

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

OMB APPROVAL							
OMB Number:	3235-0076						
Expires:							
Estimated average burden							
hours per respons	e16.00						

SEC USE ONLY						
Prefix	Serial					
	İ					
DATE RECEIVED						
1	1					

Series C Convertible Preferred Stock Offering Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOE Type of Filing: Mew Filing Amendment	4 (14 m) 12 m) 14 m) 17
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Achieve3000, Inc.	07074254
Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone 1091 River Avenue, Lakewood, New Jersey 08701 (732) 367-55	Number (Including Area Code)
Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone (if different from Executive Offices)	Number (Including Area Code)
Brief Description of Business	PROCESSED
Provider of web-based resources to the K-12 educational market	FUMOLOGED
Type of Business Organization Corporation Imited partnership, already formed other (please specify):	AUG 0 9 2007
business trust limited partnership, to be formed	THOMSON
Month Year Actual or Estimated Date of Incorporation or Organization: 111 012 Actual Estimated Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: CN for Canada; FN for other foreign jurisdiction)	FINANCIAL

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted UI.OE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter General and/or ■ Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual) Dodelson, Saki Business or Residence Address (Number and Street, City, State, Zip Code) c/o Achieve3000, Inc., 1091 River Avenue, Lakewood, New Jersey 08701 ☐ Director Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) Gerler, Susan Business or Residence Address (Number and Street, City, State, Zip Code) c/o Achieve3000, Inc., 1091 River Avenue, Lakewood, New Jersey 08701 ☐ Director Check Box(es) that Apply: Promoter **☑** Beneficial Owner ☐ Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) NJTC Venture Fund SBIC, LP Business or Residence Address (Number and Street, City, State, Zip Code) 1001 Briggs Road, Suite 280, Mount Laurel, New Jersey 08054 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Alan Tamarelli Business or Residence Address (Number and Street, City, State, Zip Code) 49 Wexford Way, Basking Ridge, New Jersey 07920 Check Box(es) that Apply: Promoter Director General and/or Managing Partner Full Name (Last name first, if individual) **GHO Venutures, LLC** Business or Residence Address (Number and Street, City, State, Zip Code) c/o Gregory H. Olsen, PhD., 51 Cherrybrook Drive, Princeton, New Jersey 08540 Check Box(es) that Apply: Promoter General and/or Managing Partner Full Name (Last name first, if individual) Palisade Private Partnership II, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) One Bridge Plaza, Fort Lee, New Jersey 07024 Check Box(es) that Apply: General and/or Promoter Beneficial Owner Executive Officer Director Managing Partner Full Name (Last name first, if individual)

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

Insight Venture Partners V, L.P.

Business or Residence Address (Number and Street, City, State, Zip Code)

c/o Insight Venture Partners, 680 Fifth Avenue, 8th Floor, New York, New York 10019

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Insight Venture Partners (Cayman) V, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) c/o Insight Venture Partners, 680 Fifth Avenue, 8th Floor, New York, New York 10019 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Director Managing Partner Full Name (Last name first, if individual) Insight Venture Partners V (Employee-Coinvestors), L.P. Business or Residence Address (Number and Street, City, State, Zip Code) c/o Insight Venture Partners, 680 Fifth Avenue, 8th Floor, New York, New York 10019 Executive Officer Check Box(es) that Apply: Promoter Beneficial Owner Director General and/or Managing Partner Full Name (Last name first, if individual) Dubin, Sergey Business or Residence Address (Number and Street, City, State, Zip Code) c/o Palisade Private Partnership II, L.P., One Bridge Plaza, Fort Lee, New Jersey 07024 Check Box(es) that Apply: Promoter General and/or Managing Partner Full Name (Last name first, if individual) Chefitz, Robert Business or Residence Address (Number and Street, City, State, Zip Code) c/o NJTC Venture Fund SBIC, LP, 1001 Briggs Road, Suite 280, Mount Laurel, New Jersey 08054 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) McCulloch, George Business or Residence Address (Number and Street, City, State, Zip Code) c/o Insight Venture Partners, 680 Fifth Avenue, 8th Floor, New York, New York 10019 Promoter Check Box(es) that Apply: Beneficial Owner Executive Officer General and/or ✓ Director Managing Partner Full Name (Last name first, if individual) McClanahan, Susan Business or Residence Address (Number and Street, City, State, Zip Code) c/o Achieve3000, Inc., 1091 River Avenue, Lakewood, New Jersey 08701 Check Box(es) that Apply: Promoter Beneficial Owner · Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

