OMB APPROVAL .FORM.D OMB Number: 3235-0076 UNITED STATES SECURITIES AND EXCHANGE COMMISSION April 30, 2008 Expires: Washington, D.C. 20549 Estimated average burden RECEIVE hours per response ......16.00 FORM D OCT 0 5 2007 NOTICE OF SALE OF SECURITIES **SEC USE ONLY** Prefix Serial PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** DATE RECEIVED UNIFORM LIMITED OFFERING EXEMPTION Name of Offering ( check if this is an amendment and name has changed, and indicate change.) Secured debt financing and issuance of warrants to purchase shares of Series D Preferred Stock. Filing Under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 505 ☒ Rule 506 ☐ Section 4(6) ☐ ULOE Type of Filing: New Filing Amendment A. BASIC IDENTIFICATION DATA 1. Enter the information requested about the issuer Name of Issuer ( check if this is an amendment and name has changed, and indicate change.) SenSage, Inc. (formerly Addamark Technologies, Inc.) (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) Address of Executive Offices 55 Hawthorne Street, Suite 700, San Francisco, California 94105 415) 808-5900 Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) (if different from Executive Offices) **Brief Description of Business** Software/Internet Applications Type of Business Organization

# Jurisdiction of Incorporation or Organization; (Enter two-letter U.S. Postal Service abbreviation for State:

Actual or Estimated Date of Incorporation or Organization:

□ corporation

business trust

### **GENERAL INSTRUCTIONS** Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

CN for Canada; FN for other foreign jurisdiction)

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other (p

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

limited partnership, already formed limited partnership, to be formed

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Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

2. Enter the information requested for the	following:	····		· <del></del> -
<ul> <li>Each promoter of the issuer, if the</li> </ul>	issuer has been organized	within the past five years	;	
<ul> <li>Each beneficial owner having the of the issuer;</li> </ul>	power to vote or dispose, o	or direct the vote or dispos	sition of, 10% or	more of a class of equity securities
<ul> <li>Each executive officer and director</li> </ul>		of corporate general and n	nanaging partner	rs of partnership issuers; and
Each general and managing partner	er of partnership issuers.			
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	Director	☐ General and/or  Managing Partner
Full Name (Last name first, if individual)				
Pflaging, Jim				
Business or Residence Address (Number		Code)		
55 Hawthorne Street, Suite 700, San Fran	icisco, California 94105			
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual)  Ibrahim, Maha				
Business or Residence Address (Number 2765 Sand Hill Road, Menlo Park, CA 9	-	Code)		
Check Box(es) that Apply:  Promoter	Beneficial Owner	Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Sah, Adam				
Business or Residence Address (Number	and Street City State Zir	Code)		=
1617 Delaware St., Berkeley, CA 94703	mid direct, dily, diate, air	, 0040,		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if individual) See, Richard				•
Business or Residence Address (Number 2180 Sand Hill Road, Menlo Park, CA 9		Code)		
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Williams, Steve				
Business or Residence Address (Number 2884 Sand Hill Road, Suite 100, Menlo F		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Sierra Ventures				
Business or Residence Address (Number 2884 Sand Hill Road, Suite 100, Menlo F		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)  Battery Ventures			·-·	<del></del>
Business or Residence Address (Number 2884 Sand Hill Road, Suite 101, Menlo F		Code)		
Check Box(es) that Apply: Promoter	⊠ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Canaan Partners	44 <u>9</u> 10 / 2010			

A. BASIC IDENTIFICATION DATA

2765 Sand Hill Road, Mer	•	and Street, City, State, Zip 025	Code		
Check Box(es) that Apply:	Promoter	☑ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, Mitsui & Co. Venture Par	•				
Business or Residence Add	•	•	Code)		
2180 Sand Hill Road, Mer	iio i ai k, CA 74				
	- <u></u>	Beneficial Owner		Director	General and/or Managing Partner
2180 Sand Hill Road, Mer Check Box(es) that Apply: Full Name (Last name first, Joan Varrone	Promoter	Beneficial Owner	☑ Executive Officer	☐ Director	_

