#### Second Quarter 2013 Investor Presentation

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United Community Banks, Inc.

## **Cautionary Statement**

This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United's financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of future financial performance. Such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission including its 2012 Annual Report on Form 10-K under the sections entitled "Forward-Looking Statements". Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

#### **Non-GAAP Measures**

This presentation also contains financial measures determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include the following: core fee revenue, core operating expense, core earnings, tangible common equity to tangible assets, tangible equity to tangible assets and tangible common equity to risk-weighted assets. The most comparable GAAP measures to these measures are: fee revenue, operating expense, net income (loss), and equity to assets.

Management uses these non-GAAP financial measures because we believe it is useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with a meaningful measure for assessing our financial results and credit trends, as well as for comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. For a reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures, please refer to the 'Non-GAAP Reconcilement Tables' at the end of the Appendix to this presentation.



#### **United at a Glance**

- □ Founded in 1950
- Third-largest bank holding company in Georgia
- ☐ Headquartered in Blairsville, Georgia with 103 locations throughout north Georgia, metro Atlanta, coastal Georgia, western North Carolina, western South Carolina, and east Tennessee
- **1**

,500 employees			Merivether Pie Lane GEORGIA						
Deposit Market Share <sup>(1)</sup>									
Market	Offices	Deposit Share	Rank						
North Georgia	22	32%	1						
Atlanta MSA	36	4	7						
Gainesville MSA	5	12	5						
Coastal Georgia	8	4	8						
Western North Carolina	20	12	3						
Fast Tennessee	8	2	9						

Marion Designation Statement Stateme	Constant Con
are <sup>(1)</sup>	Key Statistics as of 6/30/13
eposit Share Rank	(billions)

Total assets Total deposits

Loans

FDIC deposit market share and rank as of June 30, 2012 for markets where United takes deposits. Source: SNL and FDIC. Excludes 4 Loan Production Offices



\$7.163

\$6.012

\$4.189

## **Business and Operating Model**



#### Service is Point of Differentiation

- #1 in Customer Satisfaction according to Customer Service Profiles
- J.D. Power 2013 Retail Banking Satisfaction Study rates United among the top 2 banks in the southeast
- Golden rule of banking treating people the way we want to be treated
- "The Bank that SERVICE Built"
- Customer surveys continue with 95%+ satisfaction rate

#### "Community bank service, large bank resources"

## Twenty-seven "community banks"

Local CEOs with deep roots in their communities

Resources of a \$7.163 billion bank

# Strategic footprint with substantial banking opportunities

Operates in a number of the more demographically attractive U.S. markets

## Disciplined growth strategy

Organic supported by de novos and selective acquisitions



**United Community Banks, Inc.** 

## PERFORMANCE - TRENDS



## **Highlights First Quarter**



#### **Improving Quarterly Results**

- •Net income of \$230 million, or \$3.90 per share
- •Impacted by DTA recovery and accelerated classified asset sales
- •Core earnings (pre-tax, pre-credit) of \$26.6 million



#### **Deferred Tax Asset Allowance Recovery**

- Reversal of \$272 million of DTA allowance
- Impacted earnings and accumulated other comprehensive income (shareholder's equity)
- Key driver of increase in tangible book value to \$10.82



#### Completed Classified Asset Sales of \$172 Million

- \$48.5 million provision for loan losses
- Net charge-offs increased to \$72.4 million due to the classified asset sales
- Lowered classified assets to Tier 1 plus allowance to 27% down from 49%



#### **Solid Improvement in All Credit Quality Metrics**

- Credit metrics now at pre-credit crisis levels
- NPAs decline 72% to \$31.8 million and .44% of total assets
- Allowance decreased by \$24 million to \$81.8 million 1.95% of loans

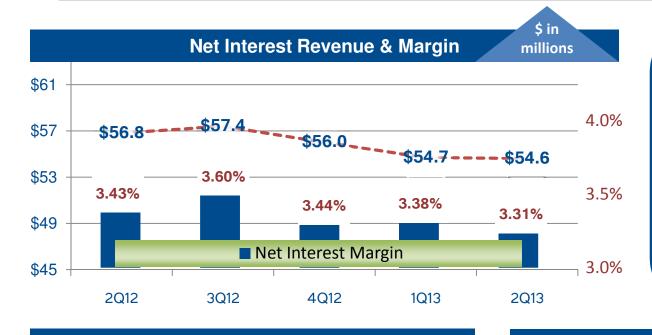


#### **Strong Core Transaction Deposit Growth**

- Up \$109 million year-to-date, or 7% annualized
- Building customer deposit base
- Represents 59% of total customer deposits compared to 34% at the end of 2008

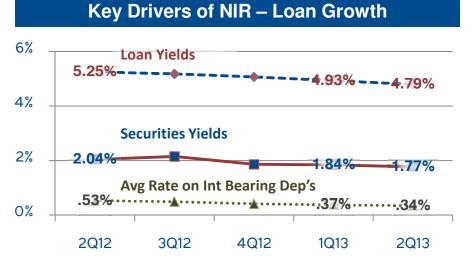


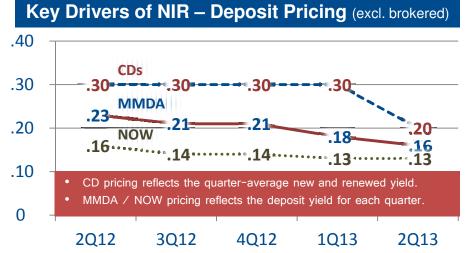
## **Key Drivers of Net Interest Revenue / Margin**



#### **Net Interest Revenue**

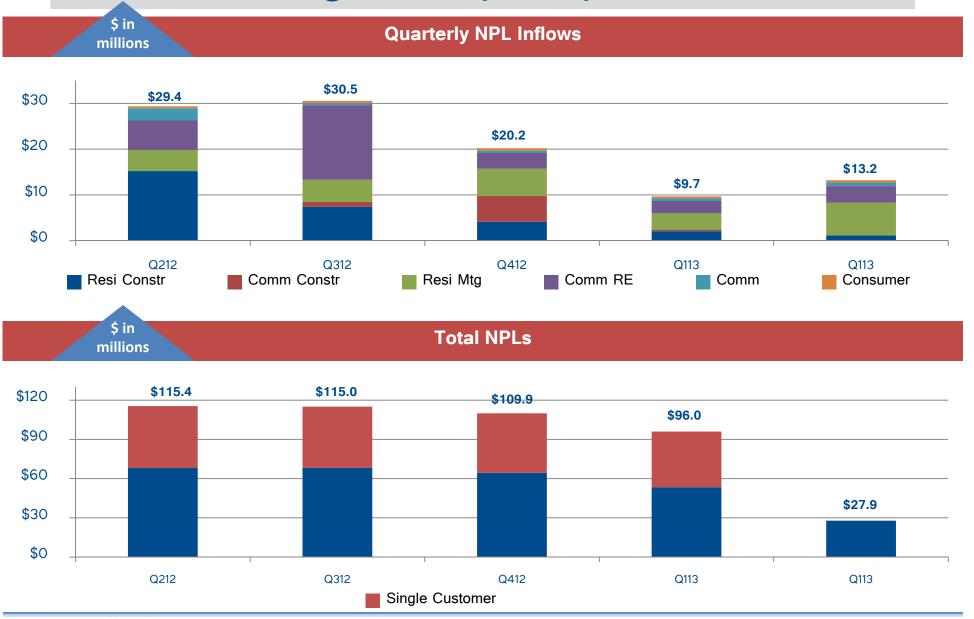
- Offset margin compression by growing loans
- 2Q13 growth impacted by:
  - ✓ Loan pricing competition
  - ✓ Lower securities reinvestment rates
  - ✓ More floating rate securities







