

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
August 1, 2017**

**ORDER GRANTING CONFIDENTIAL TREATMENT
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

Iconix Brand Group, Inc.

File No. 001-10593 - CF#35191

Iconix Brand Group, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 8-K filed on May 24, 2017, as amended on July 21, 2017.

Based on representations by Iconix Brand Group, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibits will not be released to the public for the time periods specified:

| | |
|-------------|----------------------|
| Exhibit 2.1 | through May 22, 2027 |
| Exhibit 2.2 | through May 22, 2027 |

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Brent J. Fields
Secretary