and experienced personnel to replace them, our operating results could be adversely affected. The Bank has an employment agreement with each of these three employees.

RISKS RELATED TO OUR COMMON STOCK

Our common stock is thinly traded and, therefore, you may have difficulty selling shares.

Our common stock is traded on the NASDAQ Global Market; however, we are unable to provide assurance that an active market will exist in the future or that shares can be liquidated without delay. The average daily trading volume in Bancorp common stock was 1,205 shares in 2009.

Bancorp does not anticipate paying dividends for the foreseeable future.

Bancorp does not anticipate that dividends will be paid on its common stock for the foreseeable future. It is the policy of Bancorp's Board to reinvest earnings for such period of time as is necessary to ensure our successful operations. There are no current plans to initiate payment of cash dividends, and future dividend policy will depend on our earnings, capital and regulatory requirements, financial conditions and other factors considered relevant by Bancorp's Board. Bancorp is largely dependent upon dividends paid by the Bank to provide funds to pay cash dividends if and when the Board may declare such dividends. No assurance can be given that future earnings will be sufficient to satisfy regulatory requirements and permit the legal payment of dividends to shareholders at any time in the future. Even if Bancorp could legally declare dividends, the amount and timing of such dividends would be at the discretion of its Board.

The market price of our common stock may be volatile.

The market price of our common stock is subject to fluctuations as a result of a variety of factors, including the following:

- quarterly variations in our operating results or those of other banking institutions;
- changes in national and regional economic conditions, financial markets or the banking industry; and
- other developments affecting us or other financial institutions.

The trading volume of our common stock is limited, which may increase the volatility of the market price for our stock. In addition, the stock market has experienced significant price and volume fluctuations in recent years. This volatility has had a significant effect on the market prices of securities issued by many companies for reasons not necessarily related to the operating performance of these companies.

Our articles of incorporation and bylaws, and certain laws that we are subject to, contain provisions that may delay or prevent a change of control.

Sections 607.0901 through 607.0908 of the Florida Business Corporation Act (the "FBCA") provide for supermajority voting and impose other requirements on certain business combinations with interested shareholders and limit voting rights of certain acquirers of control shares. Federal law requires the approval of the Federal Reserve Board before acquisition or "control" of a bank holding company. Bancorp's articles of incorporation provide that the FBCA's control shares statute applies to acquisitions of our shares unless the acquirer has acquired the shares (1) for others in good faith and not to circumvent the control shares statute and requires instruction from others to vote the shares, or (2) through a distribution conducted by Bancorp in a private or public offering or under a warrant, option or employee benefit plan, under the laws of descent and distribution, from a donee of a lifetime gift, through a transfer between immediate family members or through satisfaction of a pledge or security interest.

Bancorp's articles of incorporation also (1) provide for a board of directors that is divided into three classes of directors; (2) require the shareholders to take action at a duly called meeting and not by written consent; (3) limit the Board's ability to increase the number of directors; (4) require the affirmative vote of holders of two-thirds of Bancorp's voting stock for certain affiliated transactions such as mergers, consolidations, sales, leases, pledges, transfers, dissolutions, reclassifications with or loans to shareholders owning more than 10% of our shares or their affiliates unless the transaction is approved by the disinterested directors and certain other conditions are met; (5) require the Board to consider a variety of factors when evaluating any proposal involving a potential tender or exchange offer, merger, sale or business combination, including the social and economic impact of such a proposal on customers, employees, and the communities in which Bancorp operates or is located, and on Bancorp's ability to fulfill its corporate objectives and perform under applicable statutes and regulations; and (6) require the affirmative vote of holders of at least 66% of the voting stock to change any provisions of the articles of incorporation relating to the right of shareholders to act by consent, the classification of the board, affiliated transactions or control share acquisitions. These provisions may have the effect of delaying or preventing a change in control. As a result, these provisions could adversely affect the price of Bancorp's common stock by reducing the gain which could potentially be realized by a shareholder in a change of control.

ITEM 1B. <u>UNRESOLVED STAFF COMMENTS</u> None.

ITEM 2. PROPERTIES

Property Location in Jacksonville	Year Location Established	Approximate Square Footage	Owned / Leased
Headquarters (1)			
100 North Laura Street	2004	14,815	Leased
Branch Office			
10325 San Jose Boulevard	1998	3,567	Owned
Branch Office			
12740-200 Atlantic Boulevard	2000	3,080	Owned
Branch Office (2)			
4343 Roosevelt Boulevard	2005	3,127	Leased
Branch Office (3)			
7880 Gate Parkway	2006	9,372	Leased

- (1) The Bank has a 10-year lease that expires September 30, 2014 for our headquarters location which specifies rent of \$20.00 per square foot and is subject to annual increases of \$0.50 per square foot on October 1st of each year through September 30, 2014. The Bank has five renewal options, each to extend the term of the lease for five years, the first option term commencing on October 1, 2014, and the last option term ending on September 30, 2039.
- (2) The Bank took occupancy of this branch on November 1, 2005 and opened for business on February 6, 2006. The Bank has a 10-year lease that expires November 1, 2015 for this branch, which specifies rent of \$90,000 per annum and is subject to annual increases of 3% on November 1 of each year through November 1, 2015. The Bank has four renewal options, each to extend the term of the lease for five years, the first option term commencing on November 1, 2015, and the last option term ending on November 1, 2035.
- (3) The Bank took occupancy of this branch on January 13, 2006 and opened for business on June 9, 2006. The Bank has a 10-year lease that expires January 13, 2016 for this branch, which specifies rent of \$210,870 per annum and is subject to annual increases on the anniversary date to the extent of any percentage change that occurs in the consumer price index for all urban consumers. The Bank has two renewal options, each to extend the term of the lease for five years, the first option term commencing on January 13, 2016, and the last option term ending on January 13, 2026.

ITEM 3. LEGAL PROCEEDINGS

From time to time, as a normal incident of the nature and kind of business in which we are engaged, various claims or charges are asserted against us and/or our directors, officers or affiliates. In the ordinary course of business, the Company is also subject to regulatory examinations, information gathering requests, inquiries and investigations. Other than ordinary routine litigation incidental to our business, management believes after consultation with legal counsel that there are no pending legal proceedings against Bancorp or the Bank that will, individually or in the aggregate, have a material adverse effect on the consolidated results of operations or financial condition of the Company.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

There were no matters submitted to a vote of security holders during the fourth quarter of 2009.

PART II

ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Our common stock is traded on NASDAQ under the symbol JAXB. The following table shows the high and low sale prices of our common stock for each quarter of 2008 and 2009.

<u>Year</u>	Quarter	<u>High</u>	Low
2008	First	\$27.54	\$18.50
	Second	\$24.50	\$15.75
	Third	\$16.07	\$11.60
	Fourth	\$13.00	\$10.92
2009	First	\$11.99	\$ 6.99
	Second	\$11.17	\$ 7.51
	Third	\$11.00	\$10.41
	Fourth	\$10.93	\$ 7.92

As of February 28, 2010, Bancorp had 1,749,526 outstanding shares of common stock, par value \$.01 per share, held by approximately 155 registered shareholders of record.

It is the policy of Bancorp's board of directors to reinvest earnings for such period of time as is necessary to ensure its successful operations. There are no current plans to initiate payment of cash dividends, and future dividend policy will depend on Bancorp's earnings, capital and regulatory requirements, financial condition, and other factors considered relevant by Bancorp's board of directors. For more information regarding Bancorp's ability to pay dividends and restrictions thereon, please refer to the section captioned "Regulation and Supervision" under Item 1 of this Annual Report on Form 10-K, which information is hereby incorporated by reference.

Equity Compensation Plans Information

The following table sets forth information about the Jacksonville Bancorp, Inc. Stock Option Plan, as amended, and the 2008 Amendment and Restatement of the Jacksonville Bancorp, Inc. 2006 Stock Incentive Plan, as of December 31, 2009:

Plan Category	Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance
Equity compensation plans approved by security holders	162,500	\$14.45	
Equity compensation plans not approved by security holders			
Total	162,500	\$14.45	

COMPANY PURCHASES OF EQUITY SECURITIES

Following approval by the shareholders at the 2003 Annual Meeting, Bancorp established the Directors' Stock Purchase Plan for nonemployee directors. Under this plan, directors may elect to receive shares of Bancorp's common stock as an alternative to the equivalent of cash for directors' fees. All transactions executed under the Directors' Stock Purchase Plan were open-market purchases and were accounted for as treasury stock on the date of purchase. The Company repurchased an aggregate of 661 shares of its common stock during the last quarter for issuance under this Plan.

	Total number of	Average price paid	Total number of shares purchased as part of publicly announced	Maximum number (or approximate dollar value) of shares that may yet be purchased under
Period	shares purchased	per share	plans or programs	the plans or programs
October 1 – October 31, 2009	378	\$10.32		
November 1 – November 30, 2009				
December 1 – December 31, 2009	283	\$ 9.90		
Total	661			

ITEM 6. SELECTED FINANCIAL DATA

The selected consolidated financial data presented below as of and for the years ended December 31, 2009, 2008, 2007, 2006 and 2005 have been derived from our Consolidated Financial Statements. The ratios and other data are unaudited and have been derived from our records. The information presented below should be read in conjunction with the Consolidated Financial Statements and related notes and "Management's Discussion and Analysis of Financial Condition and Results of Operations" contained in this Annual Report on Form 10-K.

At or for the Year Ended December 31, (Dollars in thousands, except per share figures)

Financial Condition Data: Cash and cash equivalents	\$\frac{2009}{5,647}	\$\frac{2008}{10,148}	$\frac{2007}{6,035}$	\$\frac{2006}{4,478}	\$\frac{2005}{4,767}
Securities, available for sale and held to maturity Loans, net	22,171 384,133 26,860	29,734 374,993 19,124	29,777 339,265 16,885	26,109 281,006 13,982	24,261 232,031 11,985
Total assets	<u>\$438,811</u>	<u>\$433,999</u>	<u>\$391,962</u>	<u>\$325,575</u>	<u>\$273,044</u>
Deposit accountsOther borrowingsAll other liabilitiesShareholders' equity	370,635 39,777 1,131 27,268	345,544 60,550 1,060 	288,893 74,830 1,610 26,629	282,626 18,832 979 23,138	234,211 17,650 1,337 19,846
Total liabilities and shareholders' equity	<u>\$438,811</u>	<u>\$433,999</u>	<u>\$391,962</u>	<u>\$325,575</u>	<u>\$273,044</u>
Operations Data: Total interest income Total interest expense	\$ 23,204 9,729	2008 \$ 25,563 13,560	2007 \$ 26,808 	2006 \$ 22,017 10,945	2005 \$ 15,748 6,529
Net interest income Provision for loan losses	13,475 4,361	12,003 3,570	12,389 <u>542</u>	11,072 546	9,219 481
Net interest income after provision for loan losses	9,114	8,433	11,847	<u>10,526</u>	8,738
Noninterest income	841 9,983	1,178 9,805	1,184 <u>8,485</u>	1,047 	964 6,287
Income before income taxes	(28) (104)	(194) (229)	4,546 1,588	4,000 <u>1,477</u>	3,415 1,242
Net income	<u>\$ 76</u>	<u>\$ 35</u>	<u>\$ 2,958</u>	<u>\$ 2,523</u>	<u>\$ 2,173</u>
Per Share Data: Basic earnings per share	\$.04	\$.02	\$ 1.70	\$ 1.46	\$ 1.27
Diluted earnings per share	.04	.02	1.63	1.39	1.21
Dividends declared per share	. 				·
Total shares outstanding at end of year	1,749,243	1,748,599	1,746,331	1,741,688	1,714,716

Ratios and Other Data:						
Book value per share at end of year	\$ 15.59	\$	15.35	\$ 15.25	\$13.28	\$ 11.57
Return on average assets	0.02%		0.01%	0.82%	0.83%	0.88%
Return on average equity	0.28%		0.13%	12.08%	11.92%	11.69%
Average equity to average assets	6.22%		6.40%	6.76%	6.95%	7.49%
Interest rate spread during the period	2.89%	•	2.46%	2.90%	3.15%	3.27%
Net yield on average interest-earning assets	3.23%		2.97%	3.56%	3.81%	3.88%
Noninterest expenses to average assets	2.30%		2.33%	2.34%	2.49%	2.53%
Average interest-earning assets to average						
interest-bearing liabilities	1.15%		1.15%	1.16%	1.17%	1.22%
Nonperforming loans and foreclosed assets as a						
percentage of total assets at end of year	2.91%		2.89%	0.18%	0.26%	0.28%
Allowance for loan losses as a percentage of						
total loans at end of year	1.75%		1.24%	0.91%	0.92%	0.94%
Total number of banking offices ¹	5		5	5	5	3

⁽¹⁾ Amount represents banking offices operating at December 31 of each year. The Bank currently has five operating offices.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Years Ended December 31, 2009, 2008 and 2007

General

Jacksonville Bancorp, Inc. ("Bancorp") was incorporated on October 24, 1997 and was organized to conduct the operations of The Jacksonville Bank (the "Bank"). The Bank is a Florida state-chartered commercial bank that opened for business on May 28, 1999, and its deposits are insured by the FDIC. The Bank provides a variety of community banking services to businesses and individuals in Duval County, Florida. During 2000, the Bank formed Fountain Financial, Inc., a wholly owned subsidiary. The primary business activities of Fountain Financial, Inc. consist of the referral of the Bank's customers to third parties for the sale of insurance and investment products.

Business Strategy

Our primary business segment is community banking and consists of attracting deposits from the general public and using such deposits and other sources of funds to originate commercial business loans, commercial real estate loans, residential mortgage loans and a variety of consumer loans. We also invest in mortgage-backed securities and securities backed by the United States Government, and agencies thereof, as well as other securities.

Our goal is to sustain profitable, controlled growth by focusing on increasing our loan and deposit market share in the Northeast Florida market by developing new financial products, services and delivery channels; closely managing yields on earning assets and rates on interest-bearing liabilities; focusing on noninterest income opportunities; controlling the growth of noninterest expenses; and maintaining strong asset quality. Our current strategy is to grow organically and through acquisition if price, culture and market fit within our strategies.

2009 Executive Overview

The following were significant factors related to 2009 results as compared to 2008. The 2009 performance is reflective of the successful execution of our strategy to focus on organic growth within the Northeast Florida market. During 2009, our total gross loans increased by \$11.3 million, or 3.0%. We recorded growth in residential and commercial real estate loans offset by decreases in construction, land and commercial loans. During the year, residential real estate loans increased by \$16.0 million, or 19.7%, and commercial real estate loans increased by \$8.9 million, or 4.0%. Construction real estate loans decreased by \$8.8 million, or 21.0%, and commercial loans decreased by \$4.6 million, or 16.2%.

Total deposits increased by \$25.1 million, or 7.3%, during 2009. The following are changes in the deposit categories:

- o Noninterest-bearing deposits increased \$2.9 million, or 7.0%.
- o Money market, savings and NOW deposits increased by \$17.1 million, or 19.5%.
- O The certificate of deposit portfolio increased by \$5.2 million, or 2.4%. The Company's management pursued local deposits more aggressively by offering competitive deposit products in an effort to attract core deposits and utilized the National and Brokered CD markets as an additional source of funding the asset growth.
- o Borrowed funds, consisting of Federal Home Loan Bank (FHLB) advances, Federal Reserve borrowings, and subordinated debentures, totaled \$60.6 million at year end 2008 compared to \$39.8 million at the end of 2009. During 2009, we decreased our Federal Reserve borrowing by \$26.0 million and increased our FHLB advances by \$5.0 million.

Total shareholders' equity increased \$423,000, or 1.6%, during 2009. Management remains committed to retaining sufficient equity to protect shareholders and depositors, provide for reasonable growth and fully comply with regulatory requirements.

The allowance for loan loss as a percentage of total loans outstanding was 1.75% at December 31, 2009, compared to 1.24% at December 31, 2008. During 2009, the Company had charge-offs of \$2.2 million, recoveries of \$23,000 and recorded a provision for loan loss of \$4.4 million, compared to charge-offs of \$2.1 million, recoveries of \$114,000 and provision for loan losses of \$3.6 million in 2008.

Our net income was \$76,000 in 2009 as compared to \$35,000 in 2008. Our diluted earnings per share were \$0.04 in 2009 as compared to \$0.02 in 2008. Return on average assets and return on average equity were 0.02% and 0.28%, respectively, in 2009 compared to 0.01% and 0.13%, respectively, in 2008.

Interest income was \$23.2 million in 2009 compared to \$25.6 million in 2008, a decrease of \$2.4 million, or 9.2%, as a result of the repricing of our assets in this low interest rate environment along with the impact of nonperforming assets. Interest expense was \$9.7 million in 2009 compared to \$13.6 million in 2008, a decrease of \$3.9 million, or 28.3%, as a result of the low interest rate environment; this was offset somewhat by a transition from low-cost wholesale funding into a more expensive time deposit.

Basic average shares outstanding increased to 1,748,683 in 2009 from 1,748,295 in 2008. The diluted weighted average shares outstanding decreased to 1,791,164 from 1,791,342 in the same periods.

Noninterest income was \$841,000 for 2009 compared to \$1.2 million in 2008. Included in noninterest income was a \$132,000 loss on a nonmarketable equity security in 2009.

Critical Accounting Policies

A critical accounting policy is one that is both very important to the portrayal of the Company's financial condition and requires management's most difficult, subjective or complex judgments. The circumstances that make these judgments difficult, subjective or complex have to do with the need to make estimates about the effect of matters that are inherently uncertain. Based on this definition, the Company's primary critical accounting policy is the establishment and maintenance of an allowance for loan loss.

The allowance for loan loss is established through a provision for loan loss charged to expense. Loans are charged against the allowance for loan loss when management believes that the collectability of the principal is unlikely. The allowance is an amount that management believes will be adequate to absorb probable incurred losses on existing loans that may become uncollectible based on evaluations of the collectability of the loans. The evaluations take into consideration such objective factors as changes in the nature and volume of the loan portfolio and historical loss experience. The evaluation also considers certain subjective factors such as overall portfolio quality, review of specific problem loans and current economic conditions that may affect the borrowers' ability to pay. The level of the allowance for loan loss is also impacted by increases and decreases in loans outstanding, because either more or less allowance is required as the amount of the Company's credit exposure changes. To the extent actual loan losses differ materially from management's estimate of these subjective factors, loan growth/run-off accelerates, or the mix of loan types changes, the level of the provision for loan loss, and related allowance can, and will, fluctuate.

Other real estate owned includes real estate acquired through foreclosure or deed taken in lieu of foreclosure. These amounts are recorded at estimated fair value, less costs to sell the property, with any difference between the fair value of the property and the carrying value of the loan being charged to the allowance for loan losses. Subsequent changes in fair value are reported as adjustments to the carrying amount, not to exceed the initial carrying value of the assets at the time of transfer. Those subsequent changes, as well as any gains or losses recognized on the sale of these properties, are included in noninterest expense.

Recent Accounting Pronouncements

Please refer to "Adoption of New Accounting Standards" contained in Note 1 to the accompanying Consolidated Financial Statements for information related to the adoption of new accounting standards and the effect of newly issued but not yet effective accounting standards.

FDIC Insurance Assessments

The FDIC is an independent federal agency established originally to insure the deposits, up to prescribed statutory limits, of federally insured banks and to preserve the safety and soundness of the banking industry. The FDIC has adopted a risk-based assessment system for insured depository institutions that takes into account the risks attributable to different categories and concentrations of assets and liabilities.

The Bank's deposit accounts are insured by the FDIC to the maximum extent permitted by law. The Bank pays deposit insurance premiums to the FDIC based on a risk-based assessment system established by the FDIC for all insured institutions. Institutions considered well-capitalized and financially sound pay the lowest premiums, while those institutions that are less than adequately capitalized and of substantial supervisory concern pay the highest premiums. During 2008, assessment rates for all insured institutions ranged from 5 cents per \$100 of assessable deposits for well-capitalized institutions with minor supervisory concerns to 43 cents per \$100 of assessable deposits for undercapitalized institutions with substantial supervisory concerns. In 2009, assessment rates are expected to range between 12 and 50 cents per \$100 of assessable deposits for the first quarter and 8 and 77.5 cents per \$100 of assessable deposits for the remainder of the year. The large premium increase is due to the Emergency Economic Stabilization Act of 2008 (EESA) and the Temporary Liquidity Guarantee Program, both of which increased the deposit insurance coverage available to the Bank's depositors.

