1333504

FORM D

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

OMB APPR	OVAL
OMB Number:	3235-0076
Expires:	
Estimated averag	je burđen
hours per respons	

SEC USE ONLY						
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DATE RECEIVED						

UNIFORM LIMITED OFFERING EXEM	PTION
Name Vering 9 (2007 Bridge Loan Financing	
Filing Under Check Poyles) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: New Filing Amendment	□ ULOE
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Pelion Financial Group, Inc.	07077707
Address of Executive Offices (Number and Street, City, State, Zip Code) 650 Fifth Avenue, 6th Floor, New York, NY 10022	Telephone Number (Including Area Code) (212) 259-2602
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business	PROCESSED SEP 19 2007E
Type of Business Organization organization limited partnership, already formed business trust limited partnership, to be formed	#HUMSON
Actual or Estimated Date of Incorporation or Organization: 10 04 Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction)	mated

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Promoter Check Box(es) that Apply: ✓ Beneficial Owner [] Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Reifler, Bradley Business or Residence Address (Number and Street, City, State, Zip Code) 123 Fraleigh Hill Road, Millbrook, New York 12545 Check Box(es) that Apply: Promoter Director General and/or Managing Partner Full Name (Last name first, if individual) Gohd, Matt Business or Residence Address (Number and Street, City, State, Zip Code) 101 West 67th Street, Apt. 48B, New York, New York 10023 Check Box(es) that Apply: Beneficial Owner Promoter [7] Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Bergman, Hilary Business or Residence Address (Number and Street, City, State, Zip Code) 225 East 63rd Street, Apt. 4M, New York, New York Check Box(es) that Apply: Beneficial Owner Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) Laska, Ehud Business or Residence Address (Number and Street, City, State, Zip Code) 650 5th Avenue, New York, New York 10019 Promoter Check Box(es) that Apply: Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Douek, Benjamin Business or Residence Address (Number and Street, City, State, Zip Code) 650 5th Avenue, New York, New York 10019 Check Box(es) that Apply: Executive Officer Promoter Beneficial Owner General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) (Use blank sheet, or copy and use additional copies of this sheet, as necessary)

					В. І	NFORMAT	ION ABOU	T OFFER	ING				
1.	Has the	issuer solo	l, or does th			ll, to non-a Appendix.				-		Yes	No K
2.	What is	the minim	um investn					=				\$_25,000.00	
2											Yes	No	
3 4											irectly, any	K	
	commis If a pers or states	sion or sim on to be lis s, list the na	ilar remune ted is an ass	ration for s sociated pe roker or de	solicitation erson or age caler. If me	of purchase int of a brok ore than five	ers in conne ter or deale e (5) persor	ection with r registere is to be lis	sales of sed d with the S ted are asso	curities in t SEC and/or	he offering. with a state ons of such		
Ful	l Name (Last name	fīrst, if indi	ividual)									
Bus	siness or	Residence	Address (N	lumber and	d Street, C	ity, State, Z	Cip Code)						
Nar	ne of Ass	sociated Br	oker or De	aler			•						
Sta	tes in Wh	ich Person	Listed Has	s Solicited	or Intends	to Solicit l	Purchasers		=		<u> </u>		
	(Check	"All States	" or check	individual	States)		*****					□ AI	1 States
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
	IL	[N]	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT RI	NE SC	NV SD	NH TN	NJ TX	NM UT	NY VT	NC VA	ND WA	OH WV	OK WI	OR WY	PA PR
_					رجتيا								
Ful	l Name (I	Last name	first, if indi	ividual)									
Bus	siness or	Residence	Address (N	Number an	d Street, C	Sity, State, 2	Zip Code)			· · · · · ·			
Nar	ne of Ass	sociated Br	oker or Dea	aler									
Stat	tes in Wh	ich Person	Listed Has	s Solicited	or Intends	to Solicit l	Purchasers				<u> </u>		
	(Check	"All States	or check	individual	States)	••••••	***************************************			••••••		All States	
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
	IL	[N]	IA	KS	KY	LA	[ME]	MD	MA	MI	MN	MS OR	MO
	MT RI	NE SC	NV SD	NH TN	NJ TX	NM UT	\overline{NY}	NC VA	ND WA	<u>ОН</u> WV	OK WI	WY	PA PR
Ful	l Name (l	Last name	first, if indi	ividual)								<u> </u>	 -
_	<u> </u>	 		·									
Bus	siness or	Residence	Address (N	Number an	d Street, C	Sity, State, 2	Zip Code)						
Nar	ne of Ass	sociated Br	oker or Dea	aler									
Sta	tes in Wh	ich Person	Listed Has	s Solicited	or Intends	to Solicit 1	Purchasers			•••			
	(Check	"All States	or check	indiviđual	States)					••••••		☐ AI	l States
	AL	AK	AZ	AR	CA	CO	[CT]	DE	DC	FL	GA	HI	ID
	IL MT	[N	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT RI	NE SC	NV SD	NH)	[NJ]	NM) UT	[NY] [VT]	NC VA	ND WA	OH WV	OK WI	OR WY	PA PR

