1411672



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** 

OMB APPROVAL							
OMB Num	ber:	3235-0076					
Expires:	April	30,2008 e burden					
Estimated	averag	e burden					
hours per r	espons	se 16.00					

SEC USE ONLY								
Prefix		Serial						
DA	DATE RECEIVED							

UNIFORM LIMITED OFFERING EXEMP	PTION
Name of Offering ( check if this is an amendment and name has changed, and indicate change.)	ALE STATE OF THE S
PLATFORM DIGITAL: DREAMPLAY, LLC	RECEIVED
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	□ ULOE
Type of Filing: New Filing Amendment	AUG 3 1 2007
A. BASIC IDENTIFICATION DATA	Tel /
1. Enter the information requested about the issuer	185
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	
PLATFORM DIGITAL: DREAMPLAY, LLC	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
915 Broadway, 13th Floor, New York, NY 10010	(212) 334-0869
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business	
Securities	PROCESSE
Type of Business Organization	
)   voiperanon	olease specify): SEP 0 7 2007
business trust limited partnership, to be formed Limited Lia	ability Company
Actual or Estimated Date of Incorporation or Organization: OB OT Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction)	(ZINIANIA).

#### **GENERAL INSTRUCTIONS**

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

### ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

		A. BASIC 1DI	ENTIFICATION DATA	<u> </u>	
. Enter the information re-					
• Each promoter of the	ne issuer, if the iss	suer has been organized w	ithin the past five years;		
Each beneficial own	er having the pow	er to vote or dispose, or di	rect the vote or disposition (	of, 10% or more of	a class of equity securities of the issue
<ul> <li>Fach executive offi</li> </ul>	cer and director o	f corporate issuers and of	corporate general and man	aging partners of	partnership issuers; and
10 m 1 m	76.77 .	f partnership issuers.			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or
					Managing Partner
Full Name (Last name first, i	findividual)			· · · · · · · · · · · · · · · · · · ·	
Please see Attachment A	for a list of ben	eficial owners and exe	ecutive officers and dire	ctors	
Business or Residence Addre	ss (Number and	Street, City, State, Zip Co	ode)		
	•				<u></u>
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, i	f individual)			<u> </u>	
<del></del>		Sec. 40 Sec. 21 S	od=)	<u> </u>	<u> </u>
Business or Residence Addre	ss (Number and	Street, City, State, Zip C	oue,		
		Description	Executive Officer	☐ Director	General and/or
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☐ Director	Managing Partner
		· · · · · · · · · · · · · · · · · · ·			
Full Name (Last name first, i	f individual)				
Business or Residence Addre	ss (Number and	Street, City, State, Zip C	Code)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first,	if individual)				
Business or Residence Addre	ess (Number and	Street, City, State, Zip C	Code)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☐ Director	General and/or
					Managing Partner
Full Name (Last name first,	if individual)				
					·
Business or Residence Addre	ess (Number and	d Street, City, State, Zip (	Code)		
<b> </b>	•	- -			<u></u>
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or
Check Box(es) that Apply.					Managing Partner
E Data di an anno fine	if individual)			<del></del>	
Full Name (Last name first,	II individuas)				
	01 1	d Street City State 7in (	Code)		
Business or Residence Addr	ess (Number an	d Street, City, State, Zip (	Loue)		
			Fire-using Officer	Director	General and/or
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	Managing Partner
Full Name (Last name first,	if individual)				
			· · · · · · · · · · · · · · · · ·		
Business or Residence Addr	ess (Number an	d Street, City, State, Zip	Code)		
	(Use b	lank sheet, or conv and us	se additional copies of this	sheet, as necessar	y)

