March 6, 2009

Robert M. Ginnan Chief Financial Officer The Standard Register Company 600 Albany Street Dayton, Ohio 45408

Re: The Standard Register Company

File No. 001-11699

Form 10-K: For the fiscal year ended December 30, 2007

Form 10-Q: For the quarterly period ended September 28, 2008

Dear Mr. Ginnan:

We have completed our review of your Form 10-K and your related filing, and we have no further comments at this time.

Sincerely,

Lyn Shenk Branch Chief