CORPORATE ACTIONS

20 Broad Street, 17th Floor New York, NY 10005 T +1 212 656 2795 mglee@nyx.com

Michele Lee

MANAGER

SEC

Washington, DC 20049





June 24, 2009

Ms. Velma T. Smith Branch Chief Securities and Exchange Commission Branch of Filer Support 2 Room 2531 100 F Street, NE Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, LORILLARD TOBACCO COMPANY, 8.125% Senior Notes due 2019 of Lorillard Tobacco Company and Guarantees of 8.125% Senior Notes due 2019 of Lorillard Tobacco Company by Lorillard, Inc. and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on June 23, 2009. Tentative listing date – June 26, 2009.

Sincerely,

CHICAGO

AMSTERDAM

BRUSSELS

LISBÓN

LONDON N

NEW YORK

PARIS