21-4185 FORM D UNITED STATES OMB Approva SECURITIES AND EXCHANGE COMMISSION OMB Number: 3235-0076 Expires: May 31, 2002 Washington, D.C. 20549 Estimated average burden recensed hours per response . . . 1.00 FORM D NOTICE OF SALE OF SECURIFIES A SEC USE ONLY Prefix PURSUANT TO REGULATION D, SECTION 4(6), AND/OK® DATE RECEIVED UNIFORM LIMITED OFFERING EXEMPTED Name of Offering ( check if this is an amendment and name has changed, and indicate change.) Norwood Promotional Products, Inc. Filing Under (Check box(es) that apply): ☐ Rule 504 □ Rule 506 □ ULOE ☐ Rule 505 ☐ Section 4(6) Type of Filing: 

New Filing 

Amendment A. BASIC IDENTIFICATION DATA 1. Enter the information requested about the issuer ( check if this is an amendment and name has changed, and indicate change.) Name of Issuer Norwood Promotional Products, Inc. Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) 106 East 6th Street, Suite 300, Austin, Texas 78701 (512) 476-7100 Telephone Number (Including Area Code) Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices) same as above same as above Brief Description of Business A leading supplier and imprinter of promotional products Type of Business Organization □ corporation ☐ limited partnership, already formed ☐ other (please specify): ☐ business trust ☐ limited partnership, to be formed

## **GENERAL INSTRUCTIONS**

Actual or Estimated Date of Incorporation or Organization:

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

Month

0

CN for Canada; FN for other foreign jurisdiction)

Year

D E

9

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below, or if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State;

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

### States

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## **ATTENTION**

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
  - Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
  - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and

<ul> <li>Each general and n</li> </ul>	nanaging partner of	partner issuers.			
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Krasovec, Frank P.	f individual)				
Business or Residence Addre 106 East 6th Street, Suite 300	•	, , , , , , , , , , , , , , , , , , , ,			
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Olsen, Art	f individual)				
Business or Residence Addre 106 East 6th Street, Suite 300	•			_	
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Finnell, John K.	f individual)				
Business or Residence Address 106 East 6th Street, Suite 300					
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner		☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Poirier, Kevin	f individual)				
Business or Residence Addre 106 East 6th Street, Suite 300					
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	⊠ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Tamez, David	f individual)			<del>_</del>	
Business or Residence Addre 106 East 6th Street, Suite 300					
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Derrick, Mike	f individual)				
Business or Residence Addre 106 East 6th Street, Suite 300					
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, i Stakias, G. Michael	f individual)				
Business or Residence Address 1370 Avenue of the America					

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

#### A. BASIC IDENTIFICATION DATA 2. Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partner issuers. Check box(es) that Apply: □ Promoter □ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Bennett, Peter E. Business or Residence Address (Number and Street, City, State, Zip Code) 1370 Avenue of the Americas, 34th Floor, New York, NY 10019 Check box(es) that Apply: □ Promoter □ Beneficial Owner □ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Marsh, Yvonne Business or Residence Address (Number and Street, City, State, Zip Code) 1370 Avenue of the Americas, 34th Floor, New York, NY 10019 ☐ Executive Officer ☐ General and/or Check box(es) that Apply: □ Promoter □ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Huston, Paul J. Business or Residence Address (Number and Street, City, State, Zip Code) 1370 Avenue of the Americas, 34th Floor, New York, NY 10019 ☐ Executive Officer ☐ General and/or Check box(es) that Apply: □ Promoter ☐ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Terracina, Roy Business or Residence Address (Number and Street, City, State, Zip Code) 7900 Callaghan Road, San Antonio, Texas 78229 ☐ Executive Officer ☐ General and/or Check box(es) that Apply: □ Promoter □ Beneficial Owner □ Director Managing Partner Full Name (Last name first, if individual) Greig, Tom Business or Residence Address (Number and Street, City, State, Zip Code) 1370 Avenue of the Americas, 34th Floor, New York, NY 10019 Check box(es) that Apply: □ Promoter □ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Wilson, John H. III Business or Residence Address (Number and Street, City, State, Zip Code) 5430 LJB Freeway, Suite 1500, Dallas, Texas 75240 Check box(es) that Apply: ☐ Promoter □ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Josephson, John H. Business or Residence Address (Number and Street, City, State, Zip Code)

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

711 Fifth Avenue, 9th Floor, New York, NY 10022

# A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
  - Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
  - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and

<ul> <li>Each genera</li> </ul>	l and n	nanaging	partner of	partner	issuers
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Each general and managing partner of partner issuers.											
Check box(es) that Apply:	☐ Promoter		☐ Executive Officer	☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first, if NPPI Intermediate, Inc.	individual)										
Business or Residence Address (Number and Street, City, State, Zip Code) 106 East 6th Street, Suite 300, Austin, Texas 78701											
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Address (Number and Street, City, State, Zip Code)											
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Address	s (Number and Str	eet, City, State, Zip Code)	, , , , , , , , , , , , , , , , , , , ,								
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Address	s (Number and Str	eet, City, State, Zip Code)									
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Addres	s (Number and Str	eet, City, State, Zip Code)									
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Address (Number and Street, City, State, Zip Code)											
Check box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner						
Full Name (Last name first, if	individual)										
Business or Residence Address	ss (Number and Str	eet, City, State, Zip Code)									

