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Corporation 2003 Annual Report

The Markets

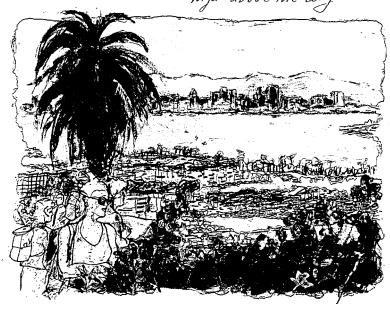
Entravision Communications Corporation 2003 Annual Report

Take a journey through our important border state markets.

Entravision television and radio stations serve approximately seven million Hispanics living in six international metroplexes on the border of the United States and Mexico. These metroplexes form vital agricultural, manufacturing and retail hubs for both nations. A tour of our exciting border markets begins at the westernmost urban area, San Diego/Tijuana.

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Imagine the awe of explorer Juan Cabrillo when he landed in beautiful San Diego Bay in 1542, the first European to see Cabfornia's coast. Now, people in California's 2nd largest city (pop. 1,223,000) are awed to view the dramatic winter migration of the Pacific Gray Whales from the western overlooks of the Cabrillo National Homement high above the city.



Entravision operates five television stations in the San Diego warket, and our Univision affiliate, KBNT, has two and one-half times the ratings of all competing Spanish - language television stations.

Balboa Park's 1,200 - acres are home to museums, theatres and other cultural Organizations, including the world famous San Diego zoo and Old globe Theatre. The latter produces ha Pastorela de Felicidad in English and Spanish



The Karie Hitchcock Pupped Theater delights children throughout the year with a variety of trouper, while the leutro bullural de la Raza present kaditional Mexican danza, ballet folklorico and teatro. Walking the Park is perhaps best of all, a botanical paradise with several formal gardens such as Alcazar Garden patterned after Morish gardens in faille, Spain.



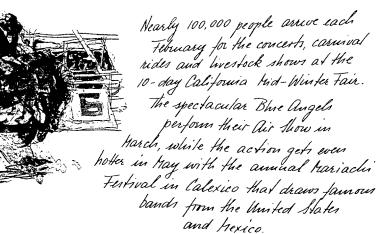
Just north of Balboa Park
is Old Town and the
streets where the city's
founders once walked.

Here you can visit restored adobes, buy handcrafted jewelry and fresh flowers at the Bazaar del Hundo, listen to period numic and watch fresh tortillas being made.

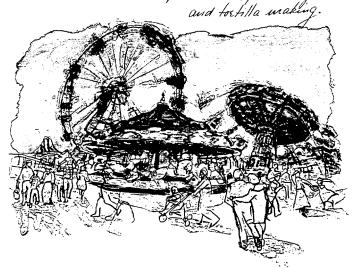
In May, you can take part
in the rowing three-day
Fiesta linco de Mayor celebration.
Meanwhile, driving a few
miles south brings you over the
border to Tijuana (about the same
population as fau Diego) for folk art,
bull fights and more good eating.
Tijuana has the largest concentration
of maquiladoras (export-oriented
assembly plants) in Hexico.



Leaving the Pacific Ocean behind, we drive 113 unites due east to El Centro, the market centre for the rich desert farming area of the Touperial Valley. The border is 15 minutes south at Calexico (Hexicali is first beyond) and yours is an hour east - all form a single Entravision media market of more than one million people. Our Univision affiliate KVYE, ranks first in the market among all television stations, regardless of language.



The fun continues in November with the colorful Cattle Call Parade and Rodeo in nearby Brawley and its spirited Fresta Cultura, offaing traditional fresh cooked famales, memodo, pozole and nopalitos, phu dances, pinatas, games



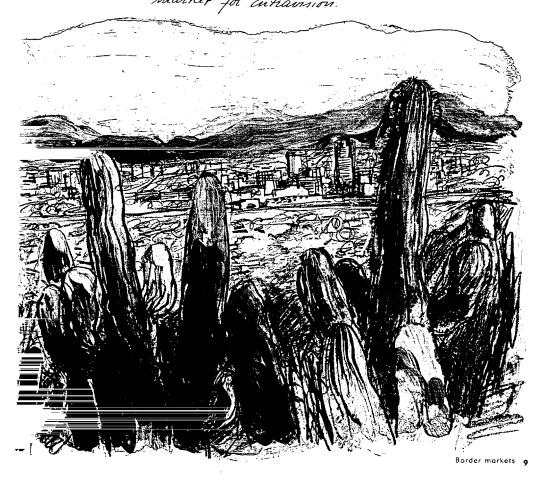
The area is certainly the center of abundant desert wildlife. Hundreds of species of birds can be seen each Tebruary during the Annual Patton Sea International Bird

Testival, while hot springs, geoglyphs,
disert flowers, abandoned gold
numes and mountain traits draw
thousands of towerts to the
area during the year



8 Entravision

Striking out on J-8 for a 250-mile trip across the
Colorado River and through the Juna Crossing, the
"Gateway to California" rediscovered by Kit Carson in 1829,
we head to J-10 and them southeast across the Sourcan
Desert to the high desert city of Tucson, home to
more than 500,000 people and
an important border radio
market for Entransion.



an urban oasis,

Tucson is surrounded by desert

Tucson is surrounded by desert

and mountains, a veritable paradise

for nature loves. Hummingbirds and

butterflies flit atop suguars cactus

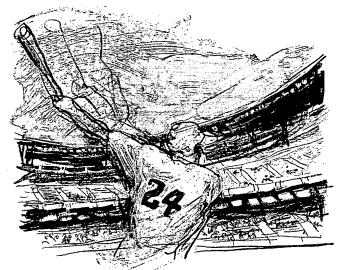
flossoms and apricot-colored

globe mallow petals-flowers of one sort or

another bloom year-round.



Tucson is among the top three U. I cities
for biking, and more than 150 miles of biking, liking and
horsetack that he just outside the city. To the south is the
site of the gunfight at the OK Corral and Boot Hill Cemetary,
the 200-year-old kission fan Xavier del Bac (the "white
dove of the desert") and over the border
the thriving Hexican city of Nogales.



