FORM D

03056673

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

106t	914
OMB APP	ROVAL
OMB Number:	3235-0076
Expires:	May 31, 2005
Estimated average	
hours per response	16.00

SEC USE ONLY							
Prefix		Serial					
DATE I	RECEIVI	ED					

Filing Under (Check box(es) that apply Type of Filing: ☑ New Filing ☐ Ame	· — -	tule 504	Rule 506	☐ Section 4(6)	DOLOE S
	·	IC IDENTIFICATION	DATA		RECEIVED
	A. DAS	CIDENTIFICATION	DAIA	<del></del>	APR 1 8 200
Enter the information requested about	t the issuer				200
Name of Issuer ( check if this is an ame	ndment and name has change	d, and indicate change.)	ADcom	Information Service	184
Address of Executive Offices 70	(Number and Street, Ci O West Hillsboro Bouleva			e Number (Including A ch, FL 33441	rea Code
Address of Principal Business Operations (if different from Executive Offices)	(Number and Street, Ci	ty, State, Zip Code)	Telephone	e Number (Including A.	rea Code)
Brief Description of Business	Monitors and report	s cable television viewe	ership		
Type of Rusiness Organization					
**	☐ limited partners	hip, already formed		I other (please specify)	:
Type of Business Organization  ☑ corporation  ☐ business trust	☐ limited partners	• •		other (please specify)	POCESSE
	☐ limited partners	• •	Year [9]8		ROCESSE

#### GENERAL INSTRUCTIONS

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

#### State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and hat have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been lade. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

#### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

## A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
- Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
  - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
  - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Garin, Michael N.	dividual)				
Business or Residence Address ( 700 West Hillsboro Bouleva			ch, FL 33441		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Eschbach, Mary Kay	dividual)				
Business or Residence Address (1700 West Hillsboro Boulevan			h, FL 33441		
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Marocco, Michael J.	lividual)				
Business or Residence Address (1700 West Hillsboro Boulevan			h, FL 33441		
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if incomeyers, Bob	lividual)				
Business or Residence Address (1700 West Hillsboro Boulevan			h, FL 33441		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind Van Valkenburg, David	lividual)				
Business or Residence Address (1700 West Hillsboro Boulevar			h, FL 33441		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind Livek, William P.	lividual)				
Business or Residence Address (1700 West Hillsboro Boulevar			h, FL 33441	· · · · · · · · · · · · · · · · · · ·	
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind Chemerow, David	ividual)				
Business or Residence Address († 700 West Hillsboro Boulevar			h, FL 33441		

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc Spooner, Richard D.	lividual)	·			
Business or Residence Address (700 West Hillsboro Boulevan			ch, FL 33441		
Check Box(es) that Apply:	☐ Promoter		☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc.	ividual)			:	· .
Business or Residence Address (I One North Main Street, Cou					
Check Box(es) that Apply:	Promoter	■ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind WPP Dotcom Holdings (22)			**************************************		
Business or Residence Address (1 c/o Kantar Media Research,			10036		
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind 21 St. Century Communicati				•	
Business or Residence Address (N c/o Sandler Capital Manager			York 10153		
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind Sandler Capital Partners V, I					
Business or Residence Address (N c/o Sandler Capital Manager			York 10153		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if ind	vidual)				
Business or Residence Address (N	Tumber and Street, C	City, State, Zip Code)			`
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind	vidual)				
Business or Residence Address (N	Tumber and Street, C	City, State, Zip Code)			

