UNITED STATES SECURITIES AND EXCHANGE COMMISSION July 26, 2010

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Harley-Davidson, Inc.

File No. 001-09183 - CF# 25155

Harley-Davidson, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibit to a Form 8-K filed on May 5, 2010.

Based on representations by Harley-Davidson, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibits will not be released to the public for the time period specified:

Exhibit 4.4 through July 28, 2010

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Justin Dobbie Special Counsel