



Received SEC  
MAR 22 2010  
Washington, DC 20549

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CERTNYS  
001-34669

March 22, 2010

Ms. Velma T. Smith  
Branch Chief  
Securities and Exchange Commission  
Branch of Filer Support 2  
Room 2531  
100 F Street, NE  
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, **NEW BINAX, INC.** as an additional guarantor of the obligations of Inverness Medical Innovations, Inc., Guarantee of 9.00% Senior Subordinated Notes due 2016 of Inverness Medical Innovations, Inc. and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on March 19, 2010.

Sincerely,