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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549



FORM D

UNIFORM LIMITED OFFERING EXEMPTION

AUG 0 7 2007

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D. 200
SECTION 4(6), AND/OR

ON	1R	AP	PRO	VA	1.

OMB Number: 3235-0076 Expires: March 30, 2008 Estimated average burden hours per form......1

SEC USE ONLY							
Prefix		Serial					
D	ATE RI	ECEIVED					

N COST '- (Flatestical)			- 1 :- d:				
Name of Offering (check if this is a	n amendment and name has ch	angeo, a	and indicate change.)				
Series A-2 Preferred Stock Financing Filing Under (Check box(es) that apply	'):	. <u></u>	☐ Rule 505	☑ Rule 506	☐ Section 4	(6)	JULOE
Type of Filing:		×	New Filing		☐ Amendment		
	A. B.	ASIC IE	ENTIFICATION D	ATA		•	
1. Enter the information requested al	bout the issuer					٠	
Name of Issuer (check if this is an a	mendment and name has chan	ged, and	indicate change.)				
Crayons, Inc.					•		
Address of Exe autive Offices	(Number and	l Street,	City, State, Zip Code) Telephone Nu:	mber (Including Area	Code)	
100 First Street Suite 100-240, San Fra	ancisco, CA 94105			415-572-7842			
Address of Principal Business Operation (if different from Ex cutive Offices)	Telephone Number (Including Area Code) PROCES			PROCESSI			
Brief Descriptic n of Business Develop and market healthy fruit drink	s.	•		<u> </u>			AUG 0 9 200
Type of Busine is Organization							MOSMOHT
■ corporation	☐ limited partnership, alr	eady for	med		☐ other (please s	specify): 🖊	THOMSON FINANCIAL
☐ business trust	☐ limited partnership, to	be forme	ed) II WAI OUAL
Actual or Estimated Date of Incorporat	tion or Organization;	•	Month 04	<u>Year</u> 2004	FD 41	E C.	
Jurisdiction of Incorporation or Organi			Service abbreviation r foreign jurisdiction)			□ Esti DE	mated

GENERAL INSTRUCTIONS

Federal

Who Must File: A 1 issuers making an offering of securities in rekance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.II. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear types, or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes theto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall I e used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate sates in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to fik notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	Promoter	■ Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
	t name first, if individual)				
	idence Address (Number and Suite 100-240, San Francisco				
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Las Palmer, Paul J.	t name first, if individual)				
	idence Address (Number and Suite 100-240, San Francisco		•		
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Las Lloyd, Ron	name first, if individual)				
	idence Address (Number and Suite 100-240, San Francisco				
Check Boxes that Apply:	☐ Promoter	E Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Las CAC, LLC	name first, if individual)				
	idence Address (Number and Dr., Suite 980, San Diego, CA				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Dammeyer, Ro					
La Jolla Village	idence Address (Number and Dr., Suite 980, San Diego, CA				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Carson, John	name first, if individual)				
888 Oleander S	idence Address (Number and reet, Boca Raton, Florida 3348				
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Delaplane, Ton	: name first, if individual)				
3650 Mt. Diable	idence Address (Number and a , Lafayette, Ca. 94549				
Check Box(es) that Apply:	☐ Promoter	■ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Ryan, Owen	name first, if individual)				
	idence Address (Number and Suite 100-240, San Francisco				

