FORM D

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549IVED

FORM DAPR 2 1 2003

NOTICE OF SALE SECURIT PURSUANT TO REGULATION SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

3235-0076 OMB Number: Expires: May 31, 2005 Estimated average burden hours per response.....1 SEC USE ONLY **Prefix**

DATE RECEIVED

D E

Serial

Name of Offering (check if this is an amendment and name has changed, and indicate change.) Series A-1 Preferred Stock	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Type of Filing: New Filing Amendment	Section 4(6) ULOE
A. BASIC IDENTIFICATION DATA	
 Enter the information requested about the issuer Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Broad Daylight, Inc. 	
Address of Executive Offices (Number and Street, City, State, Zip Code) 1171 Homestead Road Suite 250, Santa Clara, CA 95050	Telephone Number (Including Area Code) (408)551-4740
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business Software Development and Sales	PROCESSEI
Type of Business Organization Corporation limited partnership, already formed business trust limited partnership, to be formed other	(please specify): THOMSON
Actual or Estimated Date of Incorporation or Organization: Month Year 0 7 9 6	FINANCIAL Actual Estimated

GENERAL INSTRUCTIONS

Jurisdiction of Incorporation or Organization:

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

(Enter two-letter U.S. Postal Service Abbreviation for State: CN for Canada; FN for other foreign jurisdiction)

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

. ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

BASIC IDENTIFICATION DATA A. Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Ennis, Greg Business or Residence Address (Number and Street, City, State, Zip Code) c/o Peninsula Equity Partners, 3000 Sand Hill Road, Building 3, Suite 125, Menlo Park, CA 94025 Beneficial Owner Executive Officer \boxtimes Director Check Box(es) that Apply: Promoter General and/or Managing Partner Full Name (Last name first, if individual) Kirkbride, Louise Business or Residence Address (Number and Street, City, State, Zip Code) 1171 Homestead Road Suite 250, Santa Clara, CA 95050 □ Director Check Box(es) that Apply: Promoter Beneficial Owner **Executive Officer** General and/or Managing Partner Full Name (Last name first, if individual) Krakoff, Roger Business or Residence Address (Number and Street, City, State, Zip Code) c/o JEGI, 150 E. 52nd. Street, New York, NY 10022 Check Box(es) that Apply: Promoter ■ Beneficial Owner **Executive Officer** □ Director General and/or Managing Partner Full Name (Last name first, if individual) Roizen, JoAnn Heidi Business or Residence Address (Number and Street, City, State, Zip Code) c/o Mobius Venture Capital, Two Palo Alto Square Ste. 500, Palo Alto, CA 94306 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer □ Director General and/or Managing Partner Full Name (Last name first, if individual) Weathersby, William Business or Residence Address (Number and Street, City, State, Zip Code) c/o Nexus Capital Partners, One Lombard Street Ste. 300, San Francisco, CA 94111 Check Box(es) that Apply: Promoter Beneficial Owner **Executive Officer** □ Director General and/or Managing Partner Full Name (Last name first, if individual) Wong, Ying-Hon Business or Residence Address (Number and Street, City, State, Zip Code) c/o Wongfratris Investment Company, 51 Jordan Place, Palo Alto, CA 94303 Beneficial Owner Executive Officer Director Check Box(es) that Apply: ☐ Promoter General and/or Managing Partner Full Name (Last name first, if individual) Kinder, Susan Business or Residence Address (Number and Street, City, State, Zip Code) 1171 Homestead Road Suite 250, Santa Clara, CA 95050 (Use blank sheet, or copy and use additional copies of this sheet, as necessary)

