691-02076

For Internal Use Only SEC File No. 9Submit 1 Original and 9 Copies

UNITED STATES 2007 OCT 11 AM

AMBO Number: Expires:

3235-0504 August 31, 2010

SECURITIES AND EXCHANGE COMMISSION MESSION MES

FORM 19b-4(e)

Washington, D.C. 20549

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM Part I Initial Listing Report 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: Philadelphia Stock Exchange 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): **Open-end Management Investment Company** 3. Class of New Derivative Securities Product: Index Fund Shares 4. Name of Underlying Instrument: **Dow Jones Select Dividend Index** 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based: **Broad-Based** 6. Ticker Symbol(s) of New Derivative Securities Product: 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: New York Stock Market, American Stock Market and NASDAQ Stock Market PROCESSE 8. Settlement Methodology of New Derivative Securities Product: OCT-2 2 2007 Regular Way trades settle on T+3/Book entry only held in DTC 9. Position Limits of New Derivative Securities Product (if applicable): THOMSON Not Applicable FINANCIA Part II Execution The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards. Name of Official Responsible for Form: Walt Smith Title: Vice President, Listings and Projects Telephone Number: 215) 496-5532 Act Securities Exchange Act of 1934 Manual Signature of Official Responsible for Form: Section 19b-4 Rule 19b-4(e) Date: **Public** OCT 1 1 2007 Availability: SEC 2449 (6-01)



RECEIVED

2007 OCT 11 AM 9: 00

SEC / MR October 9, 2007

Ms. Gail Jackson Division of Market Regulation Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20059

Re: Form 19b-4(e) – iShares Dow Jones Select Dividend Index

Dear Ms. Jackson:

Pursuant to Rule 19b-4(e) under the Securities Exchange Act of 1934, the Philadelphia Stock Exchange, Inc. submits the attached original and nine copies relating to the trading of the following iShares Fund:

ETF
iShares Dow Jones Select Dividend Index

DVY

If you have any questions regarding this filing, please do not hesitate to call me at (215) 496-5275.

Sincerely,

Charlotte Northeast

Paralegal

 \mathcal{END}

Act	Securities Exchange Act of 1934
Section Rule	19b-4
Public Availability:	19b-4(e) OCT 1 1 2007
_	