

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB Number: 3235-0076
Expires: April 30, 2008
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hours per form.....16.00

FORM D



05070514

**NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION**

SEC USE ONLY	
Prefix	Serial
DATE RECEIVED	

1343894

Name of Offering (check if this is an amendment and name has changed, and indicate change.)

Informa PLC Allocated Ordinary Shares

Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOE
Type of Filing: New Filing Amendment

A. BASIC IDENTIFICATION DATA

1. Enter the information requested about the issuer

Name of Issuer (check if this is an amendment and name has changed, and indicate change.)

INFORMA PLC

Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code)
Mortimer House, 37-41 Mortimer Street, London W1T 3JH 44 20 7017 5000

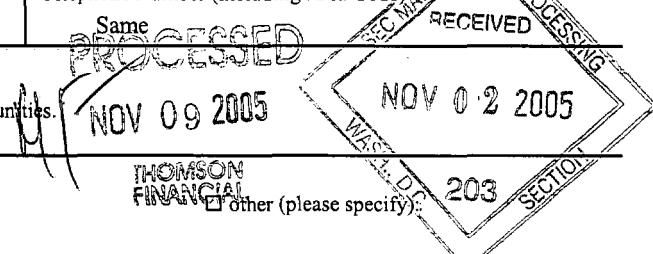
Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code)
(if different from Executive Offices Same as Executive Offices)

Brief Description of Business

Provision of specialist information and services for the academic, professional and business communities.

Type of Business Organization

corporation limited partnership, already formed
 business trust limited partnership, to be formed



Actual or Estimated Date of Incorporation or Organization: Month 09 Year 1995 Actual Estimated

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: FN CN for Canada; FN for other foreign jurisdiction)

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).
When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.
Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.
Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.
Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA

2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 Box(es) that Apply:

Full Name (Last name first, if individual)
 Hooper, Richard

Business or Residence Address (Number and Street, City, State, Zip Code)
 4 Western Road, Fortis Green, London, N2 9HX UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Rigby, Peter Stephen

Business or Residence Address (Number and Street, City, State, Zip Code)
 Appledown House, The Croft, Fairford, Gloucestershire, GL7 4BB, UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Gilbertson, David Stuart

Business or Residence Address (Number and Street, City, State, Zip Code)
 Casa Maria, Spaniard's End, Hampstead, London NW3 7JG, UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Foye, Anthony

Business or Residence Address (Number and Street, City, State, Zip Code)
 Lynwood, White Lane, Hannington, Hampshire RG26 5TN, UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Mapp, Derek

Business or Residence Address (Number and Street, City, State, Zip Code)
 Sudbrook Hall, Nesfield, Barlow, Dronfield, Derbyshire, S18 7TB, UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Watson, Sean Michael

Business or Residence Address (Number and Street, City, State, Zip Code)
 Mitre House, 160 Aldersgate Street, London EC1A 4DD, UK

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Kirby, Dr. Pamela Josephine

Business or Residence Address (Number and Street, City, State, Zip Code)
 636 Windy Ridge Road, Chapel Hill, NC 27517

Check Boxes Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
 that Apply:

Full Name (Last name first, if individual)
 Davies, John Gordon

Business or Residence Address (Number and Street, City, State, Zip Code)
 24 Yeomans Row, London, SW3 2AH, UK

Check Boxes that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)
Thomasson, Jeffrey Scott

Business or Residence Address (Number and Street, City, State, Zip Code)
24 Webster Road, London SE16 4DF

Promoter Beneficial Owner Executive Officer Director

Full Name (Last name first, if individual)
Callaby, Andrea Mary

Business or Residence Address (Number and Street, City, State, Zip Code)
5 Thornton Drive, Colchester, Essex, CO4 5WB, UK

B. INFORMATION ABOUT OFFERING

- 1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Yes ___ No X
Answer also in Appendix, Column 2, if filing under ULOE.
- 2. What is the minimum investment that will be accepted from any individual? \$9,000.00
- 3. Does the offering permit joint ownership of a single unit? Yes X No ___
- 4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.

NONE

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers
(Check "All States" or check individual States) All States

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.

Type of Security	Aggregate Offering Price	Amount Already Sold
Debt.....	\$ <u>0.00</u>	\$ <u>0.00</u>
Equity.....	\$ <u>231,870.02</u>	\$ <u>0.00</u>
	<input checked="" type="checkbox"/> Common Stock <input type="checkbox"/> Preferred (Allocated Ordinary Shares)	
.....		
Partnership Interests.....	\$ <u>0.00</u>	\$ <u>0.00</u>
(2) Other -	\$ <u>0.00</u>	\$ <u>0.00</u>
.....		
Total.....	\$ <u>231,870.02</u>	\$ <u>0.00</u>

Answer also in Appendix, Column 3, if filing under ULOE.

2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."

	Number Investors	Aggregate Dollar Amount of Purchases
Accredited Investors.....	<u>0</u>	\$ <u>0.00</u>
Non-accredited Investors.....	<u>0</u>	\$ <u>0.00</u>
Total (for filings under Rule 504 only).....		\$ _____

Answer also in Appendix, Column 4, if filing under ULOE.

3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.

Not Applicable

Type of Offering	Type of Security	Dollar Amount Sold
Rule 505.....	_____	\$ _____
Regulation A.....	_____	\$ _____
Rule 504.....	_____	\$ _____
Total.....	_____	\$ _____

4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.

