## **Unity Bancorp Electronic EDGAR Proof**

Job Number: -NOT DEFINED-

Filer: -NOT DEFINED-

Form Type: 8-K

Reporting Period / Event Date: 10/21/10

Customer Service Representative: -NOT DEFINED-

Revision Number: -NOT DEFINED-

This proof may not fit on letter-sized (8.5  $\times$  11 inch) paper. If copy is cut off, please print to a larger format, e.g., legal-sized (8.5  $\times$  14 inch) paper or oversized (11  $\times$  17 inch) paper.

Accuracy of proof is guaranteed ONLY if printed to a PostScript printer using the correct PostScript driver for that printer make and model.

(this header is not part of the document)

# **EDGAR Submission Header Summary**

Submission Type 8-K
Live File on
Return Copy on

Submission Contact Brynn Barsony
Submission Contact Phone Number 908-713-4329
Exchange NASD
Confirming Copy off

Filer CIK 0000920427
Filer CCC xxxxxxxx

Period of Report 10/21/10
Item IDs 2.02
9.01

Notify via Filing website Only off

Emails brynn.barsony@unitybank.com

laurie.cook@unitybank.com alan.bedner@unitybank.com

### **Documents**

2004	-	
	8-K	form_8k.htm
		Unity Bancorp 8K
	EX-99.1	exh99-1.htm
		Third Quarter Press Release
	GRAPHIC	bancp.jpg
		Unity Bancorp Logo
	GRAPHIC	exh99-10.jpg
		Unity Bancorp Logo
	8-K	submissionpdf.pdf
		PDF Version of 8K & Press Release

**Module and Segment References** 

#### SEC EDGAR XFDL Submission Header

```
<?xml version="1.0"?>
<XFDL version="5.0.0">
       <page sid="PAGE1">
                <combobox sid="SubTable_submissionType_"><value>8-K</value></combobox>
                <radio sid="SubTable_live_"><value>on</value></radio>
                <check sid="SubFlag_returnCopyFlag_"><value>on</value></check>
                <field sid="SubContact_contactName_"><value>Brynn Barsony</value></field>
                <field sid="SubContact contactPhoneNumber "><value>908-713-4329</value></field>
                <popup sid="SubSro_sroId_"><value>NASD</value></popup>
                <check sid="SubFlag_confirmingCopyFlag_"><value>off</value></check>
                <field sid="SubFiler_filerId_"><value>0000920427</value></field>
                <field sid="SubFiler_filerCcc_"><value>i$8wfams</value></field>
                <field sid="SubTable_periodOfReport_"><value>10/21/10</value></field>
                <combobox sid="SubItem_itemId_"><value>2.02</value></combobox>
                <combobox sid="SubItem_itemId_1"><value>9.01</value></combobox>
       </page>
        <page sid="PAGE2">
                <field sid="SubDocument conformedName "><value>form 8k.htm</value></field>
                <combobox sid="SubDocument_conformedDocumentType_"><value>8-K</value></combobox>
                <field sid="SubDocument_description_"><value>Unity Bancorp 8K</value></field>
                <data sid="data1"><filename>form 8k.htm</filename><mimedata /></data>
                <field sid="SubDocument_conformedName_1"><value>exh99-1.htm</field>
                <combobox sid="SubDocument_conformedDocumentType_1"><value>EX-99.1</combobox>
                <field sid="SubDocument_description_1"><value>Third Quarter Press Release</value></field>
                <data sid="data2"><filename>exh99-1.htm</filename><mimedata /></data>
                <field sid="SubDocument_conformedName_2"><value>bancp.jpg</value></field>
                <combobox sid="SubDocument_conformedDocumentType_2"><value>GRAPHIC</value></combobox>
                <field sid="SubDocument_description_2"><value>Unity Bancorp Logo</value></field>
                <data sid="data3"><filename>bancp.jpg</filename><mimedata /></data>
                <field sid="SubDocument_conformedName_3"><value>exh99-10.jpg</value></field>
                <combobox sid="SubDocument_conformedDocumentType_3"><value>GRAPHIC</value></combobox>
                <field sid="SubDocument_description_3"><value>Unity Bancorp Logo</value></field>
                <data sid="data4"><filename>exh99-10.jpg</filename><mimedata /></data>
                <field sid="SubDocument_conformedName_4"><value>submissionpdf.pdf</value></field>
                <combobox sid="SubDocument_conformedDocumentType_4"><value>8-K</value></combobox>
                <field sid="SubDocument_description_4"><value><![CDATA[PDF Version of 8K & Press Release]]></value></field>
                <data sid="data5"><filename>submissionpdf.pdf</filename><mimedata /></data>
       </page>
       <page sid="PAGE3">
                <check sid="SubFlag_overrideInternetFlag_"><value>off</value></check>
                <field sid="SubInternet_internetAddress_"><value>brynn.barsony@unitybank.com</value></field>
                <field sid="SubInternet_internetAddress_1"><value>laurie.cook@unitybank.com</value></field>
                <field sid="SubInternet_internetAddress_2"><value>alan.bedner@unitybank.com</value></field>
       </page>
</XFDI>
```

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

## October 21, 2010

Date of Report (Date of earliest event reported)



## UNITY BANCORP, INC.

(Exact Name of Registrant as Specified in its Charter)

#### New Jersey

(State or Other Jurisdiction of Incorporation)

1-12431 22-3282551
(Commission File Number) (I.R.S. Employer Identification No.)

### 64 OLD HIGHWAY 22, CLINTON, NEW JERSEY, 08809

(Address of Principal Executive Office) (Zip Code)

### (908) 730-7630

(Registrant's Telephone Number, Including Area Code)

Chec	ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
П	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 **Results of Operation and Financial Condition**

The Registrant issued a press release on October 21, 2010 announcing results for the three and nine months ended September 30, 2010, the full text of which is incorporated by reference to this Item.

Item 9.01 Financial Statements and Exhibits.

Exhibits

(d) EXHIBIT 99.1

Press release issued by the Registrant on October 21, 2010

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITY BANCORP, INC. (Registrant)

Date: October 21, 2010

By: /s/ Alan J. Bedner
Alan J. Bedner
EVP and Chief Financial Officer

## **EXHIBIT INDEX**

EXHIBIT # 99.1

DESCRIPTION
Press release issued by the Registrant on October 21, 2010



Unity Bancorp, Inc. 64 Old Highway 22 Clinton, NJ 08809 800 618-BANK www.unitybank.com

News News News News News

For Immediate Release: October 21, 2010

News Media & Financial Analyst Contact: Alan J. Bedner, EVP Chief Financial Officer (908) 713-4308

#### **Unity Bancorp Reports Third Quarter and Nine Month Earnings**

Clinton, NJ - Unity Bancorp, Inc. (NASDAQ: UNTY), parent company of Unity Bank, reported net income available to common shareholders of \$341 thousand or \$0.05 per diluted share for the quarter ended September 30, 2010, compared to a net loss of \$1.1 million or \$0.16 per diluted share for the third quarter of 2009. Return on average assets and average common equity for the third quarter of 2010 were 0.34% and 2.66%, respectively.

