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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

**FORM D** 

OMB APPROVAL

OMB Number: 3235–0076

Expires: April 30, 2008

Estimated average burden

hours per response . . . 16.00

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` NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

Name of Offering ( check if this is an amendment and name has changed, and indicate change.)											
Series A Preferred Stock and the underlying Common Stock issuable upon conversion ther	eof.										
File Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	ULOE										
Type of Filing: New Filing Amendment	1914, 1800 1114 1411 1114 114 114 114 114 114 11										
A. BASIC IDENTIFICATION DATA											
Enter the information requested about the issuer											
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)											
Demandforce, Inc.											
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)										
425 Second St., Suite 425, San Francisco, CA 94107	(415) 904-8080										
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)										
	==l										
Same as above											
	<u> </u>										
	50 1 B										
Brief Description of Business Value-based Auto and Dental Business Services  Type of Business Organization  THOMSON											
Brief Description of Business  Value-based Auto and Dental Business Services  Type of Business Organization  Corporation  Dimited partnership, already formed  THOMSON FINANCIAL OF FINANCI	other (please specify):										
Brief Description of Business Value-based Auto and Dental Business Services  Type of Business Organization  THOMSON											
Brief Description of Business  Value-based Auto and Dental Business Services  Type of Business Organization  Corporation  Dusiness trust  Imited partnership, already formed limited partnership, to be formed  Month  Year	other (please specify):										
Brief Description of Business  Value-based Auto and Dental Business Services  Type of Business Organization  Corporation  Dusiness trust  Imited partnership, already formed limited partnership, to be formed											
Brief Description of Business  Value-based Auto and Dental Business Services  Type of Business Organization  Corporation  Dusiness trust  Imited partnership, already formed limited partnership, to be formed  Month  Year	other (please specify):										
Brief Description of Business  Value-based Auto and Dental Business Services  Type of Business Organization  Corporation  business trust  Ilimited partnership, already formed  himited partnership, to be formed  Month  Year  Actual or Estimated Date of Incorporation or Organization:  Month  Year  0 3	other (please specify):										

## GENERAL INSTRUCTIONS

#### Federal

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. Or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

### State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

		A. BASIC IDENT	IFICATION DATA									
<ul> <li>Each promoter of</li> <li>Each beneficial securities of the in</li> </ul>	Each promoter of the issuer, if the issuer has been organized within the past five years;											
	fficer and director of of managing partner of the state o	= -	rporate general and manag	ing partners of pai	thership issuers; and							
Check Box(es) that	Promoter	Beneficial Owner	Executive Officer	□ Director	General and/or							
Apply: Full Name (Last name first	if individual)				Managing Partner							
Berry, Rick												
	Business or Residence Address (Number and Street, City, State, Zip Code) c/o Demandforce, Inc 425 Second St., Suite 425, San Francisco, CA 94107											
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	□ Director	General and/or Managing Partner							
Full Name (Last name first	, if individual)											
Kostyshen, Stev	e											
Business or Residence Add	•	eet, City, State, Zip Code) St., Suite 425, San Franci										
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner							
Full Name (Last name first Barry, Patrick	, if individual)											
Business or Residence Ado	lress (Number and Str	eet, City, State, Zip Code)			<del></del>							
	•	t., Suite 425, San Franci										
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner							
Full Name (Last name first Maples, Mike	, if individual)											
Business or Residence Add 535 Middlefield	lress (Number and Str Road, Suite 160, Me	•										
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner							
Full Name (Last name first Ziebelman, Pete	· · · · · · · · · · · · · · · · · · ·											
Business or Residence Add		eet. City. State. Zin Code)										
	, Palo Alto, CA 9430											
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner							
Full Name (Last name first 21 VC Fund II,												
Business or Residence Add	lress (Number and Str											
	, Palo Alto, CA 9430		_									
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner							
Full Name (Last name first Maples Investment	•											
Business or Residence Add	lress (Number and Str., Palo Alto, CA 9430		· · · ·	<u></u>								
•	. , , , , , , , , , , , , , , , , , , ,											