## Non-Performing Loans (NPLs) Inflow Trends





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# OUTLOOK



#### **Outlook**



#### **Our Goal: Leverage Our Strengths**

- Strong local leadership
- Funding advantage in our legacy markets
- Consistent and attractive culture
  - Class leading customer satisfaction
  - Low employee turnover

#### **To Grow Our Business The Right Way**

- •Become better retail and small business bank
  - Grow sales: Better product design, merchandising, campaign execution
  - Streamline delivery process that focuses on how we serve our customer in the end
  - HELOC program success: \$154 million in new balances
  - Smarter Mortgage added \$104 million in new balances
  - Invest in people
- Continue to invest in, and improve commercial and retail capabilities
  - Diversify portfolio focus on C&I, owner occupied, and consumer lending
  - Momentum building across footprint
  - Invest in people: 31 lenders past 2 years in growth opportunity markets
  - Enter new markets: Opened LPO in Greenville, SC (4Q12), Nashville, TN (2Q13) with healthcare industry focus; expand territory and commercial loan potential
  - Positive net loan growth going forward
- Customer derivative swap program meeting customer needs while adding fee revenue

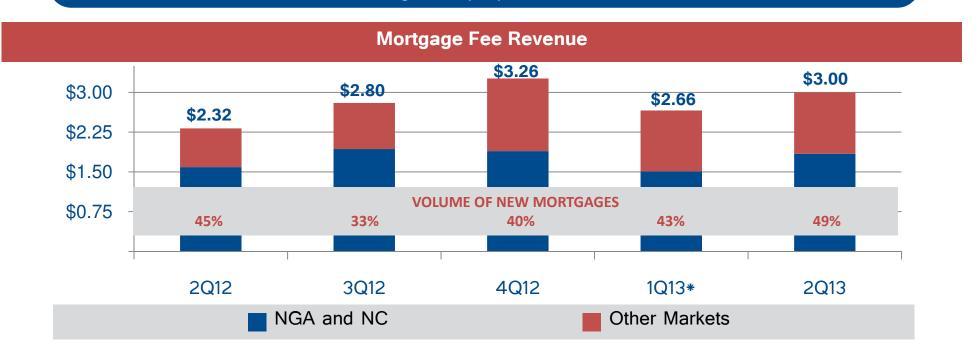






#### **Grow Existing Fee Businesses at Faster Pace**

- Mortgage First Priority
  - Performing well, but at 50% of peers
  - Focus on home purchase product as well as refinancings
  - Focus on lower performing markets
  - Invest in management, people and new markets
- Advisory Services
  - Customer satisfaction high
  - Invest in management, people, and new markets





#### **Outlook**



#### **Summary**

- •Significant events to cleanse balance sheet, restore capital, and enhance profitability
  - Accelerated classified asset sales
  - DTA allowance recovery
- •Focus on core earnings growth fee revenue, expenses, efficiencies
  - Offsetting margin headwinds through loan growth and improving deposit mix
  - Goal loan growth in 2013 mid-single digit range
  - Expecting quarterly margin compression in 2013 3 to 5 basis points
- •Focus on lowering debt / equity costs
- •Solid strengths size, culture, capital
- •Well-positioned in all areas for opportunities

**United Community Banks, Inc.** 

# FINANCIAL REVIEW



## Core Earnings & Core Fee Revenue



			Va	riance - Incre	ase / (De	ecrease)
	2Q13		1Q13		2Q12	
Net Interest Revenue	\$	54,562	\$	(97)	\$	(2,274)
Fee Revenue		14,063		1,445		1,299
Gross Revenue		68,625		1,348		(975)
Operating Expense (Excl OREO)		(42,067)		1,167		755
Pre-Tax, Pre-Credit (Core)	\$	26,558	\$	181	\$	(1,730)
Net Interest Margin		3.31 %		(.07) %		(.12) %

 $^{(1)}$  Includes securities gains (losses), gains from hedge ineffectiveness, gains from the sale of low income housing credits, deferred compensation gains, and BOLI death benefit gain.

CORE FEE REVENUE							
-		,	Vari	ance - Inci	rease	/ (De	crease)
	2Q13		•	1Q13		2	2Q12
Overdraft Fees	\$ 3,032	_	\$	41		\$	(200)
Interchange Fees	3,638			411			396
Other Service Charges	1,302			117			(40)
Total Service Charges and Fees	 7,972	_		569			156
Mortgage Loan & Related Fees	3,003			348			681
Brokerage Fees	1,063			296			254
Other	2,025			232			208
Total Fee Revenue - Core	14,063			1,445			1,299
Non-Core <sup>(1)</sup>	2,249			2,041			2,146
Reported - GAAP	\$ 16,312	_	\$	3,486		\$	3,445

		Vari	iance - Incre	ease / (Dec	crease)		
	2Q13	1	IQ13	2	Q12		
Salaries & Employee Benefits	\$ 23,129	\$	74	\$	(21)		
Communications & Equipment	3,468		422		257		
Occupancy	3,449		82		(90)		
FDIC Assessment	2,505		-		(40)	<sup>(1)</sup> Includes foreclosed	
Advertising & Public Relations	1,037		99		(51)	property costs, severance, and deferred	
Postage, Printing & Supplies	894		31		(22)	compensation gains and losses.	
Professional Fees	2,499		133		547		
Other Expense	5,086		326		175		
Core Operating Expenses	42,067		1,167		755		
Non-Core <sup>(1)</sup>	 6,756		3,886		3,758		
Reported GAAP	\$ 48,823	\$	5,053	\$	4,513		



## \$ in thousands

## **Net Income**

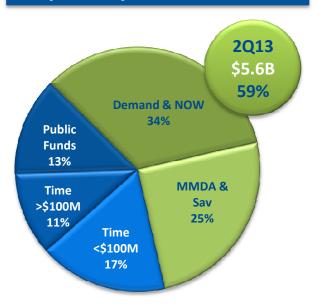
	in lions									
<b>Prior Quarterly</b>										
Net I	ncome									
1Q13	\$ 11.8									
4Q12	5.3									
3Q12	10.6									
2Q12	6.5									
58.1 Million										
Shares										
Outs	tanding									

