FORM D ,



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

OMB APPROVAL

OMB Number:

Expires:

Estimated average burden hours per form

SEC USE ONLY

Prefix

Serial

DATE RECEIVED

a Aartan
Name of Offering (☐ check if this is an amendment and name has changed, and indicate change.)
Common Stock of Bidz.com, Inc. (\$6.00 per Share)
Filing Under (Check box(es) that apply): \square Rule 504 \square Rule 505 \underline{X} Rule 506 \square Section 4(6)
Type of Filing: X New Filing
A. BASIC IDENTIFICATION DATA
1. Enter the information requested about the issuer MAY 0.0 200
Name of Issuer (☐ check if this is an amendment and name has changed, and indicate change.)
BIDZ.com, Inc. THOMSON
Address of Executive Offices (Number and Street, City, State, Zip Code Telephone Number (Including Area Code)
3562 Eastham Drive, Culver City, California 90232 (310) 280-7373
Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code)(if different from Executive Offices)
3562 Eastham Drive, Culver City, California 90232
Brief Description of Business
Own and operate an on-line auction Web site
Type of Business Organization
\underline{X} corporation \Box limited partnership, already formed \Box other (please specify):
□ business trust □ limited partnership, to be formed
Month Year
Actual or Estimated Date of Incorporation or Organization: 11 98 X Actual Estimated
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: CA
CN for Canada: FN for other foreign jurisdiction)
GENERAL INSTRUCTIONS Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).
When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.
Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, NW, Washington, D.C. 20549.
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.
Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.
Filing Fee: There is no federal filing fee.
State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed. ATTENTION
Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the
appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the
appropriate redefinition will not result in a ross of all available state exemption alliess such exemption is predicated on the

A. BASIC IDENTIFICATION DATA	
2. Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years:	
Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10	% or more of a class of equity
securities of the issuer:	778 of more of a class of equity
Each executive officer and director of corporate issuers and of corporate general and managing part	tners of partnership issuers; and
Each general managing partner of partnership issuers.	1 ,
Check Box(es) that Apply: \Box Promoter \underline{X} Beneficial Owner \underline{X} Executive Officer \underline{X} Director	☐ General and/or
	Managing Partner
Full Name (Last name first, if individual)	
Zinberg, David	
Business or Residence Address (Number and Street, City, State, Zip Code)	
3562 Eastham Drive, Culver City, California 90232	
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner X Executive Officer ☐ Director	☐ General and/or
	Managing Partner
Full Name (Last name first, if individual)	
Kong, Lawrence	
Business or Residence Address (Number and Street, City, State, Zip Code)	
3562 Eastham Drive, Culver City, California 90232	
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer Director	☐ General and/or
Check Box(es) that Appriy. \Box Fromoter \Box Beneficial Owner \underline{X} Executive Officer \Box Director	
C.11 N	Managing Partner
Full Name (Last name first, if individual)	
Mills, Matthew	
Business or Residence Address (Number and Street, City, State, Zip Code)	
3562 Eastham Drive, Culver City, California 90232	
Check Box(es) that Apply: \Box Promoter \underline{X} Beneficial Owner \underline{X} Executive Officer \Box Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual)	
Zinberg, Marina	
Business or Residence Address (Number and Street, City, State, Zip Code)	
3562 Eastham Drive, Culver City, California 90232	
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer Director	☐ General and/or
	Managing Partner
Full Name (Last name first, if individual)	
Lau, Anatoli	
Business or Residence Address (Number and Street, City, State, Zip Code)	
3562 Eastham Drive, Culver City, California 90232	
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director	☐ General and/or
	Managing Partner
Full Name (Last name first, if individual)	
Business or Residence Address (Number and Street, City, State, Zip Code)	
submission residence reduces (indinion and officer, only, state, sup code)	
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director	☐ General and/or
Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director	
Call No. of Contract Contract Contract of	Managing Partner
Full Name (Last name first, if individual)	
Business or Residence Address (Number and Street, City, State, Zip Code)	
(Use blank sheet, or copy and use additional copies of this sheet as necessary	y.)

