# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# FORM 11-K

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE FISCAL YEAR ENDED DECEMBER 31, 2018

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

# **OMNICOM GROUP RETIREMENT SAVINGS PLAN**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

OMNICOM GROUP INC. 437 Madison Avenue New York, NY 10022

# OMNICOM GROUP RETIREMENT SAVINGS PLAN ANNUAL REPORT ON FORM 11-K FOR THE YEAR ENDED DECEMBER 31, 2018

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## **REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

The Plan Administrator and Participants Omnicom Group Retirement Savings Plan New York, New York

# **Opinion on the Financial Statements**

We have audited the accompanying statements of net assets available for benefits of the Omnicom Group Retirement Savings Plan (the Plan) as of December 31, 2018 and 2017, and the related statements of changes in net assets available for benefits for the years ended December 31, 2018 and 2017, and the related notes (collectively referred to as the financial statements). In our opinion, the financial statements present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2018 and 2017, and the changes in net assets available for benefits of the Plan as of December 31, 2018 and 2017, and the changes in net assets available for benefits for the years ended December 31, 2018 and 2017, in conformity with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on the Plan's financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Plan in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by the Plan's management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

### **Supplemental Information**

The supplemental information in the accompanying Schedule H, Line 4i – Schedule of Assets (Held at End of Year) at December 31, 2018 has been subjected to audit procedures performed in conjunction with the audit of the Plan's financial statements. The supplemental information is the responsibility of the Plan's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

/s/ PKF O'Connor Davies, LLP

We have served as the Plan's auditor since 2009.

Harrison, New York June 27, 2019

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# OMNICOM GROUP RETIREMENT SAVINGS PLAN STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

		December 31,			
		2018		2017	
Assets					
Investments, at fair value:					
Mutual Funds	\$	2,315,589,236	\$	2,538,005,560	
Company Stock		122,721,845		132,653,739	
Common/Collective Trusts		24,023,328		16,711,197	
		2,462,334,409		2,687,370,496	
Investments, at contract value		255,116,877		256,980,509	
Total Investments	Annual	2,717,451,286		2,944,351,005	
Receivables:					
Employer contributions		38,784,979		40,002,860	
Notes receivable from participants		23,722,811		24,675,276	
Accrued interest and dividends		1,005,931		1,094,939	
Due from broker for investments sold		433,840		60,969	
Other		412,500		650,000	
Total Receivables	<del>,,,,,,</del> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	64,360,061		66,484,044	
Total Assets		2,781,811,347		3,010,835,049	
Liabilities			******	********	
Accrued expenses and other		4,615,352		3,525,554	
Due to broker for investments purchased		68,930		21,772	
Total Liabilities		4,684,282	•	3,547,326	
Net Assets Available for Benefits	\$	2,777,127,065	\$	3,007,287,723	

See accompanying notes to financial statements.

# OMNICOM GROUP RETIREMENT SAVINGS PLAN STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

		Year Ended December 31,			
		2018		2017	
Additions:					
Contributions:					
Employer	\$	39,059,792	\$	39,586,052	
Participants		144,773,410		141,878,524	
Rollover		20,861,196		17,671,764	
	Anno constant per	204,694,398		199,136,340	
Dividend and interest income		157,781,344		124,527,295	
Net appreciation (depreciation) in fair value of investments		(306,291,833)		320,548,204	
Total Additions		56,183,909		644,211,839	
Deductions:					
Benefits paid		286,268,311		251,404,237	
Administrative expenses		76,256		73,489	
Total Deductions		286,344,567		251,477,726	
Net increase (decrease)		(230,160,658)		392,734,113	
Assets transferred into Plan				10,007,922	
Net assets available for benefits:					
Beginning of year		3,007,287,723		2,604,545,688	
End of year	\$	2,777,127,065	\$	3,007,287,723	

See accompanying notes to financial statements.

# OMNICOM GROUP RETIREMENT SAVINGS PLAN NOTES TO FINANCIAL STATEMENTS

## 1. Description of Plan

The following brief description of the Omnicom Group Retirement Savings Plan, or the Plan, provides only general information. Participants should refer to the Summary Plan Description, or the SPD, or the Plan document for a more complete description of the Plan's provisions. In the event of any conflict between the SPD and the Plan document, the Plan document will control.

