# ALTRIA GROUP, INC. REPORTS 2006 FOURTH-QUARTER AND FULL-YEAR RESULTS 

## FOURTH-QUARTER 2006

-- Reported diluted earnings per share up $28.4 \%$ to $\$ 1.40$ vs. $\$ 1.09$ in year-ago quarter, including the items detailed on Schedule 7
-- Adjusted for items detailed in table below, diluted earnings per share up 8.5\% to $\mathbf{\$ 1 . 2 7}$ versus $\mathbf{\$ 1 . 1 7}$ in year-ago quarter

## FULL-YEAR 2006

-- Reported diluted earnings per share from continuing operations up $12.0 \%$ to \$5.71 versus $\$ 5.10$ in 2005, including the items detailed on Schedule 8
-- Adjusted for items detailed in table below, diluted earnings per share from continuing operations up 4.9\% to \$5.35 versus \$5.10 in 2005

## 2007 OUTLOOK

-- Reported 2007 full-year diluted earnings per share from continuing operations are forecast in a range of $\$ 4.15$ to $\$ 4.20$ at current exchange rates. This forecast includes charges of approximately $\mathbf{\$ 0 . 0 8}$ per share and excludes Kraft, which will be accounted for as a discontinued operation for the full-year 2007, reflecting the distribution of Kraft shares.
-- Adjusted for the $\$ .08$ per share of charges, Altria projects that the growth rate of diluted earnings per share from continuing operations will be in the mid-single-digit range for the full-year 2007, from an adjusted base of $\mathbf{\$ 4 . 0 5}$ per share for 2006.

# Contact: Nicholas M. Rolli 

## ALTRIA GROUP, INC. REPORTS

## 2006 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK, January 31, 2007 - Altria Group, Inc. (NYSE: MO) today announced fourth-quarter 2006 reported diluted earnings per share were up $28.4 \%$ to $\$ 1.40$, including items detailed on the attached Schedule 7, versus $\$ 1.09$ in the year-ago period. Adjusted for items detailed in the table below, diluted earnings per share were up $8.5 \%$ to $\$ 1.27$, versus $\$ 1.17$ in the year-earlier period.

For the full year 2006, reported diluted earnings per share from continuing operations were up $12.0 \%$ to $\$ 5.71$, including items detailed on Schedule 8 , versus $\$ 5.10$ for the full year 2005. Adjusted for items detailed in the table below, diluted earnings per share were up $4.9 \%$ to $\$ 5.35$, versus $\$ 5.10$ for 2005.
"We finished 2006 with a strong fourth quarter and enter 2007 on an exciting note with today's announcement of the spin-off of Kraft Foods to Altria shareholders," said Louis C. Camilleri, chairman and chief executive officer of Altria Group, Inc.
"For the full year 2006, our tobacco businesses achieved strong results, benefiting from improving trends in Western Europe at Philip Morris International and from an increase in total retail share, to $50.3 \%$, at Philip Morris USA," Mr. Camilleri said. "Looking ahead, I believe that Kraft has a bright future as a fully-independent company, and that our tobacco businesses will continue to create enduring shareholder value."

## Kraft Spin-Off

As announced in a separate news release, the Board of Directors of Altria Group, Inc. voted earlier today to authorize the spin-off of all shares of Kraft Foods Inc. owned by Altria to

Altria's shareholders. The distribution of the approximately $89 \%$ of Kraft's outstanding shares owned by Altria will be made on March 30, 2007, to Altria shareholders of record as of the close of business on March 16, 2007.

Altria will distribute approximately 0.7 of a share of Kraft for every share of Altria common stock outstanding as of the record date, based on the number of Altria shares outstanding at 5:00 p.m. Eastern Time on that date. The exact distribution ratio will be determined on the record date. On or about March 20, 2007, Altria will mail an Information Statement to all shareholders of Altria common stock as of the record date. The Information Statement will include information regarding the procedures by which the distribution will be effected and other details of the transaction.

## 2006 Results Excluding Items

After adjusting for the items shown in the table below, the $8.5 \%$ increase in diluted earnings per share to $\$ 1.27$ for the fourth quarter of 2006 reflected strong tobacco operating results and positive currency of $\$ 0.01$ per share, partially offset by the negative impact of the inclusion of an extra week of results at Kraft in the fourth quarter of 2005. For the full year 2006, the $4.9 \%$ increase in diluted earnings per share from continuing operations to $\$ 5.35$ after adjusting for the items shown in the table was primarily driven by the same factors, partially offset by unfavorable currency of $\$ 0.05$ per share.

|  | Fourth Quarter |  | Full Year |  |  |  |
| :--- | ---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ | Change | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ | Change |
| Reported diluted EPS (from continuing <br> operations for full year) | $\mathbf{\$ 1 . 4 0}$ | $\mathbf{\$ 1 . 0 9}$ | $\mathbf{2 8 . 4 \%}$ | $\mathbf{\$ 5 . 7 1}$ | $\mathbf{\$ 5 . 1 0}$ | $\mathbf{1 2 . 0 \%}$ |
| (Gain) on redemption of United Biscuits <br> investment, net of minority interest impact | -- | -- |  | $(0.06)$ | -- |  |
| (Gain) on sales of businesses, net of minority <br> interest impact | $(0.19)$ | -- |  | $(0.17)$ | $(0.03)$ |  |
| Asset impairment and exit costs, net of <br> minority interest impact | 0.16 | 0.10 |  | 0.36 | 0.21 |  |
| Net charges for loss on U.S. tobacco pool and <br> tobacco quota buy-out | -- | -- |  | - | 0.01 |  |
| Provision for airline industry exposure | -- | -- |  | 0.03 | 0.06 |  |
| Italian antitrust charge | -- | -- |  | 0.03 | -- |  |
| Tax items, net of minority interest impact | $(0.10)$ | $(0.02)$ |  | $(0.55)$ | $(0.25)$ |  |
| Diluted EPS, excluding above items | $\mathbf{\$ 1 . 2 7}$ | $\mathbf{\$ 1 . 1 7}$ | $\mathbf{8 . 5 \%}$ | $\$ 5.35$ | $\$ 5.10$ | $\mathbf{4 . 9 \%}$ |

Asset impairment and exit costs recorded during the fourth quarter of 2006 included the non-cash pre-tax charge of $\$ 245$ million or $\$ 0.07$ per diluted share related to Kraft's Tassimo
single-serve hot beverage system. The diluted earnings per share figures shown in the table above include the impact of acquisitions and divestitures in 2006 and 2005, as well as the extra week of shipments at Kraft in 2005.

## Acquisitions and Divestitures

In July 2006, Kraft agreed to acquire the Spanish and Portuguese operations of United Biscuits (UB), and rights to all Nabisco trademarks in the European Union, Eastern Europe, the Middle East and Africa, for a total cost of $\$ 1.1$ billion. The non-cash acquisition was financed by Kraft's assumption of $\$ 541$ million of debt issued by the acquired business immediately prior to the acquisition, as well as $\$ 530$ million of value for the redemption of Kraft's outstanding investment in UB. The redemption of Kraft's investment in UB resulted in a $\$ 251$ million pretax gain on closing, benefiting Altria Group, Inc. by $\$ 0.06$ per diluted share, after taxes and minority interest.

Kraft also completed the sale of its Milk-Bone pet snacks brand and assets in July 2006 for approximately $\$ 580$ million and recorded additional taxes of approximately $\$ 60$ million related to the sale. This sale and the additional taxes were recorded in the third quarter of 2006 and resulted in a negative impact of $\$ 0.03$ per share to Altria Group, Inc., after taxes and minority interest.

