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Amer Sports Corporation

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AMER SPORTS ANNOUNCES NEW WINTER & OUTDOOR AMERICAS' HEADQUARTERS IN OGDEN, UTAH

Amer Sports Corporation has selected Ogden, Utah for the home of its recently-created Winter & Outdoor Americas unit. The unit, which includes Amer brands Salomon, Atomic and Suunto, is headed up by Mike Dowse, a 16-year Amer Sports veteran.

The unit was launched in August to provide a more efficient infrastructure for the company's US-based winter and outdoor businesses. This enables Salomon, Atomic and Suunto to increase customer service capacity with retailers and consumers and to help the brands build market position and sales.

"After considering several Western cities, Ogden topped our list in all the critical categories. Its strategic location will enable us to establish our platform, help strengthen the brands, and provide top-notch customer service," explains Mike Dowse, President and General Manager of Amer Winter & Outdoor Americas. "Being based in the heart of the Rocky Mountains, we will be close to the consumers of our brand and our products, keeping us completely in tune with developing trends."

Ogden is located on the west side of the Wasatch Mountains, 60 kilometers north of Salt Lake City International Airport. The city boasts a quick access to some of America's top-rated ski resorts.

Amer Sports expects to initiate its relocation efforts in the spring of 2007.

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AMER SPORTS CORPORATION  
Amer Sports ([www.amersports.com](http://www.amersports.com)) is the world's leading sports equipment company with internationally recognized brands including Wilson, Atomic, Suunto, Precor, Salomon and Mavic. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.

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