

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

September 19, 2022

Kevin Karas Chief Financial Officer National Research Corporation 1245 Q Street Lincoln, Nebraska 68508

> Re: National Research Corporation Form 10-K for the Year Ended December 31, 2021 Filed March 4, 2022 File No. 001-35929

Dear Mr. Karas:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Trade & Services