

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

August 11, 2015

<u>Via E-mail</u> Sir Martin Sorrell Group Chief Executive Officer WPP plc 27 Farm Street London, United Kingdom, W1J 5RJ

> Re: WPP plc Form 20-F for Fiscal Year Ended December 31, 2014 Filed April 30, 2015 File No. 0-16350

Dear Mr. Sorrell:

We refer you to our comment letter dated July 6, 2015, regarding business contacts with Sudan and Syria. We have completed our review of this subject matter. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Cecilia Blye

Cecilia Blye, Chief Office of Global Security Risk

cc: Larry Spirgel Assistant Director Division of Corporation Finance

> Andrea Harris, Esq. Group Chief Counsel WPP plc

Ralph W. Norton Davis & Gilbert LLP