					D	. INFORM	ATION AB	OUI OFFE	KING			-	-
1.	Has the is	uer sold, o	or does the issu	er intend to					y under ULO		.,,	Yes N	o <u>X</u>
2.	What is th	What is the minimum investment that will be accepted from any individual?										\$ N/A_	····-
3.	Does the	Does the cffering permit joint ownership of a single unit?										Yes <u>X</u> N	o
4.	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.												
N/A	λ												
Full	l Name (Las	s: name firs	t, if individual)									
Bus	siness or Re	idence Ad	dress (Number	r and Street,	City, State	, Zip Code)							
Nar	me of Assoc	ated Broke	er or Dealer			<u></u>							
Stat	tes in Whicl	Person Li	sted Has Solic	ited or Inter	nds to Solic	it Purchaser	s						
(Ch	ieck "All St	tes" or che	ck individual	States)									All States
[AL	4	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[H1]	[ID]
[IL]	l	(IN)	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
JMT	TĮ	[NE]	[NV]	[NH]	[NJ]	INMI	[NY]	[NC]	[ND]	ЮНЈ	[OK]	[OR]	[PA]
[RI]	<u> </u>	[SC]	[SD]	ľIJ	ĮΤΧJ	וטדן	[VT]	[VA]	[VA]	[WV]	ĮWIJ	ĮWYĮ	[PR]
Full	l Name (Las	s: name firs	t, if individual)									
Dur	inos or Do	donna Ad	dress (Number	and Street	City State	7:= Cada							
Dus	siliess of Ke	: Idelice Au	aress (mainbei	and Succi,	City, State	, zip Code)							
Nar	ne of Assoc	ated Broke	er or Dealer					 				_	
Stat	tas in Whist	- Dargan Li	sted Has Solic	ited on Inter	da to Colio	t Dumbagan							
													All States
(CII		[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	DE	IDCI	[FL]	[GA]	[HI]	[ID]
[1L]		[IN]	[IA]	[KS]	KY	LA	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	IMOI
[M]		[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	IOH)	jokj	jorj	[PA]
[RI]		ISCI	[SD]	ואדן	[TX]	ןטדן	[VT]	[VA]	[VA]	įψν <u>j</u>	[WI]	WY	[PR]
		. <u></u>	t, if individual		(***)	10.1		1		1	1 1		11
Bus	siness or Re	: idence Ad	dress (Number	r and Street,	City, State	, Zip Code)		•					
Nar	me of Assoc	ated Broke	er or Dealer						 				
Stat	tes in Whicl	Person Li	sted Has Solic	ited or Inter	nds to Solic	it Purchaser	s						
(Ch	eck "All St	tes" or che	ck individual	States)		****************							All States
[AL		JAKJ	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	(HI)	(ID)
[IL]		IN	[IA]	[KS]	(KY)	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	JMOJ
[M		INEI	INAI	[NH]	[נאן	[NM]	[NY]	[NC]	[ND]	[OH]	JOKJ	[OR]	[PA]
[RI]	1	[SC]	[SD]	ITNI	[TX]	JUTJ	[VT]	[VA]	[VA]	ĮWVĮ	ĮWIJ	JWYJ	[PR]

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already transaction is an exchange offering, check this box \square and indicate in the columns below the amounts of t	sold. Enter "0" if answer he securities offered for exch	is "none" or "zero." If the nange andalready exchanged.
	Type of Security	Aggregate	Amount Already
	-,,,,	Offering Price	Sold
	Debt	\$ 0	\$0
	Equity	\$ 10.250,000,00	\$10,008,678.58
	·	<u> </u>	-
		.	e o
	Convertible Securities (including warrants)	\$ <u>0</u>	\$ <u>0</u> \$ <u>0</u>
	Partnership Interests		\$ <u>0</u>
	Other (Specify)	\$0	· · · · · · · · · · · · · · · · · · ·
	Total	\$10,250,000	\$ <u>10,008,678.58</u>
_	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		Number	Aggregate
		Investors	Dollar Amount
			of Purchases
	Accredited Investors	62	\$ <u>10,008,678.58</u>
	Non-accredited Investors	0	\$0
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filir g is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C- Question 1.		
		Type of	Dollar Amount
		Security	Sold
	Type of Offering		
	Rule 505	0	\$0
	Regulation A	0	\$ <u>0</u>
	Rule 504	0	\$0
	Total	0	\$ 0
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$0
	Printing and Engraving Costs		\$0
	Legal Fees	X	\$30,000
	Accounting Fees		\$0
	Engineering Fees.		\$0
	Sales Commissions (specify finders' fees separately)		\$0
	Other Expenses (Identify) Blue Sky Filing Fees		\$ <u>1,500</u>
	Total		\$31,500