In addition, Kraft agreed to sell its Minute Rice brand and related assets for approximately $\$ 280$ million during 2006. The transaction closed in the fourth quarter and resulted in a pre-tax gain to Altria Group, Inc. of approximately $\$ 226$ million or $\$ 0.07$ per diluted share, after taxes and minority interest.

In November 2006, Philip Morris International Inc. (PMI) announced that it was reorganizing its tobacco and beer equity holdings in the Dominican Republic. The transaction was completed before the end of the year, and PMI now owns $100 \%$ of the cigarette business and no longer holds an interest in the beer business of E. León Jimenes, C. por. A. The transaction increased Altria's 2006 pre-tax income by $\$ 488$ million or $\$ 0.15$ per diluted share.

On January 19, 2007, PMI announced that it had entered into an agreement to acquire an additional $50.21 \%$ stake in Pakistan cigarette manufacturer, Lakson Tobacco Company Limited from a number of Lakson Tobacco's principal shareholders for approximately $\$ 339$ million. PMI currently holds a $40 \%$ stake in Lakson Tobacco and the transaction will bring PMI's stake to approximately $90 \%$. On January 24, 2007, PMI notified the Securities and Exchange Commission of Pakistan and local stock exchanges of its intention to publicly announce and commence a public tender offer on February 15, 2007, for the remaining shares. Lakson

Tobacco is Pakistan's second-largest tobacco company, with cigarette volume of approximately 30 billion units in the fiscal year ending June 30,2006 . Based on a price per share of $\$ 10.96$, the company is valued at approximately $\$ 675$ million.

## $\underline{2007 \text { Full-Year Forecast }}$

Altria forecasts reported 2007 full-year diluted earnings per share from continuing operations in a range of $\$ 4.15$ to $\$ 4.20$ at current exchange rates and excluding Kraft, which will be accounted for as a discontinued operation for the full-year 2007, reflecting the distribution of Kraft shares. The company's projection includes a higher tax rate in 2007 versus 2006, and charges of approximately $\$ 0.08$ per share.

Diluted earnings per share from continuing operations are forecast to grow in the mid-single-digit range for the full-year 2007, versus $\$ 4.05$ per share for 2006 including certain net charges shown below.

The company's forecast excludes the impact of any potential future acquisitions or divestitures. The factors described in the Forward-Looking and Cautionary Statements section of this release represent continuing risks to this projection.

Reconciliation of 2006 Reported Diluted EPS to 2006 Adjusted EPS
\$5.71 2006 Reported Diluted EPS
(1.28) 2006 Total Kraft continuing earnings impact
(0.36) 2006 Tax items
$0.03 \quad 2006$ Italian Antitrust charge
( 0.15) 2006 PMI Gain on Dominican Republic restructuring
$0.03 \quad 2006$ PMCC airline reserve
0.072006 Restructuring charges (PMI, PM USA and Altria)
\$4.05 2006 Adjusted EPS, Excluding Kraft

## Conference Call

A conference call with members of the investment community and news media will be Webcast at 1:00 p.m. Eastern Time on January 31, 2007. Access is available at www.altria.com.

## ALTRIA GROUP, INC.

As described in "Note 15. Segment Reporting" of Altria Group, Inc.’s 2005 Annual Report, management reviews operating companies income, which is defined as operating income before
corporate expenses and amortization of intangibles, to evaluate segment performance and allocate resources. Management believes it is appropriate to disclose this measure to help investors analyze business performance and trends. For a reconciliation of operating companies income to operating income, see the Condensed Statements of Earnings contained in this release.

Altria Group, Inc.'s consolidated statement of earnings for the year ended December 31, 2005 included a $53^{\text {rd }}$ week for Kraft. Kraft's subsidiaries generally end their fiscal years on the last Saturday of the year. Accordingly, most years contain 52 weeks of operating results, while every fifth or sixth year includes 53 weeks. The extra week at Kraft added an estimated $\$ 625$ million in net revenues and $\$ 100$ million in operating companies income to Altria's results for the full year and fourth quarter of 2005.

References to international tobacco market share are PMI estimates based on a number of industry sources. All references in this news release are to continuing operations, unless otherwise noted.

## 2006 Fourth-Quarter Results

Net revenues for the fourth quarter of 2006 increased $3.7 \%$ versus the year-ago quarter to $\$ 25.4$ billion, including acquisitions, favorable currency of $\$ 413$ million and the positive impact of pricing, primarily at PMI. Comparison with the year-ago period was adversely impacted by the extra week at Kraft in the fourth quarter of 2005.

Operating income increased $16.2 \%$ to $\$ 4.2$ billion, reflecting the items described in the attached reconciliation on Schedule 3, including the $\$ 488$ million gain from PMI's reorganization of its tobacco and beer equity holdings in the Dominican Republic, the gain on the sale of Minute Rice, acquisitions, favorable currency of $\$ 45$ million and higher results from operations of $\$ 87$ million, driven by international and domestic tobacco. These increases were partially offset by charges for asset impairment, exit and implementation costs, which were $\$ 204$ million higher in the fourth quarter of 2006 versus the year-earlier period, and the impact of the extra week at Kraft in 2005.

Net earnings increased $29.3 \%$ to $\$ 3.0$ billion, primarily reflecting the factors mentioned above and a lower effective tax rate in the fourth quarter of 2006. The company's effective tax rate was $26.6 \%$ in the fourth quarter of 2006 compared to $30.7 \%$ for the same period in 2005 . The decrease in the effective tax rate was due primarily to a change in the mix of foreign
earnings and taxes, reversals of tax accruals no longer required and the favorable resolution of foreign tax audits.

Diluted earnings per share, as detailed on Schedule 1, increased 28.4\% to \$1.40.

## 2006 Full-Year Results

Net revenues for the full year 2006 increased $3.6 \%$ versus 2005 to $\$ 101.4$ billion. The comparison with 2005 includes the favorable impact from acquisitions of $\$ 1.3$ billion and an increase in net revenues from tobacco and international food, partially offset by unfavorable currency of \$506 million, divestitures and the additional week at Kraft in 2005.

Operating income increased $4.9 \%$ to $\$ 17.4$ billion, reflecting the items described in the attached reconciliation on Schedule 6, including PMI's gain on the Dominican Republic transaction, Kraft's $\$ 251$ million gain on the redemption of its interest in UB, Kraft's gain on the sale of Minute Rice, acquisitions and higher results from operations of $\$ 511$ million, driven by increases in all businesses. These were partially offset by unfavorable currency of $\$ 154$ million, charges for asset impairment, exit and implementation costs, which were $\$ 570$ million higher in 2006 including the Tassimo asset impairment charge, and the extra shipping week at Kraft in 2005. The operating income comparison also benefited from charges recorded for airline industry exposure at Philip Morris Capital Corporation (PMCC) of $\$ 200$ million in 2005 versus $\$ 103$ million in 2006, and net charges at Philip Morris USA (PM USA) related to tobacco quota buy-out legislation.

Earnings from continuing operations increased $12.7 \%$ to $\$ 12.0$ billion, primarily reflecting the items mentioned above and a lower effective tax rate in 2006. The company's effective tax rate was $26.3 \%$ for the full year 2006. The 2006 tax rate includes the benefit from the reversal of tax reserves following the conclusion of an IRS examination of Altria's consolidated tax returns for the years 1996 through 1999, as announced in the first quarter of 2006, and the other tax benefits mentioned above. By comparison, the company's effective tax rate for the full year 2005 was $29.9 \%$.

Net earnings, including discontinued operations, increased $15.2 \%$ to $\$ 12.0$ billion, reflecting the factors mentioned above. Diluted earnings per share, including discontinued operations as detailed on Schedule 4, increased $14.4 \%$ to $\$ 5.71$.

