



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

February 29, 2012

Via Email

Richard L. Travis  
Senior Vice President – Finance and CFO  
Ennis, Inc.  
2441 Presidential Parkway  
Midlothian, Texas 76065

**Re: Ennis, Inc.  
Form 10-K  
Filed May 10, 2011  
File No. 001-05807**

Dear Mr. Travis:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Max A. Webb

Max A. Webb  
Assistant Director