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SECURITIES AND EXCHANGE COMMISSION

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

NOV 25 2009

DIVISION OF MARKET REGULATION

**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

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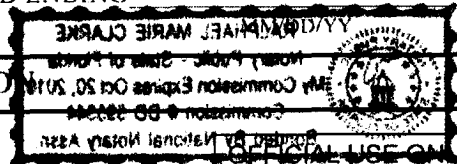
**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 10-01-2008 AND ENDING 09-30-2009  
MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: Atlantic Coast Securities Corporation

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)



OFFICIAL USE ONLY  
FIRM I.D. NO.

3800 W. Bay to Bay Blvd., Suite 23,

(No. and Street)

Tampa

FL

33629

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Charles F. O'Kelley, President

813-835-8801 x102

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Ferrell & Company P.A.

(Name - if individual, state last, first, middle name)

102 South Armenia Ave

Tampa

FL

33609

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

**FOR OFFICIAL USE ONLY**

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

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OATH OR AFFIRMATION

I, Charles F. O'Kelley, President, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Atlantic Coast Securities Corporation

of September 30, 20 09, are true and correct. I further swear (or affirm) neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_



*Ralph Marie Clarke*  
Notary Public

*Charles F. O'Kelley*

Signature

President

Title

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to method of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous report.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

## **FINANCIAL STATEMENTS**

**FERRELL & COMPANY, P.A.**

CERTIFIED PUBLIC ACCOUNTANTS

WILLIAM J. FERRELL, C.P.A.  
DOLORES C. O'HARA, C.P.A.

102 S. ARMENIA AVENUE  
TAMPA, FL 33609  
TELEPHONE: (813) 254-7222  
FAX: (813) 254-2280

MEMBERS  
FLORIDA INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS

**INDEPENDENT AUDITOR'S REPORT**

To the Directors and Stockholder of  
Atlantic Coast Securities Corporation  
Tampa, Florida

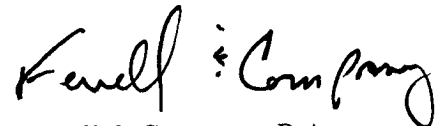
We have audited the accompanying balance sheets of Atlantic Coast Securities Corporation as of September 30, 2009 and 2008, and the related statements of operations, stockholder's equity and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Atlantic Coast Securities Corporation at September 30, 2009 and 2008, and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of expressing an opinion on the basic financial statements taken as a whole. The supplementary information included is presented for purposes of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Securities and Exchange Commission.

Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

A handwritten signature in black ink that reads "Ferrell & Company". The signature is written in a cursive, flowing style.

Ferrell & Company, P.A.  
Certified Public Accountants

November 23, 2009  
Tampa, Florida

**ATLANTIC COAST SECURITIES CORPORATION  
BALANCE SHEETS**

**ASSETS**

	<b>SEPTEMBER 30,</b>	
	<b>2009</b>	<b>2008</b>
<b>CURRENT ASSETS</b>		
Cash	\$ 16,349	\$ 21,516
Accounts receivable	5,228	8,840
Due from parent	1,874	1,045
Total current assets	23,451	31,401
<b>Total assets</b>	<b>\$ 23,451</b>	<b>\$ 31,401</b>

**LIABILITIES AND STOCKHOLDER'S EQUITY**

<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 2,438	\$ 2,736
Total current liabilities	2,438	2,736
 <b>STOCKHOLDER'S EQUITY</b>		
Common stock, 7,500 authorized shares, \$1.00 par value, 100 shares issued and outstanding	100	100
Additional paid-in-capital	18,400	18,400
Retained earnings	2,513	10,165
Total stockholder's equity	21,013	28,665
<b>Total liabilities and stockholder's equity</b>	<b>\$ 23,451</b>	<b>\$ 31,401</b>