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Check Box(es) that Apply:	Promoter		Beneficial Owner	\boxtimes	Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if Isaacs, Charles	individual)								
Business or Residence Address	s (Number and Street	, City,	State, Zip Code)						
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Full Name (Last name first, if	individual)							-	
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Business or Residence Addres	-		•						
1171 Homestead Road Suite		A 950		<u> </u>					
Check Box(es) that Apply:	Promoter	 	Beneficial Owner	⊠	Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if	individual)								
DeFilipps, Thomas C.									
Business or Residence Addres		, City,	State, Zip Code)						
650 Page Mill Road, Palo Al	to, CA 94304								
Check Box(es) that Apply:	Promoter	<u>⊠</u>	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if	individual)								
Softbank Technology Ventu	res V, L.P.						**		· •••
Business or Residence Addres	s (Number and Street	, City,	State, Zip Code)						
c/o Mobius Venture Capital,	Two Palo Alto Squa	are Ste	e. 500, Palo Alto, CA	A 943	306				
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if	individual)								
Softbank Technology Advisor	ors' Fund V, L.P.								
Business or Residence Addres	s (Number and Street	, City,	State, Zip Code)						
c/o Mobius Venture Capital,	Two Palo Alto Squa	are Ste	e. 500, Palo Alto, CA	1 943	06				
Check Box(es) that Apply:	Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if	individual)								
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Check Box(es) that Apply:	Promoter	X	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
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JEGI Internet Economy Par									
Business or Residence Addres		, City,	State, Zip Code)						
150 E. 52 nd . Street, New Yor							- J J J - 1		
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Check Box(es) that Apply:	Promoter	☒	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, it	f individual)								
JEGI Internet Economy Af	filiates LLC								
Business or Residence Addre	•	t, City,	State, Zip Code)						
150 E. 52 nd . Street, New Yo	rk, NY 10022								
Check Box(es) that Apply:	Promoter	⊠	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, it	f individual)								
2M Invest A/S Business or Residence Addre	ss (Number and Stree	t City	State Zin Code)						
c/o Philip & Partners Attn:				ade P	O. Box 2227 DK-1	018 C	openhagen i	DENMA	RK
	Promoter	Ander	Beneficial Owner		Executive Officer		Director		General and/or
Check Box(es) that Apply:			Beneficial Owner		Executive Officer		Director		Managing Partner
Full Name (Last name first, if	,								
Peninsula Equity Partners S Business or Residence Addre		t City	State 7in Code)		 .				
3000 Sand Hill Road, Build									
	Promoter	Ø	Beneficial Owner	$\overline{}$	Executive Officer	$\overline{\Box}$	Director		General and/or
Check Box(es) that Apply:			——————————————————————————————————————		Executive Officer		Director		Managing Partner
Full Name (Last name first, it	•								
Peninsula Equity Partners,									
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3000 Sand Hill Road, Build			···						
Check Box(es) that Apply:	Promoter	<u>⊠</u>	Beneficial Owner		Executive Officer		Director	L	General and/or Managing Partner
Full Name (Last name first, if	·								
The Entrepreneurs' Fund, 1									
Business or Residence Addre 2637 Marine Way Ste. 100,									
Check Box(es) that Apply:	Promoter	\boxtimes	Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, it	individual)								0 0
RBW Investments, LLC									
Business or Residence Addre	ss (Number and Stree	t, City,	State, Zip Code)						
2637 Marine Way Ste. 100,	Mountain View, CA	94043				-			
Check Box(es) that Apply:	Promoter		Beneficial Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, if	individual)								
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Has the issuer sold, or does the issuer intend to sell, to roor-accredited jovernors in this effering?					В.	INFOR	RMATION	ABOUT OI	FFERING				
Auto-	1 Hay	s the issuer sold	or does the is	ssuer intend t	o sell to nor	a-accredited is	nvestors in th	nis offering?				_	
3. Does the offering permit joint concenship of a single unit? 4. Easte the information requested for each person who has been or will be paid or given, directly or indirectly, any controllation or similar person are person for the line of or selection of purposes or signal or a horder or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five 50 persons to be listed are associated persons or signal or all violent only. Part of the listed are associated persons or signal or all violent only. Part of the listed are associated persons or signal or all violent only. Part of the listed are associated persons of such associated persons. Part of such associated persons	1. 114		or does me n	,sacr mena (•				_	23
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persons or agent of a broker or dealer registered with the SEC audior with a state or states, list the name of the broker or dealer. If more dealer only. File Name (Last name first, if individual) N/A Business or Residence Address (Number and Street, City, State, Zip Code) Name of Associated Broker or Dealer States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check 'All States' or check individuals States) [AL] [AR] [AZ] [AR] [CA] [CO] [CT] [DB] [DC] [FJ] [GA] [MN] [MN] [MS] [MO] [MN] [MN] [MN] [MN] [MN] [MN] [MN] [MN													
Marie (Last name first, if individual)	per	son or agent of a	broker or dea	aler registered	d with the SE	EC and/or wit	h a state or st	ates, list the	name of the b	roker or dea	ler. If more		
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[MT] [NE] [NV] [NH] [NJ] [NM] [NY] [NC] [ND] [OH] [OK] [OR] [PA] [RI] [SC] [SD] [TN] [TX] [UT] [VT] [VA] [WA] [WV] [WI] [WY] [PR]	[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	(HI)	[ID]
[RI] [SC] [SD] [TN] [TX] [UT] [VT] [VA] [WA] [WV] [WI] [WY] [PR]	[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[[MA]	[MI]	[MN]		
								• -					
	[RI]	[SC]	[SD]								[WI]	[WY]	[PR]