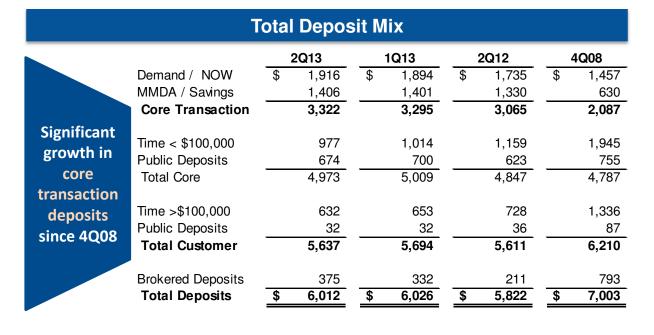
NET OPERATING INCOME						
		Variance - Incre	ease / (Decrease)			
	2Q13	1Q13	2Q12			
Core Earnings (Pre-Tax, Pre-Credit)	\$ 26,558	\$ 181	\$ (1,730)			
Provision for Loan Loss	(48,500)	37,500	30,500			
NON-CORE FEE REVENUE: Hedge Ineffectiveness Gains (Losses) Securites Gains (Losses) Losses from Prepayment of Borrowings BOLI Death Benefit Gain Gains from Sale of Low Income Housing Tax Credits Gains (Losses) on Deferred Compensation Plan Assets	369 - - 1,366 468 46	454 (116) - 1,366 468 (131)	549 (6,490) 6,199 1,366 468 54			
Total Non-Core Fee Revenue	2,249	2,041	2,146			
NON-CORE OPERATING EXPENSES: Foreclosed Property Write Downs Foreclosed Property (Gains) Losses on Sales Forclosed Property Maintenance Expenses Severance Costs Gains (Losses) on Deferred Comp Plan Liability Total Non-Core Operating Expenses Income Tax Benefit	1,369 2,945 837 1,559 46 6,756	328 2,840 (350) 1,199 (131) 3,886	361 3,214 (275) 404 54 3,758 257,307			
Net Income	\$ 229,964	\$ 218,199	\$ 223,465			
Preferred Stock Dividends Net Income Avail to Common Shareholders	3,055	\$ 218,196	23 \$ 223,442			
Net Income Per Share	\$ 3.90	\$ 3.75	\$ 3.84			
Tangible Book Value	\$ 10.82	\$ 4.06	\$ 4.34			

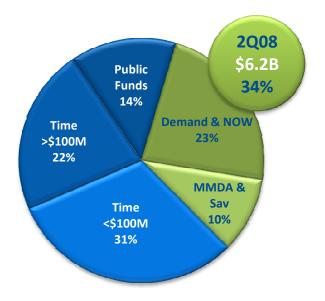
## **Customer Deposit Mix & Core Growth**

\$ in millions

#### **Deposits by % / Customer Mix**



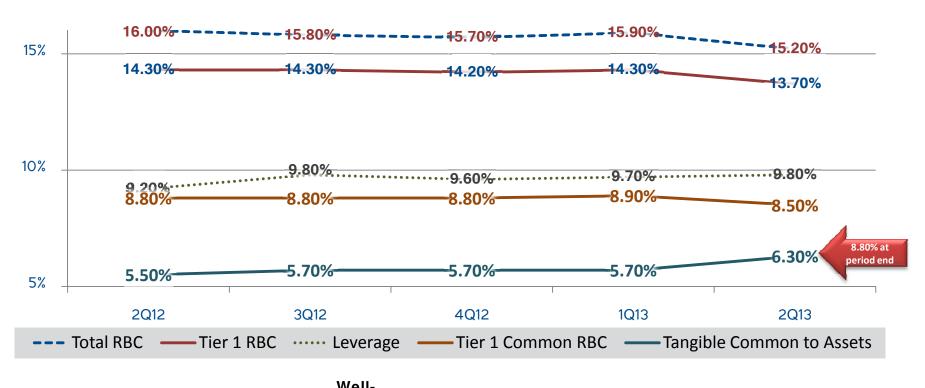




#### Core Deposit Growth – Category & Market

	Grov	vth		Gro	wth
<u>CATEGORY</u>	2Q13	Year	MARKET	2Q13	Year
Demand	\$ 31.3	\$ 83.2	Atlanta	\$ (10.7)	\$ 27.8
MM Accounts	0.9	13.7	N. Georgia	11.9	36.2
Savings	4.5	20.5	North Carolina	21.2	31.9
NOW	(9.3)	(8.8)	Coastal Georgia	(1.5)	1.6
Total Categories	\$ 27.4	\$108.6	Tennessee	(8.)	1.3
			Gainesville	7.3	9.8
YTD Percent Growth (	(Annualized)	7	%	\$ 27.4	\$ 108.6

## **Capital Ratios**



	weii-			
	Capitalized	JUN '13	MAR '13	JUN '12
Bank				
Tier 1 RBC	6 %	14.2 %	14.7 %	14.3 %
Total RBC	10	15.5	16.0	15.6
Leverage	5	10.1	10.0	9.2
Holding Company				
Tangible Equity to Asset	s	9 7 4	.5% at iod end 8.5	8.2

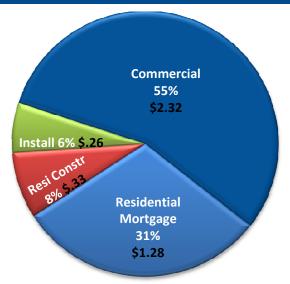


**United Community Banks, Inc.** 

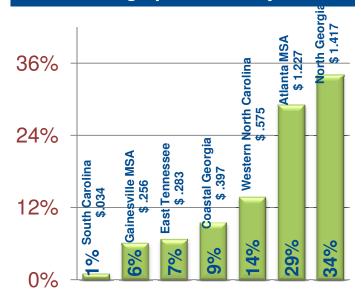
# LOAN PORTFOLIO & CREDIT QUALITY

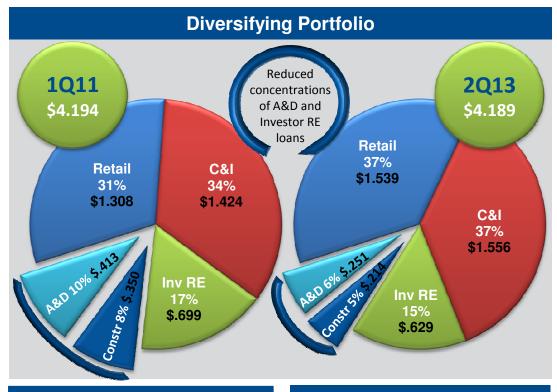






#### **Geographic Diversity**





Total Loans							
Period	\$ in Billions						
2Q13	\$4.189						
1Q13	\$4.194						
4Q12	\$4.175						
3Q12	\$4.138						
2Q12	\$4.119						

#### **Loan Diversification & Type**

- Reducing land exposure
- Focus on small business
  - and C&I
- Enhanced retail products