During 2006, Altria Group, Inc. increased its regular quarterly dividend by $7.5 \%$ to $\$ 0.86$ per common share, which represents an annualized rate of $\$ 3.44$ per common share.

## DOMESTIC TOBACCO

## 2006 Fourth-Quarter Results

For the fourth quarter of 2006, Philip Morris USA (PM USA), Altria Group, Inc.'s domestic tobacco business, achieved a market share increase of 0.1 point to $50.1 \%$, driven by Marlboro and Parliament.

Operating companies income increased $4.2 \%$ to $\$ 1.1$ billion, primarily driven by lower wholesale promotional allowance rates, partially offset by lower volume. During the fourth quarter of 2006, PM USA announced a further reduction in the wholesale promotional allowance on its Focus on Four brands of $\$ 1.00$ per carton, from $\$ 5.00$ to $\$ 4.00$, effective December 18, 2006. In addition, the price of its non-focus brands was increased by $\$ 1.00$ per carton.

Shipment volume of 45.3 billion units was down $0.4 \%$ versus the previous year, but was estimated to be down approximately $2.0 \%$ when adjusted for trade inventory changes and the timing of promotional shipments versus the fourth quarter of 2005. Premium mix for PM USA increased by 0.7 percentage points to $92.3 \%$ in the fourth quarter of 2006 .

As shown in the following table, PM USA's total retail share increased to $50.1 \%$ in the fourth quarter of 2006, driven by Marlboro and Parliament.

## Philip Morris USA Quarterly Retail Share*

|  | Q4 2006 | Q4 2005 | Change |
| :--- | ---: | ---: | ---: |
| Marlboro | $40.4 \%$ |  | $40.1 \%$ |
| 0.3 pp |  |  |  |
| Parliament | $1.9 \%$ | $1.7 \%$ | 0.2 pp |
| Virginia Slims | $2.3 \%$ | $2.3 \%$ | 0.0 pp |
| Basic | $4.1 \%$ | $\underline{4.2 \%}$ | $\underline{-0.1 \mathrm{pp}}$ |
| Focus Brands | $48.7 \%$ | $\frac{48.3 \%}{0.4 \mathrm{pp}}$ |  |
| Other PM USA | $1.4 \%$ | $\underline{1.7 \%}$ | $-\underline{0.3 \mathrm{pp}}$ |
| Total PM USA | $50.1 \%$ | $50.0 \%$ | 0.1 pp |

* IRI/Capstone Total Retail Panel was developed to measure market share in retail stores selling cigarettes. It is not designed to capture Internet or direct mail sales.

PM USA's share of the premium category was down 0.1 share point versus the yearearlier period to $61.9 \%$, as gains by Marlboro and Parliament were more than offset by segment share losses incurred by other PM USA non-focus premium brands. PM USA's share of the discount category declined 0.2 share point to $16.0 \%$. The total industry's premium category share increased 0.5 share points to $74.3 \%$ in the fourth quarter of 2006 , while the
discount category share correspondingly declined to $25.7 \%$. Within the discount category, industry share for the deep discount segment (which includes both major manufacturers' private label brands and all other manufacturers' discount brands) was flat at $11.8 \%$ versus the year-ago period.

In late 2006, PM USA announced that it will introduce Marlboro Smooth at retail in March 2007. Marlboro Smooth is a new menthol product in the Marlboro brand family. This line extension reinforces Marlboro's flavor heritage and its position as the leader in the premium category by offering adult smokers a uniquely rich and smooth taste.

## 2006 Full-Year Results

For the full year 2006, PM USA's domestic tobacco business, achieved solid retail share and income growth.

Operating companies income increased $5.0 \%$ to $\$ 4.8$ billion, primarily driven by lower wholesale promotional allowance rates, partially offset by lower volume. Results for 2005 included charges for the disposition of pool tobacco stock and a $\$ 56$ million accrual for the Boeken case, partially offset by the reversal of a 2004 accrual related to tobacco quota buyout legislation.

Shipment volume of 183.4 billion units was down $1.1 \%$ versus 2005 but was estimated to be down approximately $1.5 \%$ when adjusted for trade inventory changes and the timing of promotional shipments. Premium mix for PM USA increased by 0.5 percentage points to $92.1 \%$ in 2006.

As shown in the following table, PM USA's total retail share increased to $50.3 \%$ in 2006, driven by Marlboro and Parliament.

## Philip Morris USA Annual Retail Share*

|  | $\underline{\mathbf{2 0 0 6}}$ | $\underline{\mathbf{2 0 0 5}}$ | $\underline{\text { Change }}$ |
| :--- | ---: | ---: | ---: |
| Marlboro | $\mathbf{4 0 . 5 \%}$ | $\underline{40.0 \%}$ | 0.5 pp |
| Parliament | $1.8 \%$ | $1.7 \%$ | 0.1 pp |
| Virginia Slims | $2.3 \%$ | $2.3 \%$ | 0.0 pp |
| Basic | $\underline{4.2 \%}$ | $\underline{4.3 \%}$ | $\underline{-0.1 \mathrm{pp}}$ |
| Focus Brands | $48.8 \%$ | $48.3 \%$ | 0.5 pp |
| Other PM USA | $\underline{1.5 \%}$ | $\underline{1.7 \%}$ | $-\underline{0.2 \mathrm{pp}}$ |
| Total PM USA | $50.3 \%$ | $50.0 \%$ | 0.3 pp |

[^0]PM USA's share of the premium category declined 0.1 share point versus the prior year to $62.0 \%$, as gains by Marlboro and Parliament were more than offset by category share losses incurred by other PM USA non-focus premium brands. PM USA's share of the discount category grew 0.1 share point to $16.4 \%$, reflecting the performance of Basic. The total industry's premium category share increased 0.8 points to $74.4 \%$ in 2006, while the discount category share correspondingly declined to $25.6 \%$. Within the discount category, industry share of the deep discount segment (which includes both major manufacturers' private label brands and all other manufacturers' discount brands) declined 0.2 share points to $11.6 \%$.

## INTERNATIONAL TOBACCO

## 2006 Fourth-Quarter Results

In the fourth quarter of 2006, cigarette shipment volume for Philip Morris International (PMI), Altria Group, Inc.'s international tobacco business, increased 3.9\% to 191.4 billion units, driven by improved results in all geographic regions and worldwide duty-free.

Operating companies income increased $46.5 \%$ to $\$ 2.2$ billion, due primarily to higher pricing and volume, the impact of the $\$ 488$ million gain from the Dominican Republic transaction and favorable currency of $\$ 30$ million. Adjusted for the gain from the Dominican Republic transaction, PMI's operating companies income was up approximately $14.4 \%$.

PMI's market share in the fourth quarter of 2006 advanced in many countries, with gains in Argentina, Australia, Austria, Belgium, Egypt, France, Greece, Hong Kong, Hungary, Indonesia, Ireland, Italy, Korea, Lithuania, Mexico, Norway, the Philippines, Poland, Serbia, Singapore, Spain, Sweden, Thailand and Ukraine.

Total Marlboro cigarette shipments of 73.5 billion units were up $4.1 \%$, due mainly to France, Korea, the Philippines, Russia, Turkey and Ukraine, and favorable timing of shipments in the Middle East, Japan and Mexico, partially offset by declines in Argentina, Germany and Spain. Marlboro market share was up in Belgium, Egypt, France, Greece, Hong Kong, Italy, Korea, Mexico, the Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, Thailand and Ukraine.

