

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 19, 2023

Thomas D. Robertson Chief Financial Officer Rocky Brands, Inc. 39 East Canal Street Nelsonville, Ohio 45764

Re: Rocky Brands, Inc.

Form 10-K for the Year Ended December 31, 2022

File No. 001-34382

Dear Thomas D. Robertson:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Manufacturing