#### General

The Plan is a defined contribution retirement plan covering all eligible employees of participating companies of Omnicom Group Inc., or the Company, and the Company is the sponsor of the Plan. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended, or ERISA, and to the provisions of the Internal Revenue Code of 1986, as amended, or the Code, as it pertains to plans intended to qualify under Section 401(a) of the Code. The Administrative Committee, or the Committee, comprised of persons appointed by the Company's Board of Directors, or its delegate, administers the Plan and is responsible for resolving all questions that may arise under the Plan. The Plan's assets are held in trust with Fidelity Management Trust Company, or the Trustee, and an affiliate of the Trustee performs the recordkeeping services for the Plan.

# Eligibility and Plan Entry Dates

For the 401(k) and matching contribution features of the Plan, eligible employees of participating companies can enroll in the Plan as soon as administratively practicable following employment. For the profit sharing feature of the Plan, eligible employees of participating companies are generally eligible twelve months after their date of hire and are enrolled in the Plan on the first day of the following calendar quarter.

## **Contributions**

Each year, participants may contribute from 1% to 70% of their eligible pre-tax compensation, up to the maximum allowed under the Code. Participants who have reached age 50 are eligible to contribute additional pre-tax catch-up contributions. The Plan accepts rollover contributions from other employers' qualified plans and from eligible Individual Retirement Accounts.

Each participating company may make discretionary matching contributions and discretionary profit sharing contributions, collectively Employer Contributions, to the Plan each year on behalf of its eligible employees. Participants are generally eligible to receive Employer Contributions, if any, if they are active employees on the last day of the Plan year and are credited with at least 1,000 hours of service during the Plan year. Employer Contributions, if any, are deposited and allocated to the accounts of eligible participants after each Plan year-end.

## **Participant Accounts**

Participants direct the investment of their accounts into various investment options offered by the Plan. Each participant's account is credited with the participant's contributions, allocations of Employer Contributions, if any, and investment income or losses, which consists of interest, dividends, and the net realized and unrealized investment gains and losses, less administrative expenses, for the investment option in which that account is invested. The benefit to which a participant is entitled is the participant's vested account balance.

The investment option that allows participants to invest in Omnicom Group Inc. common stock, or Company Stock, has been designated as an Employee Stock Ownership Plan, or ESOP. Participants may elect to receive any dividends paid on their vested shares held in the ESOP as a cash payment instead of being reinvested in the Plan.

Vesting

Participants vest in any employer profit sharing contributions according to the following schedule:

0% for less than 2 years, 20% for 2 years but less than 3 years, 50% for 3 years but less than 4 years, 70% for 4 years but less than 5 years, 100% for 5 years or more.

Participants vest in any employer matching contributions according to one of the following schedules, as adopted by each participating company:

- (i) 0% for less than 2 years,
  40% for 2 years but less than 3 years,
  100% for 3 years or more; or,
- (ii) 0% for less than 2 years,
  20% for 2 years but less than 3 years,
  50% for 3 years but less than 4 years,
  70% for 4 years but less than 5 years,
  100% for 5 years or more.

In addition, the Plan maintains certain more favorable vesting schedules, which were grandfathered for eligible participants when the retirement plans separately sponsored by subsidiaries of the Company were merged into the Plan.

#### Forfeitures

Forfeited non-vested account balances may be used to reduce Employer Contributions or pay Plan expenses. At December 31, 2018 and 2017, forfeitures aggregated \$7.3 million and \$7.6 million, respectively, which are used to reduce Employer Contributions for those respective Plan years. The Employer Contribution receivable at December 31, 2018 and 2017 reflects the reduction of the forfeitures for those years.

# Benefit Payments

Upon termination of employment, retirement, disability or death, participants, or their beneficiaries, may elect to receive the vested portion of their account in the form of a direct rollover, a lump-sum distribution, partial lump-sum distributions, or annual installment payments for up to 20 years. Terminated participants may defer payment of their account until they are required to receive a distribution in accordance with the Code. The Plan provides that accounts of terminated participants are distributed if their vested balance is \$1,000 or less.

