Notice of Exempt Offering of Securities

U.S. Securities and Exchange Commission

Washington, DC 20549

OMB Number: 3235-0076 Expires: January 31, 2009

Estimated average burden hours per response: 4.00

(See instructions beginning on page 5)

Intentional misstatements or omissions of fact constitute federal criminal violations. See 18 U.S.C. 1001.

| Item 1. Issuer's Identity | | | | | |
|---|--|------------------------|-----------------------|----------------------------|--|
| Name of Issuer | Previous N | lame(s) | ⊠ None | Entity Ty | pe (Select one) |
| Premier Grocery, Inc. | | | | ⊠ c₀ | poration |
| Jurisdiction of Incorporation/Organization | | | | Lim | ited Partnership |
| California | | | | | ited Liability Company |
| | <u> </u> | - : | | 111111111 = | neral Partnership |
| Year of Incorporation/Organization | | | 09001446 | = = | siness Trust |
| (Select one) | V | 1 | 00001440 | oth Oth | er (Specify) |
| Over Five Years Ago Within Last Fi (specify y | | Yet | to Be Formed | | |
| (If more than one issuer is filing this notice | e, check this box | and identi | fy additional issuer(| s) by attaching Items 1 ai | nd 2 Continuation Page(s).) |
| Item 2. Principal Place of Busines | s and Contact I | nformatio | n | | |
| Street Address 1 | | | Street Address 2 | | |
| 11811 N. Tatum Blvd. | | | Suite 2400 | | |
| City | State/Province/ | Country | ZIP/Postal Code | Phone No. | |
| Phoenix | Arizona | | 85028 | 480-814-80 |)16 |
| | J L | | | . | |
| Item 3. Related Persons | | | | | |
| Last Name | First Na | ame | | Middle Name | ····- |
| Denton | Bradle | еу | | A | |
| Street Address 1 | | | Street Address 2 | | |
| 11811 N. Tatum Blvd. | | | Suite 2400 | | 50.6 |
| City | State/Province/C | ountry | ZIP/Postal Code | MAR 2 2009 | Section |
| Phoenix | Arizona | | 85028 | عالدها الأطاف يافيانا | OCCION □>a |
| Relationship(s): Executive Officer | Director | Promoter | | THE MEN INTER | ~\$ 5 8 0.2 ₹nna |
| | | - | | | 197: |
| Clarification of Response (if Necessary) | | | | | |
| · · | - | ated person: | s by checking this b | ox [_] and attaching item | 3 Continuation Page(s).) |
| | ct one) | | | | <u> </u> |
| Agriculture Banking and Financial Service | <u>.</u> | Business S | Services | ☐ Constru | |
| Commercial Banking | • | Energy | ric Utilities | = = | & Finance |
| Insurance | | = | y Conservation | ☐ Reside | Real Estate |
| Investing | | | Mining | | Cai Latate |
| ☐ Investment Banking | | | onmental Services | Retailing | |
| Pooled Investment Fund | | | | ∐ Restauran Technolog | |
| If selecting this industry group, also | select one fund | 一 | | Compu | |
| type below and answer the question | | U Otner | Energy | | nmunications |
| Hedge Fund | | Health Ca | | = | echnology |
| Private Equity Fund | | | chnology | _ | Contrology |
| Venture Capital Fund | | | h Insurance | Travel | 0 Airmanta |
| Other Investment Fund | | | itals & Physicians | | & Airports |
| Is the issuer registered as an i | | | naceuticals | | g & Conventions n & Travel Services |
| company under the Investment Act of 1940? Yes | t Company No 🗔 | | Health Care | Other | |
| Other Banking & Financial Servi | | Manufacti Real Esta | | Other | IEVC! |
| | | | nercial | <u> </u> | |
| | | | | | |