In February 2006, the Federal Deposit Insurance Reform Act of 2005 and the Federal Deposit Insurance Reform Conforming Amendments Act of 2005 (collectively, the Reform Act) were signed into law. The Reform Act revised the laws concerning federal deposit insurance by making the following changes: (i) merging the Bank Insurance Fund and the Savings Association Insurance Fund into a new fund, the Deposit Insurance Fund (DIF), effective March 31, 2006; (ii) increasing the deposit insurance coverage for certain retirement accounts to \$250,000 effective April 1, 2006; (iii) beginning in 2010, deposit insurance coverage on individual accounts may be indexed for inflation; (iv) the FDIC will have more discretion in managing deposit insurance assessments; and (v) eligible institutions will receive a one-time initial assessment credit.

The Reform Act authorized the FDIC to revise the risk-based assessment system. Accordingly, insurance premiums are based on a number of factors, including the risk of loss that insured institutions pose to the DIF. The Reform Act replaced the minimum reserve ratio of 1.25% with a range of between 1.15% and 1.50% for the DIF, depending on projected losses, economic changes and assessment rates at the end of each calendar year. In addition, the FDIC is no longer prohibited from charging banks in the lowest risk category when the reserve ratio premium is greater than 1.25%.

In November 2006, the FDIC adopted changes to its risk-based assessment system. Under the new system, the FDIC will evaluate an institution's risk based on supervisory ratings for all insured institutions, financial ratios for most institutions and long-term debt issuer ratings for certain large institutions.

In October 2008, the EESA was signed into law. The EESA temporarily revises the federal deposit insurance laws by increasing the basic deposit insurance coverage from \$100,000 to \$250,000 per depositor. In May 2009, the FDIC extended the basic deposit insurance through December 31, 2013.

On September 29, 2009, the FDIC adopted an Amended Restoration Plan to allow the Deposit Insurance Fund to return to a reserve ratio of 1.15% within eight years. The FDIC amended its prior ruling on deposit assessments to require insured institutions to prepay their estimated quarterly risk-based assessments for the fourth quarter 2009, and for all of 2010, 2011 and 2012. This prepaid assessment was collected in December 2009, along with each institution's regular quarterly risk-based deposit insurance assessment for the third quarter 2009. The FDIC also increased annual assessment rates uniformly by three basis points effective January 1, 2011. Additional special assessments may be imposed by the FDIC for future periods.

In order to promote financial stability in the economy, the FDIC adopted the Temporary Liquidity Guarantee Program (TLGP) on October 13, 2008. Participation in the program is voluntary; however, once participation is elected, it cannot be revoked. The Bank elected to participate in the Transaction Account Guarantee Program component of the TLGP. Under the Transaction Account Guarantee Program, the FDIC will fully insure funds held in noninterest-bearing transaction accounts. Noninterest-bearing transaction accounts are ones that do not accrue or pay interest and for which the institution does not require an advance notice of withdrawal. Also covered are interest on lawyers' trust accounts (IOLTA) and negotiable order of withdrawal (NOW) accounts with interest rates lower than 50 basis points. These revisions are effective until June 30, 2010.

Securities

The securities portfolio is categorized as either "held to maturity," "available for sale," or "trading." Securities held to maturity represent those securities which the Bank has the intent and ability to hold to maturity. Securities available for sale represent those investments which may be sold for various reasons, including changes in interest rates and liquidity considerations. These securities are reported at fair market value and unrealized gains and losses are excluded from earnings and reported in accumulated other comprehensive income (loss). Trading securities are

held primarily for resale and are recorded at their fair values. Gains or losses on trading securities are included immediately in earnings. During 2009, 2008 and 2007, the Bank had no trading securities.

The following table sets forth the amortized costs and fair value of our securities portfolio (dollars in thousands):

•	At December 31, 2009		At December	31, 2008	At December 31, 2007		
	Amortized	Fair	Amortized	Fair	Amortized	Fair	
	Cost	<u>Value</u>	Cost	Value	Cost	Value	
Securities available for sale:							
U.S. Government agency securities	\$ 2,485	\$ 2,504	\$ 8,204	\$ 8,284	\$ 7,981	\$ 8,000	
Mortgage-backed securities	8,386	8,704	10,483	10,622	10,796	10,768	
State and municipal securities	10,777	10,963	10,918	10,778	10,939	10,959	
Total	<u>\$ 21,648</u>	\$ 22,171	\$ 29,605	\$ 29,684	\$ 29,716	\$ 29,727	
Security held to maturity:							
State of Israel bond	<u>\$</u>	<u>\$ -</u>	<u>\$ 50</u>	<u>\$ 50</u>	<u>\$ 50</u>	<u>\$ 50</u>	

The following table sets forth, by maturity distribution, certain information pertaining to the fair value of securities (dollars in thousands):

(dollars in thousands):									
			After 1 Year		After 5	After 5 Years			
	<u>Within</u>	1 Year	Within 5	Years	Within 1	<u>0 Years</u>	Afte	er 10	Years
	Amount	Yield_	Amount	Yield	Amount	Yield	Amo	unt	Yield
At December 31, 2009:									
Securities available for sale:									
U.S. Government agency securities	\$ 2,504	3.56%	\$ -	0.00%	\$ -	0.00%	\$	-	0.00%
Mortgage-backed securities	531	3.78%	7,891	4.48%	282	4.17%		_	0.00%
State and municipal securities	<u>1,680</u>	3.86%	_5,310	<u>3.75%</u>	3,973	3.82%		-	0.00%
Total	\$ 4,715	3.77%	\$13,201	4.19%	\$ 4,255	3.88%	\$		0.00%
Security held to maturity:									
State of Israel bond	<u>\$ -</u>	0.00%							
Total	\$ -	0.00%							
	Tota	als							
	Amount	<u>Yield</u>				*			
At December 31, 2009:									
Securities available for sale:									
U.S. Government agency securities	\$ 2,504	3.56%							
Mortgage-backed securities	8,704	4.36%							
State and municipal securities	10,963	3.80%							
Total	\$ 22,171	4.04%							
Security held to maturity:									
State of Israel bond	<u>\$</u>	0.00%							
Total	\$ -	0.00%							

Loan Portfolio Composition

Commercial real estate loans comprise the largest group of loans in our portfolio amounting to \$266.6 million, or 68.1% of the total loan portfolio, at December 31, 2009, compared to \$266.4 million, or 70.1%, at December 31, 2008. Residential real estate loans comprise the second largest group of loans in the portfolio, amounting to \$97.1 million, or 24.8% of the total loan portfolio, at December 31, 2009, as compared to \$81.2 million, or 21.4%, at December 31, 2008. As of December 31, 2009, commercial loans amounted to \$23.8 million, or 6.1% of total loans, which were \$28.4 million, or 7.5%, at December 31, 2008. The following table sets forth the composition of our loan portfolio (dollars in thousands) over the last five fiscal years:

	At December 31,									
	20	09	20	08	200	<u> 17</u>	<u>2006</u>		<u>2005</u>	
		% of		% of		% of		% of		% of
	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>	Amount	<u>Total</u>	Amount	<u>Total</u>
Commercial real estate (1)	. \$266,557	68.1%	\$266,436	70.1%	\$242,676	70.8%	\$198,041	69.7%	\$ 156,260	66.7%
Commercial	23,838	6.1	28,445	7.5	20,291	5.9	18,903	6.7	16,681	7.1
Residential real estate	97,147	24.8	81,152	21.3	75,141	21.9	62,270	21.9	57,985	24.7
Consumer and other	3,899		4,070		4,631	<u>1.4</u>	<u>4,693</u>	<u>1.7</u>	3,461	
	\$391,441	<u>100.0</u> %	\$380,103	<u>100.0</u> %	\$342,739	<u>100.0</u> %	\$283,907	<u>100.0</u> %	\$234,387	<u>100.0</u> %
Add (deduct):										
Allowance for loan losses	(6,854)		(4,705))	(3,116)		(2,621)		(2,207))
Net deferred (fees) costs	(454)		(405))	(358)		(280)		(149))
Loans, net	<u>\$384,133</u>		<u>\$374,993</u>	:	<u>\$339,265</u>		<u>\$281,006</u>		\$232,031	

The following table reflects the contractual principal repayments by period of our loan portfolio at December 31, 2009 (in thousands):

	Commercial							
		Real	Residential					
	Commercial	Estate	Mortgage	Consumer	•			
	Loans	Loans (1)	<u>Loans</u>	Loans	<u>Total</u>			
Less than 1 year	\$ 18,076	\$ 56,650	\$ 30,317	\$ 2,000	\$ 107,043			
1-5 years	5,583	152,461	39,674	1,773	199,491			
Greater than 5 years	<u> 179</u>	<u>57,446</u>	<u>27,156</u>	<u>126</u>	84,907			
Total	<u>\$ 23,838</u>	<u>\$ 266,557</u>	<u>\$ 97,147</u>	<u>\$ 3,899</u>	<u>\$ 391,441</u>			

⁽¹⁾ For presentation purposes, construction and land loans have been classified as commercial real estate loans.

(in thousands)	Loans Maturing								
	Within 1 Year	1-5 Years	After 5 Years	Total					
Loans with:									
Fixed interest rates	\$ 58,200	\$ 170,679	\$ 64,337	\$ 293,216					
Variable interest rates	<u>48,843</u>	28,812	<u>20,570</u>	98,225					
Total Loans	<u>\$ 107,043</u>	<u>\$ 199,491</u>	<u>\$ 84,907</u>	<u>\$ 391,441</u>					

Scheduled contractual principal repayments of loans do not reflect the actual life of such assets. The average life of loans is substantially less than their average contractual terms due to prepayments. In addition, due-on-sale clauses on loans generally give us the right to declare a conventional loan immediately due and payable in the event, among other things, that the borrower sells real property subject to a mortgage and the loan is not repaid. The average life of mortgage loans tends to increase, however, when current mortgage loan rates are substantially higher than rates on existing mortgage loans and, conversely, decrease when rates on existing mortgages are substantially higher than current mortgage loan rates.

Credit Risk

Our primary business is making commercial, real estate, business and consumer loans. That activity entails potential loan losses, the magnitude of which depends on a variety of economic factors affecting borrowers which are beyond our control. While the Company has instituted underwriting guidelines and credit review procedures to protect it from avoidable credit losses, some losses will inevitably occur. At December 31, 2009, the Company had nonperforming loans of \$8.7 million that were not accruing interest. In addition, the Company had net loan charge-offs totaling \$2.2 million in 2009.

Loans are placed on nonaccrual status when management has concerns relating to the ability to collect the loan principal and interest and generally when such loans are 90 days or more past due. A loan is considered impaired

when it is probable that not all principal and interest amounts will be collected according to the loan contract. The following table sets forth certain information regarding nonaccrual loans, including the ratio of such loans to total assets as of the dates indicated (dollars in thousands):

	At December 31,							
	<u> 2009</u>	2008	2007	<u>2006</u>	2005			
Nonperforming loans:								
Commercial real estate	\$ 5,163	\$ 9,011	\$	\$ 432	\$ 529			
Residential real estate loans	3,563	3,013						
Commercial loans	19	412	680	407	224			
Consumer loans and other			10	12	13			
Total nonperforming loans	<u>\$ 8,745</u>	\$12,436	<u>\$ 690</u>	<u>\$ 851</u>	<u>\$ 766</u>			
Foreclosed assets, net	4,011	89						
Total nonperforming assets	\$12,756	\$12,525	\$ 69	\$ 851	\$ 766			
Total loans classified as troubled debt restructure	\$16,175							
Total nonperforming loans as a percentage to total loans	<u>2.24</u> %	<u>3.28</u> %	<u>0.20</u> %	<u>0.30</u> %	<u>0.33</u> %			
Total nonperforming loans and foreclosed assets	<u>2.91</u> %	<u>2.89</u> %	<u>0.18</u> %	<u>0.26</u> %	<u>0.28</u> %			
as a percentage of total assets								

From time to time the Bank may utilize an interest reserve for a borrower's future interest payments to ensure the payments remain current through maturity. At December 31, 2009, we had \$23,685 in loans where such reserves existed. Of this total, \$17,106 was considered substandard. On all but \$1,335 of total loans, the interest reserve was either funded fully by the borrower out of their own funds or was funded through a separate loan facility underwritten by separate collateral and cash flows.

Allowance and Provision for Loan Losses

The allowance for loan losses is a valuation allowance for credit losses in the loan portfolio. Management has adopted a methodology to properly analyze and determine an adequate loan loss allowance. The analysis is based on sound, reliable and well documented information and is designed to support an allowance that is adequate to absorb all estimated losses in the Company's loan and lease portfolio.

Due to their similarities, the Company has grouped the loan portfolio into four components. The components are commercial real estate loans, residential real estate loans, commercial loans and consumer loans. The Company has created a loan classification system to properly calculate the allowance for loan losses. Loan are evaluated for impairment. If a loan is impaired, a portion of the allowance is allocated so that the loan is reported, net, at the present value of estimated future cash flows using the loan's existing rate or at the fair value of collateral if repayment is expected solely from the sale of the collateral. Large groups of smaller balance homogeneous loans, such as consumer and residential real estate loans, are collectively evaluated for impairment and, accordingly, they are not separately identified for impairment disclosures.

In estimating the overall exposure to loss on impaired loans, the Company has considered a number of factors, including the borrower's character, overall financial condition, resources and payment record, the prospects for support from any financially responsible guarantors and the realizable value of any collateral.

The Company also considers other internal and external factors when determining the allowance for loan losses. These factors include, but are not limited to, changes in national and local economic conditions, commercial lending staff limitations, impact from lengthy commercial loan workout and charge-off period, loan portfolio concentrations and trends in the loan portfolio.

Senior management reviews this calculation and the underlying assumptions on a routine basis not less frequently than quarterly.

The allowance for loan losses amounted to \$6.9 million and \$4.7 million at December 31, 2009 and December 31, 2008, respectively. Based on an analysis performed by management at December 31, 2009, the allowance for loan losses is considered to be appropriate to absorb estimated loan losses in the portfolio as of that date. However, management's judgment is based upon a number of assumptions about future events, which are believed to be reasonable, but which may or may not prove valid. Thus, there can be no assurance that charge-offs in future periods

will not exceed the allowance for loan losses or that significant additional increases in the allowance for loan losses will not be required.

The Bank has experienced an increase in adversely classified loans from \$28.9 million at December 31, 2008 to \$44.8 million at December 31, 2009. Of this amount, \$22.5 million is listed as impaired. Nonperforming loans as a percentage of total loans were 2.24% at December 31, 2009, compared to 3.28% at December 31, 2008. All adversely classified loans are monitored closely and the majority of these loans are collateralized by real estate. Management has analyzed its collateral position and is comfortable that the loan loss reserve at December 31, 2009 is appropriate.

Loans past due 30-89 days still accruing interest was \$5,308 at December 31, 2009, compared to \$1,797 at December 31, 2008. The increase in loans past due 30-89 days still accruing interest is being driven primarily by one loan in the amount of \$2.9 million, which continues to perform and is not anticipated to deteriorate to nonaccrual status.

The following table sets forth information with respect to activity in the allowance for loan losses for the periods indicated (dollars in thousands):

	Year Ended December 31,									
	2009	2008	2007	<u>2006</u>	2005					
Allowance at beginning of year	\$4,705	\$3,116	\$2,621	\$2,207	\$1,843					
Charge-offs:										
Consumer and other loans	22	46	59	16	15					
Commercial real estate	1,271	33	-	-	-					
Commercial loans	425	1,137	12	124	102					
Residential real estate	517	<u>879</u>								
Total Charge-offs	2,235	2,095	71	140	<u>117</u>					
Recoveries:										
Consumer loans	4	3	20	3	-					
Commercial real estate	1	• -	-	-	-					
Commercial loans	10	111	4	5	-					
Residential real estate	8	·			<u> </u>					
Total Recoveries	23	<u>114</u>	24	8						
Net charge-offs	2,212	1,981	<u>47</u>	132	<u>117</u>					
Provision for loan losses charged to operating expenses	4,361	<u>3,570</u>	542	546	<u>481</u>					
Allowance at end of year	<u>\$ 6,854</u>	<u>\$ 4,705</u>	<u>\$3,116</u>	<u>\$2,621</u>	<u>\$ 2,207</u>					
Ratio of net charge-offs to average loans outstanding	0.57	% <u>0.57</u> %	<u> </u>	6 <u>0.05</u> %	% <u>0.06</u> %					
Allowance as a percent of total loans	1.75	% <u>1.24</u> %	6 <u>0.91</u> %	6 <u>0.92</u> 9	% <u>0.94</u> %					

The following table presents information regarding the total allowance for loan losses as well as the allocation of such amounts to the various categories of loans (dollars in thousands):

		At December 31,									
	20	09	20	08	20	<u>007</u>	20	<u>006</u> 2		<u>2005</u>	
		% of		% of		% of		% of		% of	
		Loans		Loans		Loans		Loans		Loans	
		to Total		to Total		to Total		to Total		to Total	
	Amount	Loans	Amount	Loans	Amount	Loans	Amount	Loans	<u>Amount</u>	Loans	
Commercial real estate (1)	\$4,323	68.1%	\$2,885	70.1%	\$2,171	70.8%	1,689	69.7%	\$1,286	66.7%	
Commercial	661	6.1	879	7.5	232	5.9	225	6.7	268	7.1	
Residential real estate	1,822	24.8	896	21.3	672	21.9	667	21.9	621	24.7	
Consumer and other	48	1.0	45	1.1	41	1.4	40	1.7	32	1.5	
Total allowance for											
loan losses	<u>\$6,854</u>	<u>100.0</u> %	<u>\$4,705</u>	<u>100.0</u> %	<u>\$3,116</u>	<u>100.0</u> %	<u>\$2,621</u>	<u>100.0</u> %	<u>\$2,207</u>	<u>100.0</u> %	
Allowance for loan losses							• .				
as a percentage of total					٠.						
loans outstanding		<u>1.75</u> %		<u>1.24</u> %		<u>0.91</u> %		<u>0.92</u> %		<u>0.94</u> %	

⁽¹⁾ Construction and land loans have been classified as commercial real estate loans. The amount of the allowance reserved at December 31, 2009 for construction and land loans was \$684.

Deposits and Other Sources of Funds

General. In addition to deposits, the sources of funds available for lending and other business purposes include loan repayments, loan sales, Federal Home Loan Bank (FHLB) advances, Federal Reserve borrowings, federal funds purchased lines of credit, and securities sold under agreements to repurchase. Loan repayments are a relatively stable source of funds, while deposit inflows and outflows are influenced significantly by general interest rates and market conditions. Borrowings may be used to compensate for reductions in other sources, such as deposits, or due to favorable differentials in rates and other costs.

Deposits. Deposits are attracted principally from our primary geographic market areas in Duval County, Florida. The Bank also enhanced its geographical diversity by offering certificates of deposits through brokered markets and nationally to other financial institutions. In August 2009, the Company launched its "Virtual Branch" to attract deposits from other geographic market areas. The Bank offers a broad selection of deposit products, including demand deposit accounts, NOW accounts, money market accounts, regular savings accounts, term certificates of deposit and retirement savings plans (such as IRAs). Certificate of deposit rates are set to encourage maturities based on current market conditions. Deposit account terms vary, with the primary differences being the minimum balance required, the time period the funds must remain on deposit, and the associated interest rates. The Company holds quarterly Asset Liability Committee (ALCO) meetings, comprised of members of the Board of Directors and management. In addition, pricing meetings are held by members of management on a monthly basis or more frequently if economic conditions dictate. The Bank emphasizes commercial banking and small business relationships in an effort to increase demand deposits as a percentage of total deposits.

The following table shows the distribution of, and certain other information relating to, our deposit accounts by type (dollars in thousands):

	At December 31,									
	2	009	2	008800	2007					
	Average <u>Balance</u>	Average Rate Paid	Average <u>Balance</u>	Average Rate Paid	Average Balance	Average Rate Paid				
Demand deposits	\$ 41,908	0.00%	\$ 41,580	0.00%	\$ 35,433	0.00%				
NOW deposits	7,662	0.23	6,513	0.18	6,919	0.17				
Money market deposits	71,670	1.52	81,517	2.51	118,689	4.45				
Savings deposits	12,578	1.61	14,588	2.91	10,336	3.11				
Time deposits	201,117	<u>3.25</u>	<u>194,568</u>	4.55	122,077	<u>5.26</u>				
Total deposits	<u>\$334,935</u>	<u>2.34</u> %	<u>\$338,766</u>	<u>3.35</u> %	<u>\$293,454</u>	<u>4.10</u> %				

The following table presents maturity of our time deposits at December 31, 2009:

	Deposits \$100,000	Deposits Less Than	
	and Greater	\$100,000	Total
Due three months or less	\$ 10,560	\$ 36,750	\$ 47,310
Due more than three months to six months	8,819	9,119	17,938
Due more than six months to one year	66,994	49,918	116,912
Due one to five years	13,868	26,065	39,933
Due more than five years			, , , , , , , , , , , , , , , , , , ,
	<u>\$ 100,241</u>	\$ 121,852	\$ 222,093

Liquidity and Capital Resources

The Bank's liquidity is its ability to maintain a steady flow of funds to support its ongoing operating, investing and financing activities. The Bank's Board establishes policies and analyzes and manages liquidity to ensure that adequate funds are available to meet normal operating requirements in addition to unexpected customer demands for funds, such as high levels of deposit withdrawals or loan demand, in a timely and cost-effective manner. The most important factor in the preservation of liquidity is maintaining public confidence that facilitates the retention and growth of a large, stable supply of core deposits and wholesale funds. Ultimately, public confidence is generated through profitable operations, sound credit quality and a strong capital position. Liquidity management is viewed from a long-term and a short-term perspective as well as from an asset and liability management perspective. We monitor liquidity through a regular review of loan and deposit maturities and loan and deposit forecasts to minimize funding risk.

