



GAMCO  
ASSET MANAGEMENT

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February 13, 2013

Ms. Colleen B. Brown  
Chief Executive Officer & President  
Fisher Communications, Inc.  
140 4<sup>th</sup> Avenue North  
Suite 500  
Seattle, WA 98109

Dear Ms. Brown:

GAMCO Asset Management Inc. ("GAMCO"), on behalf of its investment advisory clients, previously notified the company that it intends to submit nominations of two or more individuals as nominees for election to the company's Board of Directors at the 2013 Annual Meeting of Shareholders. GAMCO previously notified the company that it intends to nominate Mr. Daniel R. Lee as one of its nominees.

GAMCO also intends to nominate Mr. Ryan J. Morris as one of its nominees for election. GAMCO will provide the company with information on such individual or individuals in accordance with the procedures set forth in the company's proxy statement and bylaws.

Sincerely,

David Goldman  
General Counsel

Cc: Ryan J. Morris  
Daniel R. Lee