1056087

FORM D



UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES

PURSUANT TO REGULATION D,

SECTION 4(6), AND/OR

UNIFORM LIMITED OFFERING EXEMPTION

i	IK		N	AΙ						
	ОМВ	APPRO	VAL	1						
OMB Nu	mber:		32	35-0076						
Expires:			. 	. 5/31/05						
Estimate	Estimated average burden									
hours per response1.0										
	SEC USE ONLY									
Prefix				Serial						
	DATE	RECEN	/ED							

Name of Offering	(☐ check if this is an a	mendment and name	has changed, and i	ndicate change.)		$\sim S_{ij}$
Offer and Sale of C	ommercial Paper Notes				·	
Filing Under (Check	box(es) that apply):	Rule 504	Rule 505	□ Rule 506	Section 4(6)	□ UÌÈOE
Type of Filing:	New Filing ■	☐ Amendment				15.
		A. BASI	C IDENTIFICAT	ION DATA	S KRAY 1	E 200a
Enter the inform	nation requested about the	e issuer				4"
Name of Issuer	(check if this is an a	mendment and name	has changed, and it	ndicate change.)	*# **	-16 h
The McClatchy Cor	npany				Jag Ve	il fe
Address of Executive	e Offices		(Number and Stre	et, City, State, Zip Co	, , , , , , , , , , , , , , , , , , ,	ber (Including Area Code)
2100 Q Street, Sacr	amento, CA 95816				(916) 321-1855	
Address of Principal	Offices		(Number and Stre	et, City, State, Zip Co	de) Telephone Num	ber (Including Area Code)
(if different from Exe	cutive Offices) N/A					
Brief Description of E	Business: Newspap	er and internet publi	shing			PROCESSED
Type of Business Or	ganization					MAY 2 0 2004
	orporation	☐ limited	partnership, already	formed	other (please spec	HAY 20 2007
	business trust	☐ limited	partnership, to be fo	rmed		THOMSON
			Month	Year		FINANCIAL
Actual or Estimated	Date of Incorporation or C	Organization:	1 1	9	7 🛛 Actua	I ☐ Estimated
Jurisdiction of Incorp	oration or Organization:	(Enter two-letter U.S.	Postal Service Abbre	eviation for State;		
		C	N for Canada; FN fo	r other foreign jurisdic	ction) D	E
						

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

		A. BASIC IDE	ENTIFICATION DAT	Ά	
Each beneficial own Each executive officer	ne issuer, if the iss ner having the pov cer and director o	suer has been organized withi	ct the vote or disposition of		a class of equity securities of the issuer; tnership issuers; and
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner		⊠Director	☐ General and/or Managing Partner
Full Name (Last name first,	if individual):	McClatchy, James B.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code	c/o 2100 Q Street,	Sacramento, CA S	95816
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	⊠ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first,	if individual):	Pruitt, Gary B.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code	c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner		Director	☐ General and/or Managing Partner
Full Name (Last name first,	if individual):	Fagundes, Heather L.		/ 1	
Business or Residence Add	ress (Number and	Street, City, State, Zip Code	c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first,	if individual):	Hendricks, Christian A			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first,	if individual):	Morgan-Prager, Karole	}		
Business or Residence Add	ress (Number and	Street, City, State, Zip Code	c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner		Director	General and/or Managing Partner
Full Name (Last name first,	if individual):	Talamantes, Patrick J.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code)	c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner		Director	General and/or Managing Partner
Full Name (Last name first,	if individual):	Weaver, Howard C.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code	c/o 2100 Q Street,	Sacramento, CA 9	95816
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first,	if individual):	Weil, Robert J.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Code)	c/o 2100 Q Street,	Sacramento, CA S	95816

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		A. BASIC IDE	ENTIFICATION DAT	TA .							
 Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. 											
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first,	if individual):	Whittaker, Frank R.J.									
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	□ Director	General and/or Managing Partner						
Full Name (Last name first,	if individual):	McClatchy, Kevin S.									
Business or Residence Add	lress (Number and	d Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner						
Full Name (Last name first,	if individual):	McClatchy, William Ell	ery								
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	□ Director	General and/or Managing Partner						
Full Name (Last name first,	if individual):	Mitchell, Theodore R.									
Business or Residence Add	ress (Number and	i Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first,	if individual):	Ritchey, S. Donley	·	-							
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	□ Director	☐ General and/or Managing Partner						
Full Name (Last name first,	if individual):	Ruiz, Frederick R.									
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner						
Full Name (Last name first,	if individual):	Wilderotter, Maggie									
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner						
Full Name (Last name first,	if individual):	Ballantine, Elizabeth A	\•								
Business or Residence Add	ress (Number and	Street, City, State, Zip Code): c/o 2100 Q Street	, Sacramento, CA	95816						
1	· ·										