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						B. INFO	DRMATI	<u>ON ABOU</u>	<u>JT OFFI</u>	ERING				_	
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1.	mastr	ie issuei	sola, or o	does the i				iccreattea ix, Colum						•••••	🗆 X
2.	What	is the m	inimum i	nvestmen	t that wil	l be acce	pted from	any indivi	idual?					\$_	30,000
															Yes No
3.	Does	the offer	ing perm	it joint ov	wnership	of a sing	le unit?	••••••	••••••••••••••••••••••••••••••••••••••						<u>X</u>
4.	remur persor	neration n or ager ive (5) p	for solicit nt of a bro	tation of p ker or dea	ourchaser aler regist	s in conne tered with	ection with the SEC		ecurities h a state c	in the offor states, l	ering. If ist the na	a person t me of the	o be listed broker o	d is an r deale	
Fu	II Nam	e (Last	name first	t, if indiv	idual)										
		N/A													
Bu	siness			dress (Nu	ımber an	d Street,	City, State	e, Zip Cod	e)				-		
Na	me of	Associa	ted Broke	er or Deal	er										
Sta	ates in	Which I	Person Lis	sted has S	Solicited	or Intend	s to Solici	t Purchase	s			-			
	•													🗆	All States
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	[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]		
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Na	me of	Associa	ted Broke	er or Deal	er		_								
Sta	ates in	Which I	Person Li	sted has S	Solicited	or Intend	s to Solici	t Purchase							
	(Chec	k "All S	tates" or	check ind	lividual S	states								🗆	All States
	[AL] [IL]	[AK] [IN]	[AZ] [IA]	[AR] [KS]	[CA] [KY]	[CO] [LA]	[CT] [ME]	[DE] [MD]	[DC] [MA]	[FL] [MI]	[GA] [MN]	[HI] [MS]	[ID] [MO]		
	[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]		
	[RI]	[SC]	[SD]	[TN]	[XT]	[UT]	[VT]	[VA]	[WA]	[wv]	[W]	[WY]	[PR]		
Fu	ll Nam	ne (Last	name firs	t, if indiv	idual)			· · · · · · · · · · · · · · · · · · ·							
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	[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]		
	[JL] [MT]	[IN] [NE]	[IA] [NV]	[KS] [NH]	[KY] [NJ]	[LA] [NM]	[ME] [NY]	[MD] [NC]	[MA] [ND]	[MI] [OH]	[MN] [OK]	[MS] [OR]	[MO] [PA]		
	[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]		
		-	-	-			-		-			-	_		

(use blank sheet, or copy and use additional copies of this sheet, as necessary.)

1.	sold. Enter "O"	if answer is ate in the c	price of securities included in this offering and the total amount already "none" or "zero." If the transaction is an exchange offering, check this olumns below the amounts of the securities offered for exchange and		
	Type of S			Aggregate Offering Price	Amount Already Sold
	Debt	,		\$ -0-	\$0-
	Equity	*************		\$ 10,200,000	\$ 84,702
			X Common		
	Convertil	ble Securitie	s (including warrants)	\$0-	\$ <u>-0-</u>
	Partnersh	nip Interests		\$ 0	\$ <u>-0-</u>
	Other	(Specify)	\$0-	\$0-
		Total		\$ 10,200,000	\$ 84,702
2.	offering and the a	er of accredicaggregate do	Answer also in Appendix, Column 3, if filing under ULOE. ted and non-accredited investors who have purchased securities in this illar amounts of their purchases. For offerings under Rule 504, indicate have purchased securities and the aggregate dollar amount of their Enter "0" if answer is "none" or "zero		
				Number of Investors	Aggregate Dollar Amount of Purchases
	Accredite	ed Investors		7	\$ 84,702
	Non-accr	edited Inves	tors	0 -	\$0-
		Total (for	filings under Rule 504 only)	0	\$ <u>-0-</u>
		•	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	sold by the issue	r, to date, in	under Rule 504 or 505, enter the information requested for all securities offerings of the types indicated, in the twelve (12) months prior to the offering. Classify securities by type listed in Part C-Question	T. C	D.11. 4
	Type of (Offering		Type of Security	Dollar Amount Sold
	Rule 505	i		0 -	\$ <u>-0-</u>
	Regulatio	on A		0	\$0-
	Rule 504			0-	\$ <u>-0-</u>
		Total		0 -	\$ <u>-0-</u>
4.	securities in this The information	offering. E may be give	all expenses in connection with the issuance and distribution of the exclude amounts relating solely to organization expenses of the issuer. In as subject to future contingencies. If the amount of an expenditure is at and check the box to the left of the estimate.		
	Transfer	Agent's Fee	S		\$0-
	Printing a	and Engravi	ng Costs	<u>X</u>	\$ 60,000
	Legal Fee	es		X	\$ 25,000
	Accounti	ng Fees		<u>X</u>	\$25,000
	Engineer	ing Fees			\$0-
	Sales Con	mmissions (specify finders' fees separately)		\$0-
	Other Ex	penses (ider	ntify) Finders' fees and Offering Costs	<u>X</u>	\$ <u>1,930,000</u>
		Total		<u>X</u>	\$ 2,040,000