For the nine months ended September 30, 2010, the Company reported net income available to common shareholders of \$1.0 million or \$0.14 per diluted share, compared to a net loss of \$2.3 million or \$0.33 per diluted share for the same period a year ago. Return on average assets and average common equity for the nine month period were 0.33% and 2.72%, respectively.

Nine month results in 2009 were substantially impacted by the following items, which were not present during the first nine months of 2010:

- The Company recognized a pre-tax other-than-temporary impairment ("OTTI") charge during the second quarter of 2009 of \$1.7 million, or \$0.17 per diluted share, due to the deterioration of the underlying collateral of two pooled trust preferred securities.
- The FDIC imposed a special assessment equal to 5 basis points of an insured depository institution's assets minus Tier 1 capital as of June 30, 2009. The Company recognized a charge of approximately \$408 thousand, or \$0.04 per diluted share, in the second quarter for this special assessment.
- The Company recorded an additional provision for loan losses of \$1.5 million in the third quarter of 2009.

James A. Hughes, President and CEO, stated, "We are pleased to report positive financial developments despite the impact the recession has had on many of our borrowers." Mr. Hughes continued, "Net income growth was driven by improving margins and the lower cost of interest-bearing deposits. We continue to remain optimistic about the opportunities ahead. Despite the increase in nonperforming assets, resolution of many of our problem credits appears certain."

#### **Net Interest Income**

For the quarter ended September 30, 2010, net interest income was \$7.4 million, an increase of \$554 thousand or 8.1% from the quarter ended September 30, 2009. Factors affecting third quarter net interest income include:

- The yield on interest-earning assets decreased 34 basis points to 5.30% from 5.64% for the same period last year. This was a result of interest-earning assets re-pricing in a low rate environment.
- The cost of interest-bearing liabilities decreased 91 basis points to 1.89% from 2.80% a year ago. All interest-bearing deposits costs declined with the largest decline in savings deposits.
- · Net interest margin was 3.66%, a 49 basis point increase from 3.17% in the third quarter of 2009. This increase was driven by the reduced cost of funds.

Year-to-date, net interest income was \$22.1 million, or 8.0% higher than the \$20.5 million reported for the first nine months of 2009. Factors affecting the nine month net interest income include:

- The yield on earning assets decreased from 5.81% for the first nine months of 2009 to 5.35% for the first nine months of 2010. This was a result of interest-earning assets repricing in a low rate environment.
- The cost of interest-bearing liabilities decreased from 2.98% for the first nine months of 2009 to 2.04% for the first nine months of 2010. All interest-bearing deposit costs declined with the largest decline in time deposits.
- · Net interest margin for the nine months ended September 30, 2010 was 3.58%, an increase of 38 basis points from the same period last year.

#### Noninterest Income

For the quarter ended September 30, 2010, noninterest income totaled \$1.5 million, an increase of \$298 thousand from the quarter ended September 30, 2009. The following factors impacted the quarter's noninterest income:

- · Branch fee income remained relatively flat compared to the prior year period.
- · Service and loan fee income declined \$147 thousand due to a lower level of loan prepayment fees.
- · There were \$269 thousand in gains on the sales of SBA loans, compared to no gains in the prior year's quarter.
- · Gains on the sales of residential mortgage loans totaled \$247 thousand, compared to \$71 thousand the prior year.
- The quarterly increase in the cash surrender value of bank owned life insurance ("BOLI") increased \$23 thousand to \$79 thousand. This was the result of the Company purchasing \$2.5 million in BOLI to help offset the rising cost of employee benefits during the first quarter of 2010.
- · Gains on the sales of investment securities amounted to \$35 thousand, compared to \$158 thousand in the prior year period.

For the nine months ended September 30, 2010, noninterest income amounted to \$3.5 million, an increase of \$1.9 million from the nine months ended September 30, 2009. Excluding the effect of the OTTI charge noted above, noninterest income increased \$186 thousand. Noninterest income was affected by the following factors:

- · Branch fee income remained relatively flat compared to the prior year period.
- · Service and loan fee income decreased \$241 thousand compared to the prior year period due to lower levels of prepayment fees.
- · Gains on sales on SBA loans amounted to \$416 thousand, compared to \$29 thousand a year ago.
- · Gains on the sales of residential mortgage loans amounted to \$504 thousand, compared to \$184 thousand from the prior year period.
- The nine month increase in the cash surrender value of bank owned life insurance ("BOLI") increased \$64 thousand to \$230 thousand. This was the result of the Company purchasing \$2.5 million in BOLI to help offset the rising cost of employee benefits during the first quarter of 2010.
- · Gains on the sales of investment securities amounted to \$42 thousand, compared to \$675 thousand in the prior year period.

#### Noninterest Expense

For the quarter ended September 30, 2010, noninterest expenses were \$6.4 million, an increase of \$294 thousand or 4.8% from the quarter ended September 30, 2009. The following factors affected our noninterest expense:

- · Compensation and benefits expense amounted to \$3.0 million, an increase of \$51 thousand or 1.8%. This was the result of an increase in compensation, employee medical benefits costs and mortgage loan commissions, partially offset by lower incentive bonus payments.
- · Occupancy expense increased by \$29 thousand or 4.9%, due to an increase in rental expense.
- Furniture and equipment expense increased \$26 thousand or 6.3%, primarily due to increased software and equipment lease expense, partially offset by a decrease in equipment depreciation expense.
- · Professional fees decreased \$45 thousand, due to decreased consulting, loan review and audit costs.
- · Loan collection costs decreased \$43 thousand, due to decreased collection costs on delinquent loans.
- · Other real estate owned ("OREO") expense increased \$306 thousand, due to increased maintenance and valuation related expenses on OREO properties.

For the nine months ended September 30, 2010, noninterest expenses were \$18.4 million, an increase of \$515 thousand or 2.9% from the same period a year ago. The following factors affected our noninterest expense:

- Compensation and benefits expense amounted to \$8.8 million, an increase of \$395 thousand or 4.7%, due to increased compensation, higher employee medical benefits costs and increased residential mortgage commissions due to a larger sales volume, partially offset by lower incentive bonus payments.
- · Occupancy expense declined by \$19 thousand or 1.0%, due primarily to a reduction in rental expense from a renegotiated lease.
- · Processing and communications increased \$55 thousand or 3.5%, due primarily to increased data processing line costs.
- Furniture and equipment expense decreased \$70 thousand or 5.1%, primarily due to decreased depreciation expense as capital expenditures declined and decreased equipment maintenance charges.
- · Professional fees decreased \$123 thousand, due to decreased consulting, loan review and audit costs.
- · OREO expense increased \$476 thousand, due to increased maintenance and valuation related expenses on OREO properties.
- · FDIC insurance premiums decreased \$378 thousand, due primarily to the \$408 thousand second quarter 2009 special assessment.
- Advertising expenses increased \$105 thousand or 28.2%, due to increased marketing efforts.