	B. INFORMATION ABOUT OFFERING														
			,										Υe	≘s	No
1. H	as the is	sue	er sold, or o	does the is	suer inten	d to sell, to	non-accr	edited inve	estors in th	is offering	?	********		_	<u></u>
	Answer also in Appendix, Column 2, if filing under ULOE.														
2. \	What is the minimum investment that will be accepted from any individual?										\$2:	50,000			
											<u>Υ</u> ε		<u>No</u>		
3. Does the offering permit joint ownership of a single unit?											_				
4. E	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly,														
any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC															
and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.															
Full Name (Last name first, if individual)															
Busin	ess or Re	≥SIDE	ence Addr	ess (Numb	er and Str	eet, City, S	State, Zip	Code)	303 Pea	chtree St.	, Atlanta,	GA 30318			
Name	of Asso	ciate	d Broker o	or Dealer	SunT	rust Capit	al Market	s, Inc./Su	Trust Ro	binson Hu	ımphrey				
											 .	_			
					icited or In dual State					,					
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Full N	ame (La	st na	ame first, if	individual)										
Pugin	one or Be		anno Addre	one (Numb	or and Str	oot City (State Zin	Codo	600 Mar		Can Eran	olana CA	04403		
Dusin	E22 OI V	,5106	ence Addit	ess (Mumc	er and Str	eet, City,	state, zip	code)	OUU WOI	itgoinery,	San Fran	cisco, CA	94103		
Name	of Asso	ciate	d Broker o	or Dealer	Banc	of Americ	a Securit	ies LLC							
States	in Whic	n De	reon Lista	d Has Soli	icited or In	tands to S	olicit Purcl	hasers							
					dual State										All States
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Full N	ame (Las	st na	me first, if	individual)										
Busin	ess or Re		ence Addre	ess (Numh	er and Str	eet City 9	State Zin i	Code)							
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Name	of Assoc	iate	d Broker o	or Dealer	-								-		
States	in Whic	h Pe	rson Liste	d Has Soli	cited or In	tends to S	olicit Purch	nasers							
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☐ [RI		3C]	SD]		[TX]	[TU]	□ [VT]	□ [VA]	☐ [WA]	[W√]	[WI]		□ (PR)		

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		·		
	Type of Security		Aggregate Offering Price		Amount Already Sold
	Debt	\$	500,000,000.00	\$	0
	Equity	\$	0	\$. 0
	☐ Common ☐ Preferred				
	Convertible Securities (including warrants)	\$	0	\$	0
	Partnership Interests	\$	0	\$	0
	Other (Specify)	\$	0	\$	0
	Total	\$	500,000,000.00	\$	0
	Answer also in Appendix, Column 3, if filing under ULOE.				
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				
			Number Investors		Aggregate Dollar Amount Of Purchases
	Accredited Investors	n	ot yet available	\$	not yet available
	Non-accredited Investors		0	\$	0
	Total (for filings under Rule 504 only)		n.a.	\$	n.a.
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C–Question 1.				
	Type of Offering		Types of Security		Dollar Amount Sold
	Rule 505		n.a.	\$	
				φ	n.a.
	Regulation A		n.a.	\$	n.a.
	Rule 504		n.a.	\$	n.a.
	Total		n.a.	\$	n.a.
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.				
	Transfer Agent's Fees			\$	0
	Printing and Engraving Costs			\$	0
	Legal Fees		🖾	\$	176,208.24
	Accounting Fees			\$	0
	Engineering Fees			\$	0
	Sales Commissions (specify finders' fees separately)		🛛	\$	250,000.00
	Other Expenses (identify) ¹		🛛	\$	2,066,500.00
	Total		🛛	\$	2,492,708.24

	C. OFFERING PRICE NUMBER OF INVESTORS EVE			NE OF 55			
	C. OFFERING PRICE, NUMBER OF INVESTORS, EXP	ENSES	S AND US	SE OF PRO	JCEED	<u> </u>	
4	b. Enter the difference between the aggregate offering price given in response to Part C Question 1 and total expenses furnished in response to Part C—Question 4.a. This differe "adjusted gross proceeds to the issuer."	nce is th	е		\$	i	497,507,291.76
5	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed used for each of the purposes shown. If the amount for any purpose is not known, furnish estimate and check the box to the left of the estimate. The total of the payments listed me the adjusted gross proceeds to the issuer set forth in response to Part C – Question 4.b. and the adjusted gross proceeds to the issuer set forth in response to Part C – Question 4.b. and the payments is the payments is the payments in the adjusted gross proceeds to the issuer set forth in response to Part C – Question 4.b. and the payments is the payments in the payments is the payments in the payments is not known, furnish the payments is not known	n an ust equal	P:	ayments to Officers, birectors & Affiliates			Payments to Others
	Salaries and fees	П	\$	0		\$	0
	Purchase of real estate		\$	0		\$	0
	Purchase, rental or leasing and installation of machinery and equipment	_	\$	0	П	\$	0
	Construction or leasing of plant buildings and facilities		\$	0		\$	0
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issue		·	_	_	·	-
	pursuant to a merger)		\$	0		\$	0
	Repayment of indebtedness		\$	0	\boxtimes	\$	385,000,000.00
	Working capital		\$	0		\$	0
	Other (specify): General Corporate Purposes		\$	0	\boxtimes	\$	112,507,291.76
			\$	0		\$	0
	Column Totals		\$	0	\boxtimes	\$	497,507,291.76
	Total Payments Listed (column totals added)			⊠ \$	497,5	07,2	91.76
	D. FEDERAL SIGNATU	RE					
cor	s issuer has duly caused this notice to be signed by the undersigned duly authorized personstitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commute issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.	on. If this	s notice is fi upon written	led under Rul request of its	le 505, the	e follo e info	owing signature rmation furnished
lss	uer (Print or Type) Signature		\triangle		Date 1		.0 2.0
Th	e McClatchy Company WWCeV/V	\mathcal{W}	· m			wy	10, 2004
Na	me of Signer (Print or Type) Title of Signer (Print or Type)	U				•	
	Karole Morgan-Prager Secretary						