

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 19, 2010

via U.S. mail and facsimile

Jeffrey B. Swartz, Chief Executive Officer The Timberland Company 200 Domain Drive Stratham, New Hampshire

RE: The Timberland Company

Form 10-K for Fiscal Year Ended December 31, 2009

Filed February 26, 2010

File No.: 1-9548

Dear Mr. Swartz:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

John Reynolds Assistant Director Office of Beverages, Apparel and Health Care Services