UNITED STATES SECURITIES AND EXCHANGE COMMISSION August 13, 2010

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Harley-Davidson, Inc.

File No. 1-9183 - CF#25444

Harley-Davidson, Inc. submitted an application under Rule 24b-2 requesting an extension of a previous grant of confidential treatment for information it excluded from Exhibit 4.4 to a Form 8-K filed on May 5, 2010.

Based on representations by Harley-Davidson, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibit will not be released to the public for the time period specified:

Exhibit 4.4 through September 10, 2010

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Justin Dobbie Special Counsel