The Calendar is full year around - exotic enveralds, rubies, sapplines and pearls at the Tucson Jean and tuneal thoro (the world largest) in February, spring Training games of the Arigina Diamondbacks and the Chicago White fox in hard, and in November one of the most fertive it Dia de los tuestos (Day of the Dead) celebrations in the United States, with a parade of floats, costumed nuncicians, dancers and puppeteers and every sort of calacas (skeletons) winding through the street of the city to honor departed souls in a joyful blend of this paine, Anglo and Indian influences.

the next stretch of our tour of the Entravision border markets takes us 317 unles east and then south just past the New Mexico border to El Paso, a city of 655,000 (77% Hispanic) on the Rio Grande that forms the border with Mexico.

Nearly \$ 10 billion worth of goods and services are purchased each year from El Paso by 300 magnitudoras in nearby Juanez, which employ 220,000 workers.



El Paro, Juarez and Los Cruces, New Hexico
El Paro, Juarez and Los Cruces, New Hexico
make up one of the larged metroplexes in the world,
one in which Entransism is a media powerhouse with
one in which Entransism is a media powerhouse with
two television stations (Univision and Tele Tutura affiliates)
two television stations. Our Univision affiliate, KINT,
and five radio stations. Our Univision affiliate, KINT,
ranks first in this market among all
television stations, regardless of language.

El Paro is physically divided in half by the nearly 24,000-acre Franklin Mauntain State Park, one of the largest intom parks in the United States and a center for rich, outdoor adventures.

Annual events in El Paro range from the 10-day figlo de Oro

Drama Festival in Karch to the Chamizal Festival of performing artists, dances

and poets in October.

Los Hurales are the city's cultural heasure - more than 100 murals are scattered throughout the city, including Paso del Norte, completed in 1938 at the Federal

Courthouse hore cowboy
boots are made in El Paso
than anywhere in the world,
and the city boasts one

one of the world's largest Harley-Davidson dealerships.

El Paso is a thriving, dynamic and complex community, combining the sophistication of a major metropolitan area with the neighborly charm and ambiance of a modern western town.

Thousands of El Paso at the end of each year since
El Paso at the end of each year since
1935 for college football at the city's anumal
fun Boul classic.





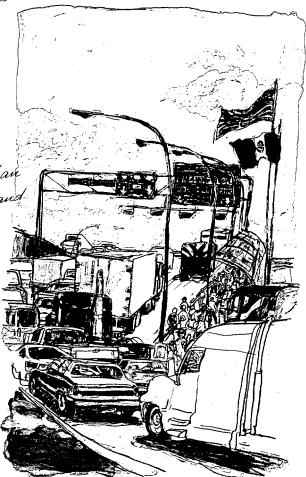
Juany, a stone's throw across the Rio Grande from
El Paso, is one of kexico's largest cities, with a population
three times that of El Paso. The four intunational bridges
that connect the cities, the newest built in 1995, account
for more than 12 million pedestrian border
crossings each year. Juang is renowned
for its silver jewelry,
bullefights
and cuisine.

Following the Rio Grande southeast for 605 mules leads us into Saredo, a city of 200,000 that is famous for threets of Laredo, a cowboy song, and also the name of larry the huntry's

Elevision sequel to his

Lousonie Dove.

Laredo is the largest inland port on the U.S. / Kexico border. Its four international budges handle more than 40 percent of all overland trade between the United States and Hexico.



a luge 10-day cross-border series
of festivals takes place each February
celebrating George Washington's
birthday includes a contest for
"King of the Jalapeño Peppers." The record
holder ate 141 jalapeños in 15 minutes.
Our Univision affiliate, KLDO,
ranks first in this market among all
television stations, regardless of language.

A broad intermingling of cultures is evident in Laredo, where more than 90% of the population is this paric.

Tejano is the favorite musical gene and live bands play it regularly in a number of venues in and around the St. Peter's, San Agustin and Old Rucado Historical Districts in the downtown area just north



From Laredo we head southeast for 145 unles, following the course of the Rio grande to Mc allen, and then sixty unles further southeast to Brownwille With their rester cities of Reynoro and Katamoros over the border, they form a single, important media market for Entravision. Our Univision affiliate, KNVO, ranks first in this market among all television stations, regardless of language.



From September to kay, the air in the allen (pgs. 106,000) is fragrant with cities blossoms. The center of the Texas grapefruit industry in the lush, green Rio Jande Valley celebrates its good fortune in late January with parades, dances and food applicate at the annual Texas liters Festival.

Because of the large number

of seniors who winter in the mild chinates of the area,

of seniors who winter in the mild chinates of the area,

the allen has proclaimed itself "the square dance

the allen has proclaimed itself "the square dance

apple with as many as 30 dancing

capital of the world "and as many as 30 dancing

events can take place in a

single winter evening.

Mcallen, four unites from the hyrican border, is the center of a cross-border consumer market



Brownsville (pop. 140,000) and Katamoros (750,000) across the
Rio Grande grus to prominence in the 19th century as the Hexican
port dosest to New Orleans. The meanly deepwater

port is a busy but for the agriculture and manufacturing on both sides of the border.

honors tyanos in February with multiple parades, carnivals, dances and concerts in the two cities.

A marker near the International &
Bridge commemorates the
beginning of the famous Chisholm That
on which millions of head of cattle
were assembled and driven north
to the railheads in Kausas.

Our travels have taken us 1,554 unites from the edge of the Pacific at law Diego to Brownsville at the July of Hexico, travening one of the most culturally and economically withant border regions in the world.

