### FORM D



## 1106948 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM D

OMB APPROVAL OMB Number:...... 3235-0076 April 30, 2008 Expires: Estimated average burden hours per form ...... 16.00

# NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D.

SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

SEC USE ONLY							
Prefix	Serial						
	1						
DATE	RECEIVED						

Name of Offering ( check if this is an amendm	ent and name has changed, and indicate change.)	
Common Stock and Common Stock	• .	
Filing Under (Check box(es) that apply):	e 504 🔲 Rule 505 🔯 Rule 506 🔲 Sectio	
Type of Filing: New Filing	ment	RECEIVED
	A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer		/ nrt m : 2007
Name of Issuer ( check if this is an amendmen	t and name has changed, and indicate change.)	
BodyMedia, Inc.		25 18
Address of Executive Offices	(Number and Street, City, State, Zip Code)	Telephone Number (Including Are) Code)
4 Smithfield Street	Pittsburgh, PA 15222	412-288-9901
Address of Principal Business Operations	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
(if different from Executive Offices)		
Brief Description of Business		
The issuer is engaged in the development and applications.	i sale of mobile wearable computers, health	monitors and related interfaces and
Type of Business Organization		<del></del>
⊠ corporation ☐ lin	nited partnership, already formed	other (please specific OCESSED
☐ business trust ☐ lin	nited partnership, to be formed	
Actual or Estimated Date of Incorporation or Organiz	Month Year     Year	Actual Estimated CT 1 0 2007
Jurisdiction of Incorporation or Organization: (Enter		
	or Canada; FN for other foreign jurisdiction)	DE FINANCIAL

#### GENERAL INSTRUCTIONS

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

#### State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

**ATTENTION** 

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA

<ul> <li>Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and</li> <li>Each general and managing partner of partnership issuers.</li> </ul>	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and Managing I	
Full Name (Last name first, if individual)	
Sanchez, Fernando	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o BodyMedia, 4 Smithfield Street, 12th Floor, Pittsburgh, PA 15222	
Check Box(es) that Apply: 🔲 Promoter 🛛 Beneficial Owner 🔲 Executive Officer 🔀 Director 🔲 General ar Managing	
Full Name (Last name first, if individual)	
Teller, Eric "Astro"	
Business or Residence Address (Number and Street, City, State, Zip Code)	
c/o BodyMedia, 4 Smithfield Street, 12th Floor, Pittsburgh, PA 15222	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director Managing I	
Full Name (Last name first, if individual)	
Stivoric, John "Ivo"  Business or Residence Address (Number and Street, City, State, Zip Code)	
c/o BodyMedia, 4 Smithfield Street, 12th Floor, Pittsburgh, PA 15222  Check Box(es) that Apply:  Promoter  Beneficial Owner  Executive Officer  Director  General and	d/or
Managing	
Full Name (Last name first, if individual)	
Pacione, Christopher	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o BodyMedia, 4 Smithfield Street, 12th Floor, Pittsburgh, PA 15222	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and Managing I	
Full Name (Last name first, if individual)	· ·· ·
Kasabach, Christopher	
Business or Residence Address (Number and Street, City, State, Zip Code)	
c/o BodyMedia, 4 Smithfield Street, 12th Floor, Pittsburgh, PA 15222	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General an Managing	
Full Name (Last name first, if individual)	
Imran, Mir	
Business or Residence Address (Number and Street, City, State, Zip Code) 1390 Willow Road, Menlo Park, CA 94025	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and Managing I	
• •	
Full Name (Last name first, if individual)	
Full Name (Last name first, if individual)  Katarincic, J.A., Jr.  Business or Residence Address (Number and Street, City, State, Zip Code)	

Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the

2. Enter the information requested for the following:

Each promoter of the issuer, if the issuer has been organized within the past five years;