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.	(1	America Alexador
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$	
	Equity	\$	\$
	Common Preferred	s 500 000 00	175,000.00
	Convertible Securities (including warrants)		_ \$
	Partnership Interests		
	Other (Specify)		
	Total	\$_500,000.00	\$_175,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	4	s_175,000.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
•	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$ 0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs	· _	\$
	Legal Fees		\$ 5,000.00
	Accounting Fees		, \$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)	<u> </u>	• • • • • • • • • • • • • • • • • • •
	Other Expenses (identify) Postage and Mailing Costs		\$ 1,000.00
	Total		C 000 00

	C. OFFERING PRICE, NUMI	BER OF INVESTORS, EXPENSES AND USE OF P	ROCEEDS	
	b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C—proceeds to the issuer."			\$
5.	Indicate below the amount of the adjusted gross pro each of the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part	y purpose is not known, furnish an estimate and the payments listed must equal the adjusted gross		
			Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees	[\$	<u> </u>
	Purchase of real estate	[S
	Purchase, rental or leasing and installation of mac and equipment	hinery [¬ \$	\$
	Construction or leasing of plant buildings and faci			
	Acquisition of other businesses (including the value offering that may be used in exchange for the asset issuer pursuant to a merger)	ts or securities of another		
	Repayment of indebtedness			
	Working capital			
	Other (specify):			
	Column Totals	[\$ 469,000.00	\$ 25,000.00
	Total Payments Listed (column totals added)		\$ <u></u> 49	4,000.00
		D. FEDERAL SIGNATURE		
sigi	issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-accr	nish to the U.S. Securities and Exchange Commis	sion, upon writter	
SSI	uer (Print or Type)	Signalyre'	Date	
	Pelion Financial Group, Inc.	Clark horas	9/11/0	7
Var	ne of Signer (Print or Type)	Title of Signer (Print or Type)		
hu	d Laska	President		

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE		
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?	Yes	No €

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature Date
Pelion Financial Group, Inc.	Ocen 100 4/11/07
Name (Print or Type)	Title (Print or Type)
Ehud Laska	President

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX Disqualification under State ULOE Type of security Intend to sell and aggregate (if yes, attach to non-accredited offering price Type of investor and explanation of offered in state amount purchased in State waiver granted) investors in State (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Number of Number of Accredited Non-Accredited State Yes No Investors Amount Investors Amount Yes No AL AK ΑZ AR Senior Convertible CA \$75,000.00 × Note and Warrent CO CTDE DC FL GA HI ID IL IN IA KS KY LA ME MD \$75,000.00 Senior Convertible MA ΜI MN MS

APPENDIX Disqualification Type of security under State ULOE Intend to sell and aggregate (if yes, attach to non-accredited offering price Type of investor and explanation of amount purchased in State investors in State offered in state waiver granted) (Part C-Item 2) (Part B-Item 1) (Part C-Item 1) (Part E-Item 1) Number of Number of Accredited Non-Accredited No State Yes No Investors Investors Amount Yes Amount MO MT NE NV NH NJ NM Senior convertible 1 NY \$25,000.00 note N/A NC ND OH OK OR PA RI SC SD TN TXUT VT VAWA WVWI

	APPENDIX										
1		2	3		4						
	to non-a investor	I to sell ccredited s in State -Item I)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				ate ULOE, attach ation of granted) -Item 1)		
State	Yes	No		Number of Accredited Investors	Accredited Non-Accredited			Yes	No		
WY											
PR											