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Item 5. Issuer Size (Select one)

| | Revenue Range (for issuer not specifying "hedge" or "other investment" fund in Item 4 above) | | specifyir | ig "hedge" or "o | ue Range (for issuer ther investment" fund in |
|-------------|---|-----------|----------------|--------------------|--|
| | П | OR | Item 4 at | • | |
| | ☐ No Revenues | | | No Aggregate N | et Asset Value |
| | <u> </u> | | Ä | \$1 - \$5,000,000 | |
| | | | | \$5,000,001 - \$25 | |
| | \$5,000,001 - \$25,000,000 | | | \$25,000,001 - \$5 | 50,000,000 |
| | \$25,000,001 - \$100,000,000 | | | \$50,000,001 - \$1 | 100,000,000 |
| | Over \$100,000,000 | | | Over \$100,000,0 | 000 |
| | ☐ Decline to Disclose | | | Decline to Disclo | ose |
| | Not Applicable | | | Not Applicable | |
| lten | 6. Federal Exemptions and Exclusions Cl | aimed | (Select all | that apply) | |
| _ | | stment Co | ompany Act Sed | ction 3(c) | |
| Ш | Rule 504(b)(1) (not (i), (ii) or (iii)) | Section | 3(c)(1) | | Section 3(c)(9) |
| Ш | Rule 504(b)(1)(i) | Section | 3(c)(2) | | Section 3(c)(10) |
| | Rule 504(b)(1)(ii) | Section | 3(c)(3) | | Section 3(c)(11) |
| | Rule504(b)(1)(iii) | Section | 3(c)(4) | | Section 3(c)(12) |
| | Rule 505 | Section | 3(c)(5) | | Section 3(c)(13) |
| \boxtimes | Rule 506 | Section | 3(c)(6) | | Section 3(c)(14) |
| | Securities Act Section 4(6) | | 3(c)(7) | | |
| | _ | | | | |
| lten | 7. Type of Filing | | | | |
| Z r | New Notice OR | | | | |
| Date | of First Sale in this Offering: 01/12/2009 | OR | ☐ First Sale | Yet to Occur | |
| Iten | 8. Duration of Offering | · | | | |
| D | oes the issuer intend this offering to last more than | one yea | ar? 🗌 Yes | S 🛛 No | |
| Iten | 9. Type(s) of Securities Offered (Select all | that a | oply) | | |
| | Equity | Po | oled Investme | nt Fund Interes | ts |
| \boxtimes | Debt | ☐ Ter | nant-in-Comm | on Securities | |
| | | ☐ Mir | neral Property | Securities | |
| | Option, Warrant or Other Right to Acquire Another Security | Oth | ner (Describe) | | |
| | Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security | | | | |
| Item | 10. Business Combination Transaction | | | | |
| tra | this offering being made in connection with a business on ansaction, such as a merger, acquisition or exchange off arification of Response (if Necessary) | | on 🔲 Y | ′es ⊠ No | |
| | | | | | |

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Washington, DC 20549

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| Minimum investment accepted from any outside investor | \$ 25,000 |
|--|---|
| Item 12. Sales Compensation | |
| Recipient | Recipient CRD Number |
| | □ No CRD Number |
| (Associated) Broker or Dealer None | (Associated) Broker or Dealer CRD Number |
| | ☐ No CRD Number |
| Street Address 1 | Street Address 2 |
| | |
| City State/Provin | nce/Country ZIP/Postal Code |
| Chatagor Calicitation All Chatago | |
| States of Solicitation All States AL AK AZ AR CA CO | ☐CT ☐DE ☐DC ☐FL ☐GA ☐HI ☐ID |
| ☐IL ☐IN ☐IA ☐KS ☐KY ☐LA | ME MD MA MI MN MS MO |
| MT NE NV NH NJ NM | NY NC ND OH OK OR PA |
| RI SC SD TN TX UT | □ VT □ VA □ WA □ WV □ WI □ WY □ PR |
| | nsation by checking this box and attaching Item 12 Continuation Page(s).) |
| Item 13. Offering and Sales Amounts | |
| (a) Total Offering Amount \$ | 20,000,000 OR Indefinite |
| (b) Total Amount Sold \$ | 5,526,000 |
| (c) Total Remaining to be Sold \$ (Subtract (a) from (b)) | 14,474,000 OR Indefinite |
| Clarification of Response (if Necessary) | |
| | |
| | |
| Item 14. Investors | |
| Check this box if securities in the offering have been or may | y be sold to persons who do not qualify as accredited investors, and enter the |
| number of such non-accredited investors who already have inve | rested in the offering: |
| | |
| Enter the total number of investors who already have invested i | in the offering: 37 |
| Item 15. Sales Commissions and Finders' Fees E | Expenses |
| | lers' fees expenses, if any. If an amount is not known, provide an estimate and |
| check the box next to the amount. | |
| | Sales Commissions \$ 0 Estimate |
| | Finders' Fees \$ 1,000,000 \times Estimate |
| Clarification of Response (if Necessary) | |
| Fees paid to Finders, if any, are subject to numerous contingencies authorization by the board of directors of the Issuer. To date, no suppaid or are payable. The Issuer may, however, engage Finders in the Issuer may in the Issu | such fees have been |