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE	OF PROCEEDS	
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$0.00	\$0.00
	Equity	\$5,500,001.71	\$2,001,522.28
	☐ Common ☐ Preferred		
	Convertible Securities (including warrants)	\$0.00	\$0.00
	Partnership Interests	\$0.00	\$0.00
	Other (Specify)	\$0.00	\$0.00
	Total	\$5,500,001.71	\$_2,001,522.28
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		Number Investors	Aggregate Dollar Amount of Purchase
	Accredited investors	13	\$_2,001,522.28
	Non-accredited Investors	0	\$0
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504	_	\$
	Total		\$
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees	\boxtimes	\$ 280,000.00
	Accounting Fees		\$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)	_	\$
	Total	⊠	\$ 280,000.00

total of process. 5. Indicate process. 5. Indicate process. Salar Purch Purch Cons Acquiused Repa Work Other	l expenses furnished in response to beeds to the issuer."	on of machinery and equipmentgs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)	d to be used for each of and check the box to the occeeds to the issuer set Payments to Officers, Directors Affiliates \$	Others \$ \$
the puleft of forth Salar Purch Cons Acqu used Repa Work	purposes shown. If the amount for a of the estimate. The total of the path in response to Part C - Question 4 aries and fees	on of machinery and equipment	Payments to Officers, Directors Affiliates \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Others \$ \$
Purch Purch Cons Acqu used Repa Work	chase of real estate	on of machinery and equipmentgs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)	Officers, Directors Affiliates \$	Others \$ \$
Purch Purch Cons Acqu used Repa Work	chase of real estate	on of machinery and equipmentgs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)		
Purch Cons Acqu used Repa Work	chase, rental or leasing and installate instruction or leasing of plant buildin quisition of other businesses (included in exchange for the assets or secural ayment of indebtedness	on of machinery and equipmentgs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)	\$ \$	
Cons Acqu used Repa Work	nstruction or leasing of plant building quisition of other businesses (including din exchange for the assets or secural assets of indebtedness	gs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)	ing that may be \$	s
Cons Acqu used Repa Work	nstruction or leasing of plant building quisition of other businesses (including din exchange for the assets or secural assets of indebtedness	gs and facilitiesng the value of securities involved in this offerities of another issuer pursuant to a merger)	ing that may be \$	s
Acquused Repa Work	quisition of other businesses (includid in exchange for the assets or secur	ng the value of securities involved in this offerities of another issuer pursuant to a merger)	ing that may be \$	
used Repa Work Other	d in exchange for the assets or secur ayment of indebtedness	ities of another issuer pursuant to a merger)	\$	□ \$
Work			<u>_</u>	
Other	rking capital		LJ \$	\$
			🗆 \$	
Colui	er (specify):		🗆 \$	\$
00141	umn Totals		□ \$	□ \$
		als added)		5,220,001.71
		D. FEDERAL SIGNA	ATURE	
undertaking		ted by the undersigned duly authorized person. If ecurities and Exchange Commission, upon writte of Rule 502.		
Issuer (Pri	rint or Type)	Signature	Date	
Broad Day	ylight, Inc. Signer (Print or Type)	Title of Signer (Print or Type)	April 16, 2003	• ^
Susan K. K	- · · · · · · · · · · · · · · · · · · ·	Vice President of Finance	moan CS.CS	juden