

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

February 1, 2023

Max C. Li President and Director Saddle Ranch Media, Inc. 19200 Von Karman Ave., Ste. 400 Irvine, California 92612

> Re: Saddle Ranch Media, Inc. Post-Qualification Amendment to Offering Statement on Form 1-A Filed January 25, 2023 File No. 024-12093

Dear Max C. Li:

This is to advise you that we do not intend to review your amendment.

We will consider qualifying your offering statement at your request. If a participant in your offering is required to clear its compensation arrangements with FINRA, please have FINRA advise us that it has no objections to the compensation arrangements prior to qualification.

We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Gregory Herbers at 202-551-8028 with any questions.

Sincerely,

Division of Corporation Finance Office of Manufacturing

cc: Matt Stout