#### **Financial Condition**

At September 30, 2010, total assets were \$846.4 million, a 9.0% decrease from year-end.

- Total loans decreased \$27.5 million or 4.2%, from \$657.0 million at December 31, 2009. SBA 7(a), SBA 504, commercial, residential and consumer loans decreased 8.1%, 7.9%, 3.0%, 1.2% and 5.7%, respectively. Loan balances for the remainder of 2010 are expected to remain flat to down as the Company is no longer generating loans outside of its trade area and has decided to portfolio a limited number of fixed rate residential mortgages due to interest rate risk. The Company continues to focus on stabilizing credit quality and preserving capital until economic conditions improve.
- Total securities decreased \$34.2 million since year-end as Unity received \$37.2 million in principal payments, sold \$13.4 million and had \$14.8 million in bonds called during the nine month period, partially offset by \$30.0 million in purchases.
- Core deposits, excluding time deposits, increased \$14.1 million during the nine month period to \$480.6 million. The increase was due primarily to a \$7.7 million increase in demand deposits and a \$6.0 million increase in savings deposits. Time deposits decreased \$102.2 million for the nine months ended September 30, 2010 due to planned run off of a maturing high rate promotion that was done late in 2008 to bolster liquidity.
- · Shareholders' equity was \$70.7 million at September 30, 2010, an increase of \$2.9 million from year-end.
- · Book value per common share was \$7.19, compared to \$6.91 at year-end.
- At September 30, 2010 the leverage, Tier I and Total Risk Based Capital ratios were 9.83%, 12.67% and 13.93%, respectively, all in excess of the ratios required to be deemed "well-capitalized".

#### Credit Quality

- Nonperforming assets totaled \$33.1 million at September 30, 2010, or 5.21% of total loans and OREO, compared to \$27.5 million or 4.17% of total loans and OREO a year ago.
- The commercial, residential, SBA, SBA 504 and consumer nonaccrual loans were \$9.5 million, \$6.1 million, \$6.3 million, \$5.2 million and \$235 thousand, respectively. The majority of nonaccrual loans are secured by real estate.
- OREO assets totaled \$5.8 million at September 30, 2010, an increase of \$3.0 million, compared to \$2.8 million a year ago. The increase is related to the acquisition of titles through foreclosure proceedings.
- The allowance for loan losses totaled \$14.2 million at September 30, 2010, or 2.25% of total loans. The provision for loan losses for the quarter and nine months ended September 30, 2010 was \$1.5 million and \$4.5 million, respectively, compared to \$3.0 million and \$6.0 million for the quarter and nine month periods of 2009.
- Net charge-offs were \$1.3 million for the three months ended September 30, 2010, compared to \$1.2 million for the same period a year ago. Net charge-offs were \$4.2 million for the nine months ended September 30, 2010, compared to \$3.9 million for the same period a year ago.

Mr. Hughes added, "Unity continues to work diligently to assertively address problem loans, however, the backlog in the courts has significantly slowed the collection process. The increase in nonperforming assets was due to the delay in the sale of many problem assets and further deterioration of substantial credits. For the near term, the size of our loan loss provision will remain the most important single factor in our earnings. However, we believe that with stabilization of our credit quality and a rebound in overall economic activity, we are well positioned for future growth."

Unity Bancorp, Inc. is a financial service organization headquartered in Clinton, New Jersey, with approximately \$846 million in assets and \$670 million in deposits. Unity Bank provides financial services to retail, corporate and small business customers through its 16 retail service centers located in Hunterdon, Middlesex, Somerset, Union and Warren Counties in New Jersey and Northampton County, Pennsylvania. For additional information about Unity, visit our website at <a href="https://www.unitybank.com">www.unitybank.com</a>, or call 800-618-BANK.

This news release contains certain forward-looking statements, either expressed or implied, which are provided to assist the reader in understanding anticipated future financial performance. These statements may be identified by use of the words "believe", "expect", "intend", "anticipate", "estimate", "project" or similar expressions. These statements involve certain risks, uncertainties, estimates and assumptions made by management, which are subject to factors beyond the company's control and could impede its ability to achieve these goals. These factors include general economic conditions, trends in interest rates, the ability of our borrowers to repay their loans, our ability to manage and reduce the level of our nonperforming assets, and results of regulatory exams, among other factors.

## UNITY BANCORP, INC. SUMMARY FINANCIAL HIGHLIGHTS September 30, 2010

						_	2010.Q3 V	S.
						_	2010.Q2	2009.Q3
Amounts in thousands, except percentages and per share amounts	9	/30/2010	6	/30/2010	9/	30/2009	%	%
BALANCE SHEET DATA:								
Total assets	<u> </u>	846,385	\$	869,735	\$	922.689	-2.7%	-8.3%
Total deposits	Ψ	670,158	Ψ	693,232	Ψ	750,665	-3.3%	-10.7%
Total loans		629,516		637,180		656,520	-1.2%	-4.1%
Total securities		134,820		143,662		171,501	-6.2%	-21.4%
Total shareholders' equity		70,730		69,633		67,385	1.6%	5.0%
Allowance for loan losses		(14,163)		(13,946)		(12,445)	1.6%	13.8%
FINANCIAL DATA - QUARTER TO DATE:								
Income (loss) before provision (benefit) for income taxes	\$	968	\$	893	\$	(1,090)	8.4%	188.8%
Provision (benefit) for income taxes	Ψ	242	Ψ	212	Ψ	(343)	14.2%	170.6%
Net income (loss)		726	_	681	_	(747)	6.6%	197.2%
Preferred stock dividends & discount accretion		385		379		372	1.6%	3.5%
Income available (loss attributable) to common shareholders	\$	341	ø.	302	\$	(1,119)	12.9%	130.5%
income available (loss attributable) to common snareholders	<del>p</del>	341	\$	302	\$	(1,119)	12.9%	130.5%
Net income (loss) per common share - Basic	\$	0.05	\$	0.04	\$	(0.16)	25.0%	131.3%
Net income (loss) per common share - Diluted	\$	0.05	\$	0.04	\$	(0.16)	25.0%	131.3%
Return (loss) on average assets		0.34%		0.31%		-0.33%	9.7%	203.0%
Return (loss) on average equity		2.66%		2.43%		-9.14%	9.5%	129.1%
Effficiency ratio		72.47%		71.66%		77.72%	1.1%	-6.8%
FINANCIAL DATA - YEAR TO DATE:								
Income (loss) before provision (benefit) for income taxes	\$	2,794	\$	1,826	\$	(1,774)	53.0%	257.5%
Provision (benefit) for income taxes		639		397		(559)	61.0%	214.3%
Net income (loss)		2,155		1.429		(1,215)	50.8%	277.4%
Preferred stock dividends & discount accretion		1,136		752		1,123	51.1%	1.2%
Income available (loss attributable) to common shareholders	\$	1,019	\$	677	\$	(2,338)	50.5%	143.6%
N-4:(1)	\$	0.14	\$	0.09	\$	(0.33)	50.2%	143.3%
Net income (loss) per common share - Basic Net income (loss) per common share - Diluted	\$ \$	0.14	\$	0.09	\$	(0.33)	49.9%	143.5%
		0.220/		0.220/		0.100/	2.10/	202.20
Return (loss) on average assets		0.33% 2.72%		0.32%		-0.18% -6.38%	3.1% -1.4%	283.3%
Return (loss) on average equity Effficiency ratio		71.72%		2.76% 71.32%		-6.38% 77.12%	-1.4% 0.6%	142.6% -7.0%
SHARE INFORMATION:								
Market price per share	_	5.25		5.35		4.20	-1.9%	25.0%
Dividends paid		5.25		3.33		4.20	0.0%	0.0%
Book value per common share		7.19		7.11		6.88	1.2%	4.6%
Average diluted shares outstanding (QTD)		7,467		7,475		7,119	-0.1%	4.9%
CAPITAL RATIOS:								
Total equity to total assets	_	8.36%		8.01%		7.30%	4.4%	14.4%
Leverage ratio		9.83%		9.43%		9.08%	4.2%	8.2%
Tier 1 risk-based capital ratio		12.67%		12.39%		11.83%	2.2%	7.1%
Total risk-based capital ratio		13.93%		13.65%		13.09%	2.0%	6.4%
CREDIT QUALITY AND RATIOS:								
Nonperforming assets	\$	33,077	\$	29,799	\$	27,461	11.0%	20.5%
QTD net chargeoffs (annualized) to QTD average loans		0.80%		1.00%		0.73%	-19.9%	10.0%
Allowance for loan losses to total loans		2.25%		2.19%		1.90%	2.8%	18.7%
Nonperforming assets to total loans and OREO		5.21%		4.65%		4.17%	12.0%	25.0%
Nonperforming assets to total assets		3.91%		3.43%		2.98%	14.1%	31.3%