In the European Union (EU) region, PMI's cigarette shipments were up $2.3 \%$ or 1.3 billion units, representing the strongest volume performance in this region in three years. Improving trends in the key markets of Germany, Italy, France and Poland contributed to the shipment increase. PMI's cigarette market share in the EU region was up 0.7 share points to $39.5 \%$ and

PMI's share of total tobacco consumption (cigarettes and other tobacco products) in the EU was also up 0.5 share points to $35.4 \%$.

In Germany, despite a higher total cigarette market of $4.5 \%$ or one billion units, total tobacco consumption declined $5.8 \%$, reflecting the elimination of tobacco portions. PMI's total tobacco in-market sales were down $2.4 \%$, resulting in total tobacco consumption share increasing 1.0 point to $30.0 \%$. PMI's in-market cigarette sales grew $3.1 \%$, but PMI's cigarette market share declined 0.5 points to $36.1 \%$, reflecting lower share for Marlboro, partially offset by gains of low-price offerings L\&M and Next.

In Italy, the total cigarette market rose $1.8 \%$ and PMI's market share grew 2.0 points to $54.3 \%$, driven by Marlboro, which was up 0.9 points to $23.1 \%$, and Diana.

In France, the total market was essentially unchanged versus the prior-year quarter. PMI shipments were up $7.4 \%$ and market share grew 0.9 points to $42.9 \%$ on the continued strength of Marlboro and the Philip Morris brand.

In Spain, the total cigarette market increased 5.4\%. PMI cigarette shipments were down $4.6 \%$. However, in-market retail sales were up $7.8 \%$, resulting in share growth of 0.7 points to $32.3 \%$, driven by Marlboro, which added 1.5 points to $17.0 \%$. On November 10, 2006, the Spanish government announced an increase in the minimum excise tax to 70 euros per thousand. Effective December 30, 2006, PMI raised prices on all its brands, with Marlboro's price increasing from 2.75 euros per pack to 2.95 euros per pack. As a result, PMI believes that its overall profitability should improve in Spain in 2007.

In Eastern Europe, the Middle East and Africa, PMI's shipments increased 1.8\%, due mainly to gains in Egypt and Ukraine, and favorable timing in Russia and Saudi Arabia, which were partially offset by a decline in Romania. In Russia, share was down 0.3 points to $26.7 \%$, as declines of low-price brands and $\mathbf{L \&} \mathbf{M}$ were partially offset by the continued growth of Marlboro, Muratti, Parliament and Chesterfield. Combined share for these brands rose 0.9 share points in Russia in the fourth quarter of 2006. In Ukraine, shipments grew strongly and share advanced 0.7 points to $33.0 \%$ as consumers continued to trade up to higher-priced

## Marlboro and Chesterfield.

Total Asia volume rose $4.2 \%$, due primarily to favorable timing in Japan and gains in Indonesia and the Philippines, partially offset by lower shipments in Thailand.

In Japan, the total market declined $6.4 \%$, due mainly to the July 1, 2006, tax-driven price increase. PMI shipments were up $2.4 \%$, reflecting inventory reductions in the fourth quarter of 2005 and higher inventory in the fourth quarter of 2006 related to new product launches. PMI
in-market sales were down $6.8 \%$ and market share was down 0.1 points to $24.7 \%$. Marlboro share in Japan was down 0.1 points to $9.7 \%$.

In Indonesia, PMI shipment volume rose $12.7 \%$ and market share increased 0.6 points to 28.2\%, driven by A Hijau and A Mild. In Thailand, PMI shipments were down 20.8\%, reflecting a lower total market as a result of the tax-driven price increase in December 2005. However, PMI's share in Thailand increased 0.1 point to $19.1 \%$.

During the fourth quarter, PMI successfully launched Marlboro Filter Plus in Korea, which helped to drive a 0.9 share point increase for Marlboro to $3.7 \%$. Marlboro Filter Plus is an innovative new product in terms of packaging and cigarette and filter construction that delivers excellent taste for a one-milligram product.

PMI shipment volume in Latin America advanced 10.7\%, due mainly to gains in Argentina and favorable timing in Mexico. The total market in Argentina was up approximately $5.0 \%$, while PMI shipments grew $17.7 \%$ and share was up 7.5 points to $67.6 \%$, due primarily to the continued growth of the Philip Morris brand. In Mexico, the total market rose 5.7\%, due to trade purchasing in December 2006 ahead of the January 2007 excise tax increase. PMI shipments advanced $12.6 \%$, due to favorable timing, and market share rose 2.8 points to $65.5 \%$, mainly driven by higher volume for Marlboro, which benefited from the successful launch of Marlboro Wides.

## 2006 Full-Year Results

Cigarette shipment volume for PMI increased 3.4\% versus 2005 to 831.4 billion units, driven mainly by higher volume in Argentina, Colombia, Egypt, France, Indonesia, Mexico, Poland, Russia and Ukraine. Partially offsetting these increases was lower volume in Belarus, Czech Republic, Italy, Japan, Portugal, Romania, Spain, Thailand and Turkey. Excluding acquisitions, and adjusting for the one-time inventory benefit in Italy in 2005, PMI's cigarette shipment volume was up $0.4 \%$. PMI's total tobacco volume, which included 8.3 billion cigarette equivalent units of other tobacco products (OTPs), increased $3.5 \%$ to 839.7 billion units. Total tobacco volume increased $0.6 \%$ excluding acquisitions and the one-time inventory benefit in Italy in 2005.

Operating companies income increased $8.1 \%$ to $\$ 8.5$ billion, due primarily to pricing, the Dominican Republic transaction and a $\$ 232$ million benefit from acquisitions. These were partially offset by negative currency of $\$ 183$ million, a $\$ 61$ million charge in the first quarter of 2006 related to an Italian antitrust action and higher asset impairment and exit costs.

PMI market share advanced in many countries in 2006, with gains in Argentina, Austria, Belgium, Egypt, Finland, France, Germany, Hong Kong, Hungary, Indonesia, Italy, Korea, Mexico, Poland, Singapore, Sweden, Thailand, Turkey and Ukraine.

Total Marlboro cigarette shipments of 316.0 billion units were down $1.9 \%$, due mainly to declines in Argentina, Germany, Japan and Spain. Share performance for Marlboro was strong, most notably in France, Greece, Hong Kong, Italy, Japan, Korea, Kuwait, Mexico, Poland, Romania, Russia, Saudi Arabia, Singapore, Spain, Thailand and Ukraine.

In the European Union (EU) region, PMI cigarette shipments were down $2.8 \%$ for the full year 2006, although adjusted for the 2005 one-time distribution change in Italy of 3.0 billion units, EU volume declined a more moderate $1.7 \%$ in 2006. Declines in Czech Republic, Germany, Portugal and Spain were partially offset by gains in France, Hungary and Poland. PMI cigarette market share in the EU region was essentially unchanged at $39.4 \%$ and share of total tobacco consumption (cigarettes and OTPs) in the EU was up 0.2 share points to $35.3 \%$.

In Spain, the total cigarette market declined $2.8 \%$, due to excise tax-driven price increases. PMI cigarette shipments were down $12.8 \%$ and market share declined 2.4 points to $32.2 \%$, mainly reflecting Chesterfield and $\mathbf{L} \& \mathbf{M}$, which suffered from consumers switching to the lowest-price segment and to brands that were previously in the premium segment, but were repositioned to lower-price segments. Share for Marlboro advanced 0.1 points to $17.1 \%$ in 2006 versus 2005, underscoring the brand's resilience in a highly competitive environment.