						B. INFOR	MATION	ABOUT O	<u>FFERING</u>					
١.	Has t	he issuer s	sold, or do	es the issu						ring?			Yes	No
					Answer	also in Ap	pendix, Col	umn 2, if fi	ling under U	ILOE.				
2.	What	t is the mi	nimum inv	estment th	at will be	accepted fr	om any ind	ividual?				\$ <u>N/A</u>		
3.	Does	the offeri	ng permit j	joint owne	rship of a	single unit	?						Yes ⊠	No
4.											or indirectl			
	a per	nission or son to be s, list the	similar rer listed is an name of th	muneration n associate ne broker	n for solic: ed person or dealer.	itation of p or agent of If more th	urchasers in a broker of an five (5)	n connectio: r dealer reg	n with sales istered with be listed a	of securitie the SEC an	s in the offer id/or with a s d persons of	ing. If tate or		
Full	Name	e (Last nar	ne first, if	individual	)									
Busi	iness (	or Residen	ce Addres	s (Number	and Stree	t, City, Sta	te, Zip Cod	e)						
Nam	ne of A	Associated	Broker or	Dealer			·							
State	es in V	Which Per	son Listed	Has Solic	ited or Inte	ends to Sol	icit Purchas	sers						
(0	Check	"All State	s" or checl	k individu	al States).					•••••	***************************************		☐ AI	I States
[ A	L]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[H1]	[1D	]
[1]	L]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MC	)]
{ M	T]	[NE]	[NV]	[NH]	[N]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	{ P A	.]
[ R	1]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[ P R	.]
Full	Name	e (Last nar	ne first, if	individual	)									
Busi	iness o	or Residen	ce Addres	s (Number	and Stree	t, City, Sta	te, Zip Cod	e)				· -		
Nam	ne of A	Associated	Broker or	Dealer										
State	es in \	Which Per	son Listed	Has Solic	ited or Int	ends to Sol	icit Purchas	sers				<u> </u>		
((	Check	"All State	s" or checl	k inđividu:	al States)						•••••		□AI	1 States
[ A	L]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[H1]	[1D	]
<b>[</b> I ]	L]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MC	)]
[M	(T)	[NE]	[NV]	[NH]	[N]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[ P A	.]
[ R	[1.	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	.[WA]	[WV]	[W1]	[WY]	[ P R	.]
Full	Name	e (Last nar	ne first, if	individual	)	-								
Busi	iness o	or Residen	ce Addres	s (Number	and Stree	t, City, Sta	te, Zip Cod	e)						
Nam	ne of A	Associated	Broker or	Dealer										
State	es in V	Which Per	son Listed	Has Solic	ited or Int	ends to Sol	icit Purchas	sers		<del>-</del>		-		
										• • • • • • • • • • • • • • • • • • • •	•••••	*************	☐ Al	1 States
[ A	L]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID	]
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[M	T]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[ P A	
[ R	[]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[W1]	[WY]	[ P R	.]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PROCE	EEDS			
l.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box $\square$ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.					
	Type of Security	Aggreg Offerin			Am	ount Already Sold
	Debt	\$	-0-		\$	-0-
	Equity	\$1,000	,000.00		\$1,00	00,000.00
	☐ Common ☐ Preferred					· · · · · · · · · · · · · · · · · · ·
	Convertible Securities	\$See A	bove		\$See	Above
	Partnership Interests	\$	-0-		\$	-0-
	Other (Specify)	\$	-0-	_	\$	-0-
	Total	\$1,000,	,000.00	_	\$1,00	00,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.					
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."					
		Num Invest			Dolla	gregate ir Amount urchases
	Accredited Investors	4		5	51,000	,000.00
	Non-accredited Investors	N	i/A	5	<u></u>	N/A
	Total (for filings under Rule 504 only)	N	l/A	5	<u> </u>	N/A
	Answer also in Appendix, Column 4, if filing under ULOE.					
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.					
	Type of offering	Type of Securi				r Amount Sold
	Rule 505		N/A	9	<b>S</b>	N/A
	Regulation A	1	N/A	5	<u> </u>	N/A
	Rule 504		N/A	5	<u> </u>	N/A
	Total	1	N/A	\$	<u> </u>	N/A
1.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.					
	Transfer Agent's Fees		ſ	7	\$	-0-
	Printing and Engraving Costs		ľ	_	<u> </u>	-0-
	Legal Fees		Ì	=		e determined
	Accounting Fees		ſ	=	\$	-0-
	Engineering Fees		[		<u>s</u> —	-0-
	Sales Commissions (specify finder's fees separately)		ĺ		<u>\$</u>	-0-
	Other Expenses (identify)		[		<u>\$</u>	-0-
	Total		ſ	_	CTA L	a determined