# UNITY BANCORP, INC. CONSOLIDATED BALANCE SHEETS September 30, 2010

							2010.Q3 V	S.
						=	2010.Q2	2009.Q3
Amounts in thousands, except percentages	9	/30/2010	6	/30/2010	9/3	0/2009	%	%
ASSETS								
Cash and due from banks		16,928	\$	18,016	\$	17,035	-6.0%	-0.6%
Federal funds sold and interest-bearing deposits	Ψ	30,379	Ψ	37,478	Ψ	48,853	-18.9%	-37.8%
Cash and cash equivalents		47,307	_	55,494		65,888	-14.8%	-28.2%
Cash and cash equivalents		47,307		33,494		03,000	-14.6%	-28.2%
Securities available for sale		111,777		121,628		140,906	-8.1%	-20.7%
Securities held to maturity		23,043		22,034		30,595	4.6%	-24.7 <sub>%</sub>
Total securities		134,820		143,662		171,501	-6.2%	-21.4%
SBA loans held for sale		19,021		22,093		21,364	-13.9%	-11.0%
SBA loans held to maturity		72,197		73,298		79,342	-1.5%	-9.0%
SBA 504 loans		65,075		65,343		71,432	-0.4%	-8.9%
Commercial loans		284,875		285,173		298,019	-0.1%	-4.4%
Residential mortgage loans		131,479		132,993		124,313	-1.1%	5.8%
Consumer loans		56,869		58,280		62,050	-2.4%	-8.3%
Total loans		629,516		637,180		656,520	-1.2%	-4.1%
Allowance for loan losses		(14,163)		(13,946)		(12,445)	1.6%	13.8%
Net loans		615,353	_	623,234		644,075	-1.3%	-4.5%
100 found		015,555		023,234		044,073	-1.570	-4.570
Premises and equipment, net		11,137		11,348		11,911	-1.9%	-6.5%
Deferred tax assets		7,168		7,485		7,256	-4.2%	-1.2%
Bank owned life insurance (BOLI)		8,732		8,653		5,946	0.9%	46.9%
Prepaid FDIC insurance		3,545		3,836		-	-7.6%	100.0%
Federal Home Loan Bank stock		4,656		4,656		4,677	0.0%	-0.4%
Accrued interest receivable		3,750		3,972		4,230	-5.6%	-11.3%
Other real estate owned (OREO)		5,773		3,728		2,774	54.9%	108.1%
Goodwill and other intangibles		1,548		1,552		1,563	-0.3%	-1.0%
SBA servicing assets		614		660		977	-7.0%	-37.2%
Other assets		1,982		1,455		1,891	36.2%	4.8%
Total assets	\$	846,385	\$	869,735	\$	922,689	-2.7%	-8.3%
Total assets	Ψ	040,202	Ψ	007,733	Ψ	722,007	2.170	0.5
LIABILITIES AND SHAREHOLDERS' EQUITY								
Noninterest-bearing demand deposits	\$	87,837	\$	87,908	\$	83,534	-0.1%	5.2%
Interest-bearing demand deposits		100,350		98,316		92,401	2.1%	8.6%
Savings deposits		292,372		291,355		263,758	0.3%	10.8%
Time deposits, under \$100,000		124,851		143,617		209,050	-13.1%	-40.3%
Time deposits, \$100,000 and over		64,748		72,036		101,922	-10.1%	-36.5%
Total deposits		670,158		693,232		750,665	-3.3%	-10.7%
Borrowed funds		86,044		87,672		85,000	-1.9%	1.2%
Subordinated debentures		15,465		15,465		15,465	0.0%	0.0%
Accrued interest payable		618		13,463		797	-6.5%	-22.5%
Accrued interest payable Accrued expenses and other liabilities		3,370		3,072			-0.5% 9.7%	-22.5% -0.2%
Total liabilities		775,655	_	800,102	_	3,377 855,304	-3.1%	-0.2% -9.3%
Total Habilities		113,033		800,102		655,504	-3.170	-9.370
Cumulative perpetual preferred stock		18,894		18,770		18,418	0.7%	2.6%
Common stock		55,798		55,592		55,351	0.4%	0.8%
Retained earnings (deficit)		(473)		(815)		(1,253)	42.0%	62.3%
Treasury stock at cost		(4,169)		(4,169)		(4,169)	0.0%	0.0%
Accumulated other comprehensive income (loss)		680		255		(962)	166.7%	170.7%
Total shareholders' equity		70,730		69,633		67,385	1.6%	5.0%
Total liabilities and shareholders' equity	\$	846,385	\$	869,735	\$	922,689	-2.7%	-8.3%
Town January shows		F (22		7.570		7.544		
Issued common shares Outstanding common shares		7,632		7,579		7,544		
2		7,207		7,154		7,119		
Treasury shares		425		425		425		