We will continue to enhance Entravious manual strains

To the room's and economically vigorous policies regions

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Television Station Portfolio

Market	Hispanic Market Rank	Call Letters	Programming	
Harlingen-Weslaco- Brownsville-McAllen, Texas	10	KNVO-TV, Channel 48	Univision	
Albuquerque-Santa Fe, New Mexico	11	KLUZ-TV, Channel 41 KTFQ-TV, Channel 14 ⁽²⁾ KTFA-LP, Channel 48	Univision TeleFutura Home Shopping Network	
San Diego, California	12	KBNT-CA, Channel 17 ^(b) KHAX-LP, Channel 49 KDTF-LP, Channel 36 KTCD-LP, Channel 46	Univision Univision TeleFutura Telemundo	
El Paso, Texas	14	KINT-TV, Channel 26 KTFN-TV, Channel 65	Univision TeleFutura	
Denver-Boulder, Colorado	16	KCEC-TV, Channel 50 K43FN, Channel 43 KTFD-TV, Channel 14 ⁽²⁾ KDVT-LP, Channel 36	Univision Univision TeleFutura TeleFutura	
Washington, D.C.	18	WMDO-CA, Channel 47 ⁽³⁾ WFDC-TV, Channel 14 ⁽²⁾ WJAL-TV, Channel 68	Univision TeleFuturo English-Language	
Orlando-Daytona Beach- Melbourne, Florida	19	WVEN-TV, Channel 26 WVCI-LP, Channel 16 W46DB, Channel 46 WOTF-TV, Channel 43 ⁽²⁾	Univision Univision Univision TeleFutura	
Tampo-St. Petersburg (Sarasota), Florida	20	WVEA-TV, Channel 62 WFTT-TV, Channel 50 ⁽²⁾ WVEA-LP, Channel 46	Univision TeleFutura Home Shopping Network	
Boston, Massachusetts	21	WUNI-TV, Channel 27 WUTF-TV, Channel 66 ⁽²⁾	Univision TeleFutura	
Corpus Christi, Texas	24	KORO-TV, Channel 28 KCRP-CA, Channel 41 ⁽³⁾	Univision TeleFutura	
Las Vegas, Nevada	25	KINC-TV, Channel 15 KNTL-LP, Channel 47 KWWB-LP, Channel 45 KELV-LP, Channel 27	Univision Univision Univision TeleFutura	
Hartford-New Haven, Connecticut	28	WUVN-TV, Channel 18 WUTH-CA, Channel 47 ⁽³⁾	Univision TeleFutura	
Monterey-Salinas-Santa Cruz, California	29	KSMS-TV, Channel 67 KDJT-CA, Channel 33 ⁽³⁾	Univision TeleFutura	
Laredo, Texas	34	KLDO-TV, Channel 27	Univision	
Yuma, Arizona-El Centro, California	35	KVYE-TV, Channel 7 KAJB-TV, Channel 54 ⁽²⁾	Univision TeleFutura	
Colorado Springs-Pueblo, Colorado	36	KGHB-CA, Channel 27 th	Univision	
Odessa-Midland, Texas	37 ·	KUPB-TV, Channel 18	Univision	
Santa Barbara-Santa Maria- San Luis Obispo, California	39	KPMR-TV, Channel 38 K100G, Channel 10 K17GD, Channel 17 K28FK, Channel 28 K35ER, Channel 35 KTSB-LP, Channel 43	Univision TeleFutura TeleFutura TeleFutura TeleFutura TeleFutura	

Lubbock, Texas	40	KBZO-LP, Channel 51	Univision
Palm Springs, California	45	KVER-CA, Channel 4 ⁽³⁾ KVES-LP, Channel 28 KEYC-CA, Channel 5 ⁽³⁾	Univision Univision TeleFutura
Reno, Nevada	56	KNVV-LP, Channel 41 KNCV-LP, Channel 48	Univision Univision
Springfield-Holyoke, Massachusetts	57	WHTX-LP, Channel 43	Univision
San Angelo, Texas	78	KEUS-LP, Channel 31 KANG-CA, Channel 41 ⁽³⁾	Univision TeleFutura
Tecate, Baja California, Mexico (San Diego)		XUPN-TV, Channel 49 ⁽⁴⁾	UPN
Tijuana, Mexico (San Diego)	_	XHAS-TV, Channel 33 ⁽⁴⁾ XETV-TV, Channel 6 ⁽²⁾	Telemundo Fox

Source: Nielsen Media Research 2004 universe estimates.

Radio Station Portfolio

Market	Hispanic Market Rank	Call Letters	Format
Los Angeles-San Diego- Ventura, California	1	KLYY-FM 97.5 MHz KDLD-FM 103.1 MHz KDLE-FM 103.1 MHz KSSC-FM 107.1 MHz KSSD-FM 107.1 MHz KSSE-FM 107.1 MHz	Cumbia Alternative Rock (English) ⁽¹⁾⁽²⁾ Alternative Rock (English) ⁽¹⁾⁽²⁾ Super Estrella ⁽¹⁾ Super Estrella ⁽¹⁾ Super Estrella ⁽¹⁾
Miami-Ft. Lauderdale- Hollywood, Florida	3	WLQY-AM 1320 kHz	Time Brokered ⁽³⁾
Houston-Galveston, Texas	4	KGOL-AM 1180 kHz	Time Brokered(3)
Chicago, Illinois	5	WRZA-FM 99.9 MHz WZCH-FM 103.9 MHz WNDZ-AM 750 kHz	Super Estrella ⁽¹⁾⁽⁴⁾ Super Estrella ⁽¹⁾⁽⁴⁾ Time Brokered ⁽¹⁾⁽⁴⁾
Dallas-Ft. Worth, Texas	6	KTCY-FM 101.7 MHz KZMP-FM 104.9 MHz KKDL-FM 106.7 MHz KZMP-AM 1540 kHz KRVA-AM 1600 kHz	Super Estrella Cumbia ⁽¹⁾ Rhythmic Dance (English) Cumbia ⁽¹⁾ Time Brokered ⁽¹⁾⁽⁴⁾

With the exception of KUPB-TV, Odessa-Midland, Texas, the FCC has granted to each of our owned full-service analog television stations a paired channel to deliver our programming on a digital basis. These paired channel authorizations will remain in place until such time as we are required to aperate solely on a digital basis. With the exception of KCEC-TV, Denver, Colorado and WJAL-TV, Hagerstown, Maryland, we are currently broadcasting on all of the paired digital stations pursuant to FCC authorizations that allow us to do so using facilities at lower power levels than our FCC permits atherwise call for. We will commence digital operations in Denver and Hagarstown following the issuance of necessary authorizations from the FCC.