As discussed above, sources of liquidity include principal paydowns of loans and investment securities, customer deposits and borrowings. The Bank has an unsecured federal funds purchased accommodation with its main correspondent bank totaling \$5.3 million at December 31, 2009; \$5.1 million was available as of that date. In addition, the Bank has invested in FHLB stock for the purpose of establishing credit lines with FHLB. This line is collateralized by a lien arrangement on the Bank's first mortgage loans, second mortgage loans and commercial real estate loans. Based on this collateral and the Bank's holdings of FHLB stock, the Bank had a line of credit availability of \$68.3 million from this credit line, of which it had borrowed \$25.0 million at December 31, 2009. Additionally, the Bank has a "Borrower in Custody" line of credit with the Federal Reserve Bank utilizing excess collateral and pledging \$5.7 million in municipal securities. The amount of this line at December 31, 2009 was \$29.8 million, all of which was available at that date. In addition, the Bank had available credit lines with other correspondent banks totaling \$9.7 million.

Additionally, the Bank has access to the national and brokered deposit markets to supplement liquidity needs. At December 31, 2009, the Bank had \$65.9 million in national and \$35.7 million in brokered CD's.

Scheduled maturities and paydowns of the Company's investment securities are an additional source of liquidity. During 2009, the Company had received approximately \$12.1 million from maturities, paydowns and calls of investment securities. The Bank also has the ability to convert marketable securities into cash or access new or existing sources of incremental funds if the need should arise.

At December 31, 2009, the Bank had outstanding commitments to borrowers for available lines of credit and standby letters of credit totaling \$25.5 million and \$560,000, respectively. Based on the sources of liquidity discussed above, the Company believes that it has access to sufficient funds to cover such commitments, should the need arise.

Regulatory Capital Requirements

The Bank is required to meet certain minimum regulatory capital requirements. Quantitative measures established by regulation to ensure capital adequacy require us to maintain minimum amounts and percentages of total and Tier 1 capital (as defined in the regulations) to risk weighted assets (as defined), and of Tier 1 capital (as defined) to average assets (as defined). As of December 31, 2009, the Bank and Company met all capital adequacy requirements to which they were subject. The regulatory capital minimums and the Company's and Bank's actual data for the indicated periods are set forth in the table below (dollars in thousands). Management and the Board of Directors have committed to maintain Total Risk-Based Capital at 10% and Tier 1 Capital to Average Assets at 8% at the Bank and the Company.

						C AA CII
					Capitaliz	zed Under
			For C	apital	Prompt (Corrective
	Act	tual	_Adequacy		Action F	rovisions
	Amount	Ratio	Amount	Ratio	<u>Amount</u>	<u>Ratio</u>
2009						
Total Capital to risk weighted asset	s					
Consolidated	\$ 46,393	11.87%	\$ 31,273	8.00%	N/A	N/A
Bank	43,307	11.08	31,255	8.00	\$39,068	10.00%
Tier 1 (Core) Capital to risk weight	ted assets					
Consolidated	35,909	9.19	15,637	4.00	N/A	N/A
Bank	38,399	9.83	15,627	4.00	23,441	6.00
Tier 1 (Core) Capital to average ass	sets					
Consolidated	35,909	8.18	17,570	4.00	N/A	N/A
Bank	38,399	8.75	17,556	4.00	21,945	5.00
2008						
Total Capital to risk weighted asset	S					
Consolidated	\$ 46,051	11.93%	\$ 30,874	8.00%	N/A	N/A
Bank	40,719	10.58	30,795	8.00	\$38,494	10.00%
Tier 1 (Core) Capital to risk weight	ted assets					
Consolidated	35,638	9.23	15,437	4.00	N/A	N/A
Bank	36,014	9.36	15,397	4.00	23,096	6.00
Tier 1 (Core) Capital to average ass	sets					
Consolidated	35,638	8.26	17,264	4.00	N/A	N/A
Bank	36,014	8.36	17,228	4.00	21,535	5.00

To Be Well

Under Federal Reserve policy, Bancorp is expected to act as a source of financial strength to, and to commit resources to support, the Bank. Management actively manages capital levels in conjunction with asset growth plans, creating a positive impact on shareholder value.

Off-Balance-Sheet Arrangements

The Company is a party to financial instruments with off-balance-sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments are commitments to extend credit, unused lines of credit, and standby letters of credit, and may involve, to varying degrees, elements of credit and interest-rate risk in excess of the amount recognized in the consolidated balance sheet. The contract amounts of these instruments reflect the extent of involvement the Company has.

The Company's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit is represented by the contractual amount of those instruments. The Company uses the same credit policies in making commitments as for on-balance-sheet instruments.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since some of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. The Company evaluates each customer's credit worthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Company upon extension of credit, is based on management's credit evaluation of the counterparty.

Standby letters of credit are conditional commitments issued by the Company to guarantee the performance of a customer to a third party. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loans to customers.

Contractual Obligations

The following is a summary of the Company's contractual obligations, including certain on-balance-sheet obligations, at December 31, 2009 (in thousands):

Payments Due by Period

\$ 50,272

\$2,506

\$14,905

<u>\$223,930</u>

Asset - Liability Structure

Total

As part of its asset and liability management, the Bank has emphasized establishing and implementing internal assetliability decision processes as well as communications and control procedures to aid in enhancing its earnings. It is believed that these processes and procedures provide the Bank with better capital planning, asset mix and volume controls, loan pricing guidelines, and deposit interest rate guidelines, which should result in tighter controls and less exposure to interest-rate risk.

\$291,613

The matching of assets and liabilities may be analyzed by examining the extent to which such assets and liabilities are interest-rate sensitive and by monitoring an institution's interest-rate sensitivity gap. An asset or liability is said to be interest-rate sensitive within a specific time period if it will mature or reprice within that time period. The interest-rate sensitivity gap is defined as the difference between interest-earning assets and interest-bearing liabilities maturing or repricing within a given time period. The gap ratio is computed as rate-sensitive assets less rate-sensitive liabilities as a percentage of total assets. A gap is considered positive when the total of rate-sensitive assets exceeds rate-sensitive liabilities. A gap is considered negative when the amount of rate-sensitive liabilities exceeds rate-sensitive assets. During a period of rising interest rates, a negative gap would be expected to adversely affect net interest income, while a positive gap should result in an increase in net interest income, while a positive gap should adversely affect net interest income.

In order to minimize the potential for adverse effects of material and prolonged changes in interest rates on the results of operations, the Bank continues to monitor asset and liability management policies to appropriately match the maturities and repricing terms of interest-earning assets and interest-bearing liabilities. Such policies have consisted primarily of: (1) emphasizing the origination of variable-rate loans; (2) maintaining a stable core deposit base; and (3) maintaining a sound level of liquid assets (cash and securities).

The following table sets forth certain information relating to our interest-earning assets and interest-bearing liabilities at December 31, 2009 that are estimated to mature or are scheduled to reprice within the period shown (dollars in thousands):

		Over 3				
		Months	Over 6	Over 1		
	3 Months	to 6	Months	Year to	Over 5	
	or Less	<u>Months</u>	to 1 Year	5 Years	_Years	Total_
Loans (1)	\$168,929	\$ 16,351	\$ 31,290	\$152,399	\$ 15,164	\$ 384,133
Securities	1,369	1,672	3,101	9,898	6,130	22,170
Overnight investments	36	-	-		_	36
FHLB & correspondent bank stock	3,047	-	-	-	153	3,200
Other	<u>8,908</u>				<u>-</u>	8,908
Total rate-sensitive assets	<u>\$182,289</u>	<u>\$ 18,023</u>	<u>\$ 34,392</u>	<u>\$162,297</u>	<u>\$ 21,447</u>	\$ 418,447

Deposit accounts:						•
NOW deposits	-	-	-	-	11,796	11,796
Money market accounts	87,046	-	-	-	-	87,046
Savings deposits		-	-	_	11,001	11,001
Time deposits	47,311	<u>17,938</u>	116,913	39,932		222,093
Total deposit accounts (2)	134,357	17,938	116,913	39,932	22,796	331,935
FHLB advances	-	5.000	10,000	10,000	-	25,000
Other borrowings	227	-	-	-	-	227
Subordinated debt					<u>14,550</u>	14,550
Total rate-sensitive liabilities	<u>\$134,584</u>	<u>\$ 22,938</u>	<u>\$126,913</u>	<u>\$ 49,932</u>	<u>\$ 37,346</u>	<u>\$ 371,712</u>
Gap repricing difference	<u>\$ 47,705</u>	<u>(\$ 4,914</u>)	(<u>\$ 92,521</u>)	<u>\$112,366</u>	(<u>\$ 15,900</u>).	<u>\$ 46,735</u>
Cumulative gap	<u>\$ 47,705</u>	(<u>\$ 42,790</u>)	(<u>\$ 49,731</u>)	<u>\$ 62,635</u>	<u>\$ 46,735</u>	
Cumulative gap to total rate-sensitive assets	<u>11.4</u> %	<u>10.2</u> %	(<u>11.9</u>)%	<u>15.0</u> %	<u>11.2</u> %	

⁽¹⁾ Variable rate loans are included in the period in which the interest rates are next scheduled to adjust rather than in the period in which the loans mature. Fixed rate loans are scheduled, including repayments, according to their contractual maturities.

Results of Operations

Our operating results depend primarily on our net interest income, which is the difference between interest income on interest-earning assets and interest expense on interest-bearing liabilities, consisting primarily of deposits. Net interest income is determined by the difference between yields earned on interest-earning assets and rates paid on interest-bearing liabilities ("interest rate spread") and the relative amounts of interest-earning assets and interest-bearing liabilities. Our interest rate spread is affected by regulatory, economic and competitive factors that influence interest rates, loan demand and deposit flows. In addition, our net earnings are also affected by the level of nonperforming loans and foreclosed assets, as well as the level of noninterest income and noninterest expense, such as salaries and employee benefits, occupancy and equipment costs, and income taxes.

The following table sets forth, for the periods indicated, information regarding: (1) the total dollar amount of interest and dividend income from interest-earning assets and the resultant average yield; (2) the total dollar amount of interest expense on interest-bearing liabilities and the resultant average costs; (3) net interest/dividend income; (4) interest rate spread; and (5) net interest margin. Average balances are based on average daily balances (dollars in thousands).

	Year Ended December 31,								
		2009			2008		2007		
	Average Balance	Interest and Dividends	Average Yield/ <u>Rate</u>	Average Balance	Interest and <u>Dividends</u>	Yield/	Average	Interest Av and <u>Dividends</u>	erage Yield/ <u>Rate</u>
Interest-earning assets:									
Loans (1) Securities (2)				\$370,320 31,891	•	6.51% 4.50	\$317,409 30,183	•	7.99% 4.64
Other interest-earning assets ⁽³⁾ Total interest-earning assets.	712 \$417,100		(6.74) 5.56	1,607 \$403,818		1.18 6.33	\$41 \$348,433	\$26,808	7.13 7.69
Noninterest-earning assets (4) Total assets				16,606 \$420,424			13,808 \$362,241		

⁽²⁾ Certain liabilities such as NOW accounts, while technically are subject to immediate repricing in response to changing market rates, historically have shown little volatility. Conversely, many of the money market and savings accounts float with the prime lending rate and, therefore, are assumed to reprice within a three-month horizon. Management subjectively sets rates on all accounts.

Interest-bearing liabilities:									
Savings deposits	12,578	202	1.61	14,588	425	2.91	10,336	321	3.11
NOW deposits	7,662	18	0.23	6,513	12	0.18	6,919	12	0.17
Money market deposits	71,670	1,090	1.52	81,517	2,049	2.51	118,689	5,276	4.45
Time deposits	201,117	6,534	3.25	194,568	8,851	4.55	122,077	6,421	5.26
FHLB advances	32,874	1,034	3.15	40,285	1,519	3.77	35,712	1,816	5.09
Federal Reserve borrowing	23,235	116	.50	2,063	23	1.11			
Subordinated debentures	14,550	734	5.04	11,023	675	6.12	7,000	559	7.99
Other interest-bearing liabilities (5)	123	1	.81	<u>243</u>	6	2.47	270	<u>14</u>	5.19
Total interest-bearing									
liabilities	363,809	<u>9,729</u>	2.67	350,800	<u>13,560</u>	3.87	301,003	14,419	4.79
Noninterest-bearing liabilities	43,451			42,720			36,749		
Shareholders' equity	<u> 27,010</u>			<u>26,904</u>			<u>24,489</u>		
Total liabilities and									
shareholders' equity §	<u> 5434,270</u>			<u>\$420,424</u>			<u>\$362,241</u>		
Net interest/dividend income		<u>\$13,475</u>			<u>\$12,003</u>			<u>\$12,389</u>	
- (6)									
Interest rate spread (6)			<u>2.89</u> %			<u>2.46</u> %			<u>2.90</u> %
3 7 (7)			0.000/						
Net interest margin (7)			<u>3.23</u> %			<u>2.97</u> %			<u>3.56</u> %
D-4: C :									
Ratio of average interest-									
earning assets to average	1 1 7			1 1 7			1.16		
interest-bearing liabilities	<u>1.15</u>			<u>1.15</u>			<u>1.16</u>		

Average loans include nonperforming loans. Interest on loans includes loan fees of \$313 in 2009, \$408 in 2008 and \$436 in 2007.

Rate/Volume Analysis

The following table sets forth certain information regarding changes in interest income and interest expense for the periods indicated. For each category of interest-earning assets and interest-bearing liabilities, information is provided on changes attributable to (1) changes in rate (change in rate multiplied by prior volume); (2) changes in volume (change in volume multiplied by prior rate); and (3) changes in rate-volume (change in rate multiplied by change in volume). Dollars are in thousands.

Years Ended December 31, 2009 vs. 2008:

	Increase (Decrease) Due to (1)			
	<u>Rate</u>	Volume	Total	
Interest-earning assets:				
Loans	(\$3,104)	\$ 1,185	(\$1,919)	
Securities	(176)	(197)	(373)	
Other interest-earning assets	(62)	<u>(5</u>)	<u>(67)</u>	
Total	(3,342)	983	(2,359)	

⁽²⁾ Interest income and rates include the effects of a tax equivalent adjustment using a federal tax rate of 34% in adjusting tax-exempt interest on tax-exempt investment securities to a fully taxable basis.

⁽³⁾ Includes federal funds sold.

⁽⁴⁾ For presentation purposes, the BOLI acquired by the Bank has been included in noninterest-earning assets.

⁽⁵⁾ Includes federal funds purchased.

⁽⁶⁾ Interest rate spread represents the difference between the average yield on interest-earning assets and the average cost of interest-bearing liabilities.

⁽⁷⁾ Net interest margin is net interest income divided by average interest-earning assets.

Interest-bearing liabilities:			
Savings deposits	(171)	(52)	(223)
NOW deposits	4	2	6
Money market deposits	(734)	(225)	(959)
Time deposits	(2,606)	289	(2,317)
FHLB advances	(230)	(255)	(485)
Federal Reserve borrowing	(19)	112	93
Subordinated debentures	(132)	191	59
Other interest-bearing liabilities	(3)	<u>(2)</u>	<u>(5</u>)
Total	<u>(3,891</u>)	60	(3,831)
Net change in net interest income	<u>\$ 549</u>	<u>\$ 923</u>	<u>\$ 1,472</u>

Years Ended December 31, 2008 vs. 2007:

	Increase (Decrease) Due to (1)			
	Rate	<u>Volume</u>	Total	
Interest-earning assets:				
Loans	(\$5,095)	\$ 3,855	(\$1,240)	
Securities	(42)	78	36	
Other interest-earning assets	<u>(72</u>)	31	(41)	
Total	<u>(5,209</u>)	<u>3,964</u>	(_1,245)	
Interest-bearing liabilities:				
Savings deposits	(21)	125	104	
NOW deposits	1	(1)		
Money market deposits	(1,875)	(1,352)	(3,227)	
Time deposits	(963)	3,393	2,430	
FHLB advances	(510)	213	(297)	
Federal Reserve borrowing		23	23	
Subordinated debentures	(152)	268	116	
Other interest-bearing liabilities	(7)	(1)	<u>(8)</u>	
Total	<u>(3,527</u>)	<u>2,668</u>	<u>(859</u>)	
Net change in net interest income	(<u>\$1,682</u>)	<u>\$ 1,296</u>	(<u>\$ 386</u>)	

⁽¹⁾ The change in interest due to both rate and volume has been allocated to the volume and rate components in proportion to the relationship of the dollar amounts of the absolute change in each.

Year Ended December 31, 2009 Compared to Year Ended December 31, 2008

General. Net earnings for the year ended December 31, 2009 were \$76,000, or \$0.04 per basic share and \$0.04 per diluted share, compared to a net earnings of \$35,000, or \$0.02 per basic and \$0.02 per diluted share in 2008.

Interest Income and Expense. Interest income decreased \$2.4 million from \$25.6 million for the year ended December 31, 2008, compared to \$23.2 million in 2009. Interest earned on loans was \$22.2 million in 2009, compared to \$24.1 million in 2008. This decrease resulted from a decrease in the average yield on loans from 6.51% in 2008 to 5.70% in 2009, offset by an increase in the average loan portfolio balance from \$370.3 million for the year ended December 31, 2008 to \$389.2 million for the year ended December 31, 2009.

The average security balance was \$27.2 million in 2009, compared to \$31.9 million in 2008. The interest on securities decreased to \$1.1 million in 2009 from \$1.4 million in 2008. The average yield on securities decreased 59 basis points from 4.50% in 2008 to 3.91% in 2009.

Interest expense on deposit accounts amounted to \$7.8 million for the year ended December 31, 2009, compared to \$11.3 million in 2008. The decrease resulted from a decrease in the weighted average cost of interest-bearing deposits from 3.81% in 2008 to 2.68% in 2009, and a decrease in the average balance of interest-bearing deposits from \$297.2 million in 2008 to \$293.0 million in 2009. Interest on FHLB advances, subordinated debt, Federal Reserve borrowing and other borrowings amounted to \$1.9 million for the year ended December 31, 2009, with a weighted average cost of 2.66%. In July 2008, the Company issued an additional \$7.6 million of trust preferred securities priced at three-month LIBOR plus 375 basis points. On July 7, 2009, the Company entered into an interest rate swap transaction with SunTrust Bank to mitigate interest rate risk exposure. Under the terms of the agreement, which relates to the subordinated debt issued to Jacksonville Bancorp, Inc. Statutory Trust III in the amount of \$7,550, the Company has agreed to pay a fixed rate of 7.53% for a period of ten years in exchange for the original floating rate contract (90-day LIBOR plus 375 basis points).

Provision for Loan Losses. The provision for loan losses is charged to earnings to bring the total allowance to a level deemed appropriate by management and is based upon the volume and type of lending conducted by the Company, the amount of nonperforming loans, and general economic conditions, particularly as they relate to the Company's market areas, and other factors related to the collectability of the Company's loan portfolio. The provision for the year ended December 31, 2009 was \$4.4 million, compared to \$3.6 million in 2008. The provision expense was necessitated primarily by an increase in net charge-offs and the ongoing softening in real estate values in our market. The Company had net loan charge-offs of \$2.2 million in 2009 compared to \$2.0 million during 2008. Management believes that the allowance for loan losses of \$6.9 million at December 31, 2009 is appropriate to absorb estimated losses in the portfolio as of that date.

Noninterest Income. Noninterest income was \$841,000 for 2009 compared to \$1.2 million in 2008. The decline was principally the result of recognizing a \$132,000 write-off in the stock of Silverton Bank, N.A. due to its May 2009 failure and a \$127,000 reduction in the earnings on the BOLI policy. This was offset by a loan referral fee of \$52,000.