# UNITY BANCORP, INC. QTD CONSOLIDATED STATEMENTS OF INCOME September 30, 2010

					2010.Q3 VS.					
	For th	e Three Months	Ended			201	0.Q2	20	2009.Q3	
Amounts in thousands, except percentages and per share amounts	9/30/2010	6/30/2010	9/30/2	009			%	\$	<u>%</u>	
INTEREST INCOME										
Federal funds sold and interest-bearing deposits	\$ 21	\$ 29	\$	32	\$	(8)	-27.6%	\$ (11	-34.4	
Federal Home Loan Bank stock	65	49	Ψ	101	Ψ	16	32.7%	(36	,	
redetal Home Loan Bank stock	0.5	77		101		10	32.170	(50	9 -55.0	
Securities available for sale	1,071	1,054		1,482		17	1.6%	(411	-27.7	
Securities held to maturity	270	250		389		20	8.0%	(119	,	
Total securities	1,341	1,304		1,871		37	2.8%	(530	)) -28.3	
	ĺ									
SBA loans	1,225	1,300		1,498		(75)	-5.8%	(273	3) -18.2	
SBA 504 loans	1,093	1,091		1,147		2	0.2%	(54	4.7	
Commercial loans	4,454	4,488		4,973		(34)	-0.8%	(519		
Residential mortgage loans	1,808	1,959		1,772		(151)	-7.7%	36		
Consumer loans	719	724		791		(5)	-0.7%	(72		
Total loans	9,299	9,562	10	0,181		(263)	-2.8%	(882	2) -8.7	
					_					
Total interest income	10,726	10,944	1:	2,185		(218)	-2.0%	(1,459	-12.0	
INTEREST EXPENSE										
Interest-bearing demand deposits	148	188		264		(40)	-21.3%	(116	5) -43.9	
Savings deposits	639	728		1,032		(89)	-12.2%	(393		
Time deposits	1,450	1,687	:	2,950		(237)	-14.0%	(1,500		
Borrowed funds and subordinated debentures	1,077	1,078		1,081		(1)	-0.1%	(4		
Total interest expense	3,314	3,681	-	5,327	-	(367)	-10.0%	(2,013		
Net interest income	7,412	7,263		6,858		149	2.1%	554		
Provision for loan losses	1,500	1,500		3,000	_		0.0%	(1,500	· -	
Net interest income after provision for loan losses	5,912	5,763		3,858		149	2.6%	2,054	53.2	
NONINTEREST INCOME										
Branch fee income	359	331		373		28	8.5%	(14	-3.8	
Service and loan fee income	251	245		398		6	2.4%	(147		
Gain on sale of SBA loans held for sale, net	269	147		_		122	83.0%	269		
Gain on sale of mortgage loans	247	112		71		135	120.5%	176	5 247.9	
Bank owned life insurance (BOLI)	79	78		56		1	1.3%	23	41.1	
Other-than-temporary impairment charges		-		-		-	0.0%	-	0.00	
Net security gains	35	4		158		31	775.0%	(123	,	
Other income	220	253		106		(33)	-13.0%	114		
Total noninterest income (loss)	1,460	1,170		1,162	\$	290	24.8%	\$ 298	3 25.6	
NONINTEREST EXPENSE										
Compensation and benefits	2,960	2,822		2,909		138	4.9%	51	1.8	
Occupancy	624	608		595		16	2.6%	29	4.9	
Processing and communications	529	555		531		(26)	-4.7%	(2	2) -0.4	
Furniture and equipment	440	447		414		(7)	-1.6%	26		
Professional services	229	199		274		30	15.1%	(45		
Loan collection costs	272	243		315		29	11.9%	(43	,	
OREO expense	482	157		176		325	207.0%	306		
Deposit insurance	333	320		351		13	4.1%	(18		
Advertising	130	241		147		(111)	-46.1%	(17		
Other expenses Total noninterest expense	6,404	6,040		398 6,110		(43)	-9.6% 6.0%	294		
Total noninterest expense	0,404	0,040	,	0,110		304	0.070	254	4.0	
Income (loss) before provision (benefit) for income taxes	968	893	(	1,090)		75	8.4%	2,058		
Provision (benefit) for income taxes	242	212		(343)		30	14.2%	585		
Net income (loss)	726	681		(747)		45	6.6%	1,473		
Preferred stock dividends & discount accretion	385	379		372		6	1.6%	13		
Income available (loss attributable) to common shareholders	\$ 341	\$ 302	\$ (	1,119)	\$	39	12.9%	\$ 1,460	130.5	
Effective tax rate	25.0%	<b>23.7</b> %	5	31.5%						
Effective tax rate										
Net income (loss) per common share - Basic	\$ 0.05	\$ 0.04		(0.16)						
	\$ 0.05 \$ 0.05	\$ 0.04 \$ 0.04		(0.16)						
Net income (loss) per common share - Basic			\$							

## UNITY BANCORP, INC. YTD CONSOLIDATED STATEMENTS OF INCOME September 30, 2010

	Curre	ent YTD	Prior YTD	Current YTD V	S. Prior YTD
Amounts in thousands, except percentages and per share amounts	9/30	/2010	9/30/2009	\$	%
INTEREST INCOME					
Federal funds sold and interest-bearing deposits	\$	76	\$ 78	\$ (2)	-2.6%
Federal Home Loan Bank stock		148	219	(71)	-32.4%
Securities available for sale		3,405	4,670	(1,265)	-27.1%
Securities held to maturity		858	1,167	(309)	-26.5%
Total securities		4,263	5,837	(1,574)	-27.0%
		,	,,,,,,,	( ) /	
SBA loans		3,977	4,668	(691)	-14.8%
SBA 504 loans		3,270	3,663	(393)	-10.7%
Commercial loans		13,546 5,729	15,040	(1,494) 310	-9.9% 5.7%
Residential mortgage loans Consumer loans		2,174	5,419 2,383	(209)	-8.8%
Total loans		28,696	31,173	(2,477)	-7.9%
		20,070		(2,177)	
Total interest income		33,183	37,307	(4,124)	-11.1%
INTEREST EXPENSE					
Interest-bearing demand deposits		593	801	(208)	-26.0%
Savings deposits		2,268	2,588	(320)	-12.4%
Time deposits		4,952	10,084	(5,132)	-50.9%
Borrowed funds and subordinated debentures		3,232	3,344	(112)	-3.3%
Total interest expense		11,045	16,817	(5,772)	-34.3%
Net interest income		22,138	20,490	1,648	8.0%
Provision for loan losses		4,500	6,000	(1,500)	-25.0%
Net interest income after provision for loan losses		17,638	14,490	3,148	21.7%
		, i			
NONINTEREST INCOME		1.051	1.020	10	1.20/
Branch fee income Service and loan fee income		1,051 705	1,038 946	13 (241)	1.3% -25.5%
Gain on sale of SBA loans held for sale, net		416	29	387	1334.5%
Gain on sale of mortgage loans		504	184	320	173.9%
Bank owned life insurance (BOLI)		230	166	64	38.6%
Other-than-temporary impairment charges		-	(1,749)	1,749	100.0%
Net security gains		42	675	(633)	-93.8%
Other income		592	316	276	87.3%
Total noninterest income		3,540	1,605	1,935	120.6%
NONINTEREST EXPENSE					
Compensation and benefits		8,781	8,386	395	4.7%
Occupancy		1,910	1,929	(19)	-1.0%
Processing and communications Furniture and equipment		1,609 1,311	1,554 1,381	55 (70)	3.5% -5.1%
Professional services		657	780	(123)	-15.8%
Loan collection costs		698	694	4	0.6%
OREO expense		669	193	476	246.6%
Deposit insurance		983	1,361	(378)	-27.8%
Advertising		478	373	105	28.2%
Other expenses Total populational expenses		1,288	1,218	<u>70</u> 515	5.7% 2.9%
Total noninterest expense		18,384	17,869	313	2.9%
Income (loss) before provision (benefit) for income taxes		2,794	(1,774)	4,568	257.5%
Provision (benefit) for income taxes		639	(559)	1,198	214.3%
Net income (loss)		2,155	(1,215)	3,370	277.4%
Preferred stock dividends & discount accretion		1,136	1,123	13	1.2%
Income available (loss attributable) to common shareholders	\$	1,019	\$ (2,338)	\$ 3,357	143.6%
Effective tax rate		22.9%	31.5%		
Net income (loss) per common share - Basic	\$	0.14	\$ (0.33)		
Net income (loss) per common share - Basic Net income (loss) per common share - Diluted	\$ \$	0.14	\$ (0.33)		
` '	*		· ·		
Weighted average common shares outstanding - Basic		7,161	7,119		
Weighted average common shares outstanding - Diluted		7,417	7,119		