C. OFFERING	G PRICE, NUMBER OF INVEST	TORS, EXPENSES AND USE O	F PROCEEDS.
and total expenses furnished in r	the aggregate offering price given in respective to Part C - Question 4.a. This content is the insurer content in the insurer content is the insurer content in the insurer content is the insurer content in the insurer content in the insurer content is the insurer content in	ponse to Part C - Question I difference	\$ 8,160,000
5. Indicate below the amount of the each of the purposes shown. If check the box to the left of the	adjusted gross proceeds to the issuer uses the amount for any purpose is not know estimate. The total of the payments listed orth in response to Part C - Question 4.b	d or proposed to be used for m, furnish an estimate and ed must equal the adjusted	
		Payments to Officers Directors & Affiliates	
Salaries and fees			□ \$ <u>-0-</u>
Purchase of real estate		□ \$ <u>-0-</u>	□ \$0
Purchase, rental or leasing	g and installation of machinery and equi	pment	□ \$ <u>-0-</u>
Construction or leasing o	f plant buildings and facilities	□ \$ <u>-0-</u>	
offering that may be used	nesses (including the value of securities in exchange for the assets of securities er)		□ \$ <u>-</u> 0-
Repayment of indebtedne	·SS		□ \$0
Working capital			X \$ 8,160,000
Other (specify):		□ \$0-	
		□ \$0-	
Column Totals			X \$_8,160,000
Total Payments Listed (co	olumn totals added	<u>X</u>	\$ 8,160,000
	D. FEDERAL	SIGNATURE	
signature constitutes an undertakin	ice to be signed by the undersigned du	uly authorized person. If this notice is Securities and Exchange Commission,	
Issuer (Print or Type)	Signature	Α	Date
BIDZ.COM, INC.	Off		May 1, 2003
Name of Signer (Print or Type)	Title of Signer (Print or Type)	1	
David Zinberg	President	·	

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

E. STATE SIGNATURE

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature	Date
BIDZ.com, Inc.		May 1, 2003
Name of Signer (Print or Type)	Title of Signer (Print or Type)	
David Zinberg	President	

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

1	Intend to se to non-accr investors in (Part B-Iter	edited State	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor amount purchase (Part C-Item 2)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item I		
State	Yes	No	Common Stock	Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No		
AL											
AK											
AZ											
AR											
CA		X		1	\$36,000	0	0		Х		
со											
СТ		Х		1	\$3,000	0	0		Х		
DE											
DC											
FL		Х		1	\$4,002	0	0		X		
GA											
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1*	Intend to sell to non-accredited investors in State (Part B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor amount purchas (Part C-Item 2)	Type of investor and amount purchased in State (Part C-Item 2)			5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item I		
NE									
NV									
NH									
NM									
NY									
NC									
ND									
ОН	X		1	\$3,000	0	0		X	
OK									
OR	X		1	\$2,700	0	0		Х	
PA	X		1	\$6,000	0	0		Х	
RI									
SC									
SD									
TN									
TX	X		1	\$30,000	0	0		X	
UT						ļ			
VT									
VA									
WA									
WV						ļ			
WI									
WI									
PR									