Noninterest Expense. Noninterest expense totaled \$10.0 million for the year ended December 31, 2009, compared to \$9.8 million in 2008. Increases in regulatory assessments and data processing were offset by a reduction in compensation expense, directors' fees and professional fees during 2009. In 2008, the Company recorded a \$468,000 charge as a result of the termination of the agreement to acquire Heritage Bancshares, Inc.

Income Taxes (Benefit). The income tax benefit for the year ended December 31, 2009 was \$104,000 compared to an income tax benefit of \$229,000 in 2008. The tax benefit is the result of the benefits derived from tax-free municipal bonds and tax-free income earned on the bank-owned life insurance policies, resulting in a greater percentage of loss being taxed at the statutory rates.

Year Ended December 31, 2008 Compared to Year Ended December 31, 2007

General. Net earnings for the year ended December 31, 2008 were \$35,000, or \$0.02 per basic share and \$0.02 per diluted share, compared to a net earnings of \$3.0 million, or \$1.70 per basic and \$1.63 per diluted share in 2007.

Interest Income and Expense. Interest income decreased \$1.2 million from \$26.8 million for the year ended December 31, 2007, compared to \$25.6 million in 2008. Interest earned on loans was \$24.1 million in 2008, compared to \$25.3 million in 2007. This decrease resulted from a decrease in the average yield on loans from 7.99% in 2007 to 6.51% in 2008, offset by an increase in the average loan portfolio balance from \$317.4 million for the year ended December 31, 2007 to \$370.3 million for the year ended December 31, 2008.

The average security balance was \$31.9 million in 2008, compared to \$30.2 million in 2007. The interest on securities remained relatively flat at \$1.4 million for 2008 and 2007. The average yield on securities decreased 14 basis points from 4.64% in 2007 to 4.50% in 2008.

Interest expense on deposit accounts amounted to \$11.3 million for the year ended December 31, 2008, compared to \$12.0 million in 2007. The decrease resulted from a decrease in the weighted average cost of interest-bearing deposits from 4.66% in 2007 to 3.81% in 2008, offset by an increase in the average balance of interest-bearing deposits from \$258.0 million in 2007 to \$297.2 million in 2008. Interest on FHLB advances, subordinated debt, Federal Reserve borrowing and other borrowings amounted to \$2.2 million for the year ended December 31, 2008, with a weighted average cost of 4.15%. In July 2008, the Company issued an additional \$7.6 million of trust preferred securities priced at three-month LIBOR plus 375 basis points.

Provision for Loan Losses. The provision for loan losses is charged to earnings to bring the total allowance to a level deemed appropriate by management and is based upon the volume and type of lending conducted by the Company, the amount of nonperforming loans, and general economic conditions, particularly as they relate to the Company's market areas, and other factors related to the collectability of the Company's loan portfolio. The provision for the year ended December 31, 2008 was \$3.6 million, compared to \$542,000 in 2007. The increase in provision expense was necessitated primarily by an increase in net charge-offs and the Bank's aggressive efforts to identify any potential losses in the portfolio. The Company had net loan charge-offs of \$2.0 million in 2008 compared to \$47,000 during 2007. Management believes that the allowance for loan losses of \$4.7 million at December 31, 2008 was appropriate.

Noninterest Income. Noninterest income remained relatively flat at \$1.2 million for the years ended December 31, 2008 and 2007.

Noninterest Expense. Noninterest expense totaled \$9.8 million for the year ended December 31, 2008, compared to \$8.5 million in 2007. Compensation expenses, professional fees, data processing fees, FDIC assessments, a one-time charge of \$38,000 for the disposal of fixed assets no longer in use and a \$468,000 charge for expenses related to the termination of the merger agreement with Heritage Bancshares, Inc. accounted for the majority of noninterest expense increasing \$1.3 million.

Income Taxes (Benefit). The income tax benefit for the year ended December 31, 2008 was \$229,000 compared to an income tax expense of \$1,588,000 in 2007.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market Risk

Market risk is the risk of loss from adverse changes in market prices and rates. Our market risk arises primarily from interest-rate risk inherent in lending and deposit-taking activities. To that end, we actively monitor and manage interest-rate risk exposure. There are three primary committees that are responsible for monitoring and managing risk exposure: ALCO Committee of the Bank's Board; Management ALCO Committee; and Pricing & Liquidity Management Committee.

The ALCO Committee of the Bank's Board meets quarterly to review a summary reporting package along with strategies proposed by management.

The Management ALCO Committee, which consists of the Chairman of the ALCO Committee of the Bank's Board, Chief Executive Officer, Chief Financial Officer, Chief Lending Officer, and Senior Vice President of Community Banking meets quarterly to review the liquidity position and earnings simulation reports and to ensure there is adequate capital to meet growth strategies. Strategy development is structured to mitigate any exposure that is indicated through the modeling.

The Pricing & Liquidity Management Committee meets monthly to execute the strategies set forth by the preceding two committees. Senior management and select members from other departments comprise this committee.

Disclosures about the fair value of financial instruments, which reflect changes in market prices and rates, can be found in Note 15 to the Consolidated Financial Statements.

The Company utilizes a third party and its proprietary simulation model to assist in identifying and managing interest-rate risk. The December 31, 2009 analysis of the Company's sensitivity to changes in net interest income under varying assumptions for changes in market interest rates is presented below. Specifically, the model derives expected interest income and interest expense resulting from an immediate and parallel shift in the yield curve in the amounts shown.

The starting balances in the Asset/Liability model reflect actual balances on the "as of" date, adjusted for material and significant transactions. Pro forma balances remain static unless otherwise noted by management. This enables interest-rate risk embedded within the existing balance sheet structure to be isolated (growth assumptions can mask interest-rate risk). Management believes, under normal economic conditions, the most indicative indicator of risk is the +/- 200 basis point "shock" (parallel shift) scenario. However, due to the current rate environment, management believes a more reasonable shock in the down scenario is 100 basis points. To provide further exposure to the level of risk/volatility, a "ramping" (gradual increase over 12 months) of rates is modeled as well.

Rate changes are matched with known repricing intervals and assumptions about new growth and expected prepayments. Assumptions are based on the Company's experience as well as industry standards under varying market and interest-rate environments. The measurement of market risk associated with financial instruments is meaningful only when all related and offsetting on- and off-balance-sheet transactions are aggregated and the resulting net positions are identified.

The analysis exaggerates the sensitivity to changes in key interest rates by assuming an immediate change in rates with no management intervention to change the composition of the balance sheet. The Bank's primary objective in managing interest-rate risk is to minimize the adverse impact of changes in interest rates on net interest income and capital, while adjusting our asset-liability structure to obtain the maximum yield-cost spread on that structure. However, a sudden and substantial change in interest rates may adversely impact earnings to the extent that the interest rates borne by assets and liabilities do not change at the same speed, to the same extent or on the same basis. The Bank does not engage in trading activities.

	Interest Rates Decrease 100 BP	Base	Interest Rates Increase 200 BP
Hypothetical Net Interest Income	\$ 15,412	\$ 15,414	\$ 15,376
Net Interest Income (\$ change)	(2)		(38)
Net Interest Income (% change)	0.00%		(.24)%
Hypothetical Market Value of Equity	\$ 46,998	\$ 46,998	\$ 43,092
Market Value (\$ Change)	1		(3,906)
Market Value (% Change)	0.00%		(8.30)%

The interest rate risk position of the Company is slightly liability sensitive. Under the simulation modeling, the base is projected to decrease slightly over the first year as rates rise; as rates fall, net interest income remains relatively flat with the base. The short-term CD portfolio is overshadowed by the large base of floating rate loans. The large volume of one-year CD's roll over into fully indexed CD rates offset by the lag in loan repricing due to a significant level of floors that have been placed on floating rate loans.

While management carefully monitors the exposure to changes in interest rates and takes necessary actions as warranted to decrease any adverse impact, there can be no assurance on the actual effect on net interest income as a result of rate changes.

Impact of Inflation and Changing Prices

The financial statements and related data presented herein have been prepared in accordance with generally accepted accounting standards, which require the measurement of financial position and operating results in terms of historical dollars, without considering changes in the relative purchasing power of money over time due to inflation. Unlike most industrial companies, substantially all of our assets and liabilities are monetary in nature. As a result, interest rates have a more significant impact on our performance than the effects of general levels of inflation. Interest rates do not necessarily move in the same direction or in the same magnitude as the prices of goods and services, since such prices are affected by inflation to a larger extent than interest rates.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

JACKSONVILLE BANCORP, INC. AND SUBSIDIARY

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Notes to Consolidated Financial Statements	F-6
All schedules are omitted because of the absence of the conditions under which they are required or because the information is included in the Consolidated Financial Statements and related Notes.	e required

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Jacksonville Bancorp, Inc. Jacksonville, Florida

We have audited the accompanying consolidated balance sheets of Jacksonville Bancorp, Inc. as of December 31, 2009 and 2008, and the related consolidated statements of income, changes in shareholders' equity and cash flows for each of the years in the three-year period ended December 31, 2009. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting standards used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2009 and 2008, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2009, in conformity with accounting standards generally accepted in the United States of America.

Crowe Horwath LLP

Fort Lauderdale, Florida March 19, 2010

JACKSONVILLE BANCORP, INC. CONSOLIDATED BALANCE SHEETS

December 31,

(Dollar amounts in thousands except per share data)

. COTITO	2009	2008
ASSETS	Ф <i>Б СА</i> Л	¢ 0.665
Cash and due from financial institutions Federal funds sold	\$ 5,647 	\$ 8,665 1,483
Cash and cash equivalents	5,647	10,148
Securities available for sale	22,171	29,684
Securities held to maturity (fair value 2008\$50)		50
Loans, net of allowance for loan losses of \$6,854		
in 2009 and \$4,705 in 2008	384,133	374,993
Premises and equipment, net	3,533	3,940
Bank owned life insurance	8,908	8,773
Federal Home Loan Bank stock, at cost	3,047	1,705
Real estate owned, net	4,011	89
Deferred income taxes	2,015	1,502
Accrued interest receivable	1,864	2,027
Prepaid regulatory assessment	2,599	.
Other assets	883	1,088
Total assets	<u>\$ 438,811</u>	<u>\$ 433,999</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
Deposits		
Noninterest-bearing	\$ 43,704	\$ 40,851
Money market, NOW and savings deposits	104,838	87,751
Time deposits	222,093	216,942
Total deposits	370,635	345,544
Federal funds purchased	227	
Federal Reserve borrowing		26,000
Federal Home Loan Bank advances	25,000	20,000
Subordinated debentures	14,550	14,550
Other liabilities	<u>1,131</u>	1,060
Total liabilities	411,543	407,154
Shareholders' equity		
Preferred stock, \$.01 par value; 2,000,000 shares		
authorized; none issued or outstanding		
Common stock, \$.01 par value; 8,000,000 shares		
authorized; 1,749,526 and 1,748,799 shares issued in 2009 and 2008	17	17
Additional paid-in capital	18,631	18,568
Retained earnings	8,287	8,213
Treasury stock, at cost (2009283 shares, 2008200 shares)		
Accumulated other comprehensive income	(3) 336	(2) 49
Total shareholders' equity	27,268	26,845
• •		
Total liabilities and shareholders' equity	<u>\$ 438,811</u>	<u>\$ 433,999</u>

See accompanying notes to consolidated financial statements.

JACKSONVILLE BANCORP, INC. CONSOLIDATED STATEMENTS OF INCOME

Years ended December 31,

(Dollar amounts in thousands except per share data)

	2000	2000	2007
Interest and dividend income	2009	2008	2007
Loans, including fees	\$ 22,190	\$ 24,109	\$ 25,349
Taxable securities	648	1,021	1,082
Tax-exempt securities	414	414	317
Federal funds sold and other	(48)	19	60
Total interest income	23,204	25,563	26,808
Interest expense			
Deposits	7,844	11,336	12,029
Federal Reserve borrowing	116	23	-
Federal Home Loan Bank advances	1,034	1,520	1,817
Subordinated debentures	734	675	559
Federal funds purchased and repurchase agreements	1	6	14
Total interest expense	9,729	<u>13,560</u>	14,419
Net interest income	13,475	12,003	12,389
Provision for loan losses	4,361	3,570	542
Net interest income after provision for loan losses	9,114	8,433	11,847
Noninterest income			
Service charges on deposit accounts	597	678	639
Write-off of non-marketable equity security	(132)	-	-
Net gain on sales of loans	_	-	47
Other	<u>376</u>	500	<u>498</u>
Total noninterest income	841	1,178	1,184
Noninterest expense			
Salaries and employee benefits	4,441	4,514	4,281
Occupancy and equipment	1,674	1,653	1,674
Regulatory assessment	1,020	417	259
Data processing	909	794	595
Advertising and business development	603	504	517
Professional fees	551	626	326
Merger related costs	_	468	-
Telephone	128	128	124
Director fees	50	92	192
Courier, freight and postage	129	165	158
Other	478	444	359
Total noninterest expense	9,983	9,805	8,485
Income (loss) before income taxes (benefit)	(28)	(194)	4,546
Income tax expense (benefit)	(104)	(229)	1,588
Net income	<u>\$ 76</u>	<u>\$ 35</u>	<u>\$ 2,958</u>
Earnings per share:			
Basic	\$.04	\$.02	\$ 1.70
Diluted	\$.04	\$.02	\$ 1.63

See accompanying notes to consolidated financial statements.

JACKSONVILLE BANCORP, INC.
CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

Years ended December 31, (Dollar amounts in thousands except per share data)

		(DOIDAL AIII)	(DOIDAL ALLIOURIES III LITOUSARIUS CACCOL DO	us except pet st	ale data)		
	Commo	Common Stock Amount	Additional Paid-In Capital	Retained Earnings	Treasury Stock	Accumulated Other Comprehensive Income (Loss)	Total
Balance at December 31, 2006	1,741,688	17	18,230	5,241	(57)	(293)	23,138
Net income Charles of the Charles in unrealized gain (loss)				2,958			2,958
on securities available for sale, net of tax Total commedencine income						300	300
Share-based compensation Purchase of treasury stock	6,600		152	(13)	211 (194)		3,238 350 (194)
Exercise of common stock options, including tax benefit of \$31	4,643		77				77
Balance at December 31, 2007	1,746,331	17	18,459	8,186	(40)	7	26,629
Net income Change in unrealized gain (loss)				35			35
on securities available for sale, net of tax						42	42
Share-based compensation Purchase of treasury stock Issuance of common stock	5,847 (4,397) 618		106	(8)	117 (79)		215 (79)
Exercise of common stock options, including tax benefit of $\$1$	200		3				3
Balance at December 31, 2008	1,748,599	\$ 17	\$ 18,568	\$ 8,213	\$ (2)	\$ 49	\$ 26,845
Net income Change in unrealized gain (loss)				92			92
on securities available for sale, net of sale, net of tax						277	277
cash flow hedge, net of tax Total comprehensive income						10	10
Share-based compensation Purchase of treasury stock Issuance of common stock	3,603 (3,686) 727		63	(2)	38 (39)		96 96 (39)
Balance at December 31, 2009	1,749,243	\$ 17	\$ 18,631	\$ 8,287	\$ (3)	\$ 336	\$ 27,268

JACKSONVILLE BANCORP, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

Years ended December 31,

		2009		2008		2007
Cash flows from operating activities						
Net income	\$	76	\$	35	\$	2,958
Adjustments to reconcile net income						
to net cash from operating activities						
Depreciation and amortization		491		515		553
Net amortization of deferred loan fees		48		47		79
Provision for loan losses		4,361		3,570		542
Net amortization (accretion) of securities		(50)		(16)		16
Net loss on sale of real estate owned		16				·
Loss on writedown of real estate owned		-30		'		
Earnings on Bank owned life insurance		(135)		(263)		(173)
Share-based compensation		99		215		350
Loss on disposal of premises and equipment		10		38		
Loss on nonmarketable equity investment		132				-
Deferred income tax (benefit) expense		(685)		(720)		(317)
Net gain on sale of loan						(47)
Net change in:						(,
Other assets		(2,353)		(254)		(330)
Accrued expenses and other liabilities		71		(550)		631
Net cash from operating activities		2,111		2,617	. —	4,262
1 to tobal from operating additions		2,111		2,017		1,202
Cash flows from investing activities						
Available for sale securities:						
Sales						
Maturities, prepayments and calls		12,083		6,228		5,293
Purchases		(4,076)		(6,102)		(8,496)
Proceeds from maturity of held to maturity securities		50		(0,102)		(0,470)
Loan (originations) and payments, net		(21,733)		(39,256)		(58,880)
Purchase of Bank owned life insurance		(21,755)		(3,500)		(30,660)
Proceeds from sale of other real estate owned		4,216		(3,500)		
Additions to premises and equipment		(89)		(102)		(203)
Purchase of Federal Home Loan Bank stock,		(07)		(102)		(203)
net of redemptions		(1,342)		1 022		(2.567)
	·			1,933		(2,567)
Net cash from investing activities		(10,891)		(40,799)		(64,853)
Cash flows from financing activities						
Net change in deposits		25,091		56 651		6 267
		23,091		56,651		6,267
Net change in Federal Bosonia homoving				26,000		(182)
Net change in Federal Reserve borrowing		(26,000)		26,000		20.100
Net change in overnight Federal Home Loan Bank advances		5.000		(28,830)		20,180
Net change in fixed rate Federal Home Loan Bank advances		5,000		(19,000)		36,000
Proceeds from issuance of subordinated debt				7,550		
Proceeds from exercise of common stock options				3		46
Excess tax benefits from share-based payment arrangements						31
Purchase of treasury stock		(39)		<u>(79</u>)		(194)
Net cash from financing activities		4,279		42,295		62,148
Net change in cash and cash equivalents		(4,501)		4,113		1,557
Beginning cash and cash equivalents	_	10,148		6,035		4,478
Ending cash and cash equivalents	\$	5,647	<u>\$</u>	10,148	\$	6,035
	_					
Supplemental disclosure of cash flow information:		_				
Interest paid	\$	9,873	\$	13,700	\$	13,970
Income taxes paid		410		835		1,620
Supplemental schedule of noncash investing activities:						
Acquisition of real estate	\$	8,184	\$	89	\$	

See accompanying notes to consolidated financial statements.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(Dollar amounts in thousands except per share data)

Nature of Operations and Principles of Consolidation: Jacksonville Bancorp, Inc. ("Bancorp") is a financial holding company headquartered in Jacksonville, Florida. The consolidated financial statements include the accounts of Jacksonville Bancorp, Inc. and its wholly owned, primary operating subsidiary, The Jacksonville Bank, and The Jacksonville Bank's wholly owned subsidiary, Fountain Financial, Inc. The consolidated entity is referred to as the "Company," and The Jacksonville Bank and its subsidiary are collectively referred to as the "Bank." The Company's financial condition and operating results principally reflect those of the Bank. All intercompany transactions and balances are eliminated in consolidation.

The Company currently provides financial services through its five offices in Jacksonville, Duval County, Florida. Its primary business segment is community banking and consists of attracting deposits from the general public and using such deposits and other sources of funds to originate commercial business loans, commercial real estate loans, residential mortgage loans and a variety of consumer loans. Substantially all loans are secured by specific items of collateral, including business assets, consumer assets, and commercial and residential real estate. Commercial loans are expected to be repaid from cash flow from operations of businesses. There are no significant concentrations of loans to any one industry or customer. However, the customers' ability to repay their loans is dependent on the real estate and general economic conditions in the area.

<u>Use of Estimates</u>: To prepare financial statements in conformity with U.S. generally accepted accounting standards, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and actual results could differ from those estimates. Changes in assumptions or in market conditions could significantly affect the estimates. The allowance for loan losses and fair values of financial instruments are particularly subject to change.

<u>Cash Flows</u>: For the purposes of the consolidated statements of cash flows, cash and cash equivalents include cash on hand, noninterest-bearing deposits with other financial institutions with maturities fewer than 90 days and federal funds sold. Net cash flows are reported for customer loan and deposit transactions, interest-bearing deposits in other financial institutions, short-term Federal Home Loan Bank (FHLB) advances, federal funds purchased, Federal Reserve discount window and other borrowings.

Advertising Costs: Advertising costs are expensed as incurred.

<u>Securities</u>: Debt securities are classified as held to maturity and carried at amortized cost when management has the positive intent and ability to hold them to maturity. Debt securities are classified as available for sale when they might be sold before maturity. Equity securities with readily determinable fair values are classified as available for sale. Securities available for sale are carried at fair value, with unrealized holding gains and losses reported in other comprehensive income, net of tax. Other securities, such as FHLB stock, are carried at cost.

Interest income includes amortization of purchase premiums and accretion of purchase discounts. Premiums and discounts on securities are amortized on the level yield without anticipating prepayments, except for mortgage-backed securities where prepayments are anticipated. Gains and losses are recorded on the trade date and determined using the specific identification method.