	b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."							
5.	Indicate below the amount of the adjusted grused for each of the purposes shown. If the estimate and check the box to the left of the est the adjusted gross proceeds to the issuer set for	amount for any purpose is not known, fi stimate. The total of the payments listed m	urnish an ust equal					
				Payments to Officers, Directors, & Affiliates	Payments To Others			
	Salaries and fees		□ \$	-0-	<b>\$</b>			
	Purchase of real estate			-0-	-0-			
	Purchase, rental or leasing and installation	of machinery and equipment	□ \$ <u></u>	-0-	□ \$ <b>-0-</b>			
	Construction or leasing of plant buildings	and facilities	□ \$	-0-	□ \$ <u>-0-</u>			
	Acquisition of other business (including to offering that may be used in exchange for issuer pursuant to a merger)	he value of securities involved in this the assets or securities of another	□ <b>\$</b> _	-0-	□ \$ <u>-0-</u>			
	Repayment of indebtedness		<b>S</b>	-0-	□ \$ <u>-0-</u>			
	Working capital		□ \$		<b>⋈</b> \$1,000,000.00			
	Other (specify):		-					
	-		□ <b>\$</b>	-0-	<b>\$</b> 0-			
			□ \$	-0-	<b>\$1,000,000.00</b>			
	Total Payments Listed (column totals add	ed)			<b>\$1,000,000.00</b>			
_		D. FEDERAL SIGNATURE			· <u>-</u>			
olle	issuer has duly caused this notice to be signowing signature constitutes an undertaking by the taff, the information furnished by the issuer to a	ne issuer to furnish to the U.S. Securities a	nd Exchange	e Commission, a	d under Rule 505, the			
ssu	er (Print or Type)	Signature Q	Da	ite				
	nandforce, Inc.	VNX ~	Αι	igust <b>[6</b> , 2007				
Var	ne or Signer (Print or Type)	Title of Signer (Print or Type)	<u> </u>					
₹ic	k Berry	Chief Executive Officer	)					

# ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

_	E. STATE SIGNATURE									
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions  Yes No of such rule?									
	See Appendix, Column 5, for state response.									
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.									
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.									
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.									
	sissuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned y authorized person.									
Ísst	ner (Print or Type) Signapure Date									
Der	nandforce, Inc. August 6, 2007									
Nar	ne (Print or Type)									
Ric	k Berry Chief Executive Officer									

Instruction:
Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

	APPENDIX									
1		2	3			4		5		
	Intend to sell to non-accredited investors in State (Part B-Item I)		Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)					
			Series A	Number of Accredited		Number of Non-Accredited				
State	YES	NO	Preferred Stock	Investors	Amount	Investors	Amount	Yes	No	
AL										
AK										
AZ										
AR										
CA		×	\$1,000,000	4	\$1,000,000	0	\$0		$\boxtimes$	
со										
СТ										
DE										
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APPENDIX 1 2 3 5 5										
1		2	3		5					
	to non- investo	nd to sell accredited rs in State B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				fication e ULOE attach tion of ranted) Item 1)	
			Series A	Number of Accredited						
State	YES	NO	Preferred Stock	Investors	Amount	Investors	Amount	Yes	No	
MT										
NE										
NV										
NH										
NJ										
NM										
NY					· · · · · · · · · · · · · · · · · · ·					
NC			_				<u> </u>			
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ОН					<del></del>					
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