Check Box(es) that Apply:		Promoter		Beneficial Owner		Executive Officer	$\boxtimes$	Director		General and/or Managing Partner
Full Name (Last name first,	f indi	ividual)						<del></del>		
Kupfer, David, MD										
Business or Residence Addr				eet, City, State, Zip C			_			
c/o Department of P	sycł	iiatry, We	stern	Psychiatric In	stitut	e, 3811 O'Hara	<b>St.,</b> 1	Pittsburg	sh, P	A 15213
Check Box(es) that Apply:		Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first	, if in	dividual)								
l Piette, Barbara A.										
Business or Residence Add	ress	(Numbe	er and	Street, City, State, 7	Zip Cod	e)				
c/o Knightsbridge A	dvis	ers. Inc.,	124 N	Aount Auburn	St., Si	uite 200N. Cam	hride	ze. MA (	12138	<b>}</b>
Check Box(es) that Apply:				Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	f indi	vidual)								
Futch, Thomas										
Business or Residence Addr	ess	(Number a	nd Stre	et, City, State, Zip C	ode)					•
c/o BodyMedia, 4 Sr	nith	field Stree	et. 12	th Floor, Pittsb	urgh.	PA 15222				
Check Box(es) that Apply:				Beneficial Owner				Director		General and/or Managing Partner
Full Name (Last name first	, if in	dividual)		<del></del>						
Groll, David										
Business or Residence Add	ress	(Number	and St	reet, City, State, Zip	Code)	<del> </del>				
c/o BodyMedia, 4 Sr	nith	field Stree	et. 12	th Floor, Pittsb	urøh.	PA 15222				
Check Box(es) that Apply:				Beneficial Owner	×	Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	f indi	vidual)								-11
Menke, Steve										
Business or Residence Addre	ess	(Number a	nd Stre	et, City, State, Zip C	ode)					
c/o BodyMedia, 4 Sr	nith	field Stree	et, 12	th Floor, Pittsb	urgh,	PA 15222				
Check Box(es) that Apply:		Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first	, if in	dividual)								
  Vishnubhatla, Sures	h									
Business or Residence Add		(Number	and St	reet, City, State, Zip	Code)			<u></u>		
c/o BodyMedia, 4 Sr	nith	field Stree	et, 12	th Floor, Pittsb	urgh.	PA 15222				
Check Box(es) that Apply:		Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	f indi	vidual)								
Ascension Health Vo	entu	res								
Business or Residence Addre			nd Stre	et, City, State, Zip Co	ode)					
11775 Borman Drive	e, Sr	ite 310. S	t. Lo	uis, MO 63146	-6944					

Check Box(es) that Apply:		Promoter	☒	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i	f indi	vidual)								<del> </del>
UPMC Health System	ms									
Business or Residence Addre c/o UPMC Diversifie				eet, City, State, Zip Coothrop St., Forb		wer, Suite 1009	7, Pit	tsburgh	, PA	15213
Check Box(es) that Apply:		Promoter	☒	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first.	, if in	dividual)								
DQE Enterprises, In	c.									
Business or Residence Addi	ress	(Numbe	r and	Street, City, State, Z	ip Cod	le)				
One North Shore Ce	nter	, Pittsbur	gh, I	PA 15212						
Check Box(es) that Apply:		Promoter	☒	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i	f indi	vidual)								
Draper Triangle Ver										
Business or Residence Addre	SS	(Number a	nd Str	eet, City, State, Zip Co	ode)					
Two Gateway Center					22					
Check Box(es) that Apply:		Promoter	Ø	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	if in	dividual)								
Draper Fisher Jurve	tson	ePlanet	Vent	ures L.P.						
Business or Residence Addi				reet, City, State, Zip	Code)					
c/o Mir Imran, 1390	Wil	low Road	, Me	nio Park, CA 9	4025					
Check Box(es) that Apply:		Promoter	$\boxtimes$	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i	f indiv	vidual)								
Draper Fisher Jurve	tson	ePlanet \	Vent	ures GmbH & (	Co. K	G				
Business or Residence Addre	SS	(Number a	nd Stre	eet, City, State, Zip Co	ode)					·
c/o Mir Imran, 1390	Wil	low Road	, Me	nlo Park, CA 🥺	4025					
Check Box(es) that Apply:		Promoter	$\boxtimes$	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	if inc	dividual)								
Draper Fisher Jurve	tson	ePlanet l	<u>Partr</u>	ers Fund, LLC						
Business or Residence Addı	ress	(Number	and St	reet, City, State, Zip	Code)					
c/o Mir Imran, 1390	Wil	low Road	, Me	nlo Park, CA 9	4025					
Check Box(es) that Apply:		Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, it	f indiv	vidual)								·
Prescient Partners II	l, LI	LC								
Business or Residence Addre			nd Stre	et, City, State, Zip Co	ode)					
7120 West Cermak F	Soad	l. Rerwin.	II.	60402						