The Plan also allows hardships withdrawals, if certain conditions are met, and has an in-service withdrawal provision for employees who are age 59 ½ or older.

## Notes Receivable from Participants

Generally, participants who are active employees may borrow from their accounts a minimum amount of \$1,000 up to a maximum amount equal to the lesser of \$50,000 or 50% of their vested account balance. Loans are secured by the balance in the participant's account and bear interest at 1% above the prime rate in effect at the time the loan was initiated. Interest rates for outstanding loans range from 3.25% to 8.25% and 3.25% to 9.54% at December 31, 2018 and 2017, respectively. Principal and interest are generally repaid through payroll deductions. General purpose loans must be repaid within five years and loans granted for principal residences must be repaid within 15 years. However, loans granted for principal residences that were transferred from merged plans may have longer maturity dates.

#### Administrative Expenses

Loan set-up fees, short-term trading fees, overnight mailing fees, and certain other fees are paid by the participant. Costs and expenses of administrating the Plan, or Permitted Expenses, are paid by the Plan and other expenses are paid by the Company.

The Trustee makes payments to the Plan that the Committee may use to pay Permitted Expenses or for other permitted Plan purposes. The Committee applied a portion of the Trustee payments to reduce certain Plan administrative expenses by \$632,476 and \$339,139 in 2018 and 2017, respectively. At December 31, 2018 and 2017, \$4.6 million and \$3.5 million, respectively, of payments from the Trustee may be applied to reduce future Permitted Expenses or for other permitted Plan purposes. The funds received from the Trustee are invested in the Fidelity Government Money Market Fund.

#### Assets Transferred into Plan

In 2017, four separate retirement plans sponsored by subsidiaries of the Company were merged into the Plan and assets of \$10.0 million were transferred into the Plan. Additional subsidiaries may merge their plan assets into the Plan in the future.

## **Changes to Investment Options**

The Committee periodically reviews the Plan's investment options and may change the investment options available to the participants. In 2017, the following investment options were added: AB Discovery Value Fund Class Z, William Blair Small-Mid Cap Growth Fund Class I, State Street Global All Cap Equity Ex-U.S. Index Fund Class K, State Street Russell Small/Mid Cap Index Fund Class C, and State Street U.S. Bond Index Fund Class C. In 2017, the following investment options were discontinued: Dreyfus Opportunistic Midcap Value Fund Class I, Morgan Stanley Institutional Fund, Inc. Small Company Growth Portfolio Class IS, Fidelity Low-Priced Stock Fund Class K, and Victory RS Partners Fund Class Y.

## 2. Summary of Significant Accounting Policies

# **Basis of Accounting**

The Plan's financial statements are prepared on the accrual basis of accounting in conformity with generally accepted accounting principles in the United States, or U.S. GAAP.

#### Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires the Plan's management to make estimates and assumptions that affect the reported amounts of assets and liabilities, additions to and deductions from net assets, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates and assumptions and the difference could be material.

#### Investments

All investments, excluding the Fidelity Managed Income Portfolio II, or MIP II, are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Shares of registered investment companies (mutual funds) are valued at quoted market prices and shares of Company Stock are valued at the closing price on The New York Stock Exchange. Shares of common/collective trusts are valued at the net asset value as a practical expedient, which is used to estimate fair value. The net asset value is based on the fair value of the underlying assets.

MIP II is a common/collective trust that holds fully benefit-responsive investment contracts (see Note 3) and is stated at contract value. Contract value is the relevant measurement attribute for fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the Plan.

Purchases and sales of investments are recorded on the trade date. Dividends are recorded on the ex-dividend date. Interest income is recorded on the accrual basis. The net appreciation (depreciation) in the fair value of investments consists of the net realized and unrealized investment gains and losses.

# Notes Receivable from Participants

Notes receivable from participants are measured at the unpaid principal balance, plus any accrued interest. As provided for in the Plan, delinquent notes receivable are classified as benefit payments and are reflected in the statements of changes in net assets available for benefits.