# UNITY BANCORP, INC. QUARTER TO DATE NET INTEREST MARGIN September 30, 2010

For t	he Tł	ıree N	<b>Ionths</b>	Ended
-------	-------	--------	---------------	-------

			_		TOT the Timee I	violitiis Eliucu			
			Sep	tember 30, 2010			J	une 30, 2010	
Amounts in thousands, except percentages	Avera	age Balance	_	Interest	Rate/Yield	Average Balance	_	Interest	Rate/Yield
ASSETS									
Interest-earning assets:	_								
Federal funds sold and interest-bearing deposits	\$	30,939	\$	21	0.27%	\$ 41.695	\$	29	0.28%
Federal Home Loan Bank stock	•	4,656	_	65	5.54%	4,656		49	4.22%
Securities available for sale		115,876		1,085	3.75%	120,333		1,068	3.55%
Securities held to maturity		22,148		275	4.97%	23,300		256	4.39%
Total securities (A)		138,024	_	1,360	3.94%	143,633	_	1,324	3.699
SBA loans		94,723		1,225	5.17%	98,214		1,300	5.29%
SBA 504 loans		65,506		1,093	6.62%	66,318		1,091	6.609
Commercial loans		283,267		4,454	6.24%	285,709		4,488	6.309
Residential mortgage loans		132,031		1,808	5.48%	133,379		1,959	5.879
Consumer loans		57,315		719	4.98%	58,718		724	4.959
Total loans (A), (B)		632,842		9,299	5.85%	642,338		9,562	5.97%
Total interest-earning assets	\$	806,461	\$	10,745	5.30%	\$ 832,322	\$	10,964	5.28%
Noninterest-earning assets:									
Cash and due from banks		20,469				21,959			
Allowance for loan losses		(14,725)				(14,678)			
Other assets		41,374				42,289			
Total noninterest-earning assets		47,118				49,570			
Total assets	\$	853,579				\$ 881,892			
LIABILITIES AND SHAREHOLDERS' EQUITY									
Interest-bearing liabilities:	_								
Interest-bearing demand deposits	\$	95,348	\$	148	0.62%	\$ 100,108	\$	188	0.759
Savings deposits	Ψ	290.017	Ψ	639	0.87%	292,543	Ψ	728	1.009
Time deposits		203,346		1,450	2.83%	227,722		1,687	2.979
Total interest-bearing deposits		588,711	_	2,237	1.51%	620,373	_	2,603	1.689
Borrowed funds and subordinated debentures		103,296		1,077	4.08%	101,907		1,078	4.189
Total interest-bearing liabilities	\$	692,007	\$	3,314	1.89%	\$ 722,280	\$	3,681	2.04%
N									
Noninterest-bearing liabilities:		07.644				07.770			
Noninterest-bearing demand deposits		87,644				86,772			
Other liabilities		4,115				4,313			
Total noninterest-bearing liabilities		91,759				91,085			
Total shareholders' equity		69,813				68,527			
Total liabilities and shareholders' equity	\$	853,579				\$ 881,892			
Net interest spread			\$	7,431	3.41%		\$	7,283	3.249
Tax-equivalent basis adjustment			Ф	(19)	5.41%		Ф	(20)	3.249
			_				_		
Net interest income			\$	7,412			\$	7,263	
Net interest margin					3.66%				3.51%

<sup>(</sup>A) Yields related to securities exempt from federal and state income taxes are stated on a fully tax-equivalent basis. They are reduced by the nondeductible portion of interest expense, assuming a federal tax rate of 34 percent and applicable state rates.

(B) The loan averages are stated net of unearned income, and the averages include loans on which the accrual of interest has been discontinued.

