

File: 082-04144

November 24, 2006

Re: Rule 12g3-2(b) – Submission by *Erçiyas* Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Securities and Exchange Commission  
Judiciary Plaza  
450 Fifth Street, NW  
Washington DC 20549  
Attention: Division of International Corporate Finance

**SUPPL**

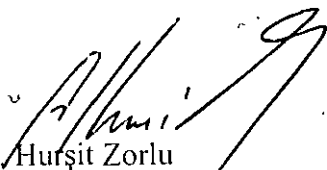
Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “Rule”) under the Securities Exchange Act of 1934, as amended (the “Act”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding the Share Purchase and Subscription Agreement between Anadolu Group and Alpha Bank.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,

  
M. Hürşit Zorlu  
Group Finance Director  
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

**PROCESSED**

**DEC 01 2006**

**THOMSON  
FINANCIAL**

*Dec 11/29*

  
ANADOLU GRUBU

ANADOLU EFES BIRACILIK VE MALT SANAYII A.Ş.  
Esentepe Mah. Anadolu Cad. No.3 Kartal 34870 İstanbul  
Tel: (0 216) 586 80 00 Faks: (0 216) 306 25 17

## SHARE PURCHASE AND SUBSCRIPTION AGREEMENT BETWEEN ANADOLU GROUP AND ALPHA BANK

In order to enhance its operations in the banking and finance sectors in Turkey, our shareholder Anadolu Endüstri Holding A.Ş., the majority owner of Alternatifbank A.Ş. ("Alternatifbank"), has signed a Share Purchase and Subscription Agreement with Greece based Alpha Bank A.E. ("Alpha Bank") to establish a financial holding company in which both parties will own 50% shares and will be represented on equal terms in the Board of Directors.

The Board of Directors of our wholly owned subsidiary, Efes Pazarlama ve Dağıtım Ticaret A.Ş. ("Efpa") has resolved on 23.11.2006 to authorize Mr. Tuncay Özilhan and Mr. Metin Tokpinar to sign the contracts arranged with Alpha Bank regarding the sale of Efpa's 7,46% shares in Alternatifbank.

The above mentioned contracts have been signed on the same day, and the stock transfer of 7,46% over a calculated value for Alternatifbank of 435.500.000 USD will materialize after customary due diligence and necessary approvals.

Consequently, the mentioned 7,46% Alternatifbank shares held by our subsidiary Efpa will be sold for 32.487.768 USD in due time.

For further information regarding Efes Beverage Group, please visit our website at <http://www.anadoluefes.com/> or you may contact;

**Mr. Hürşit Zorlu**  
(Chief Financial Officer)

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**Mr. Orhun Köstem**  
(Corporate Finance and Investor Relations Director)

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