1404684

FORM D

**UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549



## FORM D

NOTICE OF SALE OF SECURITIES **PURSUANT TO REGULATION D** SECTION 4(6), AND/OR

OMB	APPROVAL

OMB Number:

3235-0076

Expires:

April 30, 2008

Estimated average burden

hours per response 16.00



	Name of Offering ( check if this is an amendment and name has changed, and indicate change.) Sale of Limited Partnership Interests in AMA Private Equity Direct Fund 2007 (Q.P.), L.P.
	iling under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 505 ☒ Rule 506 ☐ Section 4(6) ☐ ULOE / Type of Filing: ☐ New Filing ☒ Amendment ☐ ALIG 9 1 200
	A. BASIC IDENTIFICATION DATA
_	1. Enter the information requested about the issuer
	AMA Private Equity Direct Fund 2007 (Q.P.), L.P.
1	Address of Executive Offices (Number and Street, City, State, Zip Code)  Asset Private Equity General Partner, LLC, c/o Asset Management Advisors, LLC  3801 PGA Boulevard, Suite 555, Palm Beach Gardens, FL 33410
	Address of Principal Business Operations (Number and Street, City, State, Zip Code)  Telephone Number (Including Area Code)  (If different from Executive Offices)
t	Brief Description of Business Investments in Securities Type of Business Organization  PROCESSEL
	Type of Business Organization
	□ corporation □ limited partnership, already formed □ other (please specify): SEP 0.7 2007
	business trust I limited partnership, to be formed
1	Actual or Estimated Date of Incorporation or Organization:    MONTH   YEAR   INCOMPSON
	Jurisdiction of Incorporation or Organization: (Enter two- letter U.S. Postal Service abbreviation for State:  CN for Canada; FN for other foreign jurisdiction)  D E
(	General Instructions
į	Federal:
	Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).
Š	When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.
į	Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.
	Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.
ç	Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.
1	Filing Fee: There is no federal filing fee.
-	State:
Į	This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states

that have adopted ULOE and that have adopted this form. Issuers relying on the ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## **ATTENTION**

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on

the filing of a federal no	otice.				
1			TIFICATION DATA		
	ne issuer, if the i	issuer has been organi			ficial owner having the securities of the issuer;
Each executive offi and	cer and director	of corporate issuers ar	nd of corporate general	managing partne	rs of partnership issuers;
Each general and r	nanaging partne	ership of partnership iss	suers.		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	□ General and/or Managing Partner
Full Name (Last name first, if inc AMA Private Equity Gener		;			
Business or Residence Address c/o Asset Management Ad	(Number visors, LLC, 38	and Street, City, State, Z 301 PGA Boulevard, S	ip Code) uite 555, Palm Beach	Gardens, FL 334	10
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	□ General and/or Managing Partner
Full Name (Last name first, if inc Asset Management Adviso					
Business or Residence Address 3801 PGA Boulevard, Suite		and Street, City, State, Zach Gardens, FL 3341			
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		Director	General and/or Managing Partner
Full Name (Last name first, if inc Mehalko, Andrew P.					
Business or Residence Address c/o Asset Management Ad		and Street, City, State, Z 301 PGA Boulevard, S		Gardens, FL 334	10
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner		Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Mayden, Martin Ted	•				
Business or Residence Address c/o Asset Management Ad	visors, LLC, 30	and Street, City, State, Z 3 Peachtree Street, 2	ip Code) 9 <sup>th</sup> Floor, Atlanta, GA	30308	
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Millar, Kenneth T.		10: 10: 1			
Business or Residence Address c/o Asset Management Ad	visors, LLC, 30	and Street, City, State, Z 3 Peachtree Street, 2	ւթ Code) 9 <sup>th</sup> Floor, Atlanta, GA	30308	
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	,				
Business or Residence Address c/o Asset Management Ad	Number visors, LLC, 30		ip Code) 9 <sup>th</sup> Floor, Atlanta, GA	30308	
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if inc William E. Morean Residua	al Trust				
Business or Residence Address 618 Pinta Drive, Tierra Ver		and Street, City, State, Z	ip Code)		
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc					
Business or Residence Address	(Number	and Street, City, State, Z	ip Code)		
	(Use blank sh	neet, or copy and use add	itional copies of this sheet	, as necessary.)	