# UNITY BANCORP, INC. QUARTER TO DATE NET INTEREST MARGIN September 30, 2010

For the Three Months Ended

			Con	tember 30, 2010	roi the Three I	violitiis Ended	Cor	otember 30, 2009		
	<u> </u>	D 1	Sep		D. 4. /57* 1.1	- D.I.	Sep		D. 4. /57 1.1	
Amounts in thousands, except percentages	Avera	age Balance	_	Interest	Rate/Yield	Average Balance	_	Interest	Rate/Yield	
ASSETS	_									
Interest-earning assets:	_									
Federal funds sold and interest-bearing deposits	\$	30,939	\$	21	0.27%	\$ 32,940	\$	32	0.39%	
Federal Home Loan Bank stock		4,656		65	5.54%	4,677		101	8.57%	
Securities available for sale		115,876		1,085	3.75%	131,360		1,495	4.55%	
Securities held to maturity		22,148		275	4.97%	31,418		407	5.189	
Total securities (A)		138,024	_	1,360	3.94%	162,778	_	1,902	4.679	
SBA loans		94,723		1,225	5.17%	102,691		1,498	5.839	
SBA 504 loans		65,506		1,093	6.62%	71,764		1,147	6.349	
Commercial loans		283,267		4,454	6.24%	301,010		4,973	6.55%	
Residential mortgage loans		132,031		1,808	5.48%	123,786		1,772	5.73%	
Consumer loans		57,315		719	4.98%	62,459		791	5.02%	
Total loans (A), (B)		632,842		9,299	5.85%	661,710		10,181	6.12%	
Total interest-earning assets	\$	806,461	\$	10,745	5.30%	\$ 862,105	\$	12,216	5.64%	
Noninterest-earning assets:										
Cash and due from banks		20,469				18,502				
Allowance for loan losses		(14,725)				(11,478)	)			
Other assets		41,374				34,355				
Total noninterest-earning assets		47,118				41,379				
Total assets	\$	853,579				\$ 903,484				
LIABILITIES AND SHAREHOLDERS' EQUITY										
Interest-bearing liabilities:	_									
Interest-bearing demand deposits	\$	95,348	\$	148	0.62%	\$ 88,284	\$	264	1.199	
Savings deposits	Ψ	290.017	Ψ	639	0.87%	239,427	Ψ	1.032	1.71%	
Time deposits		203,346		1,450	2.83%	323,484		2,950	3.62%	
Total interest-bearing deposits		588,711	_	2,237	1.51%	651,195	_	4,246	2.59%	
Borrowed funds and subordinated debentures		103,296		1,077	4.08%	100,465		1,081	4.21%	
Total interest-bearing liabilities	\$	692,007	\$	3,314	1.89%	\$ 751,660	\$	5,327	2.80%	
Noninterest-bearing liabilities:										
Noninterest-bearing demand deposits		87,644				79,965				
Other liabilities		4,115				4,945				
Total noninterest-bearing liabilities		91,759				84,910				
Total shareholders' equity		69,813				66,914				
Total liabilities and shareholders' equity	\$	853,579				\$ 903,484				
Net interest spread			\$	7,431	3.41%		\$	6,889	2.84%	
Tax-equivalent basis adjustment			Ψ	(19)	5.1170		Ψ	(31)	2.017	
Net interest income			\$	7,412			\$	6,858		
			Þ	7,712	3.66%		Þ	0,050	3.17%	
Net interest margin					5.06%				5.1/%	

<sup>(</sup>A) Yields related to securities exempt from federal and state income taxes are stated on a fully tax-equivalent basis. They are reduced by the nondeductible portion of interest expense, assuming a federal tax rate of 34 percent and applicable state rates.

(B) The loan averages are stated net of unearned income, and the averages include loans on which the accrual of interest has been discontinued.

# UNITY BANCORP, INC. YEAR TO DATE NET INTEREST MARGIN September 30, 2010

For the Nine Months Ended

			Ser	tember 30, 2010			Se	eptember 30, 2009	
Amounts in thousands, except percentages	Avera	age Balance		Interest	Rate/Yield	Average Balance		Interest	Rate/Yield
A COPETE									
ASSETS Interest-earning assets:	_								
Federal funds sold and interest-bearing deposits	\$	35,037	\$	76	0.29%	\$ 19.222	\$	78	0.54%
Federal Home Loan Bank stock	Ф	4,663	φ	148	4.24%	5,190		219	5.64%
Securities available for sale		122,445		3,446	3.75%	133,446		4,709	4.71%
Securities held to maturity		24,238		885	4.87%	33,277		1,222	4.90%
Total securities (A)		146,683		4,331	3.94%	166,723		5,931	4.74%
SBA loans		97,013		3,977	5.47%	103,321		4,668	6.02%
SBA 504 loans		67,405		3,270	6.49%	74,266		3,663	6.59%
Commercial loans		286,978		13,546	6.31%	303,234		15,040	6.63%
Residential mortgage loans		133,331		5,729	5.73%	125,667		5,419	5.75%
Consumer loans		58,595		2,174	4.96%	62,630		2,383	5.09%
Total loans (A), (B)		643,322		28,696	5.96%	669,118		31,173	6.22%
Total interest-earning assets	\$	829,705	\$	33,251	5.35%	\$ 860,253	\$	37,401	5.81%
Noninterest-earning assets:									
Cash and due from banks		21,458				18,838			
Allowance for loan losses		(14,662)				(11,173			
Other assets		41,521				33,409	,		
Total noninterest-earning assets		48,317				41,074			
Total assets	\$	878,022				\$ 901,327			
LIABILITIES AND SHAREHOLDERS' EQUITY									
Interest-bearing liabilities:	_								
Interest-bearing demand deposits	\$	99,323	\$	593	0.80%	\$ 86,232	\$	801	1.24%
Savings deposits		290,606		2,268	1.04%	192,559		2,588	1.80%
Time deposits		227,438		4,952	2.91%	357,073		10,084	3.78%
Total interest-bearing deposits	-	617,367		7,813	1.69%	635,864		13,473	2.83%
Borrowed funds and subordinated debentures		101,911	_	3,232	4.18%	116,427	_	3,344	3.79%
Total interest-bearing liabilities	\$	719,278	\$	11,045	2.04%	\$ 752,291	\$	16,817	2.98%
Noninterest-bearing liabilities:									
Noninterest-bearing demand deposits		85,876				77,730			
Other liabilities		4,166				4,297			
Total noninterest-bearing liabilities		90,042				82,027			
Total shareholders' equity		68,702				67,009			
Total liabilities and shareholders' equity	\$	878,022				\$ 901,327			
Net interest spread			\$	22,206	3.31%		\$	20,584	2.83%
Tax-equivalent basis adjustment				(68)				(94)	
Net interest income			\$	22,138			\$	20,490	

<sup>(</sup>A) Yields related to securities exempt from federal and state income taxes are stated on a fully tax-equivalent basis. They are reduced by the nondeductible portion of interest expense, assuming a federal tax rate of 34 percent and applicable state rates.

(B) The loan averages are stated net of unearned income, and the averages include loans on which the accrual of interest has been discontinued.