#### **Benefit Payments**

Benefits are recorded when paid.

## Fair Value Measurement

The Plan applies the fair value measurement guidance for its financial assets and liabilities that are required to be measured at fair value on a recurring basis. The measurement of fair value requires the use of techniques based on observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect the Plan's market assumptions. The inputs establish the following fair value hierarchy:

Level 1 - Unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2 - Unadjusted quoted prices in active markets for similar assets or liabilities; unadjusted quoted prices for identical assets or liabilities in markets that are not active; and model-derived valuations with observable inputs.

Level 3 - Unobservable inputs for the asset or liability.

Investments where fair value is measured using net asset value per share as a practical expedient are not categorized in the fair value hierarchy.

# Risk and Uncertainties

The Plan provides participants with various investment options. Investment securities, in general, are exposed to various risks, such as interest rate risk, credit risk, liquidity risk, foreign currency risk, economic changes, and overall market volatility risk. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements and participant account balances.

## Reclassifications

Certain reclassifications have been made to the prior year financial information to conform to the current year presentation.

## 3. Investment in Fully Benefit Responsive Contracts

The underlying assets of MIP II are a pool of fixed income securities that include U.S. Government and government agency obligations, publicly traded investment grade corporate debt, asset-backed securities and other debt securities. The securities are "wrapped" by synthetic investment contracts that provide liquidity for participant withdrawals by maintaining a constant net asset value. The issuers of the wrap contracts guarantee a minimum rate of return and provide full benefit responsiveness. Wrap contracts are purchased from issuers rated in the top three long-term rating categories (A- or the equivalent and above). At December 31, 2018 and 2017, there were no reserves against the wrap contracts carrying value due to the credit risk of the issuers. The interest crediting rates at December 31, 2018 and 2017 were 2.22% and 1.86%, respectively.

The contract value of MIP II is determined by the Trustee and is equal to the sum of all of the benefits owed to participants. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment in MIP II at contract value.

# 4. Investments

Investments measured at fair value at December 31, 2018 and 2017 were:

	2018	2017
Omnicom Group Inc. Common Stock	\$ 122,721,845	\$ 132,653,739
Fidelity 500 Index Fund IPR	327,875,154	358,077,114
Fidelity Contrafund Class K	291,933,344	321,019,651
Fidelity Diversified International Fund Class K	137,256,517	176,296,078
AB Discovery Value Fund Class Z	129,925,580	169,474,963
T. Rowe Price Institutional Large Cap Value Fund	128,782,436	155,691,830
T. Rowe Price Institutional Large Cap Core Growth Fund	154,423,131	148,305,246
PIMCO Total Return Fund Institutional Class	140,177,396	151,749,985
William Blair Small-Mid Cap Growth Fund Class I	105,787,667	108,037,562
Neuberger Berman Socially Responsive Fund Class R6	17,354,759	20,059,061
State Street Global All Cap Equity Ex-U.S. Index Fund Class K	7,664,950	6,119,463
State Street Russell Small/Mid Cap Index Fund Class C	8,033,994	5,881,203
State Street U.S. Bond Index Fund Class C	8,324,384	4,710,531
Fidelity Freedom K Income Fund	10,295,673	11,820,881
Fidelity Freedom K 2005 Fund	2,164,787	2,194,971
Fidelity Freedom K 2010 Fund	8,593,944	9,468,183
Fidelity Freedom K 2015 Fund	13,659,547	15,317,300
Fidelity Freedom K 2020 Fund	53,258,220	59,318,161
Fidelity Freedom K 2025 Fund	73,477,397	85,373,961
Fidelity Freedom K 2030 Fund	105,080,516	113,306,476
Fidelity Freedom K 2035 Fund	134,312,538	146,135,021
Fidelity Freedom K 2040 Fund	149,972,142	164,319,305
Fidelity Freedom K 2045 Fund	131,279,554	138,395,340
Fidelity Freedom K 2050 Fund	125,657,009	126,057,428
Fidelity Freedom K 2055 Fund	57,626,815	47,408,147
Fidelity Freedom K 2060 Fund	12,492,144	7,287,103
Fidelity Government Money Market Fund	4,202,966	2,891,793
	\$2,462,334,409	\$2,687,370,496