Declines in the fair value of securities below their cost that are other-than-temporary are reflected as realized losses. In estimating other-than-temporary losses, management considers: the length of time and extent that fair value has been less than cost; the financial condition and near term prospects of the issuer; and the Company's intent or likelihood that it would be required to sell.

<u>Loans</u>: Loans that management has the intent and ability to hold for the foreseeable future or until maturity or payoff are reported at the principal balance outstanding, net of deferred loan fees and costs, and allowance for loan losses. Interest income is accrued on the unpaid principal balance. Loan origination fees, net of certain direct origination costs, are deferred and recognized in interest income using the level-yield method without anticipating prepayments.

(Dollar amounts in thousands except per share data)

Interest income on loans is discontinued at the time the loan is 90 days delinquent unless the loan is well secured and in process of collection. Past due status is based on the contractual terms of the loan. In all cases, loans are placed on nonaccrual or charged off at an earlier date if collection of principal or interest is considered doubtful.

All interest accrued but not received for loans placed on nonaccrual is reversed against interest income. Interest received on such loans is accounted for on the cash-basis or cost-recovery method, until qualifying for return to accrual. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

Overdrawn customer checking accounts are reclassified as consumer loans and are evaluated on an individual basis for collectability. The balances, which totaled \$68,000 and \$198,000 at December 31, 2009 and 2008, respectively, are included in the estimate of allowance for loan losses and are charged off when collectability is considered doubtful.

Concentration of Credit Risk: Most of the Company's business activity is with customers located in Duval County. Therefore, the Company's exposure to credit risk is significantly affected by changes in the economy in Duval County.

Allowance for Loan Losses: The allowance for loan losses is a valuation allowance for probable incurred credit losses. Loan losses are charged against the allowance when management believes the uncollectability of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance. Management estimates the allowance balance required using past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions, and other factors. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management's judgment, should be charged off.

The allowance consists of specific and general components. The specific component relates to loans that are individually classified as impaired or loans otherwise classified as special mention, substandard or doubtful. The general component covers non-classified loans by loan type and is based on historical loss experience for each loan type adjusted for current factors.

A loan is impaired when, based on current information and events, it is probable that the Company will be unable to collect all amounts due according to the contractual terms of the loan agreement. Loans, for which the terms have been modified, and for which the borrower is experiencing financial difficulties, are considered troubled debt restructurings and classified as impaired. If a loan is impaired, a portion of the allowance may be allocated so that the loan is reported, net, at the present value of estimated future cash flows using the loan's existing rate or at the fair value of collateral if repayment is expected solely from the sale of the collateral. Large groups of smaller balance homogeneous loans, such as consumer and residential real estate loans, are collectively evaluated for impairment and, accordingly, they are not separately identified for impairment disclosures. Troubled debt restructurings are measured at the present value of estimated future cash flows using the loans' effective rate at inception.

<u>Foreclosed Assets</u>: Assets acquired through or in place of loan foreclosure are initially recorded at lower of cost or fair value less estimated costs to sell when acquired, establishing a new cost basis. If fair value declines subsequent to foreclosure, a valuation allowance is recorded through expense. Operating costs incurred after acquisition are expensed.

<u>Premises and Equipment</u>: Land is carried at cost. Premises and equipment are stated at cost less accumulated depreciation. Buildings and related components are depreciated using the straight-line method with useful lives ranging from 5 to 40 years. Furniture, fixtures and equipment are depreciated using the straight-line method with useful lives ranging from 3 to 10 years.

(Dollar amounts in thousands except per share data)

Other Real Estate Owned: Other real estate owned includes real estate acquired through foreclosure or deed taken in lieu of foreclosure. These amounts are recorded at estimated fair value, less costs to sell the property, with any difference between the fair value of the property and the carrying value of the loan being charged to the allowance for loan losses. Subsequent changes in fair value are reported as adjustments to the carrying amount, not to exceed the initial carrying value of the assets at the time of transfer. Those subsequent changes, as well as any gains or losses recognized on the sale of these properties, are included in noninterest expense.

<u>Federal Home Loan (FHLB) Stock</u>: The Bank is a member of the FHLB system. Members are required to own a certain amount of stock based on the level of borrowings and other factors, and may invest in additional amounts. FHLB stock is carried at cost, classified as a restricted security and periodically evaluated for impairment based on ultimate recovery of par value. Both cash and stock dividends are reported as income.

<u>Long-term Assets</u>: Premises and equipment and other long-term assets are reviewed for impairment when events indicate their carrying amount may not be recoverable from future undiscounted cash flows. If impaired, the assets are recorded at fair value.

<u>Loan Commitments and Related Financial Instruments</u>: Financial instruments include off-balance-sheet credit instruments, such as commitments to make loans and commercial letters of credit, issued to meet customer financing needs. The face amount for these items represents the exposure to loss, before considering customer collateral or ability to repay. Such financial instruments are recorded when they are funded.

Bank Owned Life Insurance: The Bank has purchased life insurance policies on certain key employees. Bank owned life insurance is recorded at the amount that can be realized under the insurance contract at the balance sheet date, which is the cash surrender value adjusted for other charges or other amounts due that are probable at settlement.

Derivatives: At the inception of a derivative contract, the Company designates the derivative as one of three types based on the Company's intentions and belief as to likely effectiveness as a hedge. These three types are (1) a hedge of the fair value of a recognized asset or liability or of an unrecognized firm commitment ("fair value hedge"), (2) a hedge of a forecasted transaction or the variability of cash flows to be received or paid related to a recognized asset or liability ("cash flow hedge"), or (3) an instrument with no hedging designation ("stand-alone derivative"). The Company entered into a derivative contract that is designated as a cash flow hedge. The gain or loss on the derivative is reported in other comprehensive income and is reclassified into earnings in the same periods during which the hedged transaction affects earnings. Any change in the fair value of the derivative that is not highly effective in hedging the change in expected cash flows of the hedged item would be recognized immediately in current earnings. Net cash settlements are recorded in interest income or interest expense, based on the item being hedged. Cash flows on hedges are classified in the cash flow statement the same as the cash flows of the items being hedged.

The Company formally documents the relationship between derivatives and hedged items, as well as the risk-management objective and the strategy for undertaking hedge transactions, at the inception of the hedging relationship. This documentation includes linking the cash flow hedge to the specific liability on the balance sheet. The Company also formally assesses, both at the hedge's inception and on an ongoing basis, whether the derivative instruments that are used are highly effective in offsetting changes in cash flows of the hedged item. The Company discontinues hedge accounting when it determines that the derivative is no longer effective in offsetting changes in the cash flows of the hedged item, the derivative is settled or terminates, or treatment of the derivative as a hedge is no longer appropriate or intended.

When hedge accounting is discontinued, subsequent changes in fair value of the derivative are recorded as noninterest income. When a cash flow hedge is discontinued but the hedged cash flows are still expected to occur, gains or losses that were accumulated in other comprehensive income are amortized into earnings over the same periods which the hedged transactions will affect earnings.

(Dollar amounts in thousands except per share data)

Stock Compensation: Compensation cost is recognized for stock options and restricted stock awards issued to employees, based on the fair value of these awards at the date of grant. A Black-Scholes model is utilized to estimate the fair value of stock options, while the market price of the Corporation's common stock at the date of grant is used for restricted stock awards. Compensation cost is recognized over the required service period, generally defined as the vesting period. For awards with graded vesting, compensation cost is recognized on a straight-line basis over the requisite service period for the entire award.

<u>Income Taxes</u>: Income tax expense is the total of the current year income tax due or refundable and the change in deferred tax assets and liabilities. Deferred tax assets and liabilities are the expected future tax amounts for the temporary differences between carrying amounts and tax basis of assets and liabilities, computed using enacted tax rates. A valuation allowance, if needed, reduces deferred tax assets to the amount expected to be realized.

The Company adopted guidance issued by the Financial Accounting Standards Board ("FASB") with respect to accounting for uncertainty in income taxes as of January 1, 2007. A tax position is recognized as a benefit only if it is "more likely than not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the "more likely than not" test, no tax benefit is recorded. The adoption had no effect on the Company's financial statements. These returns are subject to examination by taxing authorities for all years after 2005. The Company recognized interest and/or penalties related to income tax matters in income tax expense.

<u>Earnings Per Common Share</u>: Basic earnings per common share is net income divided by the weighted average number of common shares outstanding during the period. Diluted earnings per common share includes the dilutive effect of additional potential common shares issuable under stock options.

The effect of stock options and stock awards is the sole common stock equivalent for the purposes of calculating diluted earnings per common share.

<u>Comprehensive Income</u>: Comprehensive income consists of net income and other comprehensive income. Other comprehensive income includes unrealized gains and losses on securities available for sale and unrealized gains and losses on cash flow hedges which are also recognized as separate components of equity.

<u>Treasury Stock</u>: Treasury stock is carried at cost. Gains and losses on issuances are based on the market price of the underlying common stock at the date of issuance and are determined using the first-in, first-out (FIFO) method. Gains on issuances are credited to additional paid-in capital while losses are charged to additional paid-in capital to the extent that previous net gains from issuances are included therein, otherwise to retained earnings. Gains or losses on the issuances of treasury stock are not credited or charged to income.

<u>Loss Contingencies</u>: Loss contingencies, including claims and legal actions arising in the ordinary course of business, are recorded as liabilities when the likelihood of loss is probable and an amount or range of loss can be reasonably estimated. Management does not believe there now are such matters that will have a material effect on the financial statements.

<u>Restrictions on Cash</u>: Cash on hand or on deposit with the Federal Reserve Bank is required to meet regulatory reserve and clearing requirements.

<u>Dividend Restrictions</u>: Bank regulations require maintaining certain capital levels and may limit the dividends paid by the Bank to the holding company or by the holding company to the shareholders.

<u>Fair Value of Financial Instruments</u>: Fair values of financial instruments are estimated using relevant market information and other assumptions, as more fully disclosed in a separate note. Fair value estimates involve uncertainties and matters of significant judgment regarding interest rates, credit risk, prepayments, and other factors, especially in the absence of broad markets for particular items. Changes in assumptions or in market conditions could significantly affect the estimates.

(Dollar amounts in thousands except per share data)

Operating Segments: While the chief decision makers monitor the revenue streams of the various products and services, operations are managed and financial performance is evaluated on a Company-wide basis. Accordingly, all of the financial service operations are considered by management to be aggregated into one reportable operating segment.

Reclassifications: Some items in the prior year financial statements were reclassified to conform to the current presentation.

Adoption of New Accounting Standards:

In September 2006, the FASB issued guidance that defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. This guidance also establishes a fair value hierarchy about the assumptions used to measure fair value and clarifies assumptions about risk and the effect of a restriction on the sale or use of an asset. The guidance was effective for fiscal years beginning after November 15, 2007. In February 2008, the FASB issued guidance that delayed the effective date of this fair value guidance for all nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at fair value on a recurring basis (at least annually) to fiscal years beginning after November 15, 2008, and interim periods within those fiscal years. The impact of adoption was not material.

In April 2009, the FASB amended existing guidance for determining whether impairment is other-than-temporary for debt securities and requires an entity to assess whether it intends to sell, or it is more likely than not that it will be required to sell, a security in an unrealized loss position before recovery of its amortized cost basis. If either of these criteria is met, the entire difference between amortized cost and fair value is recognized as impairment through earnings. For securities that do not meet either of the above criteria, the amount of impairment is split into two components as follows: 1) other-than-temporary impairment (OTTI) related to other factors, which is recognized in other comprehensive income and 2) OTTI related to credit loss, which must be recognized in the income statement. The credit loss is defined as the difference between the present value of the cash flows expected to be collected and the amortized cost basis. Additionally, disclosures about other-than-temporary impairments for debt and equity securities were expanded. This guidance was effective for interim and annual reporting periods ending after June 15, 2009, with early adoption permitted for periods ending after March 15, 2009. The adoption did not have a material impact on the Company's results of operations or financial position.

In April 2009, the FASB issued guidance that emphasizes that the objective of a fair value measurement does not change even when market activity for the asset or liability has decreased significantly. Fair value is the price that would be received for an asset sold or paid to transfer a liability in an orderly transaction (that is, not a forced liquidation or distressed sale) between market participants at the measurement date under current market conditions. When observable transactions or quoted prices are not considered orderly, then little, if any, weight should be assigned to the indication of the asset or liability's fair value. Adjustments to those transactions or prices should be applied to determine the appropriate fair value. The guidance, which was applied prospectively, was effective for interim and annual reporting periods ending after June 15, 2009 early adoption for periods ending after March 15, 2009. The adoption did not have a material impact on the Company's results of operations or financial position.

In June 2009, the FASB replaced *The Hierarchy of Generally Accepted Accounting Standards*, with the *FASB Accounting Standards Codification* TM (The Codification) as the source of authoritative accounting standards recognized by the FASB to be applied by nongovernmental entities in the preparation of financial statements in conformity with GAAP. Rules and interpretive releases of the Securities and Exchange Commission under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. The Codification was effective for financial statements issued for periods ending after September 15, 2009.

In August 2009, the FASB amended existing guidance for the fair value measurement of liabilities by clarifying that in circumstances in which a quoted price in an active market for the identical liability is not available, a reporting entity is required to measure fair value using a valuation technique that uses the quoted price of the identical liability when traded as an asset, quoted prices for similar liabilities or similar liabilities when traded as assets, or that is consistent with existing fair value guidance. The amendments in this guidance clarify that both a quoted price in an active market for the identical liability at the measurement date and the quoted price for the identical liability when traded as an asset in an active market when no adjustments to the quoted price of the asset are required are Level 1 fair value measurements. The guidance was effective for the first reporting period beginning after issuance. The adoption did not have an impact on the Company's results of operations or financial position.

NOTE 2 - INVESTMENT SECURITIES

(Dollar amounts in thousands except per share data)

The following table summarizes the amortized cost and fair value of the available-for-sale and held-to-maturity investment securities portfolio at December 31, 2009 and 2008 and the corresponding amounts of unrealized gains and losses therein:

	A										Fair Value
(Dollars in thousands) December 31, 2009 Available-for sale securities U.S. government-sponsored											
entities and agencies	\$	2,485	\$	32	\$	(13)	\$	2,504			
State and political subdivisions	. •	10,777	Ψ	228	Ψ	(42)	Ť	10,963			
Mortgage-backed securities –		,						,			
residential		8,044		308				8,352			
Collateralized mortgage											
obligations - residential		342		. 10		j -		352			
Total available-for-sale						· · · · · · · · · · · · · · · · · · ·					
securities	\$	21,648	\$	<u>578</u>	\$	<u>(55</u>)	\$	22,171			
						war part					
				1. 1		nrealized		Train.			
	Α	mortized Cost		realized				Fair Value			
(Dollars in thousands)	A	mortized Cost		Gains		Losses		Value			
(Dollars in thousands) December 31, 2008	A										
(Dollars in thousands) December 31, 2008 Available-for sale securities	A										
December 31, 2008	A										
December 31, 2008 Available-for sale securities	**************************************						\$				
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions		Cost		Gains		Losses	\$	Value			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities —		8,204 10,918		<u>Gains</u> 91 122		(11) (262)	\$	8,284 10,778			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities — residential		8,204		Gains 91		Losses (11)	\$	Value 8,284			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities— residential Collateralized mortgage		8,204 10,918 9,829		91 122 197		(11) (262) (59)	\$	8,284 10,778 9,967			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities — residential		8,204 10,918		<u>Gains</u> 91 122		(11) (262)	\$	8,284 10,778			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities — residential Collateralized mortgage obligations - residential Total available-for-sale		8,204 10,918 9,829 654		91 122 197 2		(11) (262) (59) (1)	er e	8,284 10,778 9,967 655			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities — residential Collateralized mortgage obligations - residential		8,204 10,918 9,829		91 122 197		(11) (262) (59)	\$ 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	8,284 10,778 9,967			
December 31, 2008 Available-for sale securities U.S. government-sponsored entities and agencies State and political subdivisions Mortgage-backed securities — residential Collateralized mortgage obligations - residential Total available-for-sale		8,204 10,918 9,829 654		91 122 197 2		(11) (262) (59) (1)	er e	8,284 10,778 9,967 655			

NOTE 2 - INVESTMENT SECURITIES (Continued)

(Dollar amounts in thousands except per share data)

There were no sales of available for sale securities in 2009, 2008, and 2007.

The amortized cost and fair value of the investment securities portfolio are shown by expected maturity. Expected maturities may differ from contractual maturities if borrowers have the right to call or prepay obligations with or without call or prepayment penalties.

	December 31, 2009			
	Aı	mortized		Fair
		Cost	•	Value
Maturity				
Available-for-sale securities	_			
Within one year	\$	4,173	\$	4,184
One to five years		5,229		5,309
Five to ten years		3,860		3,973
Beyond ten years		-		-
Mortgage-backed		8,044		8,353
Collateralized Mortgage Obligations		342		352
Total	<u>\$</u>	21,648	<u>\$</u>	22,171
Held-to-maturity securities				
Within one year	\$		<u>\$</u>	
Total investment securities	<u>\$</u>	21,648	<u>\$</u>	22,171
		.	21.20	.00
		Decembe	r 31, 20	
	Aı	mortized		Fair
		Cost		Value
Maturity				
Available-for-sale securities	•		•	
Within one year	\$	-	\$	
One to five years		3,667		3,703
Five to ten years		10,507		10,595
Beyond ten years		4,948		4,764
Mortgage-backed		9,829		9,967
Collateralized Mortgage Obligations		654		655
Total	<u>s</u>	29,605	<u>\$</u>	29,684
Held-to-maturity securities				
Within one year	<u>\$</u>	50	<u>\$</u>	50
Total investment securities	<u>\$</u>	29,655	<u>\$</u>	29,734

Securities pledged at year-end 2009 had a carrying amount of \$5,700 and were pledged to secure the available line for the Federal Reserve Bank borrowing for the Borrower in Custody Program. There were no securities pledged at year-end 2008.

At year-end 2009 and 2008, there were no holdings of securities of any one issuer, other than the U.S. Government and its agencies, in an amount greater than 10% of shareholders' equity.

The following table summarizes the investment securities with unrealized losses at December 31, 2009 and 2008 by aggregated major security type and length of time in a continuous unrealized loss position:

NOTE 2 - INVESTMENT SECURITIES (Continued)

(Dollar amounts in thousands except per share data)

	Less Tha	n 12 Months	12 Months	or Longer	То	tal
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
(Dollars in thousands) December 31, 2009					3 · · · · · · · · · · · · · · · · · · ·	
Available-for-sale securities U.S. government- sponsored entities						
and agencies States and political Mortgage-backed	\$ 987 1,789	\$ (13) (25)	\$ - 288	\$ - (17)	\$ 987 2,077	\$ (13) (42)
securities – residential Collateralized mortgage obligations - residential	- -	- -		· •	-	
Total available-for-sale securities	\$ 2,776	\$ (38)	\$ 288	\$	\$ 3,064	\$ (55)
Held-to-maturity other securities						
Total investment securities	\$ 2,776	\$ (38)	\$ 288	\$ (17)	\$ 3,064	\$ (55)
		n 12 Months		or Longer	To	
	<u>Less Tha</u> Fair Value	n 12 Months Unrealized Losses	12 Months Fair Value	or Longer Unrealized Losses	Fair Value	tal Unrealized Losses
(Dollars in thousands) December 31, 2008	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized
December 31, 2008 Available-for-sale securities U.S. government-	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized
December 31, 2008 Available-for-sale securities U.S. government- sponsored entities and agencies States and political	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized
December 31, 2008 Available-for-sale securities U.S. government- sponsored entities and agencies States and political Mortgage-backed securities – residential	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses \$ (11)
December 31, 2008 Available-for-sale securities U.S. government- sponsored entities and agencies States and political Mortgage-backed	Fair Value \$ 739 5,487	Unrealized Losses \$ (11) (262)	Fair Value	Unrealized Losses	Fair Value \$ 739 5,487	Unrealized Losses \$ (11) (262)
December 31, 2008 Available-for-sale securities U.S. government- sponsored entities and agencies States and political Mortgage-backed securities – residential Collateralized mortgage	Fair Value \$ 739 5,487 1,903	Unrealized Losses \$ (11) (262)	Fair Value	Unrealized Losses \$ (1)	Fair Value \$ 739 5,487 2,299	Unrealized Losses \$ (11) (262) (59)
December 31, 2008 Available-for-sale securities U.S. government- sponsored entities and agencies States and political Mortgage-backed securities – residential Collateralized mortgage obligations - residential Total available-for-sale	Fair Value \$ 739 5,487 1,903	Unrealized Losses \$ (11) (262) (58)	Fair Value \$ 396 327	Unrealized Losses \$ - (1) (1)	Fair Value \$ 739 5,487 2,299	Unrealized Losses \$ (11) (262) (59) (1)

Other-Than-Temporary-Impairment

Management evaluates securities for other-than-temporary impairment ("OTTI") at least on a quarterly basis and more frequently when economic or market conditions warrant such an evaluation. In determining OTTI for debt securities, management considers many factors, including: (1) the length of time and the extent to which the fair value has been less than cost, (2) the financial condition and near-term prospects of the issuer, (3) whether the market decline was affected by macroeconomic conditions, and (4) whether the entity has the intent to sell the debt security or more likely than not will be required to sell the debt security before its anticipated recovery. The assessment of whether an other-than-temporary decline exists involves a high degree of subjectivity and judgment and is based on the information available to management at a point in time.