# UNITY BANCORP, INC. ALLOWANCE FOR LOAN LOSSES AND LOAN QUALITY SCHEDULES September 30, 2010

Amounts in thousands, except percentages	9/3	30/2010	6/	30/2010	3/:	31/2010	12	/31/2009	9/	30/2009
ALLOWANCE FOR LOAN LOSSES:										
Balance, beginning of period	\$	13,946	\$	14,055	\$	13,842	\$	12,445	\$	10,665
Provision for loan losses charged to expense		1,500		1,500		1,500		2,000		3,000
		15,446		15,555		15,342		14,445		13,665
Less: Chargeoffs		ĺ								
SBA loans		389		517		-		-		448
SBA 504 loans		-		-		750		500		-
Commercial loans		989		1,038		485		125		674
Residential mortgage loans		95		115		100		-		125
Consumer loans		9		2		<u> </u>		5		11
Total chargeoffs		1,482		1,672		1,335		630		1,258
Add: Recoveries										
SBA loans		17		53		45		23		14
SBA 504 loans		-		-		_		-		22
Commercial loans		178		10		3		3		-
Residential mortgage loans		-		-		-		-		-
Consumer loans		4		-		-		1		2
Total recoveries		199		63		48		27		38
Net chargeoffs		1,283		1,609		1,287	_	603		1,220
Balance, end of period	\$	14,163	\$	13,946	\$	14,055	\$	13,842	\$	12,445
Balance, end of period	Ψ	14,103	Ψ	13,740	Ψ	14,033	Ψ	13,042	Ψ	12,773
LOAN QUALITY INFORMATION:										
Nonperforming loans	\$	27,304	\$	26,071	\$	26,654	\$	25,496	\$	24,687
Other real estate owned (OREO)		5,773		3,728		3,318		1,530		2,774
Nonperforming assets		33,077		29,799		29,972		27,026		27,461
Less: Amount guaranteed by Small Business Administration		2,094		1,436		2,205		1,931		1,759
Net nonperforming assets	\$	30,983	\$	28,363	\$	27,767	\$	25,095	\$	25,702
Loans 90 days past due & still accruing	\$	2,467	\$	2,780	\$	3,061	\$	2,286	\$	1,609
Allowance for loan losses to:										
Total loans at quarter end		2.25%	)	2.19%		2.16%		2.11%		1.90%
Nonperforming loans		51.87%	,	53.49%		52.73%		54.29%		50.41%
Nonperforming assets		42.82%	)	46.80%		46.89%		51.22%		45.32%
Net nonperforming assets		45.71%	)	49.17%		50.62%		55.16%		48.42%
QTD net chargeoffs (annualized) to QTD average loans:										
SBA loans		1.56%	)	1.89%		-0.19%		-0.09%		1.68%
SBA 504 loans		0.00%		0.00%		4.32%		2.78%		-0.12%
Commercial loans		1.14%	•	1.44%		0.67%		0.16%		0.89%
Residential mortgage loans		0.29%		0.35%		0.30%		0.00%		0.40%
Consumer loans		0.03%		0.01%		0.00%		0.03%		0.06%
Total loans		0.80%	,	1.00%		0.80%	,	0.36%	,	0.73%
Nonneyforming loops to total loops		4.34%		4.09%		4.000/		2 000/		3.76%
Nonperforming loans to total loans		4.34% 5.21%				4.09% 4.58%		3.88% 4.10%		
Nonperforming assets to total loans and OREO		3.91%		4.65%				4.10% 2.90%		4.17% 2.98%
Nonperforming assets to total assets		3.91%	)	3.43%		3.37%		2.90%		2.989

## UNITY BANCORP, INC. QUARTERLY FINANCIAL DATA September 30, 2010

Amounts in thousands, except percentages and per share amounts	9/	30/2010	6	/30/2010	3	/31/2010	_	12/31/2009	9/30/2009
SUMMARY OF INCOME:									
Total interest income	\$	10,726	\$	10,944	\$	11,513	\$	12,101	\$ 12,185
Total interest expense		3,314		3,681		4,049		4,766	5,327
Net interest income		7,412		7,263		7,464		7,335	6,858
Provision for loan losses		1,500		1,500		1,500		2,000	3,000
Net interest income after provision for loan losses		5,912		5,763		5,964		5,335	3,858
Total noninterest income (loss)		1,460		1,170		910		535	1,162
Total noninterest expense		6,404		6,040		5,941		6,076	6,110
Income (loss) before provision (benefit) for income taxes		968		893		933		(206)	(1,090
Provision (benefit) for income taxes		242		212		185		(340)	(343
Net income (loss)		726		681		748	_	134	(747
Preferred stock dividends & discount accretion		385		379		373		373	372
	φ.		Ф.		Ф.		Φ.		
Income available (loss attributable) to common shareholders	\$	341	\$	302	\$	375	\$	(239)	\$ (1,119
Net income (loss) per common share - Basic	\$	0.05	\$	0.04	\$	0.05	\$	(0.03)	\$ (0.16
Net income (loss) per common share - Diluted	\$	0.05	\$	0.04	\$	0.05	\$		\$ (0.16
COMPANY CHANGE DATE									
COMMON SHARE DATA:	<u> </u>	5.25	\$	5.35	¢	5.29	\$	4.02	\$ 4.20
Market price per share Dividends paid	\$	5.45	\$	5.35	\$ \$	5.29	\$		\$ 4.20 \$ -
		7 10			\$				
Book value per common share OTD weighted average shares - basic	\$	7.19	\$	7.11	\$	7.00	\$		\$ 6.88
		7,176		7,156		7,150		7,126	7,119
QTD weighted average shares - diluted		7,467		7,475		7,294		7,126	7,119
Outstanding common shares		7,207		7,154		7,156		7,144	7,119
OPERATING RATIOS (Annualized):									
Return (loss) on average assets		0.34%		0.31%		0.34%		0.06%	-0.33
Return (loss) on average equity		2.66%		2.43%		3.09%		-1.95%	-9.14
Effficiency ratio		72.47%		71.66%		70.98%		71.05%	77.72
BALANCE SHEET DATA:									
Total assets	<u> </u>	846,385	\$	869,735	\$	889,927	\$	930,357	\$ 922,689
Total deposits	Ψ	670,158	Ψ	693,232	Ψ	714,802	Ψ	758,239	750,665
Total loans		629,516		637,180		651,200		657,016	656,520
Total securities		134,820		143,662		138,442		169,022	171,501
Total shareholders' equity		70,730		69,633		68,712		67,865	67,385
Allowance for loan losses		(14,163)		(13,946)				(13,842)	(12,445
Allowance for foan losses		(14,103)		(13,940)		(14,055)		(13,642)	(12,443
TAX EQUIVALENT YIELDS AND RATES:									
Interest-earning assets		5.30%		5.28%		5.47%		5.45%	5.64
Interest-bearing liabilities		1.89%		2.04%		2.20%		2.44%	2.80
Net interest spread		3.41%		3.24%		3.27%		3.01%	2.84
Net interest margin		3.66%		3.51%		3.57%		3.30%	3.17
CREDIT QUALITY:									
Nonperforming assets		33,077	\$	29,799	\$	29,972	\$	27,026	\$ 27,461
QTD net chargeoffs (annualized) to QTD average loans	Ψ	0.80%		1.00%	Ψ	0.80%	Ψ	0.36%	0.73
Allowance for loan losses to total loans		2.25%		2.19%		2.16%		2.11%	1.90
Nonperforming assets to total loans and OREO		5.21%		4.65%		4.58%		4.10%	4.17
Nonperforming assets to total assets		3.91%		3.43%		3.37%		2.90%	2.98
CADITAL DATIOS AND OTHER.									
CAPITAL RATIOS AND OTHER: Total equity to total assets		8.36%		8.01%		7.72%		7.29%	7.30
Leverage ratio		9.83%		9.43%		9.18%		8.83%	9.08
Tier 1 risk-based capital ratio								8.83% 11.75%	
		12.67%		12.39%		12.02%			11.83
Total risk-based capital ratio		13.93%		13.65%		13.28%		13.01%	13.09
Number of banking offices		16		16		16		16	16
Number of ATMs		18		18		19		19	19
Number of employees		173		165		171		174	174