				В.	INFORMA	ATION AB	OUT OFF	ERING					
												Yes	No
1. Has t	the issuer so	ld, or doe	s the issuer in	tend to sell	, to non-acc	redited inv	estors in thi	is offering?					$\boxtimes$
			Answ	er also in A	ppendix, C	olumn 2, if	filing unde	r ULOE.					
2. Wha	t is the mini	mum inve	estment that w	rill be accep	ted from ar	ny individu:	al?					\$ 3,400	.00
												Yes	No
			oint ownershi									$\boxtimes$	
			ested for eac olicitation of										
			gent of a bro										
brok	er or dealer.	If more	than five (5) p	ersons to b									
infor	mation for t	hat broke	r or dealer on	ly.				_					
Full Name	(Last Name	first. if ir	idividual)										
Business or	r Residence	Address (	Number and	Street, City.	State, Zip	Code)							
Name of A	ssociated B	roker or D	——————— Dealer										
Ctatag in 11	Thick Dorson	listed U	as Solicited o	- Intenda to	Caliait Dua	ahaaara						<del></del>	<del></del>
			individual St										States
•				-								_	
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[ MT ]		[ NV			[ NM ]		[NC]	[ND]	[ OH ]	[OK]	[OR]		_
		_		-		=	[VA]					[ PA	_
			] [TN]	[ 17 ]	[ 01 ]	[ VI ]	[ VA ]	[ WA ]	[ WV ]	[ WI ]	[ WY ]	[ PR	<u>,                                     </u>
Full Name	(Last Name	first, if ir	idividual)										
Business or	r Residence	Address (	Number and	Street, City,	State, Zip	Code)							
Nome of A	ssociated B	raliar or F	Noolos										
Name of A	ssociated bi	roker of L	еалег										
States in W	hich Person	Listed H	as Solicited o	r Intends to	Solicit Pur	chasers							
(Check	"All States'	or check	individual St	ates)			• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •		•		□All	States
[ AL ]		[ AZ	] [AR]	[ CA ]	[ co ]	[ CT ]	[ DE ]	[DC]	[ FL ]	[ GA ]	[ HI ]	[ ID ]	]
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[ MT ]		_		[ NJ ]	[ NM ]	[ NY ]	[ NC ]	[ ND ]	[ OH ]	[ OK ]	[ OR ]	[ PA ]	
[ RI ]				[ TX ]	[ UT ]	[ VT ]	[ VA ]	[ WA ]	[ WV ]	[ WI ]	[ WY ]	[ PR	<u> </u>
Full Name	(Last Name	first, if in	idividual)										
Business or	r Residence	Address (	Number and :	Street, City,	State, Zip	Code)						· · · · · · · · · · · · · · · · · · ·	<del></del>
						·							
		<del>,</del> _											
Name of A	ssociated Br	roker or D	ealer										
States in W	hich Person	Listed H	as Solicited o	r Intends to	Solicit Pur	chasers			<del> </del>			<del></del> ,	<del></del>
			individual St									□All	States
( AL ]				[CA]	[ CO ]	[ CT ]	[ DE ]	[ DC ]	[ FL ]	[ GA ]	[ HI ]	_ [ ID ]	
[ IL ]	[ IN ]	[ IA	] [KS]	[ KY ]	[ LA ]	[ ME ]	[ MD ]	[ MA ]	[ MI ]	[ MN ]	[ MS ]	[ MO ]	J
[ MT ]	[ NE ]	[ NV	] [NH]	[ [ [ [ [ [	[ NM ]	[ NY ]	[ NC ]	[ ND ]	[ OH ]	[ OK ]	[ OR ]	[ PA ]	J
[ RI ]	[ SC ]	[ SD	] [TN]	[ TX ]	[ UT ]	[ VT ]	[ VA ]	[ WA ]	[ WV ]	[ W! ]	[ WY ]	[ PR	