NOTE 2 - INVESTMENT SECURITIES (Continued)

(Dollar amounts in thousands except per share data)

In order to determine OTTI for purchased beneficial interests that, on the purchase date, were rated below AA, the Company compares the present value of the remaining cash flows as estimated at the preceding evaluation date to the current expected remaining cash flows. OTTI is deemed to have occurred if there has been an adverse change in the remaining expected future cash flows. It is not the Bank's policy to purchase securities rated below AA.

When OTTI occurs, for either debt securities or purchased beneficial interests that, on the purchase date, were rated below AA, the amount of OTTI recognized in earnings depends on whether an entity intends to sell the security or it is more likely than not it will be required to sell the security before recovery of its amortized cost basis, less any current-period credit loss. If an entity intends to sell or it is more likely than not it will be required to sell the security before recovery of its amortized cost basis, less any current-period credit loss, the OTTI shall be recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. If an entity does not intend to sell the security and it is not more likely than not that the entity will be required to sell the security before recovery of its amortized cost basis less any current-period loss, the OTTI shall be separated into the amount representing the credit loss and the amount related to all other factors. The amount of the total OTTI related to the credit loss is determined based on the present value of cash flows expected to be collected and is recognized in earnings. The amount of the total OTTI related to other factors is recognized in other comprehensive income, net of applicable taxes. The previous amortized cost basis less the OTTI recognized in earnings becomes the new amortized cost basis of the investment.

As of December 31, 2009, the Company's security portfolio consisted of \$22,171 of available-for-sale securities, and \$3,064 was in an unrealized loss position. The majority of unrealized losses are related to the Company's U.S. Agency, and State and political securities, as discussed below:

U.S. Agency Securities

All of the U.S. Agency securities held by the Company were issued by U.S. government-sponsored entities and agencies. The decline in fair value is attributable to changes in interest rates and illiquidity, and not credit quality.

Because the Company does not have the intent to sell these securities, and it is likely that it will not be required to sell the securities before their anticipated recovery, the Company does not consider these to be other-than-temporarily impaired at December 31, 2009.

State and Political Securities

All of the State and Political Securities ("Municipal Bonds") held by the Company were issued by a city or other local government. The Municipal Bonds are general obligations of the issuer and are secured by specified revenues. The decline in fair value is primarily attributable to changes in interest rates and the ratings of the underlying insurers rather than the ability or willingness of the municipality to repay.

Because the Company does not have the intent to sell these securities, and it is likely that it will not be required to sell the securities before their anticipated recovery, the Company does not consider these to be other-than-temporarily impaired at December 31, 2009.

For the 12-month period ended December 31, 2009, there were no credit losses recognized in earnings.

NOTE 3 – LOANS

(Dollar amounts in thousands except per share data)

Loans at year end were as follows:						
				2009	_	2008
Commercial			\$	23,838	\$	28,445
Real estate:			Ψ	23,030	Ψ	20,443
Residential				97,147		81,152
				233,570		224,677
Commercial				32,987		41,759
Construction and land						
Consumer				3,899	_	4,070
Subtotal				391,441		380,103
Less: Net deferred loan fees				(454)		(405)
Allowance for loan losses				(6,854)		<u>(4,705</u>)
Loans, net			<u>\$</u>	384,133	<u>\$</u>	374,993
Activity in the allowance for loan losses was as follows:						
Tietrity in the anovairee for load tosses was as follows.		2009		2008		2007
Beginning balance	\$	4,705	\$	3,116	\$	2,621
Provision for loan losses		4,361		3,570		542
Loans charged off		(2,235)		(2,095)		(71)
Recoveries		23		114		24
Ending balance	\$	6,854	\$	4,705	\$	3,116
					-	
Impaired loans were as follows:						
Impaired loans were as follows:				2009		2008
Impaired loans were as follows: Year-end loans with no allocated allowance				2009	_	2008
				2009 4,036	-\$	2008 12,931
Year-end loans with no allocated allowance for loan losses			\$		-	
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance			\$	4,036	\$	12,931
Year-end loans with no allocated allowance for loan losses			\$		\$	
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses				4,036 18,516	_	12,931 4,352
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance			\$ 	4,036	\$ 	12,931
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses				4,036 18,516	_	12,931 4,352
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total			<u>\$</u>	4,036 18,516 22,552	<u>\$</u>	12,931 4,352 17,283
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total		2000	<u>\$</u>	4,036 18,516 22,552 786	<u>\$</u>	12,931 4,352 17,283 618
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total		2009	<u>\$</u>	4,036 18,516 22,552	<u>\$</u>	12,931 4,352 17,283
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated			<u>\$</u>	4,036 18,516 22,552 786	<u>\$</u>	12,931 4,352 17,283 618
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year	\$	21,728	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295	<u>\$</u>	12,931 4,352 17,283 618 2007 566
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment	\$	21,728 657	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295 136	<u>\$</u>	12,931 4,352 17,283 618 2007 566 2
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year	 \$	21,728	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295	<u>\$</u>	12,931 4,352 17,283 618 2007 566
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment Cash-basis interest income recognized	\$	21,728 657	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295 136	<u>\$</u>	12,931 4,352 17,283 618 2007 566 2
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment	\$	21,728 657	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295 136 116	<u>\$</u>	12,931 4,352 17,283 618 2007 566 2 2
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment Cash-basis interest income recognized	\$	21,728 657	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295 136	<u>\$</u>	12,931 4,352 17,283 618 2007 566 2
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment Cash-basis interest income recognized Nonaccrual loans and loans past due 90 days still on accrual were as follows:	\$	21,728 657	<u>\$</u> \$\$	4,036 18,516 22,552 786 2008 7,295 136 116	<u>\$</u> \$ \$	12,931 4,352 17,283 618 2007 566 2 2
Year-end loans with no allocated allowance for loan losses Year-end loans with allocated allowance for loan losses Total Amount of the allowance for loan losses allocated Average of impaired loans during the year Interest income recognized during impairment Cash-basis interest income recognized	\$	21,728 657	<u>\$</u>	4,036 18,516 22,552 786 2008 7,295 136 116	<u>\$</u>	12,931 4,352 17,283 618 2007 566 2 2

Nonaccrual loans and loans past due 90 days still on accrual include both smaller balance homogeneous loans that are collectively evaluated for impairment and individually classified impaired loans.

The Company has loan balances of \$16,175 for customers whose loans are classified as troubled debt restructuring and are included in the impaired loan balances of \$22,552 at December 31, 2009. There were no additional funds committed to customers whose loans are classified as troubled debt restructuring. Of the \$786 allowance for loan losses reserved for impaired loans, the Company has allocated \$522 to customers whose loan terms have been modified in troubled debt restructuring.

NOTE 4 - PREMISES AND EQUIPMENT

(Dollar amounts in thousands except per share data)

Year-end premises and equipment were as follows:

		2008
Land	\$ 1,075	\$ 1,075
Buildings	1,381	1,356
Furniture, fixtures and equipment	1,676	1,784
Leasehold improvements	2,003	1,939
Construction in process		9
Total	6,135	6,163
Less: Accumulated depreciation	(2,602)	(2,223)
Net Premises and equipment	<u>\$ 3,533</u>	<u>\$ 3,940</u>

Depreciation expense, including amortization of leasehold improvements, was \$468, \$457 and \$466 for the years ended December 31, 2009, 2008 and 2007, respectively.

Operating Leases: The Company leases certain office facilities under operating leases that generally contain annual escalation clauses and renewal options. Rent expense was \$681, \$689 and \$674 for 2009, 2008 and 2007, respectively. Rent commitments under noncancelable operating leases, before considering renewal options that generally are present, were as follows:

2010	\$ 708	8
2011	719	9
2012	730	0
2013	742	2
2014	654	4
Thereafter	355	<u>5</u>
Total	<u>\$ 3,908</u>	8

NOTE 5 - DEPOSITS

(Dollar amounts in thousands except per share data)

Time deposits of \$100 or more were \$100,242 and \$74,273 at year end 2009 and 2008.

Scheduled maturities of time deposits for the next five years were as follows:

2010	\$ 182,160
2011	28,067
2012	10,756
2013	766
2014	344
Thereafter	

NOTE 6 – SHORT-TERM BORROWINGS AND FEDERAL HOME LOAN BANK ADVANCES

(Dollar amounts in thousands except per share data)

At year end, advances from FHLB were as follows:

		2009		2008
Convertible advances maturing June 8, 2010 with a quarterly				
call option beginning June 9, 2008 at a fixed rate of 4.99%	\$	5,000	\$	5,000
Convertible advances maturing August 13, 2010 with a				
quarterly call option beginning August 13, 2008 at a				
fixed rate of 4.51%		5,000		5,000
Convertible advances maturing October 4, 2010 with a				
quarterly call option beginning October 6, 2008 at a				
fixed rate of 4.15%		5,000		5,000
Convertible advances maturing June 8, 2012 with a quarterly				
call option beginning September 10, 2007 at a fixed rate				
of 4.68%		5,000		5,000
Advances maturing May 29, 2012 at a fixed rate of 2.11%		5,000		
	<u>\$</u>	25,000	<u>\$</u>	20,000

Each advance is payable at its maturity date, with a prepayment penalty for early termination. The advances were collateralized by a blanket lien arrangement of the Company's first mortgage loans, second mortgage loans and commercial real estate loans. Based upon this collateral and the Company's holdings of FHLB stock, the Company is eligible to borrow up to a total of \$68,300 at year-end 2009.

In 2008, the Company established a "Borrower in Custody" line of credit with the Federal Reserve Bank by pledging excess collateral. The amount of this line at December 31, 2009 was \$29,800, all of which was available on that date.

NOTE 7 – SUBORDINATED DEBENTURES

(Dollar amounts in thousands except per share data)

On June 17, 2004, the Company participated in a pooled offering of trust preferred securities. Bancorp formed Jacksonville Statutory Trust I (the "Trust I"), a wholly owned statutory trust subsidiary for the purpose of issuing the trust preferred securities. The Trust I used the proceeds from the issuance of \$4,000 in trust preferred securities to acquire junior subordinated debentures of Bancorp. The trust preferred securities essentially mirror the debt securities, carrying a cumulative preferred dividend at a variable rate equal to the interest rate on the debt securities (three-month LIBOR plus 263 basis points). The initial rate in effect at the time of issuance was 4.06% and is subject to change quarterly. The rate in effect at December 31, 2009 was 2.88%.

On December 14, 2006, the Company participated in a pooled offering of trust preferred securities. Bancorp formed Jacksonville Statutory Trust II (the "Trust II"), a wholly owned statutory trust subsidiary for the purpose of issuing the trust preferred securities. The Trust II used the proceeds from the issuance of \$3,000 in trust preferred securities to acquire junior subordinated debentures of Bancorp. The trust preferred securities essentially mirror the debt securities, carrying a cumulative preferred dividend at a variable rate equal to the interest rate on the debt securities (three-month LIBOR plus 173 basis points). The initial rate in effect at the time of issuance was 7.08% and is subject to change quarterly. The rate in effect at December 31, 2009 was 1.98%.

On June 20, 2008, the Company participated in a private placement offering of trust preferred securities. Bancorp formed Jacksonville Bancorp, Inc. Statutory Trust III (the "Trust III"), a wholly owned statutory trust subsidiary for the purpose of issuing the trust preferred securities. The Trust III used the proceeds from the issuance of \$7,550 in trust preferred securities to acquire junior subordinated debentures of Bancorp. The trust preferred securities essentially mirror the debt securities, carrying a cumulative preferred dividend at a variable rate equal to the interest rate on the debt securities (three-month LIBOR plus 375 basis points). The initial rate in effect at the time of issuance was 6.55% and is subject to change quarterly. The rate in effect at December 31, 2009 was 4.00%. On July 7, 2009, the Company entered into an interest rate swap transaction with SunTrust Bank to mitigate interest rate risk exposure. Under the terms of the agreement, which relates to the subordinated debt issued to Jacksonville

NOTE 7 – SUBORDINATED DEBENTURES (Continued)

(Dollar amounts in thousands except per share data)

Bancorp, Inc. Statutory Trust III in the amount of \$7,550, the Company has agreed to pay a fixed rate of 7.53% for a period of ten years in exchange for the original floating rate contract (90-day LIBOR plus 375 basis points).

The debt securities and the trust preferred securities under the three offerings each have 30-year lives. The trust preferred securities and the debt securities are callable by Bancorp or the respective trust, at their respective option after five years, and at varying premiums and sooner upon the occurrence of specific events, subject to prior approval by the Federal Reserve Board, if then required. In addition, the debt securities and trust preferred securities allow the deferral of interest payments for up to 5 years. The Company has treated the trust preferred securities as Tier 1 capital up to the maximum amount allowed, and the remainder as Tier 2 capital for federal regulatory purposes (see Note 12).

The Company is not the primary beneficiary of these Trusts (variable interest entities); therefore, the trusts are not consolidated in the Company's financial statements, but rather the subordinated debentures are shown as a liability.

There are no required principal payments on subordinated debentures over the next five years.

NOTE 8 - BENEFIT PLANS

(Dollar amounts in thousands except per share data)

<u>Profit Sharing Plan</u>: The Company sponsors a 401(k) profit sharing plan which is available to all employees electing to participate after meeting certain length-of-service requirements. The plan allows contributions by employees up to 15% of their compensation, which are matched equal to 100% of the first 4.5% in 2009, and 6% in 2008 and 2007 of the compensation contributed. Expense for 2009, 2008 and 2007 was \$108, \$174 and \$148, respectively.

<u>Directors' Stock Purchase Plan</u>: Following approval by the shareholders at the 2003 Annual Meeting, the Company established the Directors' Stock Purchase Plan for nonemployee directors. Under this Plan, directors may elect to receive shares of the Company's common stock as an alternative to the equivalent amounts of cash for directors' fees. A total of 100,000 shares of the Company's common stock were made available for issuance, all of which remained available for issuance at December 31, 2009 and 2008, as all transactions executed to date were open market purchases. The Company's expense in connection with this plan was \$32, \$83 and \$176 in 2009, 2008 and 2007, respectively, which is included in director fees in the accompanying Consolidated Statements of Income.

NOTE 9 - INCOME TAXES

(Dollar amounts in thousands except per share data)

Income tax expense (benefit) was as follows:

		<u> 2009 </u>		<u> 2008 </u>	 2007
Current federal	\$	484	\$	404	\$ 1,610
Current state		97		88	237
Valuation allowance federal		43			
Valuation allowance state		7			
Deferred federal		(628)		(616)	(221)
Deferred state		(107)		(105)	 (38)
Total	(\$	<u>104</u>)	<u>(\$</u>	<u>229</u>)	\$ 1,588

Effective tax rates differ from the federal statutory rate of 34% applied to income before income taxes due to the following:

	2009		2008		2007	
Federal statutory rate times financial statement income	\$	(10)	\$	(66)	\$	1,546
Effect of:						
Tax-exempt income		(171)		(202)		(145)
Valuation allowance for loss on equity securities		45		`		
State taxes, net of federal benefit		(2)		(11)		132
Other, net		34		50		55
Total	<u>(\$</u>	104)	(\$	229)	\$	1,588

NOTE 9 - INCOME TAXES (Continued)

(Dollar amounts in thousands except per share data)

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities are as follows:

This mass are as lone wor	2009	2008
Deferred tax assets:		
Allowance for loan losses	\$ 2,212 207	\$ 1,632 161
Other		101
	2,419	1,793
Deferred tax liabilities:		
Depreciation	128	205
Net unrealized gain on securities available for sale	197	30
Other	29	56
	354	<u>291</u>
Valuation allowance on loss on equity securities	(50)	
Net deferred tax asset	<u>\$ 2,015</u>	<u>\$ 1,502</u>

The Company recorded a valuation allowance on the deferred tax asset related to capital losses that are more likely than not to be realized. No valuation allowance for any remaining deferred assets is considered necessary. Our returns are subject to examination by taxing authority for all years after 2005.

NOTE 10 - RELATED PARTY TRANSACTIONS

(Dollar amounts in thousands except per share data)

Loans to principal officers, directors and their affiliates in 2009 were as follows:

Beginning balance	\$	8,203
New loans		285
Repayments and transfer out of related party		(262)
Ending balance	\$	8,226

Deposits from principal officers, directors and their affiliates at year end 2009 and 2008 were \$3,148 and \$3,927, respectively.

NOTE 11 - SHARE-BASED COMPENSATION

(Dollar amounts in thousands except per share data)

On April 25, 2006, Bancorp's shareholders approved the Jacksonville Bancorp, Inc. 2006 Stock Incentive Plan (the "2006 Plan"). Under the 2006 Plan, up to 20,000 shares of Bancorp's common stock were made available for issuance for awards in the form of incentive stock options, restricted stock, restricted stock units, performance grants or stock appreciation rights. Any award that expires or is forfeited for any reason is returned to the 2006 Plan.

The 2006 Plan was a new plan and did not supersede the Company's original Stock Option Plan, adopted by the Company's shareholders on April 26, 2000, which continues to govern awards made under it. Under the Company's original Stock Option Plan, options to buy stock are granted to directors, officers and employees. There are no options available to be issued under the original Stock Option Plan.

On April 29, 2008, the shareholders approved a 2008 Amendment and Restatement of the 2006 Stock Incentive Plan. Under this amendment and restatement, there is reserved for issuance under the plan an aggregate of 70,000 shares of Bancorp common stock. No more than 15,000 shares may be allocated to incentive awards, including the maximum shares payable under a performance grant, that are granted during any single taxable year to any individual participant who is an employee of Bancorp or any subsidiary of Bancorp.

Stock options are granted under both stock option plans with an exercise price equal to or greater than the stock fair market value at the date of grant. All stock options granted have ten-year lives, generally containing vesting terms of three to five years. Certain grants have been made that vest immediately. Common stock issued upon exercise of stock options are newly-issued shares.

NOTE 11 - SHARE-BASED COMPENSATION (Continued)

(Dollar amounts in thousands except per share data)

The fair value of each option award is estimated on the date of grant using a closed form option valuation (Black-Scholes option-pricing model) that uses the assumptions noted in the table below. Expected volatilities are based on historical volatilities of the Company's common stock. The Company uses historical data to estimate option exercise and post-vesting termination behavior. The expected term of options granted is based on historical data and represents the period of time that options granted are expected to be outstanding, which takes into account that the options are not transferable. The risk-free interest rate for the expected term of the option is based on the U.S. Treasury yield curve in effect at the time of the grant.

Total share-based compensation costs that have been charged against income for those plans were \$63, \$110 and \$147 for 2009, 2008 and 2007.

The fair value of options granted was determined using the following weighted-average assumptions as of grant date.

	<u>2009</u>	<u>2008</u>	<u>2007</u>
Risk-free interest rate	2.43%	N/A	4.53%
Expected term	4.5 years	N/A	8.71 years
Expected stock price volatility	33.7%	N/A	27.39%
Dividend yield	0.00%	N/A	0.00%

A summary of the activity in the stock option plans for 2009 follows:

	Number of Options	A Ez	eighted verage xercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at beginning of year	158,142	\$	14.58		
Granted	90,500		10.00		
Exercised				-	
Forfeited					
Expired	(86,142)		10.00		
Outstanding at end of year	162,500	\$	14.45	4.53	\$
Vested or expected to vest	155,478	\$	14.61	3.35	\$
Exercisable at end of year	68,500	\$	19.37	3.83	\$

Information related to the stock option plans during each year follows:

	<u>2009</u>	<u>20</u>	<u>800</u>	<u>2007</u>
Intrinsic value of options exercised	N/A	\$	2	\$ 82
Cash received from option exercises	N/A		3	46
Tax benefit realized from option exercises	N/A		1	31
Weighted average fair value of options granted	\$2.70	\$		\$ 15.68

As of December 31, 2009, there was \$282 of total unrecognized compensation cost related to unvested stock options granted. The cost is expected to be recognized over a remaining weighted average period of 3.68 years.