				B. IN	FORMATIO	ON ABOUT	OFFERIN	(G				
1 Hac th	e issuer sold	or does th	e issuer in	tend to sel	to non-ac	credited in	vestors in	this offerin	ıg?		Yes	No <b>⊠</b>
i. Has tii	c issuer solu	, or does in			Appendix,						<u> </u>	_
2. What i	s the minim	um investm	ent that wi	II be accep	ted from a	ıy individu	ıal?				\$	,000
3. Does t	Does the offering permit joint ownership of a single unit?									Yes	No	
4 Enter	the informat	ion requeste	ed for each	person w	ho has beer	or will be	e paid or g	iven, direc	tly or indi	rectly, any		
If a per	commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offer. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a s or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of s									with a state		
or stat	es, list the na er or dealer.	me of the bi	oker or de	aler. If mo	re than five	(5) person	s to be liste	ed are assoc	iated perso	ons of such		
	(Last name				***							
Durings a	r Residence	Address (N	umbar and	Street Ci	ty State 7	in Code)			<del></del> -	·		
Business o	r Residence	Address (N	unioei and	Street, CI	ty, State, Z	ip code;						
Name of A	ssociated Br	oker or Dea	ıler									
States in W	hich Person	Listed Has	Solicited	or Intends	to Solicit F	urchasers					<u>.</u>	. <u>-</u> -
(Chec	k "All States	or check	individual	States)							☐ All	States
AL	AK	AZ	ĀR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL	IN	IA	KS	ΚΫ́	LA NM	ME NY	MD NC	MA ND	[MI] [OH]	MN OK	MS OR	MO PA
[MT]	NE SC	NV SD	NH TN	NJ TX	UT	VT	VA	WA	WV	WI	WY	PR
Full Name	(Last name	first, if indi	ividual)							· <del></del>	<u></u>	
Duciness	or Residence	Address (N	Vumber an	d Street C	ity State 2	Zin Code)			·			
Business	or Residence	. 11001035 (1										
Name of A	ssociated B	roker or De	aler									
	Vhich Person							<u>-</u>				
(Chec	k "All State	s" or check	individual	States)	***************************************	***********	*********				☐ A1	l States
AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	(II)
IL MT	IN NE	IA NV	KS NH	KY NJ	LA NM	ME NY	MD NC	MA ND	MI OH	MN OK	MS.	MO PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR
Full Name	(Last name	first, if ind	ividual)		<del> </del>			<u></u> _	-			
Rusiness	or Residenc	e Address (	Number on	d Street C	lity. State	Zin Code)						
Dusiness	or Residence	c Audi cos (i		u Biroti, c								
Name of A	ssociated B	roker or De	aler									
States in V	Vhich Perso	n Listed Ha	s Solicited	or Intend	to Solicit	Purchasers	· · ·					<u> </u>
(Chec	k "All State	s" or check	individua	l States)		,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			***************************************	. <u> </u>	ll States
AL	AK	$\overline{AZ}$	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL MT	IN NE	IA NV	KS NH	KY NJ	LA NM	ME NY	MD NC	MA ND	MI OH	MN OK	MS OR	MO PA
MT RI	NE SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box   and indicate in the columns below the amounts of the securities offered for exchange and		
	Type of Security	Aggregate Offering Price	Amount Already Sold
		e	•
	Debt		
	Equity	<b></b> _	3
	☐ Common ☐ Preferred	_	•
	Convertible Securities (including warrants)		7
	Partnership Interests	\$	\$
	Other (Specify Membership Interests	1,870,000.00	\$ 0.00
	Total	\$	\$_0.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate Dollar Amount
		Investors	of Purchases
	Accredited Investors	0	\$_0.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		<b>s</b>
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.	3	
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$ 0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of th securities in this offering. Exclude amounts relating solely to organization expenses of the insurer The information may be given as subject to future contingencies. If the amount of an expenditure i not known, furnish an estimate and check the box to the left of the estimate.	•	
	Transfer Agent's Fees		] <b>\$</b> _
	Printing and Engraving Costs		<b>\$</b>
	Legal Fees		\$_100,000.00
	Accounting Fees		] \$
	Engineering Fees		s
	Sales Commissions (specify finders' fees separately)		] \$
	Other Expenses (identify)		\$
	Total		\$ 100,000.00
	10141		· ·