**ATLANTIC COAST SECURITIES CORPORATION**  
**STATEMENTS OF OPERATIONS**

	<b>FOR THE YEARS ENDED</b>	
	<b>SEPTEMBER 30,</b>	
	<u>2009</u>	<u>2008</u>
<b>Commissions and fees</b>	\$ 106,017	\$ 240,344
<b>Cost of services including general and administrative expenses</b>	<u>115,669</u>	<u>246,079</u>
<b>Operating loss</b>	(9,652)	(5,735)
<b>Other income</b>		
Interest income	<u>126</u>	<u>425</u>
Total other income	126	425
<b>Loss before income tax benefit</b>	(9,526)	(5,310)
<b>Income tax benefit</b>	<u>(1,874)</u>	<u>(1,045)</u>
<b>Net loss</b>	<u>\$ (7,652)</u>	<u>\$ (4,265)</u>

**ATLANTIC COAST SECURITIES CORPORATION**  
**STATEMENTS OF STOCKHOLDER'S EQUITY**

	<b>COMMON STOCK</b>	<b>ADDITIONAL PAID-IN CAPITAL</b>	<b>RETAINED EARNINGS</b>
Balance at October 1, 2007	\$ 100	\$ 18,400	\$ 14,430
Net loss, page 4			(4,265)
Balance at September 30, 2008	100	18,400	10,165
Net loss, page 4			(7,652)
Balance at September 30, 2009	\$ 100	\$ 18,400	\$ 2,513



**ATLANTIC COAST SECURITIES CORPORATION**  
**STATEMENTS OF CASH FLOWS**

	FOR THE YEARS ENDED	
	SEPTEMBER 30,	
	2009	2008
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (7,652)	\$ (4,265)
Adjustments to reconcile net loss to net cash from operating activities:		
Change in current assets and liabilities:		
Decrease in accounts receivable	3,612	133
(Increase) decrease in due from parent	(829)	1,454
Increase (decrease) in accounts payable	(298)	(1,456)
Increase (decrease) in payroll taxes payable		(219)
Net cash used by operating activities	(5,167)	(4,353)
<b>NET INCREASE (DECREASE) IN CASH</b>	(5,167)	(4,353)
<b>CASH AT BEGINNING OF YEAR</b>	21,516	25,869
<b>CASH AT END OF YEAR</b>	\$ 16,349	\$ 21,516
 <b>Supplemental disclosures of cash flow information:</b>		
Cash paid during the year for:		
Interest	\$ 0	\$ 0

**ATLANTIC COAST SECURITIES CORPORATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**SEPTEMBER 30, 2009 AND 2008**

**Note 1** - Summary of Significant Accounting Policies

(a) Description of the Business

Atlantic Coast Securities Corporation (the Company), a Florida corporation, is an independent investment banking firm and is a wholly-owned subsidiary of Atlantic Coast Financial Consultants, Inc. (ACFC), formerly Florida Syndicated Services, Inc. (FSSI). The firm provides investment advisory services and brokers professionally managed investments to its client base. In addition, the Company occasionally underwrites private securities offerings.

The Company is a registered broker-dealer under the Securities Exchange Act of 1934 and is subject to certain rules and regulations of the Securities and Exchange Commission, the National Association of Securities Dealers and various state regulatory agencies.

- (b) The Company maintains its books and records on the accrual basis of accounting.
- (c) Cash -- Cash consisted of \$15,000 of cash in an interest bearing account at September 30, 2009 and 2008 and \$ 1,349 and \$6,516 in non-interest bearing accounts at September 30, 2009 and 2008, respectively.
- (d) Recognition of income -- Sales commissions earned are recorded based on the settlement date of the trade or the effective date of the variable annuity.
- (e) Income Taxes -- The Company's income is reported for tax purposes on a consolidated basis with ACFC. Income tax expense or benefit is allocated from ACFC based on estimated expenses or benefit arising from inclusion of the Company's income in the consolidated returns. The tax benefit due from ACFC is \$1,874 and \$1,045 at September 30, 2009 and 2008, respectively.
- (f) Use of estimates -- The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**ATLANTIC COAST SECURITIES CORPORATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**SEPTEMBER 30, 2009 AND 2008**