#### New Loans Funded and Advances<sup>(1)</sup>

\$ in millions

#### **CATEGORY**

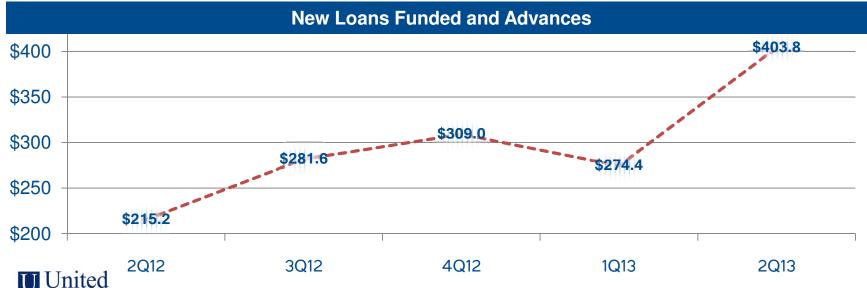
2Q12 2Q13 \$ 58.3 \$ 45.5 Commercial C & I 50.7 44.1 Owner Occupied CRE 30.4 14.8 Income Producing CRE Commercial Constr. 3.6 2.7 143.0 107.1 **Total Commercial** 70.6 32.4 Residential Mortgage 38.4 20.5 **Residential HELOC** 31.5 **Residential Construction** 23.6 120.3 31.6 Consumer **Total Categories** 215.2 403.8

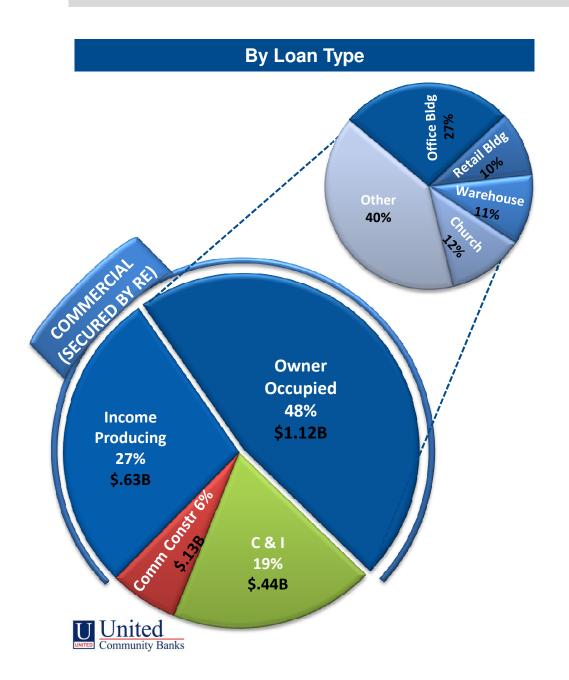
Community Banks

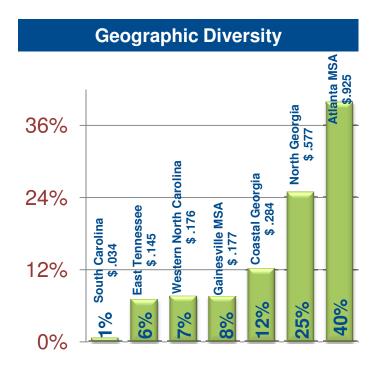
(1) Represents new loans funded and net loan advances (net of payments on lines of credit)

#### 2Q12 2Q13 \$ 78.0 Atlanta \$ 94.2 Coastal Georgia 26.7 17.8 N. Georgia 58.5 64.0 North Carolina 18.6 39.7 Tennessee 25.7 23.5 Gainesville 9.0 14.8 South Carolina 33.7 Other (Indirect Auto 105.0 9.8 \$ 403.8 \$ 215.2 **Total Markets**

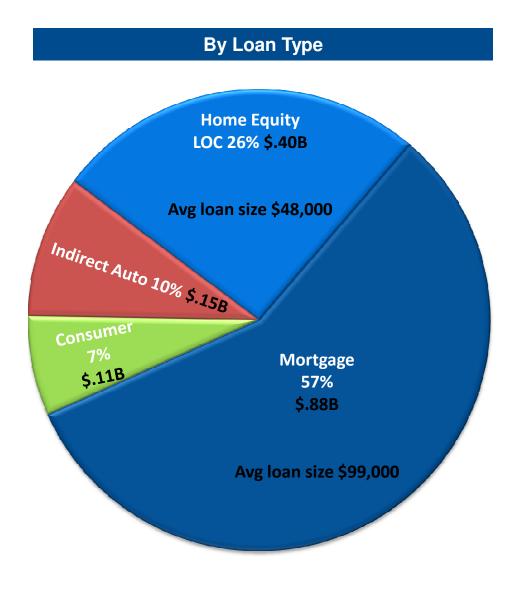
**MARKET** 

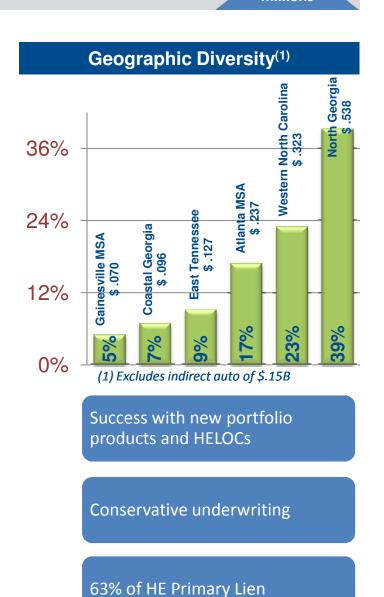






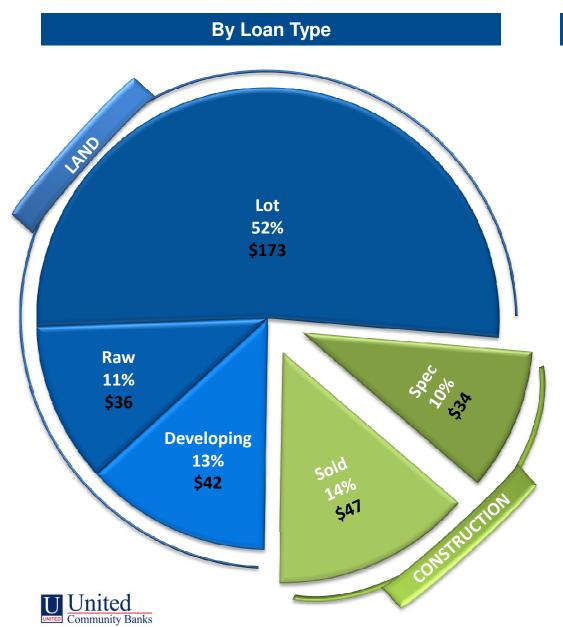
Average Loan Size							
Type \$ in Thousands							
Owner Occup'd	\$427						
Income Prod	587						
C & I	89						
Comm Constr	362						

