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REFERENCE No: 82-34854

Company C&C Group Plc
 TIDM CCR
 Headline Director/PDMR Shareholding
 Released 13:08 16-Oct-06
 Number 5158K

SUPL

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the issuer

C&C Group plc

2. State whether the notification relates to

(i) a transaction notified in accordance with the Market Abuse Rules: or

(ii) a disclosure made in accordance with section 53 (as extended by section 64) of the Companies Act 1990 or entered into the issuer's register in accordance with section 59 of the Companies Act 1990; or

(iii) both (i) and (ii)

Notification relates to (iii) above and also UKLA Disclosure Rule DR 3.1.4 (1) (b)

3. Name of person discharging managerial responsibilities/director

Brendan Dwan - director

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

N/A

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest

Non-beneficial interest of Brendan Dwan in the Dwan Partnership a partnership in which the director is a partner

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares

150,000 ordinary shares of E0.01 each

7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them

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21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

N/A

22. Total number of *shares* or debentures over which options held following notification

403,100 options under Executive share option scheme

30,400 options under LTIP scheme

23. Any additional information

N/A

24. Name of contact and telephone number for queries

Noreen O'Kelly Ph: +3531 616 1103

Name and signature of duly authorised officer of issuer responsible for making notification

Noreen O'Kelly

Co Secretary

Date of notification

16 October 2006

END

END

Close

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