The following table reports restricted stock activity during the 12 months ended December 31, 2009:

	Number of Shares	Weighted Average Grant Date <u>Fair Value</u>
Unvested shares at January 1, 2009	3,191	\$28.45
Shares granted	1,650	\$ 9.30
Shares vested and distributed	(727)	\$32.50
Shares forfeited	(298)	<u>\$25.56</u>
Unvested shares at December 31, 2009	3,816	\$19.63

NOTE 11 - SHARE-BASED COMPENSATION (Continued)

(Dollar amounts in thousands except per share data)

As of December 31, 2009, there was \$26 of total unrecognized compensation cost related to unvested restricted stock awards granted. The cost is expected to be recognized over a remaining weighted average period of 1.70 years.

NOTE 12 - CAPITAL REQUIREMENTS AND RESTRICTIONS ON RETAINED EARNINGS (Dollar amounts in thousands except per share data)

Banks and bank holding companies are subject to regulatory capital requirements administered by federal banking agencies. Capital adequacy guidelines and, additionally for banks, prompt corrective action regulations involve quantitative measures of assets, liabilities and certain off-balance-sheet items calculated under regulatory accounting practices. Capital amounts and classifications are also subject to qualitative judgments by regulators. Failure to meet capital requirements can initiate regulatory action.

Prompt corrective action regulations provide five classifications: well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized, and critically undercapitalized, although these terms are not used to represent overall financial condition. If adequately capitalized, regulatory approval is required to accept brokered deposits. If undercapitalized, capital distributions are limited, as is asset growth and expansion, and capital restoration plans are required. At year end 2009 and 2008, the most recent regulatory notifications categorized the Bank and the Company as well capitalized under the regulatory framework for prompt corrective action. There are no conditions or events since that notification that management believes have changed the institution's category. Management and the Board of Directors have committed to maintain Total Risk-Based Capital at 10% and Tier 1 Capital to Average Assets at 8% at the Bank and the Company.

To Be Well

Actual and required capital amounts and ratios are presented below at year end.

					10 Ве	
					Capitalize	
			For Ca	apital	Prompt C	orrective
	Acti	ual	Adequacy	Purposes	Action Pr	<u>ovisions</u>
	<u>Amount</u>	<u>Ratio</u>	Amount	Ratio	<u>Amount</u>	Ratio
2009						
Total Capital to risk						
weighted assets						
Consolidated	\$ 46,393	11.87%	\$31,273	8.00%	N/A	N/A
Bank	43,307	11.08	31,255	8.00	\$ 39,068	10.00%
Tier 1 (Core) Capital to risk						
weighted assets						
Consolidated	35,909	9.19	15,637	4.00	N/A	N/A
Bank	38,399	9.83	15,627	4.00	23,441	6.00
Tier 1 (Core) Capital to	·					
average assets						
Consolidated	35,909	8.18	17,570	4.00	N/A	N/A
Bank	38,399	8.75	17,556	4.00	21,945	5.00
2008						
Total Capital to risk						
weighted assets						
Consolidated	\$ 46,051	11.93%	\$30,874	8.00%	N/A	N/A
Bank	40,719	10.58	30,795	8.00	\$ 38,494	10.00%
Tier 1 (Core) Capital to risk						
weighted assets						
Consolidated	35,638	9.23	15,437	4.00	N/A	N/A
Bank	36,014	9.36	15,397	4.00	23,096	6.00
Tier 1 (Core) Capital to						
average assets						
Consolidated	35,638	8.26	17,264	4.00	N/A	N/A
Bank	36,014	8.36	17,228	4.00	21,535	5.00

NOTE 12 - CAPITAL REQUIREMENTS AND RESTRICTIONS ON RETAINED EARNINGS (Continued)

(Dollar amounts in thousands except per share data)

Bancorp's principal source of funds for dividend payments is dividends received from the Bank. Banking regulations require maintaining certain capital levels and restrict the payment of dividends by the Bank to Bancorp or by Bancorp to shareholders. Specifically, a Florida state-chartered commercial bank may not pay cash dividends that would cause its capital to fall below the minimum amount required by federal or state law. Accordingly, commercial banks may only pay dividends out of the total of current net profits plus retained net profits of the preceding two years to the extent it deems expedient, except that no bank may pay a dividend at any time that the total of net income for the current year when combined with retained net income from the preceding two years produces a loss. The future ability of the Bank to pay dividends to Bancorp also depends in part on the FDIC capital requirements in effect and the Company's ability to comply with such requirements.

NOTE 13 - DERIVATIVES

(Dollar amounts in thousands except per share data)

The Company utilizes interest rate swap agreements as part of its asset liability management strategy to help manage its interest rate risk position. The notional amount of the interest rate swaps does not represent amounts exchanged by the parties. The amount exchanged is determined by reference to the notional amount and the other terms of the individual interest rate swap agreements.

Interest Rate Swaps Designated as Cash Flow Hedges: The Company is hedging the notional amount of \$7,550 Statutory Trust III as of December 31, 2009. The hedge was designated as a cash flow hedge and was determined to be fully effective during all periods presented. As such, no amount of ineffectiveness has been included in net income. Therefore, the aggregate fair value of the swap is recorded in other assets with changes in fair value recorded in other comprehensive income. The amount included in accumulated other comprehensive income would be reclassified to current earnings should the hedges no longer be considered effective. The Company expects the hedges to remain fully effective during the remaining terms of the swaps.

Summary information about the interest-rate swaps designated as cash flow hedges at December 31, 2009 is as follows:

Notional amounts	\$ 7,550
Fixed rate	7.53% per annum
Unrealized gains (losses)	\$ 10

Interest expense recorded on this swap transaction totaled \$125 during 2009 and is reported as a component of interest expense.

CASH FLOW HEDGE

The following table presents the net gains (losses) recorded in accumulated other comprehensive income and the Consolidated Statements of Income relating to the cash flow derivative instruments for the year ended December 31, 2009:

	Amount of gain (loss) recognized in OCI (Effective Portion)	Amount of gain (loss) reclassified from OCI to interest income	Amount of gain (loss) recognized in other noninterest income (Ineffective Portion)
Interest rate contracts	\$ 10	\$ 0	\$ 0

The following table reflects the cash flow hedges included in the Consolidated Balance Sheets as of December 31, 2009:

	N	otional	F	Fair
	<u>A</u>	mount	$\underline{\mathbf{V}}$	alue
Included in liabilities:				
Interest rate swaps related to	\$	7,550	\$	3,543
Statutory Trust III				

NOTE 14 – LOAN COMMITMENTS AND OTHER RELATED ACTIVITIES

(Dollar amounts in thousands except per share data)

Some financial instruments, such as loan commitments, credit lines, letters of credit and overdraft protection, are issued to meet customer financing needs. These are agreements to provide credit or to support the credit of others, as long as conditions established in the contract are met, and usually have expiration dates. Commitments may expire without being used. Off-balance-sheet risk to credit loss exists up to the face amount of these instruments, although material losses are not anticipated. The same credit policies are used to make such commitments as are used for loans, including obtaining collateral at exercise of the commitment.

The contractual amount of variable and fixed rate financial instruments with off-balance-sheet risk was as follows at year end:

	20)09	2008			
	Fixed Rates	Variable Rates	Fixed Rates	Variable Rates		
Unused lines of credit	\$ 1,431	\$24,071	\$ 5,026	\$30,038		
Standby letters of credit		560		543		

NOTE 15 – FAIR VALUE

(Dollar amounts in thousands except per share data)

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair value:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect a reporting entity's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The Company used the following methods and significant assumptions to estimate the fair value of each type of financial instrument:

<u>Investment Securities</u>: The fair values for investment securities are determined by quoted market prices, if available (Level 1). For securities where quoted prices are not available, fair values are calculated based on market prices of similar securities (Level 2). For securities where quoted prices or market prices of similar securities are not available, fair values are calculated using discounted cash flows or other market indicators (Level 3). Discounted cash flows are calculated using spread to swap and LIBOR curves that are updated to incorporate loss severities, volatility, credit spread and optionality. During times when trading is more liquid, broker quotes are used (if available) to validate the model. Rating agency and industry research reports as well as defaults and deferrals on individual securities are reviewed and incorporated into the calculations.

<u>Derivatives</u>: The fair value of derivatives are based on valuation models using observable market data as of the measurement date (Level 2).

<u>Impaired Loans</u>: The fair value of impaired loans with specific allocations of the allowance for loan losses is generally based on recent real estate appraisals. These appraisals may utilize a single valuation approach or a combination of approaches including comparable sales and the income approach. Adjustments are routinely made in the appraisal process by the appraisers to adjust for differences between the comparable sales and income data available. Such adjustments are usually significant and typically result in a Level 3 classification of the inputs for determining fair value.

Other Real Estate Owned: Nonrecurring adjustments to certain commercial and residential real estate properties classified as other real estate owned (OREO) are measured at fair value, less costs to sell. Fair values are generally based on third party appraisals of the property, resulting in a Level 3 classification.

NOTE 15 – FAIR VALUE (Continued)

(Dollar amounts in thousands except per share data)

The following assets and liabilities are measured on a recurring basis, including financial assets and liabilities for which the Company has elected the fair value option:

		Fair Va	lue Measurements Usi	ng
		Quoted Prices in Active Markets for Identical Assets	Significant Other Observable Inputs	Significant Unobservable Inputs
	Total	(Level 1)	(Level 2)	(Level 3)
Assets:				
(Dollars in thousands)				
December 31, 2009				
Available-for-sale				
U.S. government-sponsored				
entities and agencies	\$ 2,504		\$ 2,504	
State and political subdivisions	10,963		10,963	
Mortgage-backed securities - residential	8,352	· 	8,352	
Collateralized mortgage				
obligations - residential	352	 '	352	
Derivative Asset	15		15	
(Dollars in thousands)				
December 31, 2008 Available-for-sale				
U.S. government-sponsored				
entities and agencies	\$ 8,284		\$ 8,284	
State and political subdivisions	10,778		10,778	
Mortgage-backed securities - residential	9,967		9,967	
Collateralized mortgage				
obligations - residential	655		655	

Assets measured at fair value on a non-recurring basis are summarized below:

			Fair Value Measurements Using						
		Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)				
Assets:									
December 31, 2009									
Impaired loans	\$	2,077			\$ 2,077				
Other real estate owned	\$	4,011	<u></u> -		\$ 4,011				
December 31, 2008									
Impaired loans	. \$	3,734			\$ 3,734				
Other real estate owned		89			89				

NOTE 15 – FAIR VALUE (Continued)

(Dollar amounts in thousands except per share data)

Impaired loans and other real estate owned, which are measured for impairment using discounted cash flows or the fair value of the collateral for collateral dependent loans, had a carrying amount of \$2,341, with a valuation allowance of \$264. Additional impaired loans, not measured using levels of inputs to measure fair value, had a carrying amount of \$4,036. Collateral dependent impaired loans and other real estate owned, valued under Level 3, were measured using current appraised values along with information on recent market transactions as well as management's assumptions about the criteria that market participants would use in pricing the assets.

Other real estate owned, which is measured using the collateral values, had a net carrying amount of \$4,011, which is made up of the outstanding balance of \$4,041, net of a valuation allowance of \$30 at December 31, 2009, resulting in a write-down of \$30 for the year ending December 31, 2009.

The carrying amount and estimated fair values of financial instruments, at December 31, 2009 and 2008 were as follows:

	Decembe	r 31, 2009	December	r 31, 2008
	Carrying	Fair	Carrying	Fair
	<u>Amount</u>	<u>Value</u>	<u>Amount</u>	<u>Value</u>
Financial assets				
Cash and cash equivalents	\$ 5,647	\$ 5,647	\$ 10,148	\$ 10,148
Securities available-for-sale	22,171	22,171	29,684	29,684
Securities held-to-maturity	-	-	50	50
Loans, net	384,133	387,291	374,993	374,454
Federal Home Loan Bank stock	3,047	n/a	1,705	n/a
Non-marketable equity security	153	n/a	285	n/a
Accrued interest receivable	1,864	1,864	2,027	2,027
Interest rate swap	15	15	-	· -
Financial liabilities				
Deposits	\$ 370,635	\$ 373,493	\$ 345,544	\$ 349,666
Federal funds purchased	227	227	·	
Other borrowings	25,000	25,771	46,000	47,223
Subordinated debentures	14,550	5,708	14,550	10,613
Accrued interest payable	424	424	568	568

The methods and assumptions, not previously presented, used to estimate fair value, are described as follows:

Carrying amount is the estimated fair value for cash and cash equivalents, interest-bearing deposits, accrued interest receivable and payable, demand deposits, short-term debt, and deposits that reprice frequently and fully. The methods for determining the fair values for securities were described previously. For loans, fair value is based on discounted cash flows using current market rates applied to the estimated life adjusted for the allowance for loan losses. For fixed rate deposits and variable rate deposits with infrequent repricing, fair value is based on discounted cash flows using current market rates applied to the estimated life. Fair value of debt, including FHLB advances, is based on current rates for similar financing. It was not practicable to determine fair value of FHLB stock and other nonmarketable equity securities due to restrictions placed on transferability. The fair value of off-balance-sheet items is considered nominal.

NOTE 16 - PARENT COMPANY ONLY CONDENSED FINANCIAL INFORMATION

(Dollar amounts in thousands except per share data)

Condensed financial information of Bancorp follows:

CONDENSED BALANCE SHEETS December 31.

ASSETS	· ·	2009	200	8
Cash and cash equivalents	\$	2,487	\$ 4,	,163
Investment in banking subsidiaries		38,725	36,	,063
Other assets		793		<u>420</u>
Total assets	<u>\$</u>	42,005	<u>\$ 41</u>	646

NOTE 16 - PARENT COMPANY ONLY CONDENSED FINANCIAL INFORMATION (Continued)

(Dollar amounts in thousands except per share data)

LIABILITIES AND EQUITY Subordinated debt Accrued expenses and other liabilities Shareholders' equity	\$ 14,550 187 <u>27,268</u>	\$ 14,550 251 26,845
Total liabilities and shareholders' equity	<u>\$ 42,005</u>	<u>\$ 41,646</u>

CONDENSED STATEMENTS OF INCOME

Years ended December 31.

	Tears ended December 51,						
$\mathcal{G}_{\mathcal{A}}(x) = \mathcal{G}_{\mathcal{A}}(x) + \mathcal{G}_{\mathcal{A}}(x)$		_	2009		2008	_	2007
Other income		\$	(48)	\$	(15)	\$	15
Interest expense			(733)		(675)		(559)
Other expense			(477)		(622)		(626)
Merger and acquisition cost				_	<u>(468</u>)		
Income (loss) before income tax and undistributed subsidiary income			(1,258)		(1,780)		(1,170)
Income tax expense (benefit)			(461)		(637)		(372)
Equity in undistributed subsidiary income			873		1,178		3,756
Net income		<u>\$</u>	<u>76</u>	\$	35	<u>\$</u>	2,958

CONDENSED STATEMENTS OF CASH FLOWS

Years ended December 31,

Years ended December 31,								
		2009		2009 2008		2007		
Cash flows from operating activities								
Net income	\$	76	\$	35	\$	2,958		
Adjustments:								
Equity in undistributed subsidiary income		(873)	(:	(,178)	((3,756)		
Amortization		-		-		-		
Share-based compensation		99		215		350		
Change in other assets		637	(,246)		916		
Change in other liabilities	· <u> </u>	<u>(64</u>)		159		(146)		
Net cash from operating activities		(125)	(2	,015)		322		
Cash flows from investing activities								
Investments in subsidiaries	· · <u></u>	(1,512)	_(2	2 <u>,639</u>)		(1 <u>,467</u>)		
Net cash from investing activities		(1,512)	(2	2,639)	((1,467)		
Cash flows from financing activities Proceeds from issuance of subordinated debt Proceeds from exercise of stock options Excess tax benefits from share-based payment Purchase of treasury stock Net cash from financing activities		(39) (39)		7,550 3 - (79) 7,474		46 31 (194) (117)		
Net change in cash and cash equivalents		(1,676)	2	2,820	((1,262)		
Beginning cash and cash equivalents		4,163		1,343		2,605		
Ending cash and cash equivalents	<u>\$</u>	2,487	<u>\$</u> 4	<u>1,163</u>	<u>\$</u>	1,343		

NOTE 17 - EARNINGS PER SHARE

(Dollar amounts in thousands except per share data)

The factors used in the earnings per share computation follow:

	2009	_2008_	2007
Basic			
Net income	<u>\$ 76</u>	<u>\$ 35</u>	<u>\$ 2,958</u>
Weighted average common shares			
	<u>1,748,683</u>	<u>1,748,295</u>	<u>1,744,512</u>
Basic earnings per common share	<u>\$.04</u>	<u>\$.02</u>	<u>\$ 1.70</u>
Diluted			
Net income	<u>\$76</u>	<u>\$ 35</u>	<u>\$ 2,958</u>
Weighted average common shares outstanding for basic earnings per			
common share	1,748,683	1,748,295	1,744,512
Add: Dilutive effects of assumed	, , , , , , , ,	,,	, ,
exercises of stock options and awards	481	43,047	<u>71,637</u>
Average shares and dilutive potential			
common shares	<u>1,749,164</u>	<u>1,791,342</u>	<u>1,816,149</u>
Diluted earnings per common share	<u>\$04</u>	<u>\$.02</u>	<u>\$ 1.63</u>

Anti-dilutive shares outstanding were 167,974 in 2009, 47,415 in 2008 and 6,918 in 2007.

NOTE 18 - OTHER COMPREHENSIVE INCOME (LOSS)

(Dollar amounts in thousands except per share data)

Other comprehensive income (loss) components and related tax effects were as follows:

		2009	 800	2	007_
Unrealized holding gains (losses) on available for sale securities	\$	444	\$ 67	\$	481
Reclassification adjustment for (gains) losses realized in income					
Net unrealized derivative gain on cash flow hedge		<u> 15</u>	 		
Net unrealized gains (losses)		459	67		481
Tax effect		<u>(172</u>)	 (25)		(181)
Other comprehensive income (loss)	<u>\$</u>	<u> 287</u>	\$ 42	<u>\$</u>	300

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

ITEM 9A(T). CONTROLS AND PROCEDURES

(a) Evaluation of Disclosure Controls and Procedures

The Company maintains controls and procedures designed to ensure that information required to be disclosed in the reports that the Company files or submits under the Securities Exchange Act of 1934, as amended (the "Exchange Act") is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission. Based upon management's evaluation of those controls and procedures as of December 31, 2009 performed within the 90 days preceding the filing of this Annual Report on Form 10-K, the Chief Executive Officer and Chief Financial Officer of the Company concluded that, subject to the limitations noted below, the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act) are effective to ensure that the information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms.

(b) Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f). Such internal controls over financial reporting were designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting standards.

The Company's management assessed the effectiveness of the Company's internal control over financial reporting as of December 31, 2009. In making this assessment, the Company used the criteria set forth in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

Based upon the evaluation under the framework in Internal Control-Integrated Framework, our management concluded that our internal control over financial reporting was effective as of December 31, 2009.

This annual report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the company to provide only management's report in this Annual Report.

(c) Changes in Internal Controls

The Company has made no significant changes in its internal controls over financial reporting during the quarter ended December 31, 2009 that have materially affected or are reasonably likely to materially affect our internal control over financial reporting.

(d) Limitations on the Effectiveness of Controls

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management's override of the control.

The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions; over time, controls may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

ITEM 9B. OTHER INFORMATION

None.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information regarding our directors and executive officers contained under the captions "Proposal 1: Election of Directors," "Board of Directors, Governance and Committees" "Executive Officers of the Company," and "Section 16(a) Beneficial Ownership Reporting Compliance" in our Definitive Proxy Statement for the 2009 Annual Meeting of Shareholders is incorporated herein by reference.

We have adopted a code of ethics which is applicable to our principal executive officer, principal financial officer, principal accounting officer or controller, or persons performing similar functions. The full text of our code of ethics is available on our website (www.jaxbank.com).