In Germany, total tobacco consumption was down $5.9 \%$ in 2006, reflecting the decline and ultimate exit of tobacco portions from the market. PMI's total tobacco in-market sales declined $0.2 \%$, while its share of total tobacco consumption increased 1.7 points to $30.4 \%$. The total cigarette market declined $3.9 \%$, due to lower consumption as a result of tax-driven price increases. PMI's in-market cigarette volume declined $3.4 \%$. However, cigarette market share rose 0.2 points to $36.8 \%$, driven by the price repositioning of $\mathbf{L \& M}$. Cigarette share for Marlboro declined 1.6 points in 2006 to 28.0\%.

In Italy, the total cigarette market rose $1.1 \%$. PMI shipment volume decreased $3.9 \%$, but adjusted for the 2005 one-time distribution change, volume rose $1.9 \%$. Market share advanced 1.3 points to $53.8 \%$, driven by Marlboro, Diana and Chesterfield.

In France, the total market grew $1.8 \%$ and PMI shipments were up $7.0 \%$, driven by price stability, moderate price gaps and favorable timing of shipments. Market share continued to grow, rising 1.0 point to a record high $42.7 \%$ behind the solid performance of Marlboro and the Philip Morris brand.

In Poland, the total market declined $1.9 \%$, but PMI shipments were up $6.3 \%$, due mainly to higher $\mathbf{L \& M}$ and Next. Market share advanced 2.8 points to $40.0 \%$.

In Eastern Europe, the Middle East and Africa, PMI shipments were up 1.7\%, driven by gains in Russia, Ukraine and Egypt, partially offset by declines in Romania and Turkey. In Romania, shipments declined $15.1 \%$ and share was down 2.1 points to $31.4 \%$, as $\mathbf{L} \& \mathbf{M}$ came under intense competition from the low-price segment. However, Marlboro share in Romania grew 2.2 points to $12.0 \%$. In Turkey, shipments declined $3.5 \%$, reflecting the continued decline of low-price Bond Street. However, PMI market share in Turkey rose 1.4 points to $42.5 \%$ as consumers traded up to its higher-margin brands, Parliament and Muratti. In Russia, shipments rose 3.4\%, driven by Marlboro, Muratti, Parliament and Chesterfield. Market share, however, declined 0.4 points to $26.6 \%$ in Russia, but this primarily reflected declines of low-price brands and L\&M. Combined market share in Russia for higher-margin brands, Marlboro and Parliament, was up 0.4 share points versus 2005. In Ukraine, shipments increased and share advanced 0.8 points to $33.0 \%$ as consumers continued to trade up to higherpriced Marlboro and Chesterfield.

Total Asia volume was up $12.3 \%$, due primarily to gains in Indonesia, partially offset by lower volume in Japan and Thailand.

In Japan, the total market declined $4.4 \%$, or 12.5 billion units, driven by the July 1, 2006, price increase. PMI in-market sales were down $4.8 \%$ and market share declined 0.1 points to 24.7\%. Marlboro share rose 0.2 points to $9.9 \%$. Shipment volume for PMI in 2006 declined $5.4 \%$, mainly reflecting lower in-market sales.

In Indonesia, PMI shipment volume rose $69.6 \%$, aided by the acquisition of Sampoerna in 2005. Market share grew 1.5 points to $27.7 \%$ on the strength of its brand portfolio, led by $\mathbf{A}$ Hijau and A Mild.

PMI volume in Latin America increased 10.8\%, driven by strong gains in Argentina and Mexico, as well as higher volume in Colombia due to the 2005 acquisition of Coltabaco. In Argentina, the total market advanced $7.5 \%$, while PMI shipments grew $15.9 \%$ and share was up 4.9 points to a new record of $66.3 \%$, due mainly to the Philip Morris brand. In Mexico, the total market was up $2.1 \%$ and PMI shipments grew $6.0 \%$. Market share rose 1.4 points to a record high of $63.5 \%$, reflecting the continued strong performance of Marlboro, which rose 1.4 share points to $47.7 \%$, and Benson \& Hedges.

## FOOD

## 2006 Fourth-Quarter Results

Kraft Foods Inc. (Kraft) also reported 2006 fourth-quarter and full-year results today. Kraft's net revenues decreased $3.0 \%$ to $\$ 9.4$ billion in the fourth quarter, reflecting one less shipping week in 2006 compared to 2005, which negatively impacted reported net revenues by approximately 7.0 percentage points.

Total ongoing volume declined $4.4 \%$, reflecting the estimated 7.0 percentage point impact of one less week in 2006. However, there were strong performances from a number of products, including Oscar Mayer meats and Nabisco cookies and snack crackers in North America, Milka chocolate in the EU, Jacobs soluble coffee in Russia and Ukraine, and Lacta chocolate in Brazil. These gains were partially offset by product item pruning and the discontinuation of select product lines, primarily in North America Foodservice and in the Canadian ready-to-drink beverage business, as well as share declines in Maxwell House coffee, Kraft salad dressings and Planters snacks nuts.

Operating income decreased $18.6 \%$ to $\$ 974$ million. Excluding asset impairment, exit and implementation costs and gains/losses on the sale of businesses, operating income decreased $11.3 \%$ and operating income margin decreased to $14.2 \%$ in 2006 from $15.6 \%$ in 2005. The decline was primarily due to higher investments in marketing and in research and development.

## 2006 Full-Year Results

For the full year 2006, Kraft's net revenues were up $0.7 \%$ to $\$ 34.4$ billion, primarily reflecting the factors mentioned above, including one less shipping week, which negatively impacted net revenues by approximately 2.0 percentage points.

Ongoing volume declined $1.7 \%$, due primarily to the impact of product item pruning and the discontinuation of select product lines, primarily in the North American Foodservice and Canadian ready-to-drink beverage businesses, as well as one less shipping week in 2006. Partially offsetting those factors were strong gains achieved across numerous products, including those mentioned for the fourth quarter.

Operating income decreased $4.8 \%$ to $\$ 4.5$ billion for 2006 versus 2005, due primarily to higher asset impairment, exit and implementation costs, including the Tassimo charge, and one less shipping week in 2006, partially offset by the gain on the redemption of Kraft's investment in UB in the third quarter of 2006.

Additional information concerning Kraft's results is available at www.Kraft.com.

## FINANCIAL SERVICES

## 2006 Fourth-Quarter and Full-Year Results

Philip Morris Capital Corporation (PMCC) reported operating companies income of \$38 million for the fourth quarter of 2006 and $\$ 176$ million for the full year 2006, versus $\$ 41$ million for the fourth quarter of 2005 and $\$ 31$ million for the full year 2005. Results for the fourth quarter of 2006 reflect lower revenues, primarily as a result of lower investment balances. Results for the full year 2006 include higher gains from asset sales and an increase of \$103 million in the provision for losses related to the airline industry during the second quarter of 2006, versus a $\$ 200$ million increase in the third quarter of 2005.

Consistent with its strategic shift in 2003, PMCC is focused on managing its existing portfolio of finance assets in order to maximize gains and generate cash flow from asset sales and related activities. PMCC is no longer making new investments and expects that its operating companies income will fluctuate over time as investments mature or are sold.

## Altria Group, Inc. Profile

As of December 31, 2006, Altria Group, Inc. owned approximately $89.0 \%$ of the outstanding common shares of Kraft Foods Inc. and $100 \%$ of the outstanding common shares of Philip Morris International Inc., Philip Morris USA Inc. and Philip Morris Capital Corporation. In addition, Altria Group, Inc. owned approximately $28.6 \%$ of SABMiller plc. The brand portfolio of Altria Group, Inc.'s consumer packaged goods companies includes such well-known names as Kraft, Jacobs, L\&M, Marlboro, Maxwell House, Nabisco, Oreo, Oscar Mayer, Parliament, Philadelphia, Post and Virginia Slims. Altria Group, Inc. recorded 2006 net revenues of $\$ 101.4$ billion.