	acadigié				B. INFO	RMATION	ABOUT C	FFERING	CERTIFICATION	en e	petsata kanan	
l. Has	the issuer s	old, or doe:	s the issuer	intend to se	ell, to non-a	ccredited in	ivestors in t	his offering	?			Yes No □ ⊠
				Answ	er also in A	ppendix, C	olumn 2, if	filing under	ULOE.			
2. What is the minimum investment that will be accepted from any individual?										\$N/A		
3. Does the offering permit joint ownership of a single unit?										Yes No ⊠ □		
com If a p or st	mission or person to be ates, list the	similar rem e listed is a e name of t	uneration i n associate he broker o	for solicitat d person or r dealer. If	ion of purch agent of a t more than f	asers in con proker or de	nnection with aler register ons to be list	th sales of se red with the sted are asso	or indirectly ecurities in t SEC and/or ociated perso	he offering. with a state		
Full Na	me (Last na	me first, if i	ndividual)									
Busines	s or Resider	ice Address	(Number a	nd Street, Ci	ty, State, Zi	p Code)						
Name o	f Associated	Broker or	Dealer									
States in	Which Per	son Listed I	Has Solicite	d or Intends	to Solicit Pu	ırchasers						
(Check	"All States"	or check in	dividual Sta	tes)			••••••		***************************************			☐ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Nar	ne (Last nar	ne first, if i	ndividual)									
Busines	s or Residen	ce Address	(Number ar	nd Street, Ci	ty, State, Zi <sub>l</sub>	Code)						
Name of	f Associated	Broker or I	Dealer									
States in	Which Per	son Listed F	las Solicited	d or Intends	to Solicit Pu	rchasers						
(Check	"All States"	or check in	dividual Sta	tes)				***************************************			•••••••••••	☐ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT] [RI]	[NE] [SC]	[NV] [SD]	[NH] [TN]	[NJ] [TX]	[NM] [UT]	[NY] [VT]	[NC] [VA]	[ND] [WA]	[OH] [WV]	[OK] [WI]	[OR] [WY]	[PA] [PR]
	ne (Last nar	-		[ ]	[0 1]	[, ]		[,,,,]	[]		[ ]	(* * *)
Business	or Residen	ce Address	(Number ar	d Street, Ci	ty, State, Zip	Code)						·
		•••••••	(1.12.11561 0		.y, o, 2.,	, (()						
Name of	f Associated	Broker or I	Dealer									
States in	Which Pers	son Listed F	Ias Solicited	l or Intends	to Solicit Pu	rchasers						
(Check	'Ali States"	or check inc	dividual Sta	tes)								☐ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[N]]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[XT]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box □ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.					
Type of Security	c	Aggreg Offering		Am	ount Already Sold
Debt		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0	\$	0
Equity	<u> </u>		0		0
☐ Common ☐ Preferred	-				
Convertible Securities (including warrants)	\$	2,000	,000	\$_1.	974,132.68
Partnership Interests	<u> </u>		0		0
Other (Specify)	<u>s</u>		0		0
Total	<u>s</u>	2,000			974.132.68
Answer also in Appendix, Column 3, if filing under ULOE.	<u>v</u>	2,000	,000	Ψ_1.	
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				A	Aggregate
		Number Investor		Do	llar Amount Purchases
Accredited Investors			0	\$	0
Non-accredited Investors				\$	
Total (for filings under Rule 504 only)				<b>\$</b>	
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.					
Type of offering		Type of Securit		Dol	llar Amount Sold
Rule 505		2000	•	\$	
Regulation A				\$	
Rule 504				s——	
Total				\$	
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.  Transfer Agent's Fees			<u> </u>	\$_	
Printing and Engraving Costs	••••			\$_	
Legal Fees			☒	\$_	50,913.79
Accounting Fees				\$	
Engineering Fees				\$	
Sales Commissions (specify finders' fees separately)				\$	
Other Expenses (identify)				\$_ \$	
Total			_ ⊠	\$_ \$_	50,913.70

