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Securities & Exchange Commission
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Corporate Communications /
Investor Relations



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Subject ADR file nr. 82-2876

SUPPL

Dear Sirs,

Please find enclosed the following press releases:

- VNU announces a GBP 250 million bond issue
- VNU places GBP 250 million bonds

PROCESSED
JUN 03 2003
THOMSON
FINANCIAL

With kind regards,

VNU bv

Rob de Meel
Director

De 5/29



ADR File no. 82-2876

Press release

Date May 7, 2003

VNU ANNOUNCES A GBP 250 MILLION BOND ISSUE

Haarlem, The Netherlands - This morning VNU nv will launch a GBP 250 million issue of Sterling securities. Joint Lead Managers and Bookrunners are Barclays Capital and Morgan Stanley.

The securities are structured as a 7-year Sterling bond and the Bookrunners hold the right to re-market the securities for a further 7 years.

The notes are senior unsecured securities, issued under VNU nv's Euro Medium Term Note Program. Proceeds will be used to refinance existing debt. VNU nv is rated Baa1 (negative outlook) / BBB+ (negative outlook).

VNU

VNU is one of the world's leading media and information companies. Its core activities are marketing information, media measurement & information, business information and directories. VNU is active in more than 100 countries. The company employs approximately 38,000 people and has annual revenues of EUR 4.3 billion.

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