We run the sales and marketing operations of this station under a marketing and sales arrangement.

⁽³⁾ "CA" in call letters indicates station is under Class A television service.

We hold a minority, limited voting interest (neutral investment) in the entity that directly or indirectly holds the broadcast license for this station. We provide the programming and related services available on this station under a time brokerage arrangement. The station retains control of the contents and other broadcast issues.

San Francisco-San Jose, California	7	KBRG-FM 100.3 MHz KLOK-AM 1170 kHz	Radio Romantica Cumbia
Phoenix, Arizona	9	KLNZ-FM 103.5 MHz KDVA-FM 106.9 MHz KVVA-FM 107.1 MHz KMIA-AM 710 kHz	Radio Tricolor Radio Romantica ⁽¹⁾ Radio Romantica ⁽¹⁾ La Consentida
Harlingen-Weslaco-Brownsville- McAllen, Texas	10	KFRQ-FM 94.5 MHz KKPS-FM 99.5 MHz KNVO-FM 101.1 MHz KVLY-FM 107.9 MHz	Classic Rock (English) Tejano Latin Adult Contemporary Adult Contemporary (English)
Albuquerque-Santa Fe, New Mexico	11	KRZY-FM 105.9 MHz KRZY-AM 1450 kHz	Radio Tricolor La Consentida
Sacramento, California	13	KRCX-FM 99.9 MHz KCCL-FM 101.9 MHz KRRE-FM 104.3 MHz	Radio Tricolor Oldies (English) Radio Romantica
Stockton, California Modesto, California		KMIX-FM 100.9 MHz KCVR-AM 1570 kHz KTSE-FM 97.1 MHz	Radio Tricolor La Consentida Super Estrella
		KCVR-FM 98.9 MHz	Radio Romantica
El Paso, Texas	14	KOFX-FM 92.3 MHz KINT-FM 93.9 MHz KHRO-FM 94.7 MHz KSVE-AM 1150 kHz KBIV-AM 1650 kHz	Oldies (English) Mexican Regional Alternative Rock (English) La Consentida Country (English)
Denver-Boulder, Colorado	16	KJMN-FM 92.1 MHz KXPK-FM 96.5 MHz KMXA-AM 1090 kHz	Radio Romantica Radio Tricolor La Consentida
Aspen, Colorado		KPVW-FM 107.1 MHz	Radio Tricolor
Tucson/Nogales, Arizona	23	KZNO-FM 98.3 MHz KZLZ-FM 105.3 MHz	Radio Tricolor ⁽⁵⁾ Radio Tricolor
Las Vegas, Nevada	25	KRRN-FM 92.7 MHz KQRT-FM 105.1 MHz	Super Estrella Radio Tricolor
Monterey-Salinas-Santa Cruz, California	29	KLOK-FM 99.5 MHz KSES-FM 107.1 MHz KMBX-AM 700 kHz	Radio Tricolor Super Estrella La Consentida
Yuma, Arizona-El Centro, California	35	KSEH-FM 94.5 MHz KMXX-FM 99.3 MHz KWST-AM 1430 kHz	Super Estrella Radio Tricolor Country (English)
Lubbock, Texas	40	KBZO-AM 1460 kHz	Radio Tricolor
Palm Springs, California	45	KLOB-FM 94.7 MHz	Radio Romantica
Reno, Nevada	56	KRNV-FM 102.1 MHz	Radio Tricolor

Market rank source: Nielsen Media Research 2004 universe estimates. $^{\tiny{(9)}}$ Simulcast station.

^{***} Operated pursuant to a joint sales agreement under which we grant to a third party the right to sell advertising time on the station but we retain control over the station's operations and programming.

*** Operated pursuant to a time brokerage arrangement under which we grant to third parties the right to program the station.

**We have entered into a definitive agreement to sell this station and anticipate that such sale will be consummated during the first or second quarter of

<sup>2004.

©</sup> Operated pursuant to a time brokerage agreement under which a third party grants to us the right to operate the station.



Entravision Communications Corporation

2425 Olympic Boulevard, Suite 6000 West, Santa Monica, California 90404

The Numbers

Entravision Communications Corporation 2003 Annual Report

Entravision Communications
Corporation is a diversified Spanishlanguage media company with major
interests in television, radio and
outdoor advertising.

Entravision's media properties reach approximately 80% of U.S. Hispanics. Entravision owns and/or operates 45 primary television stations in 23 U.S. markets and is the principal affiliate group of Univision Network and TeleFutura Network, Univision Communications Inc.'s two national Spanish-language television networks. Univision is the leader in Spanish-language television broadcasting in the United States. Entravision owns and/or operates 57 FM and AM radio stations clustered in 22 U.S. markets with large Hispanic populations, making it one of the largest Spanish-language radio companies in the United States. Entravision also owns approximately 10,900 outdoor facings in predominantly Hispanic areas of New York City, Los Angeles and Fresno.

Entravision's headquarters are located in Santa Monica, California. The company's stock is traded on The New York Stock Exchange under the symbol "EVC."

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					2003 vs 2002		
In thousands, except share and per share	data	2003		2002	% Change		2001
Net revenues	\$	237,956	\$	218,450	9	\$	189,049
Operating expenses		157,052		146,147	7		126,318
Broadcast cash flow		80,904		72,303	12		62,731
EBITDA as adjusted		66,606		57,003	1 7		48,541
Net income (loss)		2,267		(10,645)	(121)		(65,795)
Net loss per share from discontinued							
operations applicable to common stockholders	\$	(0.16)	\$	(0.18)	(11)	\$	(0.67)
Net income per share							
from discontinued operations	\$	0.08	\$	0.01	700	\$	0.01
Net loss per share, basic and diluted	\$	(0.08)	\$	(0.18)	(56)	\$	(0.66)
Weighted average common shares							
outstanding, basic and diluted	1.1	2,611,511	1	19,110,908	_	1	15,223,005

To Our Fellow Stockholders

Success on Key Fronts

In 2003, we excelled in each of the three areas that we believe most important to our investors: operating performance, strategy execution and corporate governance.