The appreciation (depreciation) in the fair value of investments, consisting of the net realized and unrealized investment gains and losses, for the years ended December 31, 2018 and 2017, was:

	2018	2017
Omnicom Group Inc. Common Stock	\$ 1,100,205	\$ (23,055,057)
Fidelity 500 Index Fund IPR	(23,633,134)	58,311,054
Fidelity Contrafund Class K	(30,159,557)	62,070,867
Fidelity Diversified International Fund Class K	(34,739,716)	28,947,376
AB Discovery Value Fund Class Z	(38,053,979)	5,692,293
T. Rowe Price Institutional Large Cap Value Fund	(22,447,939)	15,668,084
T. Rowe Price Institutional Large Cap Core Growth Fund	431,825	37,250,893
PIMCO Total Return Fund Institutional Class	(5,029,463)	3,455,180
William Blair Small-Mid Cap Growth Fund Class I	(11,304,732)	12,930,454
Neuberger Berman Socially Responsive Fund Class R6	(2,641,938)	1,976,715
State Street Global All Cap Equity Ex-U.S. Index Fund Class K	(1,335,582)	759,752
State Street Russell Small/Mid Cap Index Fund Class C	(977,949)	596,785
State Street U.S. Bond Index Fund Class C	40,462	82,921
Dreyfus Opportunistic Midcap Value Fund Class I		8,560,775
Morgan Stanley Institutional Fund, Inc. Small Company Growth Portfolio Class IS	POLICIES IN CONTRACTOR OF	2,143,480
Fidelity Low-Priced Stock Fund Class K	ereneeded.	2,233,876
Victory RS Partners Fund Class Y	1/10.000.00V	880,393
Fidelity Freedom K Income Fund	(737,011)	357,056
Fidelity Freedom K 2005 Fund	(169,935)	78,170
Fidelity Freedom K 2010 Fund	(907,968)	339,654
Fidelity Freedom K 2015 Fund	(1,686,190)	798,226
Fidelity Freedom K 2020 Fund	(6,652,536)	4,419,112
Fidelity Freedom K 2025 Fund	(9,177,154)	7,278,867
Fidelity Freedom K 2030 Fund	(15,271,528)	11,395,045
Fidelity Freedom K 2035 Fund	(21,829,239)	18,029,120
Fidelity Freedom K 2040 Fund	(26,118,894)	20,185,768
Fidelity Freedom K 2045 Fund	(22,578,307)	17,629,083
Fidelity Freedom K 2050 Fund	(21,401,122)	15,704,926
Fidelity Freedom K 2055 Fund	(9,154,673)	5,182,041
Fidelity Freedom K 2060 Fund	(1,855,779)	645,295
	\$(306,291,833)	\$ 320,548,204

# 5. Fair Value

Investments measured at fair value on a recurring basis at December 31, 2018 and 2017 were:

		20	18		
Level 1		Level 2		Level 3	Total
\$2,315,589,236	\$		\$		\$2,315,589,236
122,721,845		100000-0000		Waterland	122,721,845
					24,023,328
\$2,438,311,081	\$		\$		\$2,462,334,409
		20	17		
Level 1		Level 2		Level 3	Total
\$2,538,005,560	\$		\$		\$2,538,005,560
132,653,739					132,653,739
					16,711,197
\$2,670,659,299	\$		\$		\$2,687,370,496
	\$2,315,589,236 122,721,845 \$2,438,311,081 Level 1 \$2,538,005,560 132,653,739	\$2,315,589,236       \$         122,721,845       \$         \$2,438,311,081       \$         Level 1       \$         \$2,538,005,560       \$         132,653,739       \$	Level 1         Level 2           \$2,315,589,236         \$           122,721,845            \$2,438,311,081         \$           \$2,438,311,081         \$           Level 1         Level 2           \$2,538,005,560         \$           132,653,739	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

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## 6. Party-In-Interest Transactions

Certain investments are managed by the Trustee and certain of its affiliates. These investments qualify as exempt party-ininterest transactions under ERISA. Fees paid by the Plan for investment related services are included in net appreciation (depreciation) in fair value of investments in the statements of changes in net assets available for benefits.