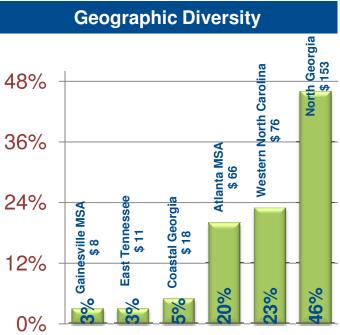






## Residential Construction (total \$332 million)





TOTAL COMPANY	2	Q13	_1	Q13	4	Q12	_ 3	Q12	2	Q12	-	13 vs. Q12
TOTAL COMPANY												
Land Loans												
Developing	\$	42	\$	57	\$	62	\$	71	\$	78	\$	(36)
Raw		36		42		46		41		45		(9)
Lot		173		188		193		196		203		(30)
Total		251		287		301		308		326		(75)
Construction Loans	5											
Spec		34		40		41		44		49		(15)
Sold		47		45		40		37		34		13
Total		81		85		81		81		83		(2)
Total	\$	332	\$	372	\$	382	\$	389	\$	409	\$	(77)

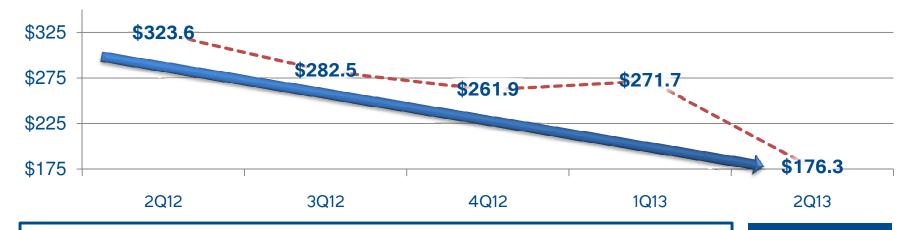
## **Credit Quality**

	2Q13		1Q13		4Q12		3Q12	2Q12
Net Charge-offs	\$ 72.4	-	\$ 12.4	-	\$ 14.5	\$	20.6	\$ 18.9
as % of Average Loans	6.87 %	, D	1.21	%	1.39 %		1.99 %	1.85 %
Allowance for Loan Losses	\$ 81.8	9	\$ 105.8		\$ 107.1	\$	107.6	\$ 112.7
as % of Total Loans	1.95 %	, o	2.52	%	2.57 %		2.60 %	2.74 %
as % of NPLs	294		110		97		94	98
Past Due Loans (30 - 89 Days)	.49 %	6	.66	%	.65 %	, o	.68 %	.65 %
Non-Performing Loans	\$ 27.9	9	\$ 96.0		\$ 109.9	\$	115.0	\$ 115.4
OREO	3.9		16.7		18.3		27.0	30.4
Total NPAs	31.8		112.7	-	128.2		142.0	145.8
Performing Classified Loans	176.3		271.7		261.9		284.0	324.0
Total Classified Assets	\$ 208.1	-	\$ 384.4	_	\$ 390.1	\$	426.0	\$ 469.8
as % of Tier 1 / Allow ance	27 %	, =	49	%	50 %	, =	55 %	62 %
Accruing TDRs (see page 27)	\$ 77.8	\$	\$ 126.0		\$ 122.8	\$	138.3	\$ 141.6
As % of Original Principal Balance								
Non-Performing Loans	62.6 %	6	66.3	%	69.5 %	, 0	68.8 %	68.8 %
OREO	31.6		45.0		39.7		36.4	39.3
Total NPAs								
as % of Total Assets	.44		1.65		1.88		2.12	2.16
as % of Loans & OREO	.76		2.68		3.06		3.41	3.51
	•						-	



## **Performing Classified Loans**

\$ in millions

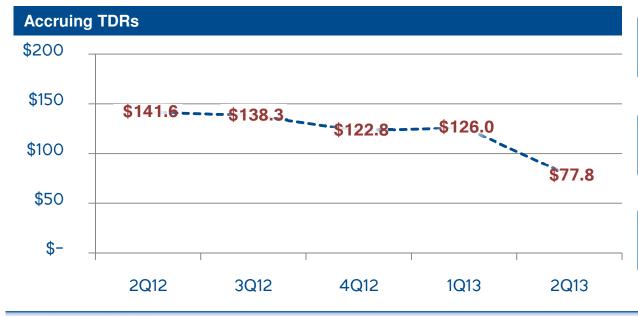


BY CATEGORY	20	212	30	Q12	4	Q12	10	Q13	2	Q13
Commercial:										
Commercial & Industrial	\$	16	\$	19	\$	18	\$	20	\$	11
Owner Occupied		54		77		65		71		43
Total C & I		70		96		83		91		54
Income Producing CRE		94		49		53		57		36
Commercial Constr		38		27		19		18		16
Total Commercial		202		172		155		166		106
Residential Mortgage		73		73		65		64		51
Residential Construction		46		35		38		38		17
Consumer / Installment		3		3		4		3		2
Total Performing Classified	\$	324	\$	283	\$	262	\$	271	\$	176



## **TDRs**

LOAN TYPE	Accr	uing <sup>(1)</sup>	Non-A	ccruing	Tota	al TDRs		
	2Q13	vs. 2Q12	2Q13	vs. <b>2Q12</b>	2Q13	vs. 2Q12		
Commercial (Sec by RE)	\$ 40.4	\$ 65.7	\$ 2.0	\$ 8.9	\$ 42.5	\$ 74.7		
Commercial & Industrial	2.9	8.6	.1	.3	2.9	8.8		
Commercial Construction	12.9	15.8	.1	16.8	13.0	32.6		
Total Commercial	56.2	90.1	2.2	26.1	58.4	116.1		
Residential Mortgage	14.3	16.8	2.1	2.2	16.4	19.0		
Residential Construction	7.2	18.9	2.7	4.4	9.9	23.3		
Consumer Installment	.2	.2	.1	.1	.2	3		
Total	\$ 77.8	\$ 126.0	\$ 7.1	\$ 32.8	\$ 84.9	\$ 158.8		



(1) 74 percent of accruing TDR loans have an interest rate of 4 percent or greater