Below is biographical information on our directors:

Name	Age	Positions Held and Principal Occupations During the Past Five Years
James M. Healey	52	Director of the Company and the Bank since 1999. Director and Partner of Mint Magazine, Inc. Before his association with Mint Magazine in 1985, Mr. Healey worked with Carnation Food Products, Inc. and International Harvester. Mr. Healey attended Purdue University where he received a Bachelor of Arts degree from Purdue's Business School with special studies in Marketing and Personnel. Mr. Healey has been a resident and active member of the Jacksonville community since 1984.
John C. Kowkabany	67	Director of the Company and the Bank since 1999. Now retired, Jacksonville-based real estate investor and consultant. Mr. Kowkabany has significant private and public sector experience. A resident of the city of Neptune Beach, he has been active in local government, serving as the city's Mayor from 1989 to 1997, and Councilman from 1985 to 1989. The Honorable John C. Kowkabany's public sector experience has provided him with experience and knowledge regarding the local business and civic communities. For many years, Mr. Kowkabany has served with various civic and charitable organizations as an officer or director. Mr. Kowkabany graduated with a Bachelor of Arts degree from Jacksonville University.
R.C. Mills	72	Director of the Company and the Bank since 1999. Retired and former President of Heritage Propane Partners, L.P., a national distributor of propane gas. Mr. Mills is a graduate of the University of Sarasota and resides in the Jacksonville area. Mr. Mills has an extensive business background and is experienced in business mergers and acquisitions, corporate finance and personnel management, having served in several executive management positions with a vertically integrated oil and gas company for over 25 years.
Gilbert J. Pomar, III	50	President and Chief Executive Officer for both the Company and the Bank, Mr. Pomar joined the Company in March 1999, having been previously employed by First Union National Bank in Jacksonville since 1991. During his tenure with First Union, Mr. Pomar was Senior Portfolio Manager and Senior Vice President/Commercial Banking Manager. Mr. Pomar has more than 25 years of banking experience, including holding various positions with Southeast Bank, First National Bank of Chicago, Barnett Bank and Florida Coast Bank. Mr. Pomar is active in various community efforts, including directorships at the American Cancer Society, Junior Achievement of North Florida, Downtown Vision, Timuquana Country Club, University of North Florida College of Business, and the Florida Bankers Association. Mr. Pomar is a graduate of the University of Florida, where he earned his Bachelor of Science degree in Finance.

Name	Age	Positions Held and Principal Occupations During the Past Five Years
Donald E. Roller	72	Director of the Company and the Bank since 1999. Chairman of our Board of Directors. Now retired, Mr. Roller served as President and Chief Executive Officer of U.S. Gypsum Company from 1993 through 1996. He was also previously the Executive Vice President of USG Corporation. Mr. Roller has had extensive experience in directorship positions; he serves as Chairman of the Board of Life Care Pastoral Services, Inc. and Glenmoor at St. Johns, both not-for-profit CCRC's located in St. Augustine, Florida, and has served as acting Chief Executive Officer and Chairman of the Audit Committee for Payless Cashways, Inc.
John W. Rose	60	Director of the Company and the Bank since 1999. A financial services executive, advisor and investor for over 30 years. Mr. Rose is a Principal of CapGen Financial Advisors, a New York City-based private equity fund established in 2007, which specializes in bank and thrift investments. Prior to that, and since 1991, he was President of McAllen Capital Partners, a financial advisory firm. Mr. Rose earned his undergraduate degree from Case Western Reserve University and his M.B.A. from Columbia University.
John R. Schultz	46	Director of the Company and the Bank since 1999. Vice President of Schultz Investments, Inc., an investment management company primarily involved in real estate investments, since 1992. A fourth generation native of Jacksonville, Florida, Mr. Schultz attended The Bolles School (Jacksonville, Florida) and the University of Florida. Mr. Schultz is a director of numerous companies and community organizations, including Metro YMCA (Chairman-Facilities Committee); Daniel Properties, Inc. (Chairman); Trust for Public Land North Florida Advisory Council; and The Schultz Foundation, Inc.
Price W. Schwenck	67	Director of the Company and the Bank since 1999. Chairman of the Board of Directors for the Bank and former Chief Executive Officer of the Company until April 26, 2000. From May 2000 to February 2003, Mr. Schwenck was President and Chief Executive Officer of P.C.B. Bancorp, Inc., a multi-bank holding company located in Clearwater, Florida. Mr. Schwenck served as Regional President for First Union National Bank in Ft. Lauderdale, Florida, from 1988 to 1994 and in Jacksonville, Florida, from 1994 until he retired in 1999. Mr. Schwenck is currently a director of Freedom Bank of America in St. Petersburg, Florida. Mr. Schwenck received his Bachelors degree and M.B.A. from the University of South Florida. Mr. Schwenck also received an M.S. degree from the University of Miami in 1996 after four years of extended study and application in the field of quality management and leadership.
Charles F. Spencer	67.	Director of the Company and the Bank since 1999. President of INOC LLC, a real estate management development company, since 2001, and Joshua Development LLC, since 2006, in Jacksonville, Florida. Mr. Spencer is a member of the International Longshoremen's Association's AFL-CIO Executive Council where he has served as an International Vice President representing members from Maine to Texas since 2002. In addition, Mr. Spencer is Executive Vice President of the South Atlantic and Gulf Coast District of I.L.A. and Vice President of the Florida AFL-CIO. He serves on the Board of Trustees of Edward Waters College; the Jacksonville Housing and Community Development Board; and Westside Ministries, Inc. Mr. Spencer is the former Chairman of the Board of the Jacksonville Sports Authority and former board member of the I.M. Sulzbacher Center for the Homeless; United Way of Northeast Florida; and the foundation board of Florida Community College at Jacksonville.
		41

Name	Age	Positions Held and Principal Occupations During the Past Five Years
Gary L. Winfield, MD	67	Director of the Company and the Bank since 1999. A medical director since November 2005 and a consultant since June 2000 at Memorial Hospital. From 1991 through 2007, Dr. Winfield had an active family practice in Jacksonville Beach, Florida, operating as Sandcastle Family Practice, P.A. Dr. Winfield has served as Vice President of Medical Affairs for Anthem Health Plans of Florida, a provider of health insurance. Dr. Winfield received his undergraduate degree from the University of Oklahoma and is a graduate of the College of Medicine at the University of Oklahoma.

Below is biographical information on our executive officers:

Name	Age	Positions Held and Principal Occupations During the Past Five Years
Scott M. Hall	45	Executive Vice President and Chief Lending Officer of the Company and the Bank since February 2008 and previously Executive Vice President and Senior Loan Officer of the Bank from 2000. Mr. Hall has over 20 years of experience in the financial services industry. Before joining the Bank in 1999 as Senior Vice President, he was employed with First Union National Bank in Jacksonville for eight years as Vice President/Commercial Banking Relationship Manager. His community activities include serving on the Board of The National Association of Industrial and Office Properties (NAIOP) and as a committee member of the Gator Bowl Association. Mr. Hall is a graduate of the University of North Florida, where he received his Bachelor of Business Administration degree in Finance.
Valerie A. Kendall	57	Executive Vice President and Chief Financial Officer of the Company and the Bank. Ms. Kendall's banking career spans more than 20 years. Prior to joining the Bank in 2004, she served from 2000 as Executive Vice President and Chief Financial Officer of P.C.B. Bancorp, Inc., a \$650 million multi-bank holding company based in Clearwater, Florida. She also held senior finance positions with AmSouth Bank, Barnett Bank (n/k/a Bank of America) and SunTrust. Ms. Kendall received her Bachelor of Science degree in Accounting from Florida Southern College and is a Certified Public Accountant.
Gilbert J. Pomar, III	50	President and Chief Executive Officer for both the Company and the Bank, Mr. Pomar joined the Company in March 1999, having been previously employed by First Union National Bank in Jacksonville since 1991. During his tenure with First Union, Mr. Pomar was Senior Portfolio Manager and Senior Vice President/Commercial Banking Manager. Mr. Pomar has more than 25 years of banking experience, including holding various positions with Southeast Bank, First National Bank of Chicago, Barnett Bank and Florida Coast Bank. Mr. Pomar is active in various community efforts, including directorships at the American Cancer Society, Junior Achievement of North Florida, Downtown Vision, Timuquana Country Club, University of North Florida College of Business, and the Florida Bankers Association. Mr. Pomar is a graduate of the University of Florida, where he earned his Bachelor of Science degree in Finance.

ITEM 11. EXECUTIVE COMPENSATION

The information contained under the caption "Executive Compensation" in our Definitive Proxy Statement for the 2010 Annual Meeting of Shareholders is incorporated herein by reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information contained under the captions "Security Ownership of Directors and Officers and Certain Beneficial Owners" and "Equity Compensation Plans Information" in our Definitive Proxy Statement for the 2010 Annual Meeting of Shareholders is incorporated herein by reference. This matter is further discussed in Item 5 of this Annual Report on Form 10-K.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE

The information contained under the captions "Certain Relationships and Related Transactions" and "Board of Directors, Governance and Committees" in our Definitive Proxy Statement for the 2010 Annual Meeting of Shareholders is incorporated herein by reference.

ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

The information contained under the caption "Principal Accountant Fees and Services" in our Definitive Proxy Statement for the 2010 Annual Meeting of Shareholders is incorporated herein by reference.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

Exhibit No.	Description of Exhibit
3.1	Articles of Incorporation of Registrant (incorporated herein by reference to Appendix A of the Company's Registration Statement on Form SB-2, as effective with the Securities and Exchange Commission on September 30, 1998, Registration No. 333-64815).
3.2	Amended and Restated Bylaws of Registrant, as amended to date (incorporated herein by reference to Exhibit 3.2 of the Company's Form 10-K for the year ended December 31, 2008 filed on March 20, 2009, File No. 000-30248).
41	Specimen Common Stock Certificate of Registrant (incorporated herein by reference to Exhibit 4.0 of the Company's Registration Statement on Form SB-2, as effective with the Securities and Exchange Commission on September 30, 1998, Registration No. 333-64815).
10.1	Jacksonville Bancorp, Inc. Stock Option Plan (incorporated herein by reference to Exhibit 99.1 to the Company's Registration Statement on Form S-8 filed on November 9, 1999, File No. 333-90609).
10.2	Amendment No. 1 to Stock Option Plan (incorporated by reference herein to Exhibit 10.2 of the Company's Quarterly Report on Form 10-QSB for the period ended June 30, 2002 filed on August 14, 2002, File No. 000-30248).
10.3	Jacksonville Bancorp, Inc., Directors' Stock Purchase Plan (incorporated herein by reference to Appendix A of the Company's Proxy Statement filed on April 10, 2003, File No. 000-30248).
10.4	Outsourcing Agreement with Marshall & Ilsley Corporation (now known as Metavante Corporation) (incorporated herein by reference to Exhibit 10.4 to the Company's Registration Statement on Form SB-2/A, as filed with the Securities and Exchange Commission on January 5, 1999, Registration No. 333-64815).
10.5	Lease Agreement between The Jacksonville Bank and ABS Laura Street, LLC (incorporated herein by reference to Exhibit 10.1 to Form 10-QSB for the period ended September 30, 2004 filed on November 15, 2004, File No. 000-30248.)
10.6	Amendment to Lease Agreement between The Jacksonville Bank and ABS Laura Street, LLC (incorporated herein by reference to Exhibit 10.2 to Form 10-QSB for the period ended September 30, 2004 filed on November 15, 2004, File No. 000-30248).
10.7	Second Amendment to Lease Agreement between The Jacksonville Bank and ABS Laura Street, LLC (incorporated herein by reference to Exhibit 10.3 to Form 10-QSB for the period ended September 30, 2004 filed on November 15, 2004, File No. 000-30248).
10.8	2008 Amendment and Restatement of Jacksonville Bancorp, Inc. 2006 Stock Incentive Plan (incorporated herein by reference to Appendix A of the Company's Definitive Proxy Statement filed on March 28, 2008, File No. 000-30248).
10.9	Employment Agreement between The Jacksonville Bank and Gilbert James Pomar, III (incorporated herein by reference to Exhibit 10.2 to the Company's Form 10-Q for the period ended March 31, 2009, filed on May 15, 2009, File No. 000-30248).

10.10	Employment Agreement between The Jacksonville Bank and Scott M. Hall (incorporated herein by reference to Exhibit 10.3 to the Company's Form 10-Q for the period ended March 31, 2009, filed on May 15, 2009, File No. 000-30248).
10.11	Employment Agreement between The Jacksonville Bank and Valerie A. Kendall (incorporated herein by reference to Exhibit 10.1 to the Company's Form 10-Q for the period ended March 31, 2009, filed on May 15, 2009, File No. 000-30248).
21	Subsidiaries of the Registrant.*
23.1	Consent of Crowe Horwath LLP, Independent Registered Public Accounting Firm.*
31.1	Certification of Chief Executive Officer required by Rule 13a-14(a)/15d-14(a) of the Exchange Act.*
31.2	Certification of Chief Financial Officer required by Rule 13a-14(a)/15d-14(a) of the Exchange Act.*
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*

^{*}Filed herewith

SIGNATURES

Pursuant to the requirements of Sections 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JACKSONVILLE BANCORP, INC.

Dated: March 19, 2010 By: /s/ Gilbert J. Pomar. III

Gilbert J. Pomar, III

President and Chief Executive Officer

(Principal executive officer)

Dated: March 19, 2010 By: /s/ Valerie A. Kendall

Valerie A. Kendall

Executive Vice President and Chief Financial Officer Principal financial officer and principal accounting officer

Pursuant to the requirements of the Securities Act of 1934, this Annual Report on Form 10-K has been signed by the following persons on behalf of the registrant and in the capacities and on the dates indicated:

<u>Signature</u>	<u>Title</u>	<u>Date</u>
James M. Healey	Director	March 19, 2010
John C. Kowkabany	Director	March 19, 2010
	Director	March 19, 2010
R.C. Mills	Director	March 19, 2010
Gilbert J. Pomar, III	Chairman of the Board	March 19, 2010
Donald E. Roller	of Directors Director	March 19, 2010
John W. Rose	Director	March 19, 2010
John R. Schultz	Director	
Price W. Schwenck	Director	March 19, 2010
Charles F. Spencer	Director	March 19, 2010
Gary L. Winfield, M.D.	Director	March 19, 2010

EXHIBIT INDEX

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31.2	Certification of Chief Financial Officer required by Rule 13a-14(a)/15d-14(a) of the Exchange Act.*
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*

^{*}Filed herewith

EXHIBIT 21

Subsidiaries of the Registrant

The Jacksonville Bank, a Florida state-chartered commercial bank.

Fountain Financial, Inc., an insurance agency subsidiary of The Jacksonville Bank, incorporated in the State of Florida.

EXHIBIT 23.1

Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in Registration Statement Nos. 333-90609, 333-108330 and 333-108331 on Form S-8 of Jacksonville Bancorp, Inc., of our report dated March 19, 2010, appearing in this Annual Report on Form 10-K of Jacksonville Bancorp, Inc. for the year ended December 31, 2009.

CROWE HORWATH LLP Fort Lauderdale, Florida March 19, 2010

EXHIBIT 31.1

CERTIFICATION OF CHIEF EXECUTIVE OFFICER REQUIRED BY RULE 13A-14(A)/15(D)-14(A) OF THE EXCHANGE ACT

I, Gilbert J. Pomar, III, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Jacksonville Bancorp, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting standards.
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 19, 2010 By: /s/ Gilbert J. Pomar, III

Gilbert J. Pomar, III

President and Chief Executive Officer

EXHIBIT 31.2

CERTIFICATION OF CHIEF FINANCIAL OFFICER REQUIRED BY RULE 13A-14(A)/15(D)-14(A) OF THE EXCHANGE ACT

I, Valerie A. Kendall, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Jacksonville Bancorp, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting standards.
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 19, 2010

By: /s/ Valerie A. Kendall

Valerie A. Kendall, Executive Vice President

and Chief Financial Officer

EXHIBIT 32.1

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Jacksonville Bancorp, Inc. (the "Company") on Form 10-K for the period ended December 31, 2009, as filed with the Securities and Exchange Commission (the "Report"), I, Gilbert J. Pomar, III, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. §1350, as added by §906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. To my knowledge, the information contained in the report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the report.

Date: March 19, 2010 By: /s/ Gilbert J. Pomar, III

Gilbert J. Pomar, III

President and Chief Executive Officer

EXHIBIT 32.2

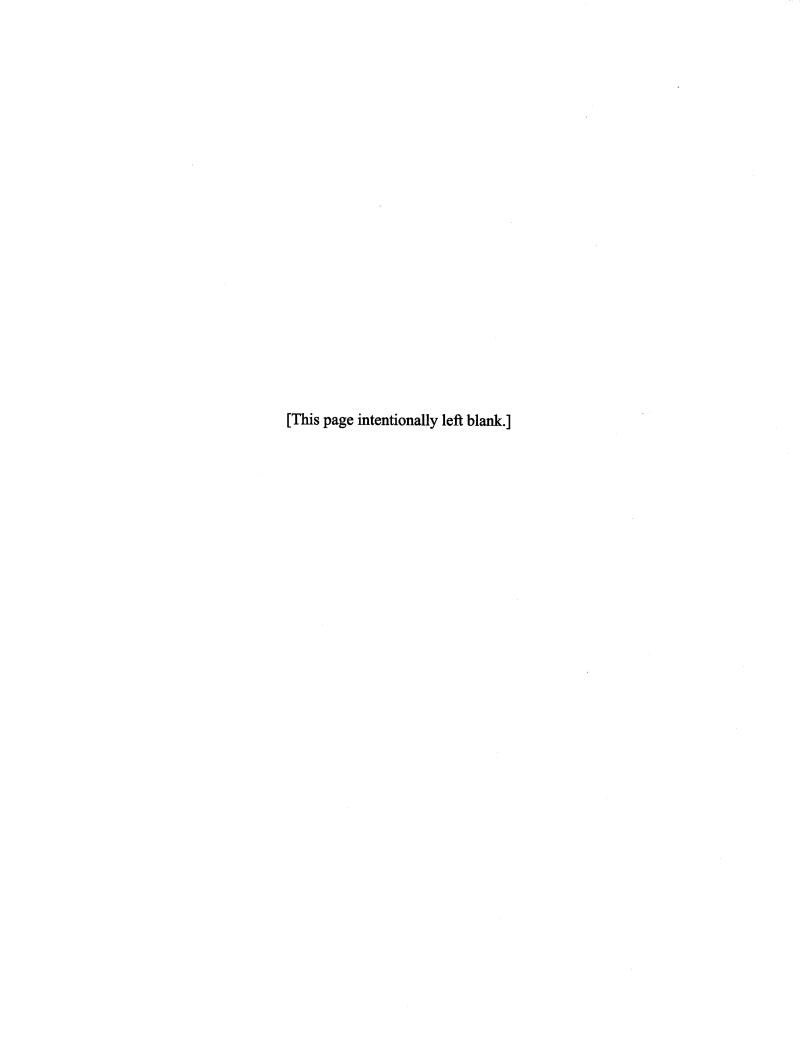
CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Jacksonville Bancorp, Inc. (the "Company") on Form 10-K for the period ended December 31, 2009, as filed with the Securities and Exchange Commission (the "Report"), I, Valerie A. Kendall, Executive Vice President and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. §1350, as added by §906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. To my knowledge, the information contained in the report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the report.

Date: March 19, 2010 By: /s/ Valerie A. Kendall

Valerie A. Kendall, Executive Vice President and Chief Financial Officer





COMPANY INFORMATION

Corporate Headquarters

100 North Laura Street Suite 1000 Jacksonville, FL 32202 904.421.3040 (B) 904.421.3078 (F)

Annual Meeting of Shareholders

Tuesday, April 27, 2010 11:00 a.m. The River Club 1 Independent Drive, Suite 3500 Jacksonville, FL 32202

Notice of the meeting, along with the Proxy Statement, proxy card and Annual Report on Form 10-K, is being mailed to each shareholder of record as of February 26, 2010.

Stock Transfer Agent

Inquiries regarding stock transfers, lost certificates or changes in name and/or address should be directed to our Stock Transfer Agent:

Computershare Investor Services

250 Royall Street Canton, MA 02021 800.962.4284 www.investorcentre.com

Form 10-K

Copies of the Company's Annual Report on Form 10-K are available by visiting our Web site at www.jaxbank.com.

Ticker Symbol

NASDAQ: JAXB

Independent Auditors

Crowe Horwath LLP 6750 North Andrews Avenue Suite 200 Fort Lauderdale, FL 33309

Counsel

McGuireWoods LLP 50 North Laura Street Suite 3300 Jacksonville, FL 32202 *

Web Site

www.jaxbank.com

Online Virtual Banking

www.jaxbank.com 877.7MY.JAXB

DIRECTORS

Donald E. Roller

Chairman of the Board Jacksonville Bancorp, Inc.

Price W. Schwenck

Chairman of the Board The Jacksonville Bank

James M. Healey

Director/Partner, Mint Magazine

John C. Kowkabany

Real Estate Investor & Consultant

R.C. Mills

Retired, Former President Heritage Propane Partners

Gilbert J. Pomar, III

President & CEO, Jacksonville Bancorp, Inc. President & CEO, The Jacksonville Bank

John W. Rose

Principal, CapGen Financial Advisors

John R. Schultz

Vice President, Schultz Investments, Inc.

Charles F. Spencer

President, INOC LLC President, Joshua Development LLC

Gary L. Winfield, M.D.

Medical Director Memorial Hospital