- (g) Fair Value of Financial Instruments -- The estimated fair value of financial instruments has been determined by the Company using available market information and appropriate valuation methodologies. However, considerable judgment is required in interpreting data to develop the estimates of fair value. Accordingly, the estimates presented herein are not necessarily indicative of the amounts that the Company could realize in a current market exchange. The fair value estimates presented herein are based on pertinent information available to management as of September 30, 2009. Although management is not aware of any factors that would significantly affect the estimated fair value amounts, such amounts have not been comprehensively revalued for the purposes of these financial statements since that date and current estimates of fair value may differ significantly from the amounts presented herein. The fair values of cash, accounts receivable, and accounts payable approximate the carrying value due to their short term nature.

**Note 2** - Related Party Transactions

ACFC employs all individuals who provide services to the Company. In addition, ACFC provides and pays for substantially all administrative services incurred by the Company. In return for providing these services, the Company reimbursed ACFC \$60,685 and \$168,772 for the years ended September 30, 2009 and 2008 respectively. This reimbursement is included in cost of services including general and administrative expenses in the accompanying statements of operations.

**Note 3** - Regulatory Requirements

Pursuant to the net capital provisions of Rule 15c 3-1 of the Securities and Exchange Commission, the Company is required to maintain minimum capital, as defined, equal to the greater of \$5,000 or 6-2/3 % of aggregate indebtedness, as defined. At September 30, 2009 and 2008, the Company had net capital of \$16,087 and \$22,280, respectively, which is in excess of its required net capital of \$5,000 by \$11,087 and \$17,280, respectively.

The Company had aggregated indebtedness of \$2,438 at September 30, 2009 and \$2,736 at September 30, 2008.

**ATLANTIC COAST SECURITIES CORPORATION**  
**NOTES TO FINANCIAL STATEMENTS**  
**SEPTEMBER 30, 2009 AND 2008**

**Note 3** - Regulatory Requirements, continued

The Company is exempt from Rule 15c 3-3 of the Securities and Exchange Act of 1934 pursuant to the provisions of subparagraph K 2 (ii). Therefore, the computations for determination of reserve requirements and information for possession or control requirements pursuant to Rule 15c3-3 are not required.

A statement of changes in liabilities subordinated to claims or general creditors has been omitted as the Company had no such liabilities during the period covered by this financial report.

**Note 4** - Commitments and Contingencies

The Company is a party to a securities arbitration proceeding before the Financial Industry Regulatory Authority (FINRA) in which the claimants have asserted approximately \$930,000 in claims against the Company alleging failure to perform proper due diligence in connection with certain private placement offerings in which the Company was involved. The claim was filed during September, 2009, and the Company will vigorously defend the claim. The Company is not able to make a reasonable estimate of the possible loss or range of loss in this matter.

## **SUPPLEMENTARY INFORMATION**

**ATLANTIC COAST SECURITIES CORPORATION  
COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1  
OF THE SECURITIES EXCHANGE ACT OF 1934**

	FOR THE YEARS ENDED	
	SEPTEMBER 30,	
	<u>2009</u>	<u>2008</u>
<b>COMPUTATION OF NET CAPITAL</b>		
Stockholder's equity	\$ 21,013	\$ 28,665
Less non-allowable assets:	(4,926)	(6,385)
Total	<u>\$ 16,087</u>	<u>\$ 22,280</u>
<b>COMPUTATION OF AGGREGATE INDEBTEDNESS</b>		
Total liabilities	<u>\$ 2,438</u>	<u>\$ 2,736</u>
Minimum net capital at 6 2/3% of aggregate indebtedness	<u>\$ 163</u>	<u>\$ 182</u>
<b>MINIMUM DOLLAR NET CAPITAL REQUIREMENT</b>	<u>\$ 5,000</u>	<u>\$ 5,000</u>
<b>NET CAPITAL REQUIRED</b>	\$ 5,000	\$ 5,000
<b>NET CAPITAL IN EXCESS OF REQUIREMENT</b>	11,087	17,280
<b>NET CAPITAL</b>	<u>\$ 16,087</u>	<u>\$ 22,280</u>
<b>RATIO OF AGGREGATE INDEBTEDNESS TO NET CAPITAL</b>	<u>15.16%</u>	<u>12.28%</u>
<b>RECONCILIATION OF REPORTED NET CAPITAL</b>		
Net capital, per FOCUS report	\$ 17,821	\$ 23,664
Adjust accounts payable	(1,734)	(1,384)
Adjust due from parent	1,874	1,045
Adjust non-allowable assets	(1,874)	(1,045)
Net capital, as stated above	<u>\$ 16,087</u>	<u>\$ 22,280</u>