Accruing TDR past due 30 – 89 days – 0.99%

35% of accruing TDRs are pass credits



## **Net Charge-offs by Category & Market**

NET CHARGE-OFFS BY CA	TEGORY					
	1Q <sup>-</sup>	13	% of A	verage Loan	s (Annualize	ed)
		% of Avg				
	Total	Loans	1Q13	4Q12	3Q12	2Q12
Commercial (Sec. by RE):						
Ow ner Occupied	\$ 16,545	5.85 %	.69 %	1.76 %	3.56 %	.46 %
Income Producing	8,921	5.45	1.99	.67	.70	1.75
Total Comm (Sec. by RE)	25,466	5.70	1.18	1.35	1.79	.95
Commercial & Industrial	15,576	13.91	1.34	.12	(.23)	.70
Commercial Construction	6,295	17.53	(.01)	4.25	7.74	.21
Total Commercial	47,337	7.96	1.14	1.30	1.81	.86
Residential Mortgage	5,469	2.52	.79	1.55	1.40	.70
Home Equity LOC	1,040	1.04	.53	.49	.80	2.60
Residential Construction	18,506	20.91	3.22	2.52	5.69	9.14
Consumer/Installment	56	.10	1.35	1.10	.78	.88
Total Net Charge-offs	\$ 72,408	6.87	1.21	1.39	1.99	1.85
NET CHARGE-OFFS BY MA	ARKET					
North Georgia	\$ 59,102	17.20 %	1.45 %	1.29 %	1.84 %	3.58 %
Atlanta MSA	9,986	3.21	1.07	1.27	3.02	.75
North Carolina	1,952	1.36	1.59	1.39	1.15	2.52
Coastal Georgia	480	.49	.85	.60	2.67	.23
Gainesville MSA	123	.19	.67	2.04	.45	(.29)
East Tennessee	711	1.01	.98	2.98	.45	.68
South Carolina	-	-	-	-	-	-
Other (Indirect Auto)	54	.24	.39	.19	-	-

## **NPAs by Loan Category & Market**

\$ in thousands

		2Q13					2	Q12				
		NPLs	DREO	Tot	tal NPAs			NPLs		OREO	Tot	al NP
LOAN CATEGORY						LOAN CATEGORY						
Commercial (sec. by RE):						Commercial (sec. by RE)	:					
Owner Occupied	\$	5,283	\$ 547	\$	5,830	Owner Occupied	\$	9,399	\$	7,914	\$	17,3
Income Producing		1,954	-		1,954	Income Producing		9,716		2,672		12,3
Commercial & Industrial		548	-		548	Commercial & Industrial		34,982		-		34,9
Commercial Construction		504	376		880	Commercial Construction		18,175		2,732		20,9
Total Commercial		8,289	923		9,212	Total Commercial		72,272		13,318		85,5
Residential Mortgage		12,847	1,303		14,150	Residential Mortgage		16,631		5,591		22,2
HELOC		1,491	140		1,631							
Residential Construction		4,838	1,570		6,408	Residential Construction		25,530		11,512		37,0
Consumer/ Installment	_	399	 		399	Consumer/ Installment	_	907				90
Total	\$		\$ 3,936	\$	31,800	Total	\$	115,340	\$	30,421	\$	145,7
MARKET						MARKET						
Gainesville	\$	1,008	\$ -	\$	1,008	Gainesville	\$	991	\$	2,998	\$	3,98
Coastal Georgia		2,588	627		3,215	Coastal Georgia		5,822		785		6,60
East Tennessee		1,123	200		1,323	East Tennessee		2,945		1,154		4,09
North Carolina		6,512	295		6,807	North Carolina		10,657		3,287		13,94
Atlanta MSA		3,803	1,197		5,000	Atlanta MSA		17,593		8,651		26,2
North Georgia		12,830	1,617		14,447	North Georgia		77,332		13,546		90,8
				No	n Per	forming Assets					\$ i	n
200											milli	ons
	144E 0											
\$	145.8		\$142	2.0								
					ı	\$128.2						
100							\$112	.7				
100												
			*NPAs	to to	tal asset	s – .44% / Allowance to loai	ns at 1	.95%				
										\$	31.8	
\$0									Т			
2	2Q12		3Q	12		4Q12*	1Q13	3			2Q13	3
2					forming !	= *				2	_0(1	
			MOU-	ren	forming L	oalis Foreciosed Prop	Jerues	(OKEO)				



**United Community Banks, Inc.** 

# APPENDIX



## **Experienced Proven Leadership**

- Over 39 years in banking
- Led company from \$42 million in assets in 1989 to \$7.2 billion today
- Trustee of Young Harris College
- Georgia Power Company Board Member
- GA Economic Developers Association Spirit of Georgia Award recipient

Jimmy C. Tallent President & CEO Joined 1984



- Over 30 years in banking
- Responsible for overall operations
- Former Consultant and Special Assistant to the CEO and EVP of Commercial Banking for TD Bank Financial Group; and President & CEO of The South Financial Group

**H. Lynn Harton**Chief Operating
Officer
Joined 2012



- Over 35 years in banking
- Responsible for accounting, finance and reporting activities, M&A, and investor relations
- Former CAO and Controller for State Street Corporation
- Former ABA Accounting Committee Chairman

Rex S. Schuette EVP & CFO Joined 2001



- Over 30 years in banking
- Responsible for Risk
   Management and Credit
   Risk Administration; Co Chairman of Risk
   Management Committee;
   also responsible for credit
   underwriting, review,
   policy and special assets
- Former EVP & SCO for SunTrust Banks

**David P. Shearrow** EVP & CRO *Joined 2007* 



- Over 35 years in banking
- Responsible for 27 community banks with 103 branch offices
- Formerly of Riegel Textile Credit Union; President of Farmers and Merchants Bank
- Former Georgia Board of Natural Resources Board Chairman

Bill M. Gilbert
Director of Banking
Joined 2000



- Over 20 years in financial services and banking
- Responsible for strategic planning and implementation
- Former President of American Savings Bank; and CFO & CRO of The South Financial Group

**Timothy K. Schools** Chief Strategy Officer *Joined 2011* 





## **Market Share Opportunities & Demographics**

Markets	Dep	rket oosits lions) <sup>(1)</sup>	osits in ns) <sup>(2,3)</sup>	Banks	Office s <sup>(3)</sup>	Deposit Share <sup>(1)</sup>	Rank <sup>(1)</sup>
North Georgia	\$	6.4	\$ 2.2	11	22	32 %	-
Western North Carolina		6.4	.9	1	20	12	3
Gainesville MSA		2.6	.3	1	5	12	į
Atlanta MSA		50.2	2.0	10	37	4	7
Coastal Georgia		7.3	.3	2	8	4	8
East Tennessee		16.0	.3	2	8	2	ç
Total Markets	\$	88.9	\$ 6.0	27	100		

<sup>&</sup>lt;sup>1</sup> FDIC deposit market share and rank as of 6/12 for markets where United takes deposits. Data Source: SNL and FDIC.
<sup>2</sup> Based on current quarter.

FAST GROWING MARKETS										
		Population (	Growth (%)							
	Population	Actual	Projected							
Markets <sup>1</sup>	(in thousands)	2010 - 2012	2012 - 2017							
Atlanta, GA MSA	5,365	2 %	5 %							
East Tennessee	868	2	4							
Greenville-Mauldin-Easley, SC MSA	651	2	6							
Western North Carolina	446	2	4							
Coastal Georgia	390	2	7							
North Georgia	387	1	2							
Gainesville, GA MSA	182	1	6							
Total Markets										
Georgia	9,858	2	5							
North Carolina	9,759	2	6							
Tennessee	6,452	2	4							
South Carolina	4,740	2	6							
United States	313,129	1	3							

<sup>&</sup>lt;sup>1</sup> Population data is for 2012 and includes those markets where United takes deposits. No deposits in SC.
Data Source: SNL

"There is only one boss. The customer. And he can fire everybody in the company from the chairman on down, simply by spending his money somewhere else."

