

03054499 MAR 3 1 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

UMBER

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

NAME OF BROKER-DEALER: GERBER ASSET MANAGEMENT, LLC ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P. O. Box No.) 120 BROADWAY – SUITE 4000 NEW YORK, NEW YORK (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant PROC	RANT IDENTIFICAT	TION	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P. O. Box No.) 120 BROADWAY – SUITE 4000 NEW YORK, NEW YORK 10271 (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAS, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant		<u>OFFICIA</u>	L USE ONL
NEW YORK, NEW YORK (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAS, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant		FIRI	M ID. NO.
NEW YORK, NEW YORK 10271 (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	ESS: (Do not use P. O.	Box No.)	
NEW YORK, NEW YORK 10271 (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant			
NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT SANDER GERBER (646) 825 - 2150 (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAS, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant		102	271
SANDER GERBER (Area Code – Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	(State)	(Zip	Code)
(Area Code Telephone No.) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	SON TO CONTACT II	N REGARD TO THIS	S REPORT
B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant		(646) 825 - 2150)
INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	(Area Code – Telepho	ne No.)
LERNER & SIPKIN, CPAs, LLP 132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	NTANT IDENTIFICA	TION	
132 Nassau Street, Suite 1023 New York NY 10038 X Certified Public Accountant	ose opinion is contained	in this Report*	
X Certified Public Accountant PROC			
	v York	NY	10038
FOR OFFICIAL USE ONLY APR		1	PROC
			- 14
		NEW YORK (State) RSON TO CONTACT IN (NTANT IDENTIFICA ose opinion is contained	NEW YORK (State) (State) (State) (Area Code – Telepho NTANT IDENTIFICATION (State) (State) (Area contained in this Report*

SEC 1410 (3-91)

^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

OATH OR AFFIRMATION

I, SANDER GERBER, swear (or affirm) that, to the best of my knowledge and belief, the accompanying financial statement and supporting schedules pertaining to the firm of GERBER ASSET MANAGEMENT, LLC, as of DECEMBER 31, 2002, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, member, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

N T	\sim	T.	_
N	4 6	N	E

NONE		
Affirmed to before me X His 27th daysf March 2003 Sander Gerber		
President of the General Partner of the Managing Member		
Miriam Klein This report** contains (check all applicable boxes): (x) (a) Facing page. (x) (b) Statement of Financial Condition. (x) (c) Statement of Income (Loss). (x) (d) Statement of Cash Flows. (x) (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital. (x) (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors. (x) (g) Computation of Net Capital. () (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3. () (i) Information Relating to the Possession or Control requirements under rule 15c3-3. () (j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the reserve requirements Under Exhibit of Rule 15c3-3. () (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation. (x) (1) An Oath or Affirmation. () (m) A copy of the SIPC Supplemental Report. () (n) A report describing any material inadequacies found to exist or found to have existed since the		
date of the previous audit. (x) (o) Independent Auditors' Report.		

** For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

I, SANDER GERBER, swear that, to the best of my knowledge and belief, the accompanying financial statements and supporting schedule(s) pertaining to the Firm of GERBER ASSET MANAGEMENT, LLC, as of DECEMBER 31, 2002, are true and correct. I further swear that neither the Company nor any partner, proprietor, principal officer, director or member has any proprietary interest in any account classified solely as that of customer, except as follows:

No Exceptions

Sander Gerber

Aftirmed to before me this 27th day of March 2003

President of the General Partner of the Managing Member

Miriam Klein

MIRIAM P. KLEIN
Rotary Public, State of New York
BOTKI 5071752, Qual. In Kings on
Commission Expires Jan. 21, 22007

GERBER ASSET MANAGEMENT, LLC STATEMENT OF FINANCIAL CONDITION

DECEMBER 31, 2002

STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2002

ASSETS

Cash and cash equivalents	\$ 139,080
Due from clearing brokers	9,487,928
Securities owned - at market value	11,109,681
Other assets	205,630
Total assets	\$ 20,942,319
LIABILITIES AND STOCKHOLDERS' EQUITY	
Liabilities:	
Accounts payable	\$ 70,000
Due to clearing brokers	2,355,263
Securities sold, but not yet purchased	10,861,683
Total liabilities	13,286,946
Commitments and Contingencies (Notes 6 & 7)	
Capital	7,655,373
Total liabilities and capital	20,942,319

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2002

Note 1- Nature of Business

Gerber Asset Management, LLC, a limited liability company (The "Company") is a broker/dealer in securities registered with the Securities and Exchange Commission and an associate member of the American Stock Exchange.