Trademarks and service marks mentioned in this release are the registered property of, or licensed by, the subsidiaries of Altria Group, Inc.

A complete copy of Altria Group, Inc.'s audited 2006 financial statements will be available through Altria Group, Inc.'s website after they are filed with the Securities and Exchange Commission on or about February 6, 2007. If you do not have Internet access but would like to receive a copy of the 2006 audited financial statements for Altria Group, Inc. please call toll-free (800) 367-5415 in the U.S. and Canada to request a copy.

## Forward-Looking and Cautionary Statements

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. The following important factors could cause actual results and outcomes to differ materially from those contained in such forward-looking statements.

Altria Group, Inc.'s consumer products subsidiaries are subject to changing prices for raw materials; intense price competition; changes in consumer preferences and demand for their products; fluctuations in levels of customer inventories; the effects of foreign economies and local economic and market conditions; unfavorable currency movements and changes to income tax laws. Their results are dependent upon their continued ability to promote brand equity successfully; to anticipate and respond to new consumer trends; to develop new products and markets and to broaden brand portfolios in order to compete effectively with lower-priced products; to improve productivity; and to respond effectively to changing prices for raw materials.

Altria Group, Inc.'s tobacco subsidiaries (Philip Morris USA and Philip Morris International) continue to be subject to litigation, including risks associated with adverse jury and judicial determinations, and courts reaching conclusions at variance with the company's understanding of applicable law and bonding requirements in the limited number of jurisdictions that do not limit the dollar amount of appeal bonds; legislation, including actual and potential excise tax increases; discriminatory excise tax structures; increasing marketing and regulatory restrictions; the effects of price increases related to excise tax increases and concluded tobacco litigation settlements on consumption rates and consumer preferences within price segments; health concerns relating to the use of tobacco products and exposure to environmental tobacco smoke; governmental regulation; privately imposed smoking restrictions; and governmental and grand jury investigations.

Altria Group, Inc. and its subsidiaries are subject to other risks detailed from time to time in its publicly filed documents, including its Annual Report on Form 10-K for the period ended December 31, 2005 and its Quarterly Report on Form 10-Q for the period ended September 30, 2006. Altria Group, Inc. cautions that the foregoing list of important factors is not complete and does not undertake to update any forward-looking statements that it may make.
\# \# \#

Schedule 1
and Subsidiaries Condensed Statements of Earnings
For the Quarters Ended December 31, (in millions, except per share data)
(Unaudited)

| Net revenues | 2006 |  | 2005 | \% Change |
| :---: | :---: | :---: | :---: | :---: |
|  | \$ | 25,398 \$ | 24,490 | 3.7 \% |
| Cost of sales |  | 9,907 | 9,877 | 0.3 \% |
| Excise taxes on products (*) |  | 7,413 | 6,663 | 11.3 \% |
| Gross profit |  | 8,078 | 7,950 | 1.6 \% |
| Marketing, administration and research costs |  | 3,772 | 3,745 |  |
| Domestic tobacco headquarters relocation charges |  | - | 1 |  |
| Asset impairment and exit costs |  | 497 | 307 |  |
| (Gains) losses on sales of businesses, net |  | (619) | 7 |  |
| Operating companies income |  | 4,428 | 3,890 | 13.8 \% |
| Amortization of intangibles |  | 7 | 14 |  |
| General corporate expenses |  | 196 | 237 |  |
| Asset impairment and exit costs |  | 7 | 9 |  |
| Operating income |  | 4,218 | 3,630 | 16.2 \% |
| Interest and other debt expense, net |  | 175 | 250 |  |
| Earnings before income taxes, minority interest, and equity earnings, net |  | 4,043 | 3,380 | 19.6 \% |
| Provision for income taxes |  | 1,076 | 1,037 | 3.8 \% |
| Earnings before minority interest, and equity earnings, net |  | 2,967 | 2,343 | 26.6 \% |
| Minority interest in earnings, and equity earnings, net |  | 8 | 54 |  |
| Net earnings | \$ | 2,959 \$ | 2,289 | 29.3 \% |
| Per share data(**): |  |  |  |  |
| Basic earnings per share | \$ | 1.41 \$ | 1.10 | 28.2 \% |
| Diluted earnings per share | \$ | 1.40 \$ | 1.09 | 28.4 \% |
| Weighted average number of |  |  |  |  |
| shares outstanding - Basic |  | 2,092 | 2,078 | 0.7 \% |
| - Diluted |  | 2,110 | 2,098 | 0.6 \% |
| (*) The detail of excise taxes on products sold is as follows: |  |  |  |  |
|  |  | 2006 | 2005 |  |
| Domestic tobacco | \$ | 893 \$ | 898 |  |
| International tobacco |  | 6,520 | 5,765 |  |
| Total excise taxes | \$ | 7,413 \$ | 6,663 |  |

${ }^{(* *)}$ Basic and diluted earnings per share are computed for each of the periods presented.
Accordingly, the sum of the quarterly earnings per share amounts may not agree to the year-to-date amounts.
Currency increased international tobacco excise taxes by

## ALTRIA GROUP, INC.

Schedule 2
and Subsidiaries
Selected Financial Data by Business Segment
For the Quarters Ended December 31,
(in millions)
(Unaudited)

2006 Net Revenues
2005 Net Revenues
\% Change

## Reconciliation:

2005 Net Revenues
Divested businesses - 2005
Divested businesses - 2006
Implementation - 2005
Acquired businesses
Currency
Operations
2006 Net Revenues
ALTRIA GROUP, INC.
and Subsidiaries

|  | Domestic tobacco |  | International tobacco | North <br> American <br> food | International food | Financial services | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 Operating Companies Income | \$ | 1,125 \$ | 2,233 \$ | 885 \$ | \$ 147 | 38 \$ | 4,428 |
| 2005 Operating Companies Income |  | 1,080 | 1,524 | 915 | 330 | 41 | 3,890 |
| \% Change |  | 4.2\% | 46.5\% | (3.3)\% | \% (55.5)\% | (7.3)\% | 13.8\% |
| Reconciliation: |  |  |  |  |  |  |  |
| 2005 Operating Companies Income | \$ | 1,080 \$ | 1,524 \$ | 915 \$ | \$ 330 | 41 \$ | 3,890 |
| Divested businesses - 2005 |  | - | (4) | (43) | (1) | - | (48) |
| Domestic tobacco headquarters relocation charges - 2005 |  | 1 | - | - | - | - | 1 |
| Asset impairment and exit costs - 2005 |  | - | 33 | 211 | 63 | - | 307 |
| Losses on sales of businesses - 2005 |  | - | - | - | 7 | - | 7 |
| Implementation costs - 2005 |  | - | - | 12 | 14 | - | 26 |
|  |  | 1 | 29 | 180 | 83 | - | 293 |
| Divested businesses - 2006 |  | - | 6 | 4 | - | - | 10 |
| Asset impairment and exit costs - 2006 |  | (10) | (38) | (201) | (248) | - | (497) |
| Gains on sales of businesses - 2006 |  | - | 488 | 131 | - | - | 619 |
| Implementation costs - 2006 |  | - | - | (26) | (16) | - | (42) |
|  |  | (10) | 456 | (92) | (264) | - | 90 |
| Acquired businesses |  | - | 5 | - | 18 | - | 23 |
| Currency |  | - | 30 | 2 | 13 | - | 45 |
| Operations |  | 54 | 189 | (120) | (33) | (3) | 87 |
| 2006 Operating Companies Income | \$ | 1,125 \$ | 2,233 \$ | 885 \$ | \$ 147 \$ | 38 \$ | 4,428 |

