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22 April 2003

Securities and Exchange Commission
Division of Corporate Finance
Office of International Corporate Finance
Mail Stop 0302
450 Fifth Street, NW
Washington DC 20549

USA

Dear Sirs





SUPPL

<u>Aimprint Group plc (File No. 82-5104)</u>
<u>Ongoing Disclosure Pursuant to Rule 12g3-2(b) under the U.S. Securities Exchange of 1934</u>

On behalf of 4imprint Group plc (the "Company") and pursuant to the requirements of Rule 12g3-2(b) under the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"), I hereby furnish this letter, with exhibits hereto, to the Securities and Exchange Commission (the "SEC").

Pursuant to Rule 12g3-2(b)(1)(iii) under the Exchange Act, enclosed are copies of each of the documents listed below, which constitute information that the Company has recently (i) made or become required to make pursuant to the laws of England and Wales, (ii) filed or become required to file with the London Stock Exchange ("LSE") and which was or will be made public by the LSE or (iii) has distributed or become required to distribute to its security holders:-

Date	Document
22.04.03	LSE Notification – Second Advance Value Realisation Company - shares acquired.

If you should have any questions or comments, please call the undersigned at 001-44-161 272 4000.

Yours faithfully

11 Dets

Craig Slater
Finance Director

DU 5/29

## Dealings by Substantial Shareholders



AVS NO 709649:

Disclosure of interest in shares and notifications of dealings under the Stock Exchange requirements.

At relevant boxes should be completed in typed block capital letters.

1. Name of Company		2. Name of Shareholder having a substantial interest	
Himprint G	roup plc	SECONO ADVAN	ce varue
holding of the shareholder nar of a non-beneficial interest or i		4. Name of the registered holder(s) and, if more than one holder the number of shares held by each of them  SECOND POVANC VALUE	
IN RESPECT OF	12 ABOVE	REALISATION	COMPONY
5. Number of shares/amount of stock acquired 3,726,499	6. Percentage of issued Class	7. Number of shares/amount of stock disposed	8. Percentage of issued Class
		<u></u>	
9. Class of security		10. Date of transaction	11. Date company informed
ORDINARY	38 <sup>6</sup> / <sub>3</sub> P	17-04-03	22-04-03
12. Total holding following this n	otification	13. Total percentage holding of issued class following this notification	
3,726,4	99	12-98	

14. Any additional information	15. Name of contact and telephone number for queries	
	(0161) 292 4021	
16. Name and signature of authorised company official responsible for making this notification	CRAIG SISTER COMPANY SECRETARY	
Date of notification 22ND APRIL 192		

## SECOND ADVANCE VALUE REALISATION COMPANY LIMITED

CRUSADER HOUSE, 145-157 ST JOHN STREET, LONDON EC1V 4RU Telephone: 020—7490 4355 Facsimile: 020—7336 0865

Lavid Seckings
Emprint Group ple
Fark 17,
Moss Lane,
Whitfield, M45 8FJ

FAX: 0161 272 4001

17 April 2003

Dear Sir

La accordance with section 198 of the Companies Act 1985 we give notice that Second Advance Value Realisation Company has acquired an interest in 3,726,499 ordinary shares in your company. Please note this is conditional upon the listing of Second Advance Value Realisation Company Limited on the London Stock Exchange on 25 April 2003.

According to our understanding of the number of these shares you have in issue, this represents 12.98% of the shares in this class. If the listing becomes effective our holding will be registered in the name of Nortrust Nominees Limited a/c AVC01.

Our investment manager is Progressive Value Management Limited, Progressive's interest will arise purely from its status as investment manager.

Yours faithfully

Anthony Lee

Cavendish Administration Limited

UK Administration Agent to Second Advance Value Realisation Company Limited