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_									
_	B. INFORMATION ABOUT OFFERING								
	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?	Yes	No ⊠						
	Answer also in Appendix, Column 2, if filing under ULOE.								
	. 2. What is the minimum investment that will be accepted from any individual?	\$ <u>25,000</u>	<u>)</u>						
	l 3. Does the offering permit joint ownership of a single unit? I	Yes ⊠	No □						
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchases in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.									
	Full Name (Last name first, if individual)	Il Name (Last name first, if individual)							
	Business or Residence Address (Number and Street, City, State, Zip Code)								
	Name of Associated Broker or Dealer								
	States in Which Person Listed Has Solicited or Intends to Solicit Purchasers	7 AH OL A							
[/	(Check "All States" or check individual States) □ [CO] □ [CT] □ [DE] □ [DC] □ [FI] □ [GA] □ [HI]		es ID] 📋						
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	; Business or Residence Address (Number and Street, City, State, Zip Code)								
	Name of Associated Broker or Dealer								
	States in Which Person Listed Has Solicited or Intends to Solicit Purchasers								
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•	RIJ [SC] [SD] [TN] [TX] [UT] [VT] [VA] [WA] [WA] [WV] [WI] [WY Full Name (Last name first, if individual)		PR]						
	di reano (cascriaino inst, il muividual)		<u>.                                    </u>						
	Business or Residence Address (Number and Street, City, State, Zip Code)								
	Name of Associated Broker or Dealer								
	States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)	] All Stat							
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			PR] 🗌 PR] 🖟						
	(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)								

## C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box  and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Afready Sold
l	Debt	\$	\$
	Equity	\$	\$
	☐ Common ☐ Preferred		
	Convertible Securities (including warrants)	\$	\$
	Partnership Interests	\$100,000,000	\$32,233,000
	Other (Specify -)	\$	\$
	Total	\$ <u>100,000,000</u>	\$32,233,000
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.		Number of Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	<u>78</u>	\$32,233,000
	Non-accredited Investors		\$
]	Total (for filing under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
		Type of	Dollar Amount
	Type of offering Rule 505.	Security	Sold ¢
	Regulation A.		\$ \$
	Rule 504.		\$ \$
ł	Total.		\$
		<del></del>	<b></b>
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees.	[	\$
- 1	Printing and Engraving Costs.		□ \$
l	Legal Fees	[2	\$30,000
ĺ	Accounting Fees	E	<b>\$</b>
İ	Engineering Fees.		
	Sales Commissions (specify finders' fees separately)		
	Other Expenses (identify)		
	Total  b. Enter the difference between the aggregate offering price given in response to Part C- Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."		g \$ <u>30,000</u>
	S. C. Crico to the Edjaced group proceeds to the 1990th.		\$ <u>99,970,000</u>

C. OFFERING PRICE	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS								
used for each of the purposes shown. If estimate and check the box to the left of equal the adjusted gross proceeds to the	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C- Question 4.b. above.								
		Payments to Officers, Directors, & Affiliates	Payments To Others						
Salaries and fees		🗆 \$	<b>-</b> \$						
Purchase of real estate		🗆 \$	<b>-</b> \$						
Purchase, rental or leasing and insta	Purchase, rental or leasing and installation of machinery and equipment								
Acquisition of other business (includi	lings and facilitiesing the value of securities involved in this offeri	ng	<b></b> \$						
	e assets or securities of another issuer pursuar		<b></b>						
Repayment of indebtedness		🗆 \$	<b></b>						
Working capital		🗆 \$	<b></b> \$						
Other (specify): Investments in Secu	<u>rities</u>	🗆 \$	<b>■</b> \$ <u>99,970,000</u>						
Column Totals		🗖 \$	<b>⊠</b> \$ <u>99.970.000</u>						
Total Payments Listed (column totals	s added)	🛛 \$ <u>99.97</u>	<u>0.000</u>						
	D. FEDERAL SIGNATURE								
following signature constitutes an undertaking	signed by the undersigned duly authorized pers by the issuer to furnish to the U.S. Securities by the issuer to any non-accredited investor pu	and Exchange Commiss	ion, upon written						
Issuer (Print or Type)	Signature	Date	.) or itale 502.						
AMA Private Equity Direct Fund 2007 (Q.P.), L.P.	ang M. Grable	August <u>28</u> , 2007							
Name of Signer (Print or Type)	Title of Signer (Print or Type)								
Amy M. Avdellas	Authorized Signatory of AMA Private Equit	ty Direct Fund 2007 (Q.	P.), L.P.						
	ATTENTION								
Intentional misstatements or omission	s of fact constitute federal criminal violatio	ns. (See 18 U.S.C. 1001	.)						