**FERRELL & COMPANY, P.A.**

CERTIFIED PUBLIC ACCOUNTANTS

102 S. ARMENIA AVENUE

TAMPA, FL 33609

TELEPHONE: (813) 254-7222

FAX: (813) 254-2280

MEMBERS  
FLORIDA INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS

WILLIAM J. FERRELL, C.P.A.  
DOLORES C. O'HARA, C.P.A.

**REPORT ON INTERNAL CONTROLS**

To the Directors and Stockholder of  
Atlantic Coast Securities Corporation  
Tampa, Florida

We have audited the accompanying financial statements of Atlantic Coast Securities Corporation as of and for the years ended September 30, 2009 and 2008 and have issued our report thereon dated November 23, 2009. As part of our audit, we made a study and evaluation of the Company's system of internal accounting controls to the extent we considered necessary to evaluate the system as required by generally accepted auditing standards. The purpose of our study and evaluation, which included obtaining an understanding of the accounting system, was to determine the nature, timing and extent of the auditing procedures necessary for expressing an opinion on the financial statements.

Also, as required by Rule 17a-5 (g) (1) of the Securities and Exchange Commission, we have made a study of the practices and procedures (including test of compliance with such practices and procedures) followed by the Company that we considered relevant to the objectives stated in Rule 17a-5(g); in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11); in making quarterly securities examinations, counts, verifications and comparisons, and the recording of differences required by Rule 17a-13, and the procedures for determining compliance with the exemptive provision of Rule 15c3-3(e). We did not review the practices and procedures followed by the Company in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customers securities.

The management of the Company is responsible for establishing and maintaining a system of internal accounting control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of control procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether these practices and procedures can be expected to achieve the Commission's above mentioned objectives. The objectives of a system and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from


unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitation in any internal accounting control procedures or the practices and procedures referred to above, errors or irregularities may nevertheless occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the degree of compliance with them may deteriorate.

Our study and evaluation made for the limited purposes described in the first paragraph would not necessarily disclose all material weaknesses in the system. Accordingly, we do not express an opinion on the system of internal accounting control of Atlantic Coast Securities Corporation taken as a whole. However, our study and evaluation disclosed no condition that we believe to be a material weakness. The Company was in compliance with the conditions of the exemption provisions of Rule 15c3-3 and no facts came to our attention which indicated such conditions have not been complied with.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities and Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at September 30, 2009 to meet the Commission's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission, the National Association of Securities Dealers, Inc., and other regulatory organizations that rely on Rule 17a-5(g) under the Securities and Exchange Act of 1934, and should not be used for any other purpose.

  
Ferrell & Company, P.A.  
Certified Public Accountants

Tampa, Florida  
November 23, 2009



**ATLANTIC COAST SECURITIES CORPORATION**

**FINANCIAL STATEMENTS**

**SEPTEMBER 30, 2009 AND 2008**

**FERRELL & COMPANY, P.A.**

*Certified Public Accountants*

*Tampa, Florida*

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**ATLANTIC COAST SECURITIES CORPORATION**

**FINANCIAL STATEMENTS**

**SEPTEMBER 30, 2009 AND 2008**

**ATLANTIC COAST SECURITIES CORPORATION  
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