With With	C. OFFERING PRICE, NUMB	ER OF INVESTORS, EXPENSES AND US	SE OF P	ROCEEDS	
	•	duestion 4.a This difference is the "adjusted and the control of t	ed gross		s1,770,000 00
5	Indicate below the amount of the adjusted gross proceach of the purposes shown. If the amount for any check the box to the left of the estimate. The total of the proceeds to the issuer set forth in response to Part 6	purpose is not known, furnish an estim he payments listed must equal the adjuste	ate and		
	•			Payments to Officers. Directors, & Affiliates	Payments to Others
	Salaries and fees		[	□ s	. D\$
	Purchase of real estate.			□ <b>s</b>	s
	Purchase, rental or leasing and installation of mach	ninery			s
	Construction or leasing of plant buildings and faci			_	s
	Acquisition of other businesses (including the valu offering that may be used in exchange for the asset issuer pursuant to a merger)	ne of securities involved in this ts or securities of another			
	Repayment of indebtedness				_ D\$
	Working capital.		••	∑ \$ <u>1,770,000.</u>	C 🗆 s
	Other (specify):				_ Ds
			··	s	_ 🗆 \$
	Column Totals			S 1,770,000.	00.0 2 0.00
	Total Payments Listed (column totals added)			Ø \$ <u> </u>	,770,000.00
4		D. FEDERAL SIGNATURE			
eia	e issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-acc	nish to the U.S. Securities and Exchange	: Comm	ission, upon writt	ule 505, the following en request of its staff,
[55	uer (Print or Type)	Signature		Date 0	0/2
	ATFORM DIGITAL: DREAMPLAY, LLC	Caustain		XID	+10+
N	me of Signer (Print or Type)	Title of Signer (Print or Type)		$l^{-}$	l
JA	MES DAVES	MANAGING DIRECTOR OF MANAG	SING M	EMBER	

- ATTENTION ----

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

E. STATE SIGNATURE		
Is any party described in 17 CFR 230 262 presently subject to any of the disqualification provisions of such rule?	Yes .	No <b>⊠</b>

### See Appendix, Column 5, for state response

- 2 The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239 500) at such times as required by state law
- 3 The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees
- 4 The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person

	$\wedge$	
Issuer (Print or Type)	Signature / /	Date C/O7/60
PLATFORM DIGITAL: DREAMPLAY, LLC	Clinitur	8/44/0+
Name (Print or Type)	Title (Pfint or Type)	100
JAMES DAVES	MANAGING DIRECTOR OF MANA	GING MEMBER

#### Instruction

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

**APPENDIX** 4 3 2 1 Disqualification under State ULOE Type of security and aggregate (if yes, attach Intend to sell Type of investor and explanation of to non-accredited offering price waiver granted) amount purchased in State offered in state investors in State (Part C-Item 2) (Part E-Item 1) (Part B-Item 1) (Part C-Item 1) Number of Number of Accredited Non-Accredited Membership Yes No Investors **Investors** Amount No Amount State Yes Interests ΑL ΑK AZAR  $\mathsf{C}\mathsf{A}$ CO CTDE DC FL GA Ш ID 1L ΙN IA KS KY LA ME MD MA ΜI MN M\$

	APPENDIX											
1	Intend to non-a investor	I to sell accredited s in State	Type of security and aggregate offering price offered in state (Part C-Item 1)		amount pu	finvestor and rchased in State C-Item 2)		5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)				
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No			
мо												
MT												
NE												
NV												
NH												
NJ												
NM				_								
NY												
NC												
ND				<u></u>								
ОН												
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OR					-							
PA			1									
RI				-								
SC				ļ								
SD							<u> </u>	<u> </u>				
TN	<u> </u>					<u></u>						
TX						<u> </u>	-		1			
UT									]			
VT						<u> </u>		<u> </u>	<u>                                     </u>			
VA		<u> </u>	<u> </u>						] <u>                                    </u>			
WA				-				<u> </u>	<u>                                     </u>			
wv						ļ			1			
WI									1			

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<u> </u>				APPI	ENDIX				
1	1 2 3 Type of security				5 Disqualification under State ULOE				
	to non-a investor	i to sell accredited is in State i-Item 1)	and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)			(if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY									
PR									

