

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-7010

Mail Stop 7010

October 14, 2008

Mr. Clayton C. Daley, Jr. The Procter & Gamble Company One Procter & Gamble Plaza Cincinnati, Ohio 45202

RE: The Procter & Gamble Company
Definitive Proxy Statement on Schedule 14A
Filed August 29, 2008

File #1-434

Dear Mr. Daley:

We have completed our review of your Definitive Proxy Statement on Schedule 14A and related filings and have no further comments at this time.

If you have any questions regarding these comments, please direct them to Era Anagnosti, Staff Attorney, at (202) 551-3369, Jennifer Hardy, Legal Branch Chief, at (202) 551-3767 or, in their absence, to the undersigned at (202) 551-3768.

Sincerely,

John Cash Accounting Branch Chief