



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Mail Stop 3720

March 13, 2007

**Via U.S. Mail and Fax**

Mr. Rick P. Frier  
Catalina Marketing Corporation  
200 Carillon Parkway  
St. Petersburg, FL 33716-2325

**Re: Catalina Marketing Corporation  
Form 10-K for Fiscal Year Ended March 31, 2006  
Filed May 26, 2006  
File No. 1-11008**

Dear Mr. Frier:

We have completed our review of your Form 10-K and related filings and do not, at this time, have any further comments.

Sincerely,

/s/Larry Spigel  
Assistant Director