Transfer Agent's Fees.....	<input type="checkbox"/>	\$ <u>0.00</u>
Printing and Engraving Costs.....	<input type="checkbox"/>	\$ <u>0.00</u>
Legal Fees.....	<input type="checkbox"/>	\$ <u>17,500.00</u>
Accounting Fees.....	<input type="checkbox"/>	\$ <u>0.00</u>
Engineering Fees.....	<input type="checkbox"/>	\$ <u>0.00</u>
Sales Commissions (specify finders' fees separately).....	<input type="checkbox"/>	\$ <u>0.00</u>
Other Expense (Identify).....	<input type="checkbox"/>	\$ <u>0.00</u>
Total.....	<input checked="" type="checkbox"/>	\$ <u>17,500.00</u>

b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer".....

\$214,370.02

5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above.

	Payment to Officers, Directors, & Affiliates	Payment To Others
Salaries and fees	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Purchase of real estate	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Purchase, rental or leasing and installation of machinery and equipment	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Construction or leasing of plant buildings and facilities.....	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger).....	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Repayment of indebtedness	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Working capital	<input type="checkbox"/> \$ 0.00	<input checked="" type="checkbox"/> \$ 214,370.02
Other (specify):	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
.....	<input type="checkbox"/> \$ 0.00	<input type="checkbox"/> \$ 0.00
Column Totals	<input type="checkbox"/> \$ 0.00	<input checked="" type="checkbox"/> \$214,370.02
Total Payments Listed (column totals added).....	<input checked="" type="checkbox"/> \$214,370.02	

D. FEDERAL SIGNATURE

The issuer had duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Issuer (Print or Type) INFORMA PLC	Signature <i>Andrea Mary Callaby</i>	Date 10/31/05
Name of Signer (Print or Type) Andrea Mary Callaby	Title of Signer (Print or Type) Deputy Company Secretary	

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

E. STATE SIGNATURE

1. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?..... No

See Appendix, Column 5, for state response.

2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type) INFORMA PLC	Signature <i>AM Callaby</i>	Date 10/31/05
Name of Signer (Print or Type) Andrea Mary Callaby	Title of Signer (Print or Type) Deputy Company Secretary	

Instruction:
Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Appendix

1 State	2 Intend to sell to non-accredited investors in State (Part B - Item 1)		3 Type of security and aggregate offering price offered in state (Part C - Item 1) \$231,870.02 Aggregate Allocated Ordinary Shares	4 Type of investor and amount purchased in state (Part C - Item 2)			5 Disqualification under state ULOE (if yes, attach explanation of waiver granted) (Part E - Item 1)		
	Yes	No		Number of Accredited investors	Amount	Number of Non-accredited Investors	Amount	Yes	No
AL									
AK									
AZ									
AR									
CA		X	\$231,870.02	0	\$0.00	0	\$0.00		X
CO									
CT									
DE									
DC									
FL		X	\$231,870.02	0	\$0.00	0	\$0.00		X
GA									
HI									
ID									
IL									
IN									
IA									
KS									
KY									
LA									
ME									
MD									
MA		X	\$231,870.02	0	\$0.00	0	\$0.00		X
MI									
MN									
MS									
MO									
MT									
NE									
NV									

Intend to sell to non-accredited investors in State (Part B - Item 1)

Type of security and aggregate offering price offered in state (Part C - Item 1)

Type of investor and amount purchased in state (Part C - Item 2)

Disqualification under state ULOE (if yes, attach explanation of waiver granted) (Part E - Item 1)

State	Yes	No	\$231,870.02 Aggregate Allocated Ordinary Shares	Number of Accredited investors	Amount	Number of Non-accredited Investors	Amount	Yes	No
NH									
NJ		X	\$231,870.02	0	\$0.00	0	\$0.00		X
NM									
NY		X	\$231,870.02	0	\$0.00	0	\$0.00		X
NC		X	\$231,870.02	0	\$0.00	0	\$0.00		X
ND									
OH									
OK									
OR									
PA		X	\$231,870.02	0	\$0.00	0	\$0.00		X
RI									
SC									
SD									
TN		X	\$231,870.02	0	\$0.00	0	\$0.00		X
TX									
UT									
VT									
VA		X	\$231,870.02	0	\$0.00	0	\$0.00		X
WA									
WV									
WI									
WY									
PR									



791257383963

Shipment Receipt

Ship Date: 11/01/2005
Recipient: US Securities & Exchange
Commission
450 Fifth Street, NW
Washington DC 20549
2155695500
From: IVY M. SHAPIRO
Blank Rome LLP
Billing: 106643-00107
INFORMA, PLC-PROJECT
LEMANS/INFORMA
Operator: Shapiro-i

Vendor: FedEx
Airway Bill: 791257383963
Courtesy Quote: \$5.95

Billing Note:

Legal Terms and Conditions

Tendering packages by using this system constitutes your agreement to the service conditions for the transportation of your shipments as found in the applicable FedEx Service Guide, available upon request. FedEx will not be responsible for any claim in excess of the applicable declared value, whether the result of loss, damage, delay, non-delivery, misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, document your actual loss and file a timely claim. Limitations found in the applicable FedEx Service Guide apply. Your right to recover from FedEx for any loss, including intrinsic value of the package, loss of sales, income interest, profit, attorney's fees, costs, and other forms of damage whether direct, incidental, consequential, or special is limited to the greater of \$100 or the authorized declared value. Recovery cannot exceed actual documented loss. Maximum for items of extraordinary value is \$500, e.g. jewelry, precious metals, negotiable instruments and other items listed in our Service Guide. Written claims must be filed within strict time limits, see applicable FedEx Service Guide. FedEx will not be liable for loss or damage to prohibited items in any event or for your acts or omissions, including, without limitation, improper or insufficient packaging, securing, marking or addressing, or the acts or omissions of the recipient or anyone else with an interest in the package. See the applicable FedEx Service Guide for complete terms and conditions. To obtain information regarding how to file a claim or to obtain a Service Guide, please call 1-800-GO-FEDEX (1-800-463-3339).