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

·				B. II	NFORMAT	TION ABO	UT OFFE	RING				
						•					Yes	No
1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?								•••••		$\boxtimes$		
		•					_				•	21/4
2. What is the minimum investment that will be accepted from any individual?								••••••	Yes	No N/A		
3. Does the offering permit joint ownership of a single unit?									••••••		N <sub>0</sub>	
4. Enter t	he informat	ion reques	ted for eacl	n nerson w	ho has bee	n or will b	e paid or	piven, direc	tly or indi	rectly, any		
commis a perso states, I	ssion or sim n to be liste list the nam	ilar remune d is an asso e of the bro	ration for seciated personker or deal	olicitation of on or agent er. If more	of purchaser of a broker than five (	s in connec or dealer r (5) persons	tion with sa egistered w to be listed	les of secur	ities in the and/or wit	offering. If h a state or		
	or dealer, ye			ormation fo	or that broke	er or dealer	only.		<u>.</u>			<del></del>
ruii Name	(Last name	iirst, ii ind	ividuai)									
Business o	r Residence	: Address (N	Number and	Street, City	y, State, Zip	Code)						
N1	ssociated B											
Name of A	ssociated B	roker of De	ealer									
States in W	hich Perso	n Listed Ha	s Solicited	or Intends to	o Solicit Pu	rchasers	<del> </del>					
(Check "/	All States" of	or check ind	lividual Stat	tes)		•••••			.,			. All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NA]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA] [PR]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[r K]
Full Name	(Last name	first, if ind	ividual)									
Business o	r Residence	Address (N	Number and	Street, City	y, State, Zip	Code)			<del></del> -			
Nome of A	ssociated B	rokor or De	nolon							<u> </u>		
Name of A	issociated B	TOKET OF DE	aler						•			
States in W	hich Person	n Listed Ha	s Solicited	or Intends to	o Solicit Pu	rchasers		<del></del>				
(Check "A	All States" o	or check ind	lividual Stat	tes)								. 🔲 All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY] [VT]	[NC] [VA]	[ND] [WA]	[OH] [WV]	(OK) [WI]	[OR] [WY]	[PA] [PR]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VI]	[VA]	[WA]	[ ** * ]	[WI]	[** : ]	
Full Name	(Last name	first, if ind	ividual)									
	r Residence	Address (N	lumber and	Strant City	, State 7in	Code)	_					
Business o	i Kesidelice	: Address (1	Number and	Sirect, City	y, State, Zip	(Code)						
Name of A	ssociated B	roker or De	aler									
States := 13	Thinh Dans	n Listad U-	o Colinitad :	ne Intende t	Solicit D	rahacera						
	Vhich Perso All States" of											. All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	(NH)	[[N]]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	(UT)	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE	OF PROCEEDS		
ι.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box  and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.  Type of Security	Aggregate Offering Price	Ar	nount Already Sold
	Debt	7 000 000 00	•	7,000,000.00
	Equity		~ <u>_</u>	7,000,000.00
	☐ Common ☐ Preferred		<b>"</b>	
	Convertible Securities (including warrants)\$	659,999.62	\$	659,999.62
	Partnership Interests \$		·	
	Other (Specify)\$		<u> </u>	
	Total		,_	7,659,999.62
	Answer also in Appendix, Column 3, if filing under ULOE.		<b>~</b>	7,000,000
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."			
		Number Investors		Aggregate  Oollar Amount  of Purchases
	Accredited Investors	2	\$	7,659,999.62
	Non-accredited Investors	0	\$	0.00
	Total (for filings under Rule 504 only)		\$	
	Answer also in Appendix, Column 4, if filing under ULOE.			
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.	Type of	I	Dollar Amount
	Type of offering	Security		Sold
	Rule 505		\$	
	Regulation A		\$	
	Rule 504		- <del></del>	
	Total		\$	
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees		\$	
	Printing and Engraving Costs		\$	
	Legal Fees		\$	15,000.00
	Accounting Fees		\$	
	Engineering Fees		\$	
	Sales Commissions (specify finders' fees separately)		\$	
	Other Expenses (identify)		\$	
	Total	<b>I</b>	\$	15.000.00

left of the estimate. The total of the payments forth in response to Part C - Question 4.b above			Payme Offic Directo Affili	ers, ors, &			Payments to Others	
Salaries and fees		. 🗆	\$	_		\$		
Purchase of real estate			\$			\$		
Purchase, rental or leasing and installatio	. 🗆	\$			\$			
Construction or leasing of plant buildings	and facilities	. 🗆	\$			\$		
Acquisition of other business (including to offering that may be used in exchange for issuer pursuant to a merger)		. 🗆	\$			\$		
Repayment of indebtedness		\$			\$			
Working capital		\$		- Ø	\$	7,644,999.62		
<u> </u>					_			
			\$		_ 🗆	\$		
Column Totals		. 🔲	\$	<u>.                                    </u>	_ 🛛	\$	7,644,999.62	
Total Payments Listed (column totals added)				<b>S</b> 7,644,999.62				
	D. FEDERAL SIGNATURE							
he issuer has duly caused this notice to be signonstitutes an undertaking by the issuer to furnis y the issuer to any non-accredited investor pursi	ted by the undersigned duly authorized person. If the to the U.S. Securities and Exchange Commission, that to paragraph (b)(2) of Rule 502.	nis notic upon w	ce is filed u ritten reque	nder Rule st of its s	e 505, taff, the	the fo	ollowing signature	
suer (Print or Type)	Signature		Date	;	1/		117-	
enSage, Inc.	Jan M Varione			10	// 2	-/	OT	
ame of Signer (Print or Type)	Title of Signer (Print or Type)							
oan Varrone	Chief Financial Officer							

## **ATTENTION**

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