The "Company" operates under the provisions of Paragraph (k) (2) (ii) of Rule 15c3-3 of the Securities Exchange Commission, and accordingly is exempt from the remaining provisions of that rule.

Note 2- Summary of Significant Accounting Policies

a) Revenue Recognition

Securities transactions (and the recognition of related income and expenses) are recorded on a trade date basis.

b) Cash and Cash Equivalents

For the purpose of the statement of cash flows, the Company considers money market funds maintained with banks and brokers to be cash and cash equivalents.

c) Income Taxes

Income taxes are not payable by, or provided for, the Company. Instead, the members are liable for individual income taxes on their respective shares of the Company's taxable income.

d) Fixed Assets

Equipment is carried at cost and is depreciated over a useful life of five years using the straight-line method. Leasehold improvements are amortized over the lesser of the economic useful life of the improvement or the terms of the lease.

e) Use of Estimates

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, and the reported amounts of revenues and expenses.

Note 3 - Marketable Securities Owned and Sold, but Not Yet Purchased

Marketable securities consist of trading securities at quoted market values, as illustrated below:

Sold, but not yet

		~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
	Owned	Purchased
Equities	10,669,182	10,861,683
Government Bonds	90,196	-0-
	10,759,378	10,861,683

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2002

Note 4 - Related Party Transactions

Pursuant to its operating agreement with Gerber Management, LP ("Gerber") a member of the Company, the Company will pay Gerber a management fee in exchange for Gerber providing operational and management assistance to the Company, as well as paying all administrative costs, including salaries, and overhead expenses. The fee paid for the period ended December 31, 2002 amounted to \$969,931.

Note 5- Grant

In 2002, the Company received \$300,000 of grants awarded under the World Trade Center Business Recovery Grant Program. This grant was for certain companies located in lower Manhattan on September 11, 2001.

Note 6- Commitments and Contingencies

The Company rents office space pursuant to a lease agreement expiring July 31, 2006. Annual payments of \$160,816, through January 31, 2004, and \$171,304 for the remainder of the lease, plus escalation for real-estate taxes, are payable monthly. The Company's minimum rental commitments through termination are as follows:

2003	\$160,816
2004	\$170,430
2005	\$171,304
2006	\$ 99,927

The Company has established a letter of credit with an annual automatic renewal in the amount of \$85,652, delivered to the landlord as security.

Note 7- Financial Instruments with Off-Balance Sheet Credit Risk

The Company trades only for its own account.

The Company is subject to certain inherent market risks arising from its investing activities of selling securities short. The ultimate cost to the Company to acquire these securities may exceed the liability reflected in the financial statements. The Company attempts to reduce such risk in their short positions by holding offsetting long positions.

A substantial portion of the Company's assets is held at a clearing broker. The Company is subject to credit risk should the clearing broker be unable to fulfill its obligations.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2002

Note 8- Net Capital Requirement

The Company is subject to the Securities and Exchange Commission's Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 1500%. At December 31, 2002, the Company's net capital of \$6,295,345 was \$6,195,345 in excess of its required net capital of \$100,000.

Note 9- Estimated Fair Value of Financial Instruments

Statement of Financial Accounting Standards No. 107, "Disclosure About Fair Value of Financial Instruments," requires the disclosure of the fair value of financial instruments, including assets and liabilities recognized in the statement of financial condition. Management estimates that the aggregate net fair value of financial instruments recognized in the statement of financial condition (including receivables and payables) approximates their carrying value, as such financial instruments are short term in nature.



132 Nassau Street, New York, NY 10038 Tel 212.571.0064 / Fax 212.571.0074 E-mail: LS@lernersipkin.com

INDEPENDENT AUDITORS' REPORT

To the Members of Gerber Asset Management, LLC 120 Broadway – Suite 4000 New York, NY 10271

Gentlemen:

We have audited the accompanying statement of financial condition of Gerber Asset Management, LLC, as of December 31, 2002. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on the statement of financial condition based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall statement of financial condition presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Gerber Asset Management, LLC as of December 31, 2002, in conformity with accounting principles generally accepted in the United States of America.

Lerner & Sipkin, CPAs, LLP Certified Public Accountants (NY)

New York, NY February 26, 2003