We have positioned ourselves exceptionally well for the future. Our fundamental assets – television and radio stations that deliver high quality Spanish-language broadcasting – are clustered in the fastest-growing and highest-density Hispanic media markets in the United States. We are one of the leading Spanish-language media companies in the nation, serving a Hispanic audience that is growing rapidly and will do so for the foreseeable future. The Hispanic market continues to be one of the most dynamic elements in the U.S. economy, yet is still in the earliest stages of its development. Here is what we accomplished last year and what we set as goals for the coming year.

Operating Performance

In 2003, we produced high single-digit increases in revenue and double-digit growth in EBITDA, as adjusted, and we increased our audience share in both television and radio. These accomplishments were made in the face of a third consecutive year of difficult business conditions in the United States.

Revenue and Cash Flow Growth, Expanded Advertising Base

Advertising for broadcast media companies moved slowly toward recovery during 2003, as did the economy in general. However, Entravision's excellent positioning and strong execution in our media markets enabled the company to produce revenue growth among the highest of all public media companies, regardless of language, in both television and radio.

In 2003, revenue grew to by 9% to \$238.0 million, while broadcast cash flow increased by 12% to \$80.9 million and EBITDA, as adjusted, by 17% to \$66.6 million.

We were especially successful in 2003 in conveying the increasing size and buying power strength of the U.S. Hispanic market to national advertisers, a number of whom advertised with us for the first time in 2003. These included, among others, CitiBank, Nationwide and VISA in finance, Chrysler and Jeep in automotives, Verizon and Nextel in communications, Kaiser Permanente and PacifiCare in healthcare and Kmart and Kroger in retail. They join a formidable group of mainstream companies with strong national brands who now advertise on Entravision television and radio stations.

Well-Controlled Expenses

We exercised tight control over expenses in 2003. Our ability to hold down costs without impairing the growth of our businesses is due to many factors. In television, for example, we have a unique business model that enables us to be a leader in our markets without having to make significant cash investments in programming costs and content creation. Because we are the principal affiliate group of Univision, the leading company in Spanish-language television programming in the United States, we are able to broadcast the full program offerings of Univision's two national networks, Univision Network and TeleFutura Network. We thus save substantial programming production outlays. We invest primarily in local news programming, which allows us to brand our television stations and achieve number one or number two positions in news in any language in nearly all of our markets. In radio, we utilize a centralized broadcast facility that custom programs music and local news formats for most of our radio stations across the coun-

try and transmits the signals to the stations by satellite. This has proven to be a cost efficient and highly effective operating model, one that is unique in Spanish-language radio broadcasting.

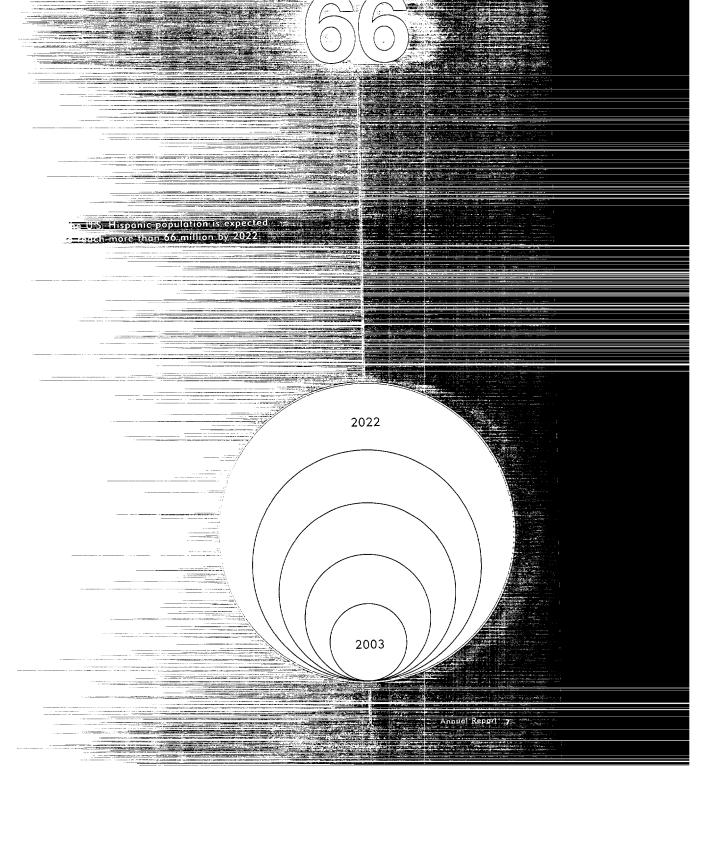
In addition, our strategy of clustering radio stations in targeted markets enables us to realize substantial operating efficiencies in these markets. Stabilizing costs and growing revenue expand our potential for cash flow leverage and thus enhance stockholder value. Our results in the past year reflected increased costs for investments made in the strategic acquisition of three FM radio stations in the greater Los Angeles market from Big City Radio, Inc. We expect these investments to provide attractive future revenue streams and income.

For television and radio as a whole, we achieved among the best EBIDTA, as adjusted, growth rates in each of the respective broadcast industries.