				B. II	NFORMAT	ION ABOU	T OFFERI	NG				
1. Has the	e issuer solo	i, or does th			II, to non-a Appendix				-		Yes	No E
2. What is	*									*******	\$_0.00	ס
					-	·					Yes	No
	-	permit joint		_								Z
commi If a per or state	commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.								he offering. with a state			
Full Name	Last name	first, if indi	ividual)									
Business or	Residence	Address (N	umber and	d Street, C	ity, State, Z	Zip Code)		<u> </u>	<u>.</u>			<u> </u>
Name of As	sociated B	roker or De	aler							·		
States in W	hich Person	Listed Has	Solicited	or intends	to Solicit	Purchasers						
(Check	"All States	s" or check	individual	States)				**************************************	*****	***************************************	☐ Ail	States
AL IL MT RI	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FI. MI OH WV	GA MN OK WI	HI MS OR WY	MO PA PR
Full Name	(Last name	first, if indi	ividual)									
Business o	r Residence	Address (1	Number an	d Street, C	ity, State,	Zip Code)					_	
Name of As	ssociated B	roker or De	aler		·		.					
States in W	hich Persor	Listed Has	Solicited	or Intends	to Solicit	Purchasers						
(Check	"All State:	s" or check	individual	States)		••••		***************************************	***************************************		All States	
AL IL MT RI	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	MS OR WY	ID MO PA PR
Full Name	(Last name	first, if indi	ividual)									
Business o	r Residence	: Address (1	Number an	ıd Street, C	City, State,	Zip Code)						
Name of As	ssociated B	roker or De	aler									
States in W	hich Persor	Listed Has	Solicited	or Intends	to Solicit	Purchasers				*********		
		s" or check						***************************************			☐ Al	States
AL IL MT RI	AK IN NE SC	IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	MO PA PR

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

ι.	sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt		\$
	Equity	9,000,000.00	\$_9,000,000.00
	Common Preferred		
	Convertible Securities (including warrants)	<u> </u>	\$
	Partnership Interests	<u> </u>	\$
	Other (Specify)		
	Total	9,000,000.00	\$ 9,000,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	3	\$_9,000,000.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505	<u> </u>	\$
	Regulation A		\$
	Rule 504		\$
	Total	<u>-</u>	\$ 0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees	_	\$ 110,000.00
	Accounting Fees		\$
	Engineering Fees	_	\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)		\$
	Total		s 110,000.00

	C. OFFERING PRICE, NUMI	BER OF INVESTORS, EXPENSES AND US	SE OF PROCEE	EDS	
	b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C—proceeds to the issuer."	Question 4.a. This difference is the "adjuste	d gross	\$8,890,0	00.00
5.	Indicate below the amount of the adjusted gross pro each of the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part	y purpose is not known, furnish an estim the payments listed must equal the adjuste	ate and		
			Of Direc	nents to ficers, ctors, & Payme liates Othe	ents to ers
	Salaries and fees			[] \$	
	Purchase of real estate			🗆 \$	
	Purchase, rental or leasing and installation of mac	hinery	🗀 \$	[] \$	
	Construction or leasing of plant buildings and fac	ilities	\$	\ _\s	
	Acquisition of other businesses (including the val offering that may be used in exchange for the asse issuer pursuant to a merger)	ts or securities of another			
	Repayment of indebtedness		_	_	
	Working capital				
	Other (specify): Share Redemption		🗆 \$	Z \$_1,69	51,060.00
			 🔲 \$		
	Column Totals		s 0.0	00	90,000.00
	Total Payments Listed (column totals added)				
		D. FEDERAL SIGNATURE			
sig	e issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-acc	nish to the U.S. Securities and Exchange	Commission, up	pon written request of	
İss	uer (Print or Type)	Signature	Date		 -
Αc	chieve3000, Inc.	CV W	July 24	, 2007	
Na	me of Signer (Print or Type)	Title of Signer (Print or Type)			
Sal	xi Dodelson	Chief Executive Officer			

- ATTENTION --

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

•	. :		2	The state of the s	Salar Salar	
		Is any party described in 17 CFR 23 provisions of such rule?	0.262 presently subject to any o		Yes	No ⊠

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
- The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature	Date
Achieve3000, Inc.	01-~	July 24, 2007
Name (Print or Type)	Title (Print or Type)	
Saki Dodelson	Chief Executive Officer	

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

				AF	PPENDIX					
1	Intend to non-a investor	2 I to sell accredited rs in State I-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		amount pu	f investor and rchased in State C-Item 2)		5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
AL										
AK										
ΑZ										
AR										
CA							_			
СО										
СТ										
DĒ										
DC										
FL	Annua Adada NVV Mariana, V. Apparel									
GA										
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ID										
IL										
IN										
IA					ļ					
KS					'					
KY										
LA										
ME										
MD	<u> </u>									
MA										
MI										
MN										
MS										

APPENDIX 1 2 3 5 Disqualification under State ULOE Type of security Intend to sell and aggregate (if yes, attach Type of investor and amount purchased in State to non-accredited offering price explanation of offered in state waiver granted) investors in State (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Number of Number of Non-Accredited Accredited State Yes No Investors Investors Yes No Amount Amount MO MT NE NV NH NJ NM Equity - \$9 million 3 \$9,000,000. \$0.00 NY X NC ND ОН OK OR PA RI SCSD TN TXUT VT VA WA wv WI

	APPENDIX											
1		2	3			5 Disqualification						
	to non-a investor	l to sell ccredited s in State -ltem l)	Type of security and aggregate offering price offered in state (Part C-Item 1)		under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)							
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No			
WY												
PR												

