FORM D

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D NOTICE OF SALE OF SECURITIES

PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

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1 100/0	OMB APPROVAL

OMB Number: 3235-0076 Expires: August 31, 1998 Estimated average burden

hours per response 16.00

SEC	USE	ONLY

Prefix		Serial
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DATE F	RECEIVE	D

 $D \mid E \mid$

Name of Offering (~ check if this is an amendment and name has changed and indicate change.)					
Common Stock and Series C-1 Preferred Stock of USDATA Corporation					
Filing Under (Check box(es) that apply): ~ Rule 504 ~ Rule 505 🗷 Rule 506 ~ Section 4(6)	~ ULOE				
Type of Filing: ⊠ New Filing ~Amendment	RECEIVED				
A. BASIC IDENTIFICATION DATA					
Enter the information requested about the issuer	// FER 0 9 2003 >>				
Name of Issuer (~check if this is an amendment and name has changed, and indicate change.) USDATA Corporation					
Address of Executive Offices (Number and Street, City, State, Zip Code) Teleph 2345 North Central Expressway, Richardson, TX 75080 (972)	none Number (Including Assa Code) 2) 497-0359				
Address of Principal Business Operations (Number and Street, City, State, Zip Code) Teleph (if different from Executive Offices)	none Number (Including Area Code)				
Brief Description of Business Global provider of software and services for manufacturing processes and products					
Type of Business Organization					
■ corporation 9 limited partnership, already formed □other (please specify):	03005885				
9 business trust 9 limited partnership, to be formed	03003663				
Actual or estimated Date of Incorporation or Organization: Month Year	al 9 Estimated				
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for Sta CN for Canada; FN for other foreign jurisdiction)	te:				

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1972 (2-97) 1 of 8

	A. BASIC I	DENTIFICATION DA	TA	
2. Enter the information requested for the following:	:			
 X Each promoter of the issuer, if the issuer has be X Each beneficial owner having the power to vot issuer; X Each executive officer and director of corporat X Each general and managing partner of partners 	e or dispose, o	r direct the vote or dispo	sition of, 10% o	
Check Box(es) that Apply: ☐ Promoter ☑ Benefic	cial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Churchill, Winston J.				
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, T		Zip Code)		
Check Box(es) that Apply: ☐ Promoter ☐ Bene	ficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Dixon, James W.				
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, 7		Zip Code)		
Check Box(es) that Apply: ☐ Promoter ☐ Bene	eficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Eitan, Yaron				
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, T		Zip Code)		
Check Box(es) that Apply: ☐ Promoter ☐ Bene	eficial Owner	■ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Fleet, James E.	. <u>.</u>			
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, TX		Zip Code)		
Check Box(es) that Apply: ☐ Promoter ☐ Bene	eficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Illig, Randy T.				
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, TX		Zip Code)		
Check Box(es) that Apply: ☐ Promoter ☐ Ben	eficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Messman, Jack L.				
Business or Residence Address (Number and Stree 2345 North Central Expressway, Richardson, TX		Zip Code)		

Dooley, Jennifer P.

Business or Residence Address (Number and Street, City State, Zip Code)

2345 North Central Expressway, Richardson, TX 75080

Full Name (Last name first, if individual)

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☐ General and/or Managing Partner

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☑ Executive Officer ☐ Director

				B. INI	FORMAT	ION ABO	OUT OFF	ERING				
1. Has the	e issuer solo	d. or does th	ne issuer in	tend to sell	to non-acc	credited inv	estors in th	is offering)		.,,	Yes No
11 1140 111	100001		er also in A					15 011011116	***************************************	***************		
2 What is	the minim					-		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	****************	*************	•••••••	\$ <u>1,500,000</u>
3. Does th	ne offering	permit join	t ownership	of a single	e unit?							
similar associa dealer.	remunerati ted person If more tha	on for solic or agent of	itation of p a broker or persons to b	urchasers i r dealer reg	n connection	on with sale In the SEC a	s of securiti and/or with	ies in the of a state or s	fering. If a tates, list th	person to be ne name of	ommission of the listed is a the broker of the information	n or
Full Name (I	ast name f	irst, if indiv	ridual)									
Business or I	Residence A	Address (Nu	umber and	Street, City	, State, Zip	Code)						
Name of Ass	ociated Bro	ker or Dea	ler									
States in Wh	ich Person	Listed Has	Solicited o	r Intends to	Solicit Pu	rchasers						
(Check "A	All States" o	or check ind	dividual Sta	ites)	• • • • • • • • • • • • • • • • • • • •	·····	• • • • • • • • • • • • • • • • • • • •					. ~ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[Ml]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Name (I	ast name f	irst, if indiv	ridual)				· · · · · · · · · · · · · · · · · · ·					
Business or I	Residence A	Address (Ni	umber and	Street, City	, State, Zip	Code)						
Name of Ass	ociated Bro	oker or Dea	ler			-						
States in Wh	ich Person	Listed Has	Solicited o	r Intends to	Solicit Pu	rchasers	·					
(Check "A	All States" o	or check inc	lividual Sta	ites)	• • • • • • • • • • • • • • • • • • • •		•••••			•••••	• • • • • • • • • • • • • • • • • • • •	. ~ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Name (I	ast name f	irst, if indiv	idual)									
Business or I	Residence A	Address (Ni	umber and	Street, City	, State, Zip	Code)						
Name of Ass	ociated Bro	oker or Dea	ler		···							
States in Wh	ich Person	Listed Has	Solicited o	r Intends to	Solicit Pu	rchasers						
(Check "A	All States" o	or check inc	lividual Sta	ites)				**************		************		. ~ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	{ VT }	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND US	SE OF PROCEEI	os
۱.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0≈ if answer is "none" or "zero." If the transaction is an exchange offering, check this box ~ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$	\$
	Equity	\$ <u>1,500,000</u>	\$1,500,000
	☑ Common ☑ Preferred		
	Convertible Securities (including warrants)		_
	Partnership Interests	\$	\$
	Other (Specify:)	\$	\$
	Total		\$1,500,00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter $A0 \cong$ if answer is "none" or "zero."		
		Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	1	\$1,500,000
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1. NOT APPLICABLE		
	Type of offering	Type of Security	Dollar Amount Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$
1.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees.		\$ <u>10,000</u>
	Accounting Fees		\$
	Engineering Fees		\$