ALTRIA GROUP, INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Quarters Ended December 31,
(in millions)
(Unaudited)

## Reconciliation: <br> 2005 Operating Companies Income

Divested businesses - 2005
Domestic tobacco headquarters relocation charges - 2005
Asset impairment and exit costs - 2005
Losses on sales of businesses - 2005
Implementation costs - 2005

Divested businesses - 2006
Asset impairment and exit costs - 2006
Gains on sales of businesses - 2006
Implementation costs - 2006

Acquired businesses
Currency
Operations
2006 Operating Companies Income

Schedule 3

ALTRIA GROUP, INC.
and Subsidiaries
Condensed Statements of Earnings

For the Twelve Months Ended December 31,
(in millions, except per share data)
(Unaudited)

| Net revenues | , |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \$ | 101,407 \$ | $\mathbf{9 7 , 8 5 4}$ | 3.6 \% |
| Cost of sales |  | 37,480 | 36,764 | 1.9 \% |
| Excise taxes on products (*) |  | 31,083 | 28,934 | 7.4 \% |
| Gross profit |  | 32,844 | 32,156 | 2.1 \% |
| Marketing, administration and research costs |  | 14,235 | 14,078 |  |
| Domestic tobacco headquarters relocation charges |  | - | 4 |  |
| Domestic tobacco loss on U.S. tobacco pool |  | - | 138 |  |
| Domestic tobacco quota buy-out |  | - | (115) |  |
| Italian antitrust charge |  | 61 | - |  |
| Asset impairment and exit costs |  | 1,138 | 569 |  |
| Gain on redemption of United Biscuits investment |  | (251) | - |  |
| (Gains) on sales of businesses, net |  | (605) | (108) |  |
| Provision for airline industry exposure |  | 103 | 200 |  |
| Operating companies income |  | 18,163 | 17,390 | 4.4 \% |
| Amortization of intangibles |  | 30 | 28 |  |
| General corporate expenses |  | 678 | 721 |  |
| Asset impairment and exit costs |  | 42 | 49 |  |
| Operating income |  | 17,413 | 16,592 | 4.9 \% |
| Interest and other debt expense, net |  | 877 | 1,157 |  |
| Earnings from continuing operations before income taxes, minority interest, and equity earnings, net |  | 16,536 | 15,435 | 7.1 \% |
| Provision for income taxes |  | 4,351 | 4,618 | (5.8)\% |
| Earnings from continuing operations before minority interest, and equity earnings, net |  | 12,185 | 10,817 | 12.6 \% |
| Minority interest in earnings from continuing operations, and equity earnings, net |  | 163 | 149 |  |
| Earnings from continuing operations |  | 12,022 | 10,668 | 12.7 \% |
| Loss from discontinued operations, net of income taxes and minority interest(**) |  | - | (233) |  |
| Net earnings | \$ | 12,022 \$ | 10,435 | 15.2 \% |

ALTRIA GROUP, INC.
Schedule 4
and Subsidiaries
Condensed Statements of Earnings (continued)
For the Twelve Months Ended December 31,
(in millions, except per share data)
(Unaudited)

Per share data ( ${ }^{* * *)}$ :
Basic earnings per share from continuing operations
Basic earnings per share from discontinued operations

## Basic earnings per share

Diluted earnings per share from continuing operations
Diluted earnings per share from discontinued operations
Diluted earnings per share
Weighted average number of
shares outstanding - Basic

- Diluted
(*) The detail of excise taxes on products sold is as follows:

Domestic tobacco
International tobacco
Total excise taxes

| 2006 |  | 2005 | \% Change |
| :---: | :---: | :---: | :---: |
| \$ | 5.76 \$ | 5.15 | 11.8 \% |
| \$ | - \$ | (0.11) |  |
| \$ | 5.76 \$ | 5.04 | 14.3 \% |
| \$ | 5.71 \$ | 5.10 | 12.0 \% |
| \$ | - \$ | (0.11) |  |
| \$ | 5.71 \$ | 4.99 | 14.4 \% |
|  | 2,087 | 2,070 | 0.8 \% |
|  | 2,105 | 2,090 | 0.7 \% |

(**) Discontinued operations in 2005 includes $\$(255)$ from loss on sale and $\$ 22$ of earnings, net of minority interest impact
(***) Basic and diluted earnings per share are computed for each of the periods presented. Accordingly, the sum of the quarterly earnings per share amounts may not agree to the year-to-date amounts.

Currency decreased international tobacco excise taxes by
\$

ALTRIA GROUP, INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Twelve Months Ended December 31,
(in millions)
(Unaudited)

2006 Net Revenues
2005 Net Revenues
\% Change
Reconciliation:
2005 Net Revenues
Divested businesses - 2005
Divested businesses - 2006
Implementation - 2005
Acquired businesses
Currency
Operations
2006 Net Revenues


## ALTRIA GROUP, INC.

and Subsidiaries
Selected Financial Data by Business Segment
For the Twelve Months Ended December 31,
(in millions)
(Unaudited)

2006 Operating Companies Income
2005 Operating Companies Income
\% Change
(in millions)
(Unaudited)

## Reconciliation:

2005 Operating Companies Income

|  | Domestic <br> tobacco | International <br> tobacco | North <br> American <br> food | International <br> food | Financial <br> services | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$$ | $4,812 \$$ | $8,458 \$$ | $3,753 \$$ | $964 \$$ | $176 \$$ | 18,163 |
|  | 4,581 | 7,825 | 3,831 | 1,122 | 31 | 17,390 |
|  | $5.0 \%$ | $8.1 \%$ | $(2.0) \%$ | $(14.1) \%$ | $100+\%$ | $4.4 \%$ |

Divested businesses - 2005

| \$ | 4,581 \$ | 7,825 \$ | 3,831 \$ | 1,122 \$ | 31 \$ | 17,390 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | - | (48) | (136) | (4) | - | (188) |
|  | 4 | - | - | - | - | 4 |
|  | 138 | - | - | - | - | 138 |
|  | (115) | - | - | - | - | (115) |
|  | - | 90 | 335 | 144 | - | 569 |
|  | - | - | 1 | (109) | - | (108) |
|  | - | - | 55 | 32 | - | 87 |
|  | - | - | - | - | 200 | 200 |
|  | 27 | 42 | 255 | 63 | 200 | 587 |
|  | - | 51 | 69 | - | - | 120 |
|  | - | (61) | - | - | - | (61) |
|  | (10) | (126) | (517) | (485) | - | $(1,138)$ |

Gain on redemption of United Biscuits investment -
2006
Gains on sales of businesses - 2006
Implementation costs - 2006
Provision for airline industry exposure - 2006

Acquired businesses
Currency
Operations
2006 Operating Companies Income

|  |  | - | 251 | - | 251 |
| :---: | ---: | :---: | :---: | :---: | :---: |
| - | 488 | 117 | - | - | 605 |
| - | - | $(64)$ | $(31)$ | - | $(95)$ |
| - | - | - | - | $(103)$ | $(103)$ |
| $(10)$ | 352 | $(395)$ | $(265)$ | $(103)$ | $(421)$ |
| - | 232 | - | 18 | - | 250 |
| - | $(183)$ | 27 | 2 | - | $(154)$ |
| 214 | 190 | 35 | 24 | 48 | 511 |
| $\mathbf{4 , 8 1 2 ~ \$ ~}$ | $\mathbf{8 , 4 5 8 \$}$ | $\mathbf{3 , 7 5 3 \$}$ | $\mathbf{9 6 4 \$}$ | $\mathbf{1 7 6 \$}$ | $\mathbf{1 8 , 1 6 3}$ |