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

	B. INFORMATION ABOUT OFFERING											
1. Has th	he issuer sol	d or does th	he issuer in	tend to sell,	to non-acc	redited inve	estors in thi	s offering?			Yes	No ⊠
				Ansv	ver also in .	Appendix, (	Column 2, i	f filing und	er ULOE.			
2. What is the minimum investment that will be accepted from any individual?								\$ <u>N/</u>	<u>A</u>			
3. Does	the offering	permit joir	nt ownershi	p of a singl	e unit?						Yes □	No ⊠
comm a pers	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.											
Full Nam None - N	e (Last nam /A	e first, if in	dividual)					-		<del></del>		
Business	or Residenc	e Address	(Number ar	d Street, C	ity, State, Z	Cip Code)						
Name of	Associated	Broker or I	Dealer			·				·		
	Which Personal States"								••••••	🗆 All	l States	
[AL]	[AK]	[AZ]	□ [AR]	CA]	[CO]	[CT]	[DE]	DC]	☐ [FL]	[GA]	[HI]	[ID]
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Full Nam	e (Last nam	e first, if in	dividual)									
Business	or Residenc	e Address	(Number ar	nd Street, C	ity, State, Z	Cip Code)						
Name of	Associated	Broker or I	Dealer	\ <del></del> .				·-	<u></u>	·	<del></del>	
	Which Pers											
(Check "A	All States" ( ☐ [AK]	or check ind [AZ]	dividual Sta ☐ [AR]	tes) [CA]	[CO]	[CT]	[DE]	☐ [DC]	[FL]	🔲 Ali	States	[ID]
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	e (Last nam											
Business or Residence Address (Number and Street, City, State, Zip Code)												
Name of Associated Broker or Dealer												
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[AL]	[AK]	[AZ]	[AR]	[CA]	[co]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
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(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

and the control of th

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero". If the transaction is an exchange offering, check this box \( \subseteq \) and indicate in the column below the amounts of the securities offered for exchange and already exchanged.			
	Type of Security	Aggr Offerin	egate g Price	Amount Already Sold
	Debt	\$ 280,0	000,000	\$ <u>31,529,368.88</u>
	Equity	\$	_	\$
	☐ Common ☐ Preferred			
	Convertible Securities (including warrants)	\$	_	\$
	Partnership Interests	\$		\$
	Other (Specify)	\$		\$
	Total	\$ 280,0	000,000	\$ <u>31,529,368.88</u>
	Answer also in Appendix, Column 3, if filing under ULOE			
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."			
			nber stors	Aggregate Dollar Amount Of Purchases
	Accredited Investors	<u>37</u>		\$ <u>31,529,368.88</u>
	Non-accredited Investors			\$
	Total (for filings under Rule 504 only)			\$
	Answer also in Appendix, Column 4, filing under ULOE			
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.  Type of Offering		e of urity	Dollar Amount Sold
	Rule 505		•	_
	Regulation A			\$
	Rule 504			
	Total			
4.a	Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees			\$
	Printing and Engraving Costs			\$
	Legal Fees		$\boxtimes$	\$1,925,000
	Accounting Fees			\$
	Engineering Fees			\$
	Sales Commissions (Specify finder's fees separately)			\$
	Other Expenses (identify) Filing Fees & miscellaneous expenses		$\boxtimes$	\$2,500
	Total		$\boxtimes$	\$1,927,500

	C. OFFERING PRICE, NU	MBER OF INVESTORS, EXPENSES	AND USI	<u> </u>	F PROCEE	DS
	b.Enter the difference between the aggregate total expenses furnished in response to Par	e offering price given in response to Part C-Quest rt C-Question 4.a. This difference is the "adjus	ion 1 and			\$278,072,500
5.	of the purposes shown. If the amount for any	ess proceeds to the issuer used or proposed to be use purpose is not known, furnish an estimate and checyments listed must be equal to the adjusted gross pation 4.b. above.	ck the box		Payments to Officers, Directors, & Affiliates	Payments To Others
	Salaries and fees			\$_		\$
	Purchase of real estate			\$_		\$
	Purchase, rental or leasing and installati	ion of machinery and equipment		\$_		\$
	Construction or leasing of plant building	gs and facilities	🗆	\$_		\$
		ding the value of securities involved in this offering or securities of another issuer pursuant to a merger	-	\$_		\$
	Repayment of indebtedness			\$_		\$
	Working capital			\$_		\$
	Other (specify) Exchange of notes pur	rsuant to restructuring of debt	□	\$_	🛛	\$ <u>278,072,500</u>
				\$_		\$
	Column Totals			\$.	🛛	\$ <u>278,072,500</u>
	Total Payments Listed (column totals a	dded)			⊠ \$_	278,072,500
_		D. FEDERAL SIGNATURE				
sig	nature constitutes an undertaking by the issue	ed by the undersigned duly authorized person. If to furnish to the U.S. Securities and Exchange C credited investor pursuant to paragraph (b) (2) of R	ommission,			
Īss	uer (Print or Type)	Signature	Date			
	rwood Promotional Products, Inc.	- Hamee	│ ├ March 7, 2	2002	2	
Na	me of Signer (Print or Type)	Title of Signer (Print or Type)				
Fra	ank P. Krasovec	Chairman of the Board				
_				_		

# **ATTENTION**