\$ 10,000

Total......

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

b. Enter the difference between the aggregate o and total expenses furnished in response to Part proceeds to the issuer."	C - Question 4.a. This difference is the "adjusted or adjusted or	sted gross	\$1,490,000
5. Indicate below the amount of the adjusted gross each of the purposes shown. If the amount fo check the box to the left of the estimate. The tot proceeds to the issuer set forth in response to P	r any purpose is not known, furnish an esti al of the payments listed must equal the adju.	mate and	
		Payments to Officers, Directors, & Affiliates	Payments To
Salaries and fees		D \$	□ \$
Purchase of real estate		□ \$	□ \$
Purchase, rental or leasing and installation	of machinery and equipment	□ \$	□ \$
Construction or leasing of plant buildings	and facilities	🗆 💲	□ \$
Acquisition of other businesses (including offering that may be used in exchange for pursuant to a merger)		□ \$ 	□ \$
Repayment of indebtedness		🗆 💲	□ \$
Working capital		🗆 💲	≥ \$ 1,490,000
Other (specify):		□ \$	□ \$
Column Totals		🗆 \$	≥ \$ <u>1,490,000</u>
Total Payments Listed (column totals add	ed)	Z 5	1,490,000
	D. FEDERAL SIGNATURE		
The issuer has duly caused this notice to be signed by signature constitutes an undertaking by the issuer to information furnished by the issuer to any non-accredit	furnish to the U.S. Securities and Exchang	e Commission, upon v	
Issuer (Print or Type) USDATA Corporation	Signature .	- , , , , , , , , , , , , , , , , , , ,	Date /-31-03
Name of Signer (Print or Type)	Title of Signer (Print or Type)		•
James E. Fleet	President		

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE	
1.	Is any party described in 17 CFR 230.252(c), (d), (e) or (f) presently subject to any of the disqualification provisions of such rule?	Yes No ~ □
	See Appendix, Column 5, for state response.	
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form I	D(17CFR

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFI 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type) USDATA Corporation	Signature E. Llet	Date 1-31-03
Name of Signer (Print or Type)	Title of Signer (Print or Type)	
James E. Fleet	President	

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX 4 1 2 3 Disqualification Type of security Under State ULOE Intend to sell and aggregate (if yes, attach Type of investor and explanation of offering price to non-accredited offered in State amount purchased in State waiver granted) investors in State (Part E-Item 1) (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) Series C-1 Preferred Number of Number of Stock and State Yes No Accredited Amount Non-Accredited Yes No Amount Common Stock Investors Investors \$1,500,000 ALAK ΑZ AR CA CO CTDE DC FL $\mathsf{G}\mathsf{A}$ HI ID IL ľΝ IΑ KS KYLA ME MD MA MI MN MO MS

APPENDIX 1 2 4 Disqualification Under State ULOE Type of security and aggregate (if yes, attach Intend to sell offering price Type of investor and explanation of to non-accredited investors in State offered in State Amount purchased in State waiver granted) (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Series C-1 Preferred Number of Number of Stock and Accredited State Yes No Amount Non-Accredited Amount Yes No Common Stock Investors Investors \$1,500,000 MT NE NV NH NJ NM NY NC ND ОН OK OR Series C-1 Preferred X 1 \$1,500,000 PA Stock and Common Stock RI SC SD TN TXUT VT VAWA

WV

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