

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

February 25, 2022

Andrew H. Reich Executive VP, COO, CFO and Secretary Siebert Financial Corp. 535 Fifth Avenue, 4th Floor New York, NY 10017

> Re: Siebert Financial Corp. Registration Statement on Form S-3 Filed February 18, 2022 File No. 333-262895

Dear Mr. Reich:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact David Lin, Staff Attorney, at (202) 551-3552 with any questions.

Sincerely,

Division of Corporation Finance Office of Finance