UNITED STATES SECURITIES AND EXCHANGE COMMISSION

August 21, 2012

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Fifth Third Bancorp

File No. 001-33653 - CF# 28737

Fifth Third Bancorp submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 10-Q filed on August 8, 2012.

Based on representations by Fifth Third Bancorp that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibit(s) will not be released to the public for the time period(s) specified:

Exhibit 10.2

through December 31, 2012

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Michael Seaman Special Counsel