-Sam Walton



<sup>3</sup> Excludes four loan production offices

Variance

## Liquidity

	U	nused							Vari	iance				
	Ca	apacity		2	Q13	_1	Q13	2	Q12	_	vs	1Q13	vs	2Q12
Wholesale Borrowings														
Brokered Deposits	\$	1,416	(1)	\$	375	\$	332	\$	211		\$	43	\$	164
FHLB		1,160			70		-		125			70		(55)
Fed Funds		130			-		-		-			-		-
Other Wholesale		-			54		52		54	_		2		-
Total	\$	2,706		\$	499	\$	384	\$	390	_	\$	115	\$	109
Long-Term Debt														
Senior Debt				\$	35	\$	35	\$	-		\$	-	\$	35
Sub-Debt					35		35		65			-		(30)
Trust Preferred Securities			_		55		55		55	_				-
Total Long-Term Debt			_	\$	125	\$	125	\$	120		\$	-	\$	5
			_											
(1) Estimated Brokered Deposi	t Tota	al Capacit	y at 2.	5%	of Asset	s								

WHOLESALE BORROWINGS

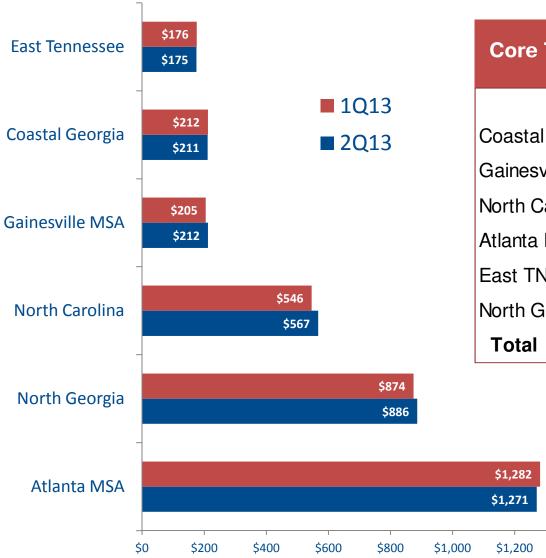
LOANS / DEPOSITS

		2Q13		1Q13	 2Q12	V	s 1Q12	VS	2Q12
Loans	\$	4,189	\$	4,194	\$ 4,119	\$	(5)	\$	70
Core (DDA, MMDA, Savings)	\$	3,322	\$	3,295	\$ 3,066	\$	27	\$	256
Public Funds		707		732	659		(25)		48
CD's	_	1,608		1,667	 1,887	_	(59)	_	(279)
Total Deposits (excl Brokered)	\$	5,637	\$	5,694	\$ 5,612	\$	(57)	\$	25
Loan to Deposit Ratio		74%		74%	73%				
Investment Securities:									
Available for Sale -Fixed	\$	1,120	\$	1,193	\$ 1,259	\$	(73)	\$	(139)
-Floating		817		716	442		101		375
Held to Maturity -Fixed		197		211	257		(14)		(60)
-Floating		18		21	26		(3)		(8)
Total Investment Securities		2,152		2,141	1,984		11	_	168
Percent of Assets (Excludes Floating)		18%		20%	19%				



DEPOSITS BY CATEGORY	2Q13	1Q13	4Q12	3Q12	2Q12	2Q13 vs. 2Q12
Demand & Now	\$ 1,916	\$ 1,894	\$ 1,841	\$ 1,796	\$ 1,735	\$ 181
MMDA & Savings	1,406	1,401	1,372	1,342	1,330	76
Core Transaction Deposits	3,322	3,295	3,213	3,138	3,065	257
Time < \$100,000	977	1,014	1,050	1,118	1,159	(182)
Time ≥ \$100,000 < \$250,000	512	528	547	598	625	(113)
Public Deposits	674	700	739	612	623	51
Total Core Deposits	5,485	5,537	5,549	5,466	5,472	13
Time ≥ \$250,000	120	125	127	101	103	17
Public Deposits	32	32	31	32	36	(4)
Total Customer Deposits	5,637	5,694	5,707	5,599	5,611	26
Brokered Deposits	375	332	245	224	211	164
Total Deposits	\$ 6,012	\$ 6,026	\$ 5,952	\$ 5,823	\$ 5,822	\$ 190





#### **Core Transactions / Total Deposits** 2Q13 1Q13 Coastal GA 67.6 % 68.0 % Gainesville MSA 67.0 65.0 North Carolina 62.6 60.1 Atlanta MSA 62.1 61.9 East TN 61.5 60.2 North Georgia 50.0 48.7 58.9 % 57.9 %



## **Lending & Credit Environment**

\$ in millions

#### Regional Credit Review – Standard Underwriting



Legal Lending Limit \$221House Lending Limit 132

• Project Lending Limit 13

•Top 25 Relationships 345

#### PROACTIVELY ADDRESSING CREDIT ENVIRONMENT

STRUCTURE

- Centralized underwriting and approval process
- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals

PROCESS

- · Continuous external loan review
- Internal loan review of new credit relationships
- Intensive executive management involvement

- ✓ Weekly past due meetings
- ✓ Weekly NPA/ORE meetings
- ✓ Quarterly criticized watch loan review meetings
- ✓ Quarterly pass commercial and CRE portfolio review meetings

POLICY

- Ongoing enhancements to credit policy
- Periodic updates to portfolio limits

**U** United

#### **Commercial Construction & Real Estate**

\$ in millions

COMMERCIAL CONST	RUCTION	
	30-Ju	n-13
	Amount	Percent
Land Develop - Vacant (Improved)	\$ 54.1	41 %
Raw Land - Vacant (Unimproved)	34.8	26
Commercial Land Development	16.2	12
Churches	8.8	7
Office Buildings	8.3	6
Warehouse	2.7	2
Hotels / Motels	2.2	2
Miscellaneous	5.4	4
Total Commercial Construction	\$132.6	





#### **Commercial RE Characteristics**

- •64.0% owner occupied
- •Small business, doctors, dentists, attorneys, CPAs
- •\$12 million project limit

