

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

June 11, 2024

Michelle Hickox Chief Financial Officer, Secretary and Treasurer First Financial Bankshares, Inc. 400 Pine Street Abilene, TX 79601

> Re: First Financial Bankshares, Inc. Form 10-K for Fiscal Year Ended December 31, 2023 File No. 000-07674

Dear Michelle Hickox:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Finance