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

and total expenses furnished in response to Pa	offering price given in response to Part C - Question 1 rt C - Question 4.a. This difference is the "adjusted gross		<u>\$</u> 1,923,218.89
each of the purposes shown. If the amount for	s proceeds to the issuer used or proposed to be used for any purpose is not known, furnish an estimate and otal of the payments listed must equal the adjusted gross Part C - Question 4.b above.		
		Payments to Officers, Directors, & Affiliates	Payments To Others
		· · · · · · · · · · · · · · · · · · ·	<del></del>
Purchase of real estate			□ \$
Purchase, rental or leasing and installation of rand equipment	nachinery		□ \$
Construction or leasing of plant buildings and	facilities	□ \$	□ \$
Acquisition of other businesses (including the offering that may be used in exchange for the issuer pursuant to a merger)		 \$	□ \$
Repayment of indebtedness		S	□ \$
Working capital		$\boxtimes$ s <sup>1,923</sup> ,	218 \$ 89
Other (specify):			□ \$
			□ \$
Column Totals		🛛 \$	s
Total Payments Listed (column totals added)		⊠ \$ <u>-</u> -	1,923,218.89
	D PEDED ALCIENTATION		上版 M. ACCOUNTS 1、2600 ACCOUNTS ACCOUNT
signature constitutes an undertaking by the	signed by the undersigned duly authorized person. If issuer to furnish to the U.S. Securities and Exchange on-accredited investor pursuant to paragraph (b)(2) o	Commission, upon written req	
Issuer (Print or Type)	Signature		111/2
ADcom Information Services, Inc.	1) La	4	116/03
Name of Signer (Print or Type)	Title of Signer (Print or Type)		
David Chemerow	Chief Operating Officer		
		<del></del>	

ATTENTION
Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		E. STATE SIGNATURE							
1.		262 presently subject to any of the disqualification		Yes No □ ⊠					
		See Appendix, Column 5, for state response.							
2.	The undersigned issuer hereby undert (17 CFR 239.500) at such times as red	akes to furnish to any state administrator of any state quired by state law.	in which this notice is filed, a not	ice on Form D					
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.								
4.	Offering Exemption (ULOE) of the st	t the issuer is familiar with the conditions that must be ate in which this notice is filed and understands that t ing that these conditions have been satisfied.							
	suer has read this notification and know uthorized person.	s the contents to be true and has duly caused this noti	ce to be signed on its behalf by th	ne undersigned					
`	Print or Type) n Information Services, Inc.	Signature	Date 4/16	./03					
Name (	Print or Type)	Title (Print or Type)		•					
David	Chemerow	Chief Operating Officer							

Instruction:

## C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

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1	2	···	3			4			5 .
	Intend ( to non-ac- investors (Part B-l	credited in State	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				lification ate ULOE , attach attion of granted) -Item 1)
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL	Tes	110		THVESTOIS	Amount	Investors	Amount	165	110
ĀK									
AZ									
AR			·						
CA		✓	Convertible Securities 25,932.65	16	4,502.22				<b>√</b>
СО									
СТ									
DE									
DC		✓	Convertible Securities 1,398.17	1	743.65				<b>√</b>
FL		✓	Convertible Securities 3,768.09	3	0.00				<b>✓</b>
GA									
ні									
ID									
ΙL									
IN					-				
IA								-	
KS			,						
KY									
LA									
ME									
MD									
MA									
МІ								11 11 11 11 11 11 11	
MN			,						
MS			·						
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				APPENDI	${f X}$				
	Intend to sell to non-accredited investors in State (Part B-Item 1)		3 Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО									
МТ									
NE									
NV									
NH						,			·
NJ									
NM					_				
NY		✓	Convertible Securities 1,968,232.28	. 8	1,968,232.28	*,			<b>4</b>
NC									
ND									
ОН									
ОК									
OR									
PA									
RI									
SC -		2							
SD									
TN					:				
TX		✓	Convertible Securities 670.00	1	0.00				<b>✓</b>
UT		-							
VT									
VA									
WA		N.							
wv									
WI							·		

	APPENDIX										
1	Intend to sell to non-accredited investors in State (Part B-Item 1)		3 Type of security and aggregate offering price offered in state (Part C-Item 1)	4  Type of investor and  amount purchased in State  (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)			
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No		
WY											
PR											