СОММ	IERC	IAL REAL	.ESTA	\TE		
					30-Jur	n-13
	C	)wner	In	come		
	Oc	cupied	Pro	ducing	 Total	Percent
Office Buildings	\$	304.4	\$	175.1	\$ 479.5	27 %
Retail		108.8		127.2	236.0	14
Small Warehouses / Storage		125.3		58.6	183.9	11
Churches		133.8		-	133.8	8
Convenience Stores		85.9		15.9	101.8	6
Other Properties		61.8		32.0	93.8	5
Hotels / Motels		-		86.1	86.1	5
Franchise / Restaurants		37.8		33.7	71.5	4
Farmland		58.5		-	58.5	3
Multi-Residential / Other Properties		-		57.7	57.7	3
Manufacturing Facility		48.9		6.5	55.4	3
Leasehold Property		17.1		13.3	30.4	2
Golf Course / Recreation		29.9		-	29.9	2
Auto Dealership / Service		21.9		3.2	25.1	1
Automotive Service		17.6		5.6	23.2	1
Daycare Facility		11.5		7.2	18.7	1
Funeral Home		16.0		.6	16.6	1
Carwash		16.2		.3	16.5	1
Movie Theater / Bowling Recreation		9.5		-	9.5	1
Marina		9.2		-	9.2	1
Mobile Home Parks		-		6.1	6.1	0
Assisted Living / Nursing Home		4.9		-	4.9	0
Total Commercial Real Estate	\$	1,119.0	\$	629.1	\$ 1,748.1	



QUARTERLY LOANS	2Q13	1Q13	4Q12	3Q12	2Q12	2Q13 vs. 2Q12	
Commercial:	- BUSINESS	IVIIA DI CA	TEGORI				
Comm & Indus	\$ 437	\$ 454	\$ 458	\$ 460	\$ 450	\$ (13)	
Owner Occ'd	1,119	1,130	1,131	1,126	1,140	(21)	
Total C & I	1,556	1,584	1,589	1,586	1,590	(34)	
Income Prod CRE	629	674	682	693	697	(68)	
Comm Constr	133	152	155	161	169	(36)	
Total Comm	2,318	2,410	2,426	2,440	2,456	(138)	
Resi Mortgage	1,278	1,246	1,214	1,174	1,128	150	
Resi Constr	332	372	382	389	409	(77)	
Consum / Install	261	166	153	135	126	135	
Total Loans	\$ 4,189	\$ 4,194	\$ 4,175	\$ 4,138	\$ 4,119	\$ 70	

	2012 2011		2010	2009	2008			
ANNUAL LOANS - BUSINESS MIX BY CATEGORY								
Commercial:								
Comm & Indus	\$ 458	\$ 428	\$ 441	\$ 390	\$ 410			
Owner Occ'd	1,131	1,112	980	963	956			
Total C & I	1,589	1,540	1,421	1,353	1,366			
Income Prod CRE	682	710	781	816	671			
Comm Constr	155	164	297	363	500			
Total Comm	2,426	2,414	2,499	2,532	2,537			
Resi Mortgage	1,214	1,135	1,279	1,427	1,526			
Resi Constr	382	448	695	1,050	1,479			
Consum / Install	153	113	131	142	163			
Total Loans	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151	\$ 5,705			

	2Q13	1Q13	4Q12	3Q12	2Q12	2Q13 vs. 2Q12				
QUARTERLY LOANS - BY REGION										
North Georgia	\$ 1,265	\$ 1,363	\$ 1,364	\$ 1,382	\$ 1,387	\$	(122)			
Atlanta MSA	1,227	1,262	1,250	1,238	1,242		(15)			
North Carolina	576	575	579	579	576		-			
Coastal Georgia	397	398	400	380	369		28			
Gainesville MSA	256	259	261	256	259		(3)			
East Tennessee	282	282	283	283	276		6			
South Carolina	34	-	-	-	-		34			
Other (Ind. Auto)	152	55	38	20	10		142			
Total Loans	\$ 4,189	\$ 4,194	\$ 4,175	\$ 4,138	\$ 4,119	\$	70			

	<b>2012 2011 2010 2009</b>		2009	2008				
ANNUAL LOANS - BY REGION								
North Georgia	\$ 1,364	\$ 1,426	\$ 1,689	\$ 1,884	\$ 2,040			
Atlanta MSA	1,250	1,220	1,310	1,310 1,435 1,7				
North Carolina	579	597	702	772	810			
Coastal Georgia	400	346	335	405	464			
Gainesville MSA	261	265	312	390	420			
East Tennessee	283	256	256	265	265			
South Carolina	-	-	-	-	-			
Other (Ind. Auto)	38			-				
Total Loans	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151	\$ 5,705			



## \$ in thousands

## **Non GAAP Reconciliation Tables**

	Ор		erating Earnings to GAAP Earnin				ngs Reconciliation			
	2Q13		1Q13		4Q12		3Q12		2Q12	
CORE FEE REVENUE										
Core fee revenue	\$ 14,063		\$ 12,618		\$ 14,551		\$ 13,003		\$ 12,764	
Securities gains, net	-		116		31		-		6,490	
Loss on prepayment of borrowings	-		-		-		-		(6,199)	
Gains from sales of low income housing tax credits	468		-		-		-		-	
Hedge ineffectiveness gains (losses)	369		(85)		116		608		(180)	
BOLI death benefit gain	1,366		-		-		-		-	
Mark to market on deferred compensation plan assets	46		177		63		153		(8)	
Fee revenue (GAAP)	\$ 16,312		\$ 12,826		\$ 14,761		\$ 13,764		\$ 12,867	•
CORE OPERATING EXPENSE										
Core operating expense	\$ 42,067		\$ 40,900		\$ 41,489		\$ 40,523		\$ 41,312	
Foreclosed property expense	5,151		2,333		4,611		3,706		1,851	
Severance	1,559	1	360		563		401		1,155	
Provision for litigation settlement	-		-		4,000		-		-	
Mark to market on deferred compensation plan liability	46	1	177		63		153		(8)	
Operating expense (GAAP)	\$ 48,823	_	\$ 43,770		\$ 50,726		\$ 44,783		\$ 44,310	•
TANGIBLE COMMON EQUITY AND TANGIBLE EQUITY TO TANG	GIBLE ASSETS									
Tangible common equity to tangible assets	6.30	%	5.66	%	5.67	%	5.73	%	5.45 %	6
Effect of preferred equity	2.83		2.87		2.88		2.93		2.79	
Tangible equity to tangible assets	9.13		8.53	-	8.55	_	8.66		8.24	
Effect of goodwill and other intangibles	.06		.07		.08		.09		.09	
Equity to assets (GAAP)	9.19	%	8.60	%	8.63	%	8.75	%	8.33 %	6
TANGIBLE COMMON EQUITY TO RISK-WEIGHTED ASSETS										
Tangible common equity to risk-weighted assets	13.16	%	8.45	%	8.26	%	8.44	%	8.37 %	6
Effect of preferred equity	4.11		4.22		4.24		4.29		4.35	
Tangible equity to risk weighted assets	17.27		12.67	-	12.50		12.73		12.72	
Effect of deferred tax limitation	(4.99	)	-		-		-		-	
Effect of other comprehensive income	.29	,	.49		.51		.36		.28	
Effect of trust preferred	1.11		1.15		1.15		1.17		1.19	
Tier I capital ratio (Regulatory)	13.68	%	14.31	%	14.16	%	14.26	%	14.19 %	%