Improved Margins, Acquisition Success

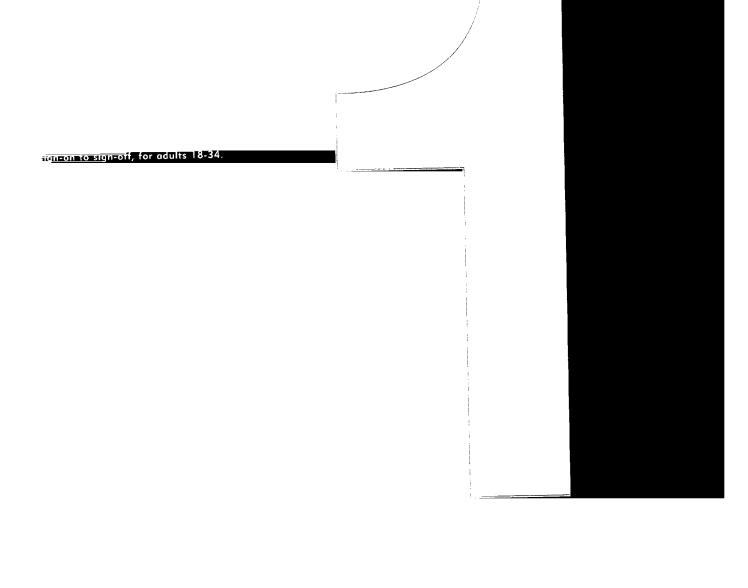
We improved our margins in both television and radio for the year. In addition, while we increased total debt leverage by acquiring the Big City radio properties, we subsequently lowered total debt through the use of free cash flow and the targeted disposition of non-core assets.

Based on share growth, the Big City acquisition has been an enormous success. It greatly strengthened our existing cluster of radio stations in Los Angeles, the largest Hispanic radio market in the United States. We stated in last year's annual report that we expected the Big City acquisition to double our share of the Los Angeles area radio market. In fact, we nearly tripled it to a 4.2 share at the close of 2003, up from a 1.5 share at the end of 2002. We also said that we would reduce the debt leverage added to our balance sheet by this acquisition to 2002 levels within 12 months of the acquisition.



Entravision

ntravision is the number one Spanish-language television broadcaster in each of its markets.



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In fact, we lowered our ratio of debt to EBITDA to near 2002 levels less than nine months after closing the acquisition. Our debt ratio was reduced from 6.7 times after the acquisition to 5.4 times at year-end.

Strategy Execution

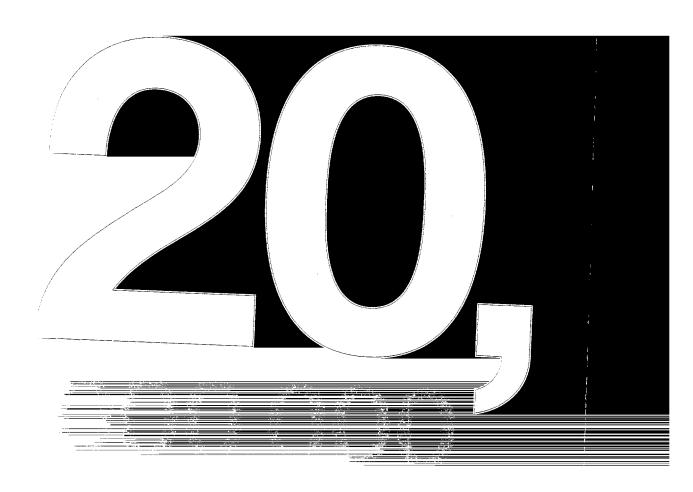
Goals Made, Goals Met

Our strategy since the formation of the company in 1996 has been to achieve a leadership role in Spanish-language television broadcasting by concentrating ownership of Univision-affiliated television stations in Hispanic markets where we could be a major competitive force. In addition, we have sought to build a powerful radio broadcast group by clustering stations that could be leaders in attractive U.S. Hispanic markets.

To reach these goals, we have pursued an aggressive acquisition strategy since the company's formation that has given us media properties in 13 of the 15 fastest-growing major U.S. Hispanic markets and 12 of the 15 highest-density U.S. Hispanic markets. Our ownership of broadcast properties is highly concentrated in California and Texas, the two states where approximately 50% of all U.S. Hispanics reside.

We have acquired television stations in top 10-50 Hispanic markets steadily over the last seven years and now have the leading Spanish-language stations in the 23 television markets that we have entered. We also have capitalized on our ability to add TeleFutura affiliates in markets where we have existing Univision properties, launching 16 TeleFutura markets since the network went on the air in January 2002.

Similarly, we have strengthened our media position in target markets by acquiring and clustering radio stations in fast-growing U.S. Hispanic markets, many of which are also Entravision television markets. We now



Entravision has one	of the largest U.S. Hispo	onic audience radio n	etworks		
—the nation, locate	d in markets reaching a	pproximately 20 milli	on Hispanics.		
			<u></u>	port 1.3	

have 57 radio stations, 46% of them in markets where we own television stations. Forty of our 57 radio stations at the end of 2003 were clustered in the top 15 U.S. Hispanic markets.

In addition, our approximately 10,900 outdoor facings are strategically positioned primarily in Hispanic areas of New York and Los Angeles, the two U.S. cities with the largest Hispanic populations.

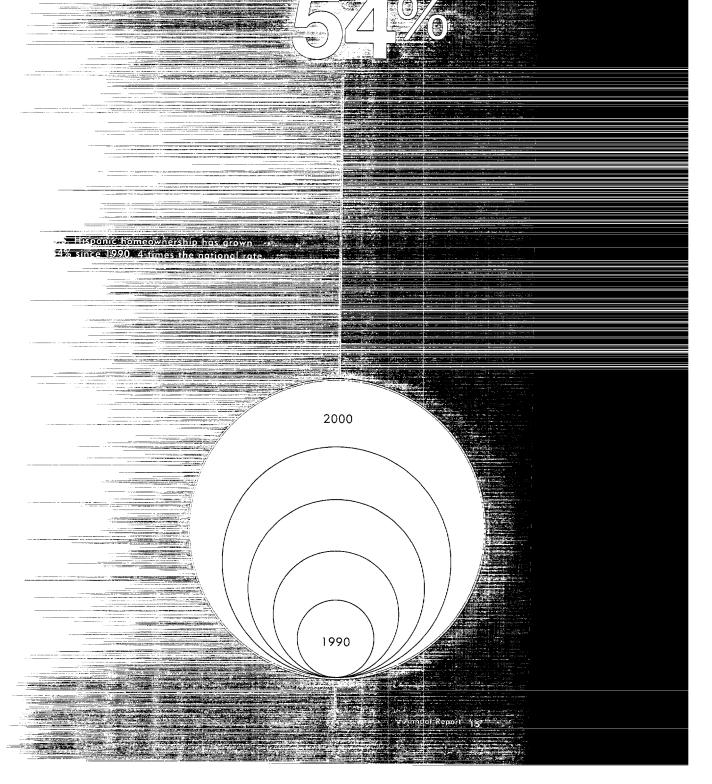
We have built the systems and controls to operate our properties successfully and integrated our many acquisitions into three complementary and smoothly operating divisions. With our initial positioning objectives now largely met, we have moved into a new phase of corporate evolution that is emphasizing internal development to realize the substantial organic growth opportunities for the television and radio stations we have acquired and developed.

