

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

October 13, 2010

Robert A. Fehlman Executive Vice President and Chief Financial Officer Simmons First National Corporation 501 Main Street Pine Bluff, AR 71601

Re: Simmons First National Corporation Form 10-K for the Fiscal Year Ended December 31, 2009 Filed March 2, 2010 File No. 000-06253

Dear Mr. Fehlman:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

Michael Seaman Special Counsel