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Washington, DC 20549

| Item 16. Use of Proceeds | |
|--|--|
| Provide the amount of the gross proceeds of the offering that has been or used for payments to any of the persons required to be named as executive | i la la compania de la compania del compania del compania de la compania del compania del compania de la compania del comp |
| directors or promoters in response to Item 3 above. If the amount is unkestimate and check the box next to the amount. | <u> </u> |
| Clarification of Response (if Necessary) | |
| | |
| | |
| Signature and Submission | |
| Please verify the information you have entered and review the Te | erms of Submission below before signing and submitting this notice. |
| Terms of Submission. In Submitting this notice, each identific | ed issuer is: |
| the State in which the issuer maintains its principal place of bus process, and agreeing that these persons may accept service of such service may be made by registered or certified mail, in any against the issuer in any place subject to the jurisdiction of the lactivity in connection with the offering of securities that is the supprovisions of: (i) the Securities Act of 1933, the Securities Exchange Company Act of 1940, or the Investment Advisers Act of 1940, State in which the issuer maintains its principal place of business | e with applicable law, the information furnished to offerees.* C and the Securities Administrator or other legally designated officer of siness and any State in which this notice is filed, as its agents for service of sin its behalf, of any notice, process or pleading, and further agreeing that a Federal or state action, administrative proceeding, or arbitration brought United States, if the action, proceeding or arbitration (a) arises out of any abject of this notice, and (b) is founded, directly or indirectly, upon the lange Act of 1934, the Trust Indenture Act of 1939, the Investment or any rule or regulation under any of these statutes; or (ii) the laws of the |
| 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to requireovered securities" for purposes of NSMIA, whether in all instances or | onal Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, ire information. As a result, if the securities that are the subject of this Form D are due to the nature of the offering that is the subject of this Form D, States cannot and can require offering materials only to the extent NSMIA permits them to do |
| | to be true, and has duly caused this notice to be signed on its behalf by the tach Signature Continuation Pages for signatures of issuers identified |
| Issuer(s) | Name of Signer |
| Premier Grocery, Inc. | Bradley A. Denton |
| Signature | Title |
| Drink Flick | Sr. Vice President & Chief Financial Officer |
| | Date |
| Number of continuation pages attached: | 1/26/09 |

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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1/26/09



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Item 3 Continuation Page

| Last Name | First Name | | Middle Name |
|--|------------------------|------------------|---------------------------------------|
| Boney | Shon | | |
| Street Address 1 | | Street Address 2 | |
| 11811 N. Tatum Blvd. | | Suite 2400 | |
| City | State/Province/Country | ZIP/Postal Code | |
| Phoenix | Arizona | 85028 | |
| Relationship(s): Executive Officer | Director Promote | er | |
| Clarification of Response (if Necessary) | | | |
| Last Name | First Name | | Middle Name |
| Boney | Stan | | |
| Street Address 1 | | Street Address 2 | |
| 11811 N. Tatum Blvd. | | Suite 2400 | |
| City | State/Province/Country | ZIP/Postal Code | |
| Phoenix | Arizona | 85028 | |
| Relationship(s): | ☑ Director ☐ Promote | er . | |
| Clarification of Response (if Necessary) | | | |
| | First Name | | Middle Name |
| Easier | Kevin | | |
| Street Address 1 | | Street Address 2 | |
| 11811 N. Tatum Blvd. | | Suite 2400 | |
| City | State/Province/Country | ZIP/Postal Code | |
| Phoenix | Arizona | 85028 | |
| Retationship(s): Executive Officer | ☑ Director ☐ Promote | er | |
| Clarification of Response (if Necessary) | | | |
| | First Name | | |
| | | | I I I I I I I I I I I I I I I I I I I |
| Wing | Scott | | |
| Street Address 1 | | Street Address 2 | |
| I1811 N. Tatum Blvd. | | Suite 2400 | |
| Dity | State/Province/Country | ZIP/Postal Code | |
| | Arizona | 85028 | $T \cap C$ |
| Phoenix | | | · · · · · · · · · · · · · · · · · · · |
| Phoenix Relationship(s): | Director Promote | er | |