We believe we will continue to demonstrate our ability to control costs and grow our businesses at industry-leading rates. We have made a substantial investment in establishing our media "footprint" and will continue to seek the best return possible on the capital that has been expended.

Strategy Refinements

With a sharp focus on our goals, we moved in 2003 to sell assets that were not fundamental to our core businesses of television, radio and outdoor advertising.

In July, we announced the sale of our New York City Spanish-language newspaper, El Diario/la Prensa, to a private investment group for \$19.9 million. The newspaper, the nation's oldest major Spanish-language daily, was acquired as part of a larger transaction in 2000 that brought us several of our core radio properties. We thank the employees of El Diario/la Prensa



I.S. Hispanic-owned businesses have increased 30% since 1992 na are growing 4 times faster than the national average.							
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for their service and dedication to the New York Hispanic community and wish them continued success as they enter their 91st year of operations.

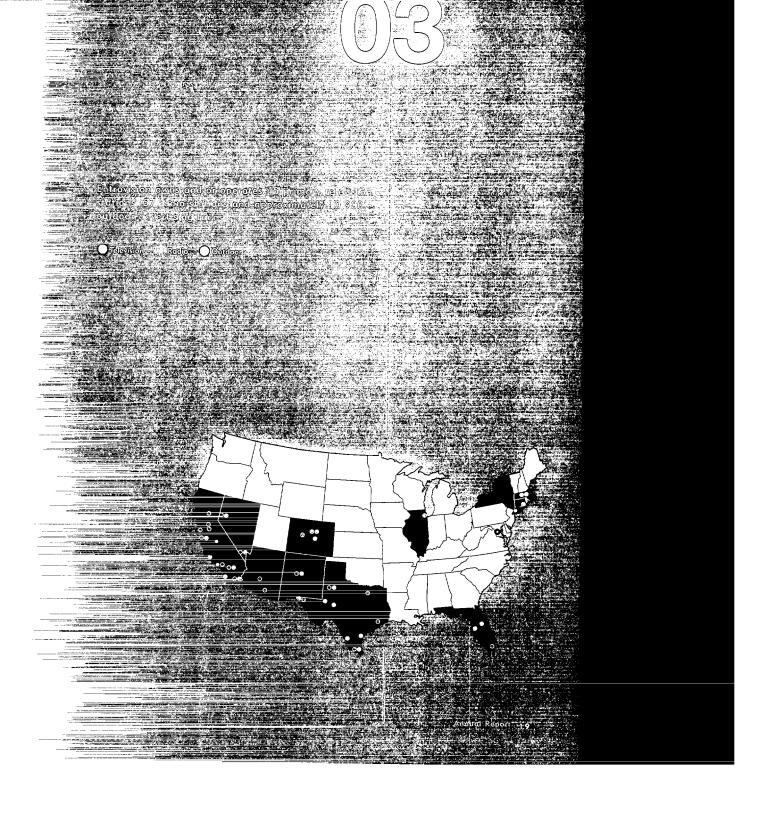
In late 2003 and early 2004, we entered into negotiations to sell radio stations in Fresno and Chicago, markets where we had limited opportunities to achieve significant radio station clusters. We anticipate that the sale of these stations will be completed in the first and second quarters of 2004. Upon completion of the sale of these radio stations, along with that of a non-strategic AM radio station in Dallas, we will have realized a total of approximately \$60 million from the sale of non-strategic assets. We have used and will continue to use these proceeds to reduce our debt leverage,

as we promised our stockholders we would do. We have not divested any television properties and do not intend to do so.

We continue to seek acquisitions of television stations that will enable us to enter emerging markets with Univision Network and TeleFutura Network affiliates. In addition, we continue to seek acquisitions that will enhance our existing radio station clusters and enable us to be increasingly competitive and successful in our present markets. We are applying a rigorous "return on invested capital" analysis to all potential television and radio station acquisitions to insure that we sustain the long-term equity value of our stockholders.

Corporate Governance

Stockholders have an important and legitimate interest in knowing that their investments are well protected. Since our debut as a public company, we believe we have exercised "best practices" in corporate governance. We further believe that we have complied and will comply with new regulations and guidelines of The New York Stock Exchange ("NYSE") and the



Sarbanes-Oxley legislation in advance of their required implementation dates. For example, we have had a strict insider trading policy and completely independent Audit and Compensation Committees since the day we became a public company.

Our Board has adopted a code of ethics as required by the NYSE for all employees of the company and an additional one for all senior financial officers. A majority of our Board members now are independent, and we have added an independent financial expert on the Audit Committee of our Board. In addition, we are well underway toward documenting all internal controls and procedures, which Sarbanes-Oxley requires by the end of 2004. Finally, we have established a comprehensive corporate governance portal on our web site (www.entravision.com) with information about our officers and directors, their trading activities in our stock and other governance information that we believe is important to our stockholders. We welcome comments and suggestions from our stockholders regarding further improvement of our governance practices.

Univision Relationship

We have had a close and collaborative relationship with Univision since the inception of our company. Univision was an investor in our company well before our initial public offering. We remain Univision's largest television affiliate group, owning and operating 23 primary television stations broadcasting Univision Network programming and 16 primary television stations broadcasting Univision's second Spanish-language network, TeleFutura.