	C. OFFERING PRICE, NUMBER OF INV	VESTORS, EXPENSES AND	USE OF PROCEEDS	<u> </u>
b. Enter in resp	the difference between the aggregate offering price given in response to Part C - Question 4.a. This difference is the "adjusted ground to the control of th	onse to Part C - Question 1 and gross proceeds to the issue"	1 total expenses furnished	\$ <u>9,977,178,58</u>
If the amou	low the amount of the adjusted gross proceeds to the issuer used cunt for any purpose is not known, furnish an estimate and chec isted must equal the adjusted gross proceeds to the issuer set fort	eck the box to the left of the e	estimate. The total of the tion 4.b above.	
			Payment to Officers, Directors, & Affiliates	Payment To Others
Salaries and fee	e S		□ s	□ s
Purchase of rea	estate		□ \$	
Purchase, renta'	or leasing and installation of machinery and equipment		S	_
Construction or	r leasing of plant buildings and facilities		□ s	
in exchange for	other businesses (including the value of securities involved in thir the assets or securities of another issuer pursuant to a merger)		\$	□ s
• •	i idebtedness		□ \$	_
	1		□ \$	⋈ \$9,977,178.58
Other (specify):			□ s	□ s
Column Totals.				
	s Listed (column totals added)			9,977,178,58
	D. FEDEI	RAL SIGNATURE		
an undertaking:	luly caused this notice to be signed by the undersigned duly auth by the issuer to furnish to the U.S. Securities and Exchange Com- nvestor pursuant to paragraph (b)(2) of Rule 502.			
Issuer (Print or		Signature		Date
Crayons, Inc.		Juneall Sey		August 1, 2007
Name of Signer Duncan Seay	` '''	Title of Signer (Print or Type) Chief Financial Officer		
		•		
		-		
	AT	TENTION		
Intentional n	nisstatements or omissions of fact constitute federal c		18 U.S.C. 1001.)	

	l.			APPENDIX					
1		2	3		4				
	to non- investo	nd to sell accredited rs in State B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	te Control of investor and te Control of investor and te Control of the Control o			Disqualification under State ULOE (if yes, attach explanation of waiver granted (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No
AL									
AK	<u> </u>								
AZ	-								
AR								-	
CA		Х	Series A-2 Preferred Stock	15	\$1,872,681.85	0	\$0.00		X
со		Х	Series A-2 Preferred Stock	1	\$14,999.50	0	\$0.00		X
СТ		X	Series A-2 Preferred Stock	6	\$1,533613.00	0	\$0.00		X
DE			Treeried Stock						
DC									
FL					-				
GA									
ні									
ID									
IL	-	Х	Series A-2 Preferred Stock	2	\$222,407.09	0	\$0.00		X
IN			Treferred Stock						
IA									
KS									
KY									
LA									
ME	<u> </u>			·					
MD		_							
МА									
Мі									
MN	<u> </u>								
MS									
МО		Х	Series A-2 Preferred Stock	3	\$222,897.15	0	\$0.00		X

				APPENDIX						
1		2	3		5					
	to non- investo	nd to sell accredited ors in State B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted (Part E- Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No	
МТ		Х	Series A-2 Preferred Stock	14	\$860,634.67	0	\$0.00		X	
NE			Stock				,			
NV										
NH										
NJ	_	-								
NM					<u> </u>					
NY		Х	Series A-2 Preferred Stock	3	\$500,005.47	0	\$0.00		X	
NC			SIOCK					 		
ND				· · · · · · · · · · · · · · · · · · ·						
ОН			· ·							
ОК										
OR		X	Series A-2 Preferred	2	\$144,395.95	0	\$0.00		X	
PA	······································		Stock							
RI										
SC					<u> </u>					
SD										
TN		Х	Series A-2 Preferred Stock	3	\$300,161.75	0	\$0.00		X	
TX		Х	Series A-2 Preferred Stock	3	\$168,315.00	0	\$0.00		X	
UT			Slock							
VT										
VA										
WA		Х	Series A-2 Preferred Stock	10	\$4,168,567.15	0	\$0.00		X	
wv			Siuck							
WI					+					
WY										
PR		1					,			

Instruction

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

