

For Immediate Release

**SCOTT'S LIQUID GOLD-INC.  
REPORTS THIRD QUARTER OPERATING RESULTS**

DENVER, Colorado (November 13, 2007) -- Scott's Liquid Gold-Inc. (OTC BB: "SLGD"), which develops, manufactures and markets household and skin care products, today announced its operating results for the third quarter and first nine months of the year 2007.

For the three months ended September 30, 2007, net sales were \$4,644,100, compared with net sales of \$3,842,400 in the third quarter of the previous year, an increase of \$801,700 or 20.9%. The Company reported a net loss for the third quarter of 2007 of \$265,500 or (\$0.03) per share, as compared with net loss of \$741,000, or (\$0.07) per share, in the three months ended September 30, 2006.

Net sales for the nine months ended September 30, 2007 totaled \$12,810,100, compared with \$12,131,500 in 2006, an increase of \$678,600 or 5.6%. For the nine months ended September 30, 2007, the Company reported a net loss of \$1,369,300 or (\$0.13) per share compared with a net loss of \$2,648,600, or (\$0.25) per share, in the corresponding period of the previous year.

Mark E. Goldstein, Chairman of the Board and Chief Executive Officer of Scott's Liquid Gold-Inc., commented: "During the first nine months of 2007, we experienced a decrease in sales of our Scott's Liquid Gold household chemical products, while experiencing an increase in sales of our Montagne Jeunesse line of skin care products and a decrease in sales of our Alpha Hydrox skin care products. Our net loss for the first nine months of 2007 was \$1,369,300 versus a loss of \$2,648,600 in the first nine months of 2006. The decrease in our loss for the first nine months of 2007 compared to the first nine months of 2006 results from an increase in sales, and a reduction in our operating costs and expenses."

Scott's Liquid Gold-Inc.'s products, include Scott's Liquid Gold wood cleaners/preservatives, Scott's Liquid Gold Mold Control 500, Touch of Scent air fresheners, Alpha Hydrox skin care products, and Neoteric Diabetic Skin Care products. Scott's Liquid Gold-Inc. also distributes skin care and other sachets of Montagne Jeunesse. The Company is headquartered in Denver, Colorado, and its common stock trades on the OTC Bulletin Board under the symbol "SLGD".

Additional information on Scott's Liquid Gold-Inc. and its products can be accessed on the World Wide Web: [www.scottsliquidgold.com](http://www.scottsliquidgold.com), [www.alphahydrox.com](http://www.alphahydrox.com), [www.touchofscent.com](http://www.touchofscent.com), and [www.neotericdiabetic.com](http://www.neotericdiabetic.com).

*This press release may contain "forward-looking" statements within the meaning of U.S. federal securities laws. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements and the Company's performance inherently involve risks and uncertainties that could cause actual results to differ from such forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of each of our significant products in the marketplace; the degree of success of any new product or product line introduction by us; uncertainty of consumer acceptance of the*

*new Alpha Hydrox products introduced in 2005, and Mold Control and wood wash products; competitive factors; any decrease in distribution of (i.e., retail stores carrying) our significant products; continuation of our distributorship agreement with Montagne Jeunesse; the need for effective advertising of our products; limited resources available for such advertising; new competitive products and/or technological changes; dependence upon third party vendors and upon sales to major customers; changes in the regulation of our products, including applicable environmental regulations; the effect of these and other risk factors on our liquidity; the loss of any executive officer; and other risks discussed in this release and in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.*

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**SCOTT'S LIQUID GOLD-INC. & SUBSIDIARIES**  
**Consolidated Statements of Operations (Unaudited)**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2007	2006	2007	2006
Net sales	\$ 4,644,100	\$ 3,842,400	\$12,810,100	\$12,131,500
Operating costs and expenses:				
Cost of sales	2,609,300	2,069,300	7,296,400	6,880,200
Advertising	66,700	360,900	267,800	1,062,200
Selling	1,406,900	1,353,400	4,041,300	4,189,100
General and administrative	735,800	791,400	2,318,700	2,566,700
	4,818,700	4,575,000	13,924,200	14,698,200
Loss from operations	(174,600)	(732,600)	(1,114,100)	(2,566,700)
Gain on disposal of assets	-	67,100	-	67,100
Interest income	16,700	35,300	60,600	62,200
Interest expense	(107,600)	(110,800)	(315,700)	(211,200)
Loss before income taxes	(265,500)	(741,000)	(1,369,300)	(2,648,600)
Income tax expense (benefit)	-	-	-	-
Net loss	\$ (265,500)	\$ (741,000)	\$(1,369,300)	\$(2,648,600)
Net loss per common share:				
Basic	\$ (0.03)	\$ (0.07)	\$ (0.13)	\$ (0.25)
Diluted	\$ (0.03)	\$ (0.07)	\$ (0.13)	\$ (0.25)
Weighted average shares outstanding:				
Basic	10,545,000	10,503,000	10,537,000	10,503,000
Diluted	10,545,000	10,503,000	10,537,000	10,503,000