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ì	E. STATE SIGNATURE			
Is any party described in 17 CFR 230.252(c), such rule?	(d), (e) or (f) presently subject to any disqualif	ication provisions of	Yes No ⊠	
	See Appendix, Column 5, for state response.			
The undersigned issuer hereby undertakes to Form D (17 CFR 239.500) at such ti	o furnish to any state administrator of any state mes as required by state law	in which this notice is filed	l, a notice on	
The undersigned issuer hereby undertakes to issuer to offerees.	o furnish to the state administrators, upon writte	en request, information furr	nished by the	
Limited Offering Exemption (ULOE)	ssuer is familiar with the conditions that must b of the state in which this notice is filed and und burden of establishing that these conditions h	derstands that the issuer cl	the Uniform aiming the	
The issuer has read this notification and know undersigned duly authorized person	ws the contents to be true and has duly caused.	I this notice to be signed or	n its behalf by the	!
Issuer (Print or Type)	Signature	Date		_
AMA Private Equity Direct Fund 2007 (Q.P.), L.P.	any M. ardeles	August <u>20</u> , 2007		
Name (Print or Type)	Title (Print or Type)	- 1 - 11 - 12 - 12 - 12 - 12 - 12 - 12		_
Amy M. Avdellas	Authorized Signatory of AMA Private Equi	ty Direct Fund 2007 (Q.P.	.), L.P.	
	entative under his signature for the state portions not manually signed must be photocopies of			
	s not manually signed must be photocopies or	the manually signed copy (	or near typen of	
printed signatures.				

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Α	P	P	F	N	וח	X

		2	3	4			<u></u>	Disqual	ification
	to r accre investors	to sell non- edited s in State	Type of Security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)					attach ation of granted)
	(Рап В	l-Item1)	(Part C-item 1)	Number of	(Fait	Number of Non-		(Fait E	
State	Yes	No		Accredited Investors	Amount	Accredited Investors	Amount	Yes	No
ΑĻ			Limited Partnership Interests \$100,000,000	1	\$500,000	0	\$0		☒
ΑĶ									
ΑŻ		×	Limited Partnership Interests \$100,000,000	1	\$1,000,000	0	\$0		
AR									
CA		⊠	Limited Partnership Interests \$100,000,000	1	\$500,000	0	\$0		$\boxtimes$
СО									
СŢ		$\boxtimes$	Limited Partnership Interests \$100,000,000	1	\$500,000	0	\$0		$\boxtimes$
DE		⊠	Limited Partnership Interests \$100,000,000	1	\$200,000	0	\$0		⊠
DC									
FL		Ø	Limited Partnership Interests \$100,000,000	30	\$7,806,500	0	\$0		⊠
GA		×	Limited Partnership Interests \$100,000,000	14	\$4,645,000	0	\$0		Ø
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MD		☒	Limited Partnership Interests \$100,000,000	1	\$750,000	0	\$0		☒
MA									
ŅΙ									
MN									
мѕ			Limited Data and						
МО		⊠	Limited Partnership Interests \$100,000,000	1	\$750,000	0	\$0		

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			IX	
		N		

1	Intend to r accre investors	I to sell non- edited s in State 3-Item1)	Type of Security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqual under Sta (if yes,	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No
MT									
NE									
NV		Ø	Limited Partnership Interests \$100,000,000	1	\$400,000	0	\$0		×
NH									
ן א									
NM									
NY		×	Limited Partnership Interests \$100,000,000	1	\$50,000	0	\$0		⊠
NÇ			Limited Partnership Interests \$100,000,000	7	\$1,600,000	0	\$0		⋈
ΝÞ									
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OR									
PÅ		×	Limited Partnership Interests \$100,000,000	3	\$1,550,000	0	\$0		⊠
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ΤŅ		$\boxtimes$	Limited Partnership Interests \$100,000,000	8	\$8,681,500	0	\$0		⋈
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VΪ									
VĄ		⊠	Limited Partnership Interests \$100,000,000	7	\$3,300,000	0	\$0		⊠
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PR									
Other									