ALTRIA GROUP, INC.
and Subsidiaries
Net Earnings and Diluted Earnings Per Share
For the Quarters Ended December 31,
(\$ in millions, except per share data)
(Unaudited)

|  | Net Earnings |  | $\begin{gathered} \text { Diluted } \\ \text { E.P.S.(*) } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| 2006 Net Earnings | \$ | 2,959 | \$ | 1.40 |
| 2005 Net Earnings | \$ | 2,289 | \$ | 1.09 |
| \% Change |  | 29.3 |  | 28.4 |
| Reconciliation: |  |  |  |  |
| 2005 Net Earnings | \$ | 2,289 | \$ | 1.09 |
| 2005 Asset impairment, exit and implementation costs, net of minority interest impact |  | 198 |  | 0.10 |
| 2005 Losses on sales of businesses, net of minority interest impact |  | 4 |  | - |
| 2005 Corporate asset impairment and exit costs |  | 6 |  | - |
| 2005 Tax items, net of minority interest impact |  | (51) |  | (0.02) |
|  |  | 157 |  | 0.08 |
| 2006 Asset impairment, exit and implementation costs, net of minority interest impact |  | (328) |  | (0.16) |
| 2006 Gains on sales of businesses, net of minority interest impact |  | 408 |  | 0.19 |
| 2006 Corporate asset impairment and exit costs |  | (5) |  | - |
| 2006 Tax items, net of minority interest impact |  | 212 |  | 0.10 |
|  |  | 287 |  | 0.13 |
| Currency |  | 31 |  | 0.01 |
| Change in shares |  | - |  | - |
| Change in tax rate |  | 7 |  | 0.01 |
| Operations |  | 188 |  | 0.08 |
| 2006 Net Earnings | \$ | 2,959 | \$ | 1.40 |

$\left({ }^{*}\right)$ Basic and diluted earnings per share are computed for each of the periods presented. Accordingly, the sum of the quarterly earnings per share amounts may not agree to the year-to-date amounts.

ALTRIA GROUP, INC.
and Subsidiaries
Net Earnings and Diluted Earnings Per Share

## For the Twelve Months Ended December 31,

(\$ in millions, except per share data)
(Unaudited)

|  | Net Earnings |  | $\begin{gathered} \text { Diluted } \\ \text { E.P.S. (*) } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| 2006 Continuing Earnings | \$ | 12,022 | \$ | 5.71 |
| 2005 Continuing Earnings | \$ | 10,668 | \$ | 5.10 |
| \% Change |  | 12.7 |  | 12.0 \% |
| Reconciliation: |  |  |  |  |
| 2005 Continuing Earnings | \$ | 10,668 | \$ | 5.10 |
| 2005 Domestic tobacco headquarters relocation charges |  | 2 |  | - |
| 2005 Domestic tobacco loss on U.S. tobacco pool |  | 87 |  | 0.04 |
| 2005 Domestic tobacco quota buy-out |  | (72) |  | (0.03) |
| 2005 Asset impairment, exit and implementation costs, |  |  |  |  |
| 2005 Gains on sales of businesses, net of minority interest impact |  | (60) |  | (0.03) |
| 2005 Corporate asset impairment and exit costs |  | 33 |  | 0.02 |
| 2005 Provision for airline industry exposure |  | 129 |  | 0.06 |
| 2005 Tax items, net of minority interest impact |  | (521) |  | (0.25) |
|  |  | (9) |  | - |
| 2006 Italian antitrust charge |  | (61) |  | (0.03) |
| 2006 Asset impairment, exit and implementation costs, net of minority interest impact |  | (737) |  | (0.35) |
| 2006 Gain on redemption of United Biscuits investment, net of minority interest impact |  | 131 |  | 0.06 |
| 2006 Gains on sales of businesses, net of minority interest impact |  | 349 |  | 0.17 |
| 2006 Corporate asset impairment and exit costs |  | (28) |  | (0.01) |
| 2006 Provision for airline industry exposure |  | (66) |  | (0.03) |
| 2006 Tax items, net of minority interest impact |  | 1,166 |  | 0.55 |
|  |  | 754 |  | 0.36 |
| Currency |  | (103) |  | (0.05) |
| Change in shares |  | - |  | (0.04) |
| Change in tax rate |  | 34 |  | 0.02 |
| Operations |  | 678 |  | 0.32 |
| 2006 Continuing Earnings | \$ | 12,022 | \$ | 5.71 |
| 2006 Net Earnings | \$ | 12,022 | \$ | 5.71 |

(*) Basic and diluted earnings per share are computed for each of the periods presented. Accordingly, $_{\text {a }}$ the sum of the quarterly earnings per share amounts may not agree to the year-to-date amounts.

## ALTRIA GROUP, INC.

and Subsidiaries

## Condensed Balance Sheets

(in millions, except ratios)
(Unaudited)

## Assets

Cash and cash equivalents

All other current assets
Property, plant and equipment, net Goodwill
Other intangible assets, net
Other assets
Total consumer products assets
Total financial services assets
Total assets

## Liabilities and Stockholders' Equity

Short-term borrowings
Current portion of long-term debt
Accrued settlement charges
All other current liabilities
Long-term debt
Deferred income taxes
Other long-term liabilities
Total consumer products liabilities
Total financial services liabilities
Total liabilities
Total stockholders' equity
Total liabilities and stockholders' equity
Total consumer products debt
Debt/equity ratio - consumer products
Total debt
Total debt/equity ratio

| $\begin{gathered} \text { December 31, } \\ 2006 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2005 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| \$ | 5,020 | \$ | 6,258 |
|  | 21,132 |  | 19,523 |
|  | 17,274 |  | 16,678 |
|  | 33,235 |  | 31,219 |
|  | 12,085 |  | 12,196 |
|  | 8,734 |  | 14,667 |
|  | 97,480 |  | 100,541 |
|  | 6,790 |  | 7,408 |
| \$ | 104,270 | \$ | 107,949 |
| \$ | 2,135 | \$ | 2,836 |
|  | 2,066 |  | 3,430 |
|  | 3,552 |  | 3,503 |
|  | 17,674 |  | 16,389 |
|  | 13,379 |  | 15,653 |
|  | 5,321 |  | 8,492 |
|  | 13,826 |  | 13,813 |
|  | 57,953 |  | 64,116 |
|  | 6,698 |  | 8,126 |
|  | 64,651 |  | 72,242 |
|  | 39,619 |  | 35,707 |
| \$ | 104,270 | \$ | 107,949 |
| \$ | 17,580 | \$ | 21,919 |
|  | 0.44 |  | 0.61 |
| \$ | 18,699 | \$ | 23,933 |
|  | 0.47 |  | 0.67 |

This is an Intelligent Financial Statement ${ }^{\mathrm{TM}}$ by CoreFiling. The Intelligent Financial Statement ${ }^{\mathrm{TM}}$ embeds XBRL financial data in a viewable and printable document. By moving your mouse over the displayed data, pop-up CoreFiling TagTips ${ }^{\text {TM }}$ will show you how the data is internally expressed as XBRL. (Please note that TagTips ${ }^{\text {TM }}$ require Adobe ${ }^{\circledR}$ Reader ${ }^{\circledR} 7.0$ or later.)

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| XBRL report | mo-20061231.xml |
| :--- | :--- |
| XBRL taxonomy schema |  |
| XBRL taxonomy linkbase | mo-200661231.xsd |
| XBRL taxonomy linkbase |  |
| mo-20061231_cal.xml |  |
| XBRL taxonomy linkbase |  |


[^0]:    * IRI/Capstone Total Retail Panel was developed to measure market share in retail stores selling cigarettes. It is not designed to capture Internet or direct mail sales.