All of our Univision Network television stations are the number one Spanishlanguage stations in their markets and most of our TeleFutura television stations are the number two or three Spanish-language stations in their markets. Univision is the leading Spanish-language television broadcaster in the United States, and its two networks capture over 82% of the U.S. Spanish-language prime time viewing audience. Entravision represents approximately 26% of Univision's broadcast distribution.

In 2003, Univision acquired a competing Spanish-language radio broadcast company, and, as a condition for government approval of this acquisition, agreed to divest its holdings of our stock to a maximum of 15% by March 2006 and 10% by March 2009. At the end of 2003, Univision held approximately 28% of our outstanding stock.

We continue to work closely with Univision as a strategic partner in the television area, one of our core businesses. We have long-term network affiliation agreements with Univision Network and TeleFutura Network that run through 2021.

Border Markets

In The Markets part of this annual report, we take readers on a journey to the cities of our border markets to highlight their cultural and business attractions. Entravision has more media infrastructure along the U.S./Mexican border than any media company in the country. The majority of the people in our U.S. border cities are of Hispanic descent. They represent a loyal audience for our media, making us number one in television ratings for all Spanish-language television stations in our five border markets. In addition, we are number one or number two against all competition regardless of language (including all of the major English-language networks) in four of those five markets. Similarly, our radio stations are leaders in Spanish-language broadcasting in these markets.

Prospects for 2004

We believe three fundamental factors will contribute to our organic growth in 2004 and beyond.

First, we believe that the Hispanic population will continue to be one of the fastest-growing segments of any population group in the United States for at least the next two decades and that our television and radio stations will continue to capture a large audience share in their markets for this population. Hispanics represent the latest in a series of immigration waves that have built our nation over its entire history. They believe in the American dream and are living it every day. They want a good education for their children and good housing for their families and are willing to work hard to achieve these goals.

Hispanics are the audience for our media and the consumers of our advertisers' products. They are becoming mainstream influences of every aspect of American life, from sports and entertainment to politics and cuisine. As U.S. Hispanic consumers grow in number and prosperity, we expect they will carry us like a wave to ever-greater successes.

Second, we believe that Spanish-language television and radio audiences are still significantly undercounted relative to their English-language counterparts. We are working closely with the companies who publish audience ratings, Nielsen in television and Arbitron in radio, to improve their overall sampling methods so that Spanish-language audiences are more accurately represented.

Third, we believe we will continue to capture more of the large unrealized revenue pool that we believe has been lost because advertisers historically have paid a lower rate for a Spanish-language audience share than for an English-language audience share. Because of the powerful momentum of Hispanic population and buying power growth, advertisers are turning to an

increasing degree to Spanish-language media in order to achieve their own growth objectives. As a consequence, the rate gap is diminishing. We believe that parity with English-language advertising rates will be achieved in the coming years.

In summary, we believe we will produce substantial organic revenue growth because our audiences are growing dramatically, our advertising base is broadening and deepening and our advertising rates are moving steadily toward parity with English-language broadcasting. Furthermore, many of our television and radio stations are still in the developmental stage and offer substantial opportunities for margin improvement in the next year and beyond. We also believe that our outdoor business will resume its historical growth patterns in 2004.

In addition, we expect to benefit from a steadily improving economy and from the extensive political advertising that takes place in a presidential election year, an historically greater portion of which will be directed to Spanish-language media in 2004.

We have every expectation that Entravision will achieve above-average growth again in 2004. We are grateful to each of our employees, most of whom are fellow Entravision stockholders. Their hard work and exceptional dedication have made our success possible. We look forward to another year of achieving our most critical mission, building growth and value for all of our stockholders.

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Walter F. Ulloa

Chairman and Chief Executive Officer

Philip C. Wilkinson

President and Chief Operating Officer

April 6, 2004

Officers

Walter F. Ulloa Chairman and Chief Executive Officer

Philip C. Wilkinson President and Chief Operating Officer

John F. DeLorenzo Executive Vice President and Chief Financial Officer

Jeffery A. Liberman President, Radio Division

Christopher T. Young President, Outdoor Division

Larry Safir Executive Vice President

Michael G. Rowles Senior Vice President and General Counsel

Directors

Walter F. Ulloa Chairman and Chief Executive Officer

Philip C. Wilkinson President and Chief Operating Officer

Paul A. Zevnik Partner, Morgan, Lewis & Bockius LLP

Darryl B. Thompson Partner, TSG Capital Group, L.L.C.

Michael S. Rosen Co-Chairman and Chief Executive Officer, Context Capital Management, LLC

Esteban E. Torres Former Congressman

Patricia Diaz Dennis Senior Vice President, General Counsel and Secretary, SBC West

Jesse Casso, Jr. Private Investor

Corporate Information Telegse Information release and other information are available on the internet at Entravision's website at www.entravision.com semony files periodic reports with the Securities and Exchange Commission that contain additional information the company menusion's audited consolidated financial statements, and notes thereto, and other information required to be furnished tockholders are included in Entravision's Annual Report on Form 10-K which is being provided to stockholders with residence with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Entravision notes estrain statements contained in this Annual Report are forward-looking in nature. Although Entravision believes that expectations are based on reasonable assumptions within the bounds of its knowledge of its business and operations, there the no assurance that actual results will not differ materially from expectations. Entravision does not intend to update www.pol: FVC sted: New York Stock Exchange Transfer Agent tellon Investor Services LLC 315 coult Hackensack. New Jersey 07606 991356-2017 or Hearing Impaired: (800) 231-5469 oreign Stockholders: (201) 329-8660 Dereign Stockholders: (201) 329-8354 rebsite address: www.melloninvestar.com reday. May 26, 2004 at 10:00 a.m. Torrmont Miromor Hotel anto Monico. California 90401 376-7777 Counter Accounter Gladrev & Pullen, LLP Sevenue, Suite 300 ntadena. California 91101

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