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND US	SE O	F PROCEEDS		
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.				
	Type of Security		Aggregate Offering Price		Amount Already Sold
	Debt	\$	0.00	\$	0.00
	Equity	\$	0.00	\$	0.00
	Common Preferred	_		•	
	Convertible Securities (including warrants) Warrant exercisable for Common Stock	\$_	19, 611.54	\$	
	Partnership Interests	\$	0.00	\$	0.00
	Other (Membership Interests)	\$	0.00	\$	0.00
	Total	\$	19, 611.54	\$	0.00
	Answer also in Appendix, Column 3, if filing under ULOE.	_		•	<del></del>
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				Aggregate
			Number Investors		Aggregate Dollar Amount of Purchases
	Accredited Investors	_	0	\$_	0
	Non-accredited Investors	_	0	\$_	0
	Total (for filings under Rule 504 only)	_	0	\$_	0
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.				
	Type of offering		Type of Security		Dollar Amount Sold
	Rule 505		Security	\$	Solu
	Regulation A	-		Ψ- •	
	Rule 504	-		 •	
	m . I	_			
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.	-		<b>3</b> -	
	Transfer Agent's Fees			\$	
	Printing and Engraving Costs	•••••		\$	
	Legal Fees			\$	500.00
	Accounting Fees		_	\$	
	Engineering Fees			\$	
	Sales Commissions (specify finders' fees separately)			\$	
	Other Expenses (consulting fees)Financial Advisory and Financing Fees		<del>-</del>	\$	
	Total		🗵	\$_	500.00

	C. OFFERING PRICE, NUMBE	R OF INVESTORS, EXPENSES A	ND U	SE OF PROCEI	EDS	
	b. Enter the difference between the aggregate offering Question 1 and total expenses furnished in response to Paradjusted gross proceeds to the issuer."	art C - Question 4.a. This difference	is the		\$_	19,111.54
	Indicate below the amount of the adjusted gross proceeds for each of the purposes shown. If the amount for any purcheck the box to the left of the estimate. The total of the gross proceeds to the issuer set forth in response to Part C	pose is not known, furnish an estimat e payments listed must equal the adj	e and			
				Payments to Officers, Directors, & Affiliates		Payments To Others
	Salaries and fees					<u> </u>
	Purchase of real estate					
	Purchase, rental or leasing and installation of machine			•		<del>.</del>
	Construction or leasing of plant buildings and facilitie		□ \$		□ \$_	
	Acquisition of other businesses					
			□ \$		□ s	
	Repayment of indebtedness					
	Working capital					19,111.54
	Other (specify):		□ \$		s	
					s_	
	Column Totals		□ \$			
	Total Payments Listed (column totals added)			<b>⊠</b> \$	 19,111.54	
				<del></del>		
		). FEDERAL SIGNATURE				<u>.</u>
sigr info	issuer has duly caused this notice to be signed by the unature constitutes an undertaking by the issuer to furnish immation furnished by the issuer to any non-accredited investigation.	to the U.S. Securities and Exchange estor pursuant to paragraph (b)(2) of R	Com	mission, upon w		
	er (Print or Type)	Signature		Date		27
	1 2 2 2 2			l Se	entember	Z I 2007
В	odyMedia, Inc.	Soul			Promoti	<u>27</u> , 2007
B Nar	odyMedia, Inc. ne of Signer (Print or Type) ernando Sanchez	Title of Signer (Print or Type) Chief Executive Officer			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<u></u>

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

F	STA	TE	SIC	NA'	TURI	7
F2-					LUNI	

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature 4	Date
BodyMedia, Inc.	Sauce	September <u>27</u> , 2007
Name of Signer (Print or Type)	Title of Signer (Print or Type)	
Fernando Sanchez	Chief Executive Officer	

#### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

## **APPENDIX**

1	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)		Disqua under St (if yes explan waiver	5 lification ate ULOE , attach ation of granted) -Item 1)			
State	Yes	No		Number of Accredited Investors	Amount	C-Item 2)  Number of  Non-  Accredited  Investors	Amount	Yes	No
AL									
AK									
AZ									
AR							_		
CA				i					
СО									
СТ									
DE									
DC									
FL									
GA									
НІ									
ID									
IL									
IN	-								
IA									
KS									
ку									
LA									
ME			,						
MD									
МА		х	Warrant (Common Stock)	1	N/A				х
			\$3,400.00						
MI									

1	Intend to non-a- investors	to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Number of		5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)			
State	Yes	No		Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
MN	165_	140		IIIVESTOIS	Aillount	THI CSCOTS	Amount	1 €3	1 10
MS					<u> </u>				
-									
МО	<u> </u>				<u> </u>	<u>-</u>			
MT NE									<u> </u>
NV				<del></del> -					:
NH						<u></u>			
ŊJ							-		
NM	,								
NY									
NC									
ND									
ОН									
ок							<del> </del>		
OR									
PA		х	Warrant (Common Stock) \$16,211.54	l	N/A				х
RI									
sc									
SD									
TN									
TX									
UT									
VT									
VA									
WA									
wv									
WI									

WY					
PR					