One of the Plan's investment options invests exclusively in Company Stock. At December 31, 2018 and 2017, the Plan owned 1,675,574 and 1,821,387 shares of Company Stock, respectively, with corresponding fair values of \$122.7 million and \$132.7 million, respectively.

Additionally, participants who are active employees may borrow from their accounts and such loans qualify as exempt partyin-interest transactions under ERISA. These loans are recorded as notes receivable from participants in the statements of net assets available for benefits.

## 7. Plan Amendment or Termination

The Company or its delegate has the right to amend the Plan at any time. In addition, although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan, subject to the provisions of ERISA. In the event of Plan termination or the complete discontinuance of contributions by the Company under the Plan, the participants' accounts will become fully vested in accordance with the terms of the Plan.

## 8. Tax Status

The Plan is a retirement plan that is designed to satisfy the qualification requirements under Section 401(a) of the Code, and therefore is not subject to tax under present income tax regulations. The Internal Revenue Service, or IRS, has determined and informed the Company by letter dated November 20, 2015, that the terms of the Plan and related trust comply with applicable sections of the Code.

U.S. GAAP requires the Plan's management to evaluate tax positions taken by the Plan and recognize a tax liability or asset if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination by the IRS. The Plan's management has analyzed the tax positions taken by the Plan, and has concluded that as of December 31, 2018, there were no uncertain positions taken or expected to be taken that would require recognition of a liability or asset or disclosure in the Plan's financial statements. The Plan is subject to routine examination by various taxing jurisdictions. Currently, there are no open examinations for any period.

## 9. Delinquent Participant Contributions

In 2017 one participating company failed to remit \$5,007 of employee contributions to the Plan within a timely manner. These amounts were subsequently remitted to the Plan. The Trustee computed the applicable earnings to the participants and the participating company subsequently remitted these earnings to the Plan.

#### **10.** Subsequent Events

The Committee evaluated events subsequent to the date of the statement of net assets available for benefits and determined there have not been any events that have occurred that would require adjustment to or disclosure in the financial statements.

# OMNICOM GROUP RETIREMENT SAVINGS PLAN Schedule H, Line 4i - Schedule of Assets (Held at End of Year) December 31, 2018 EIN: 13-1514814 Plan No. 004

(a)	(b)	(c)		(d)	(e)
	Identity of issue, borrower, lessor or similar party	Description of investment, including maturity date, rate of interest, collateral, par or maturity value	Shares	Cost	Current value
*	Omnicom Group Inc. Common Stock	Common Stock \$0.15 par value	1,675,574	а	\$ 122,721,845
*	Fidelity Managed Income Portfolio II	Common/Collective Trust	255,116,877	а	255,116,877
*	Fidelity 500 Index Fund IPR	Mutual Fund	3,764,353	а	327,875,154
*	Fidelity Contrafund Class K	Mutual Fund	26,515,290	а	291,933,344
*	Fidelity Diversified International Fund Class K	Mutual Fund	4,346,312	а	137,256,517
	AB Discovery Value Fund Class Z	Mutual Fund	7,593,546	а	129,925,580
	PIMCO Total Return Fund Institutional Class	Mutual Fund	14,116,555	а	140,177,396
	T. Rowe Price Institutional Large Cap Value Fund	Mutual Fund	6,530,550	а	128,782,436
	T. Rowe Price Institutional Large Cap Core Growth Fund	Mutual Fund	4,103,724	а	154,423,131
	William Blair Small-Mid Cap Growth Fund Class I	Mutual Fund	4,782,444	а	105,787,667
	Neuberger Berman Socially Responsive Fund Class R6	Mutual Fund	532,681	а	17,354,759
	State Street Global All Cap Equity Ex-U.S. Index Fund Class K	Common/Collective Trust	733,418	а	7,664,950
	State Street Russell Small/Mid Cap Index Fund Class C	Common/Collective Trust	224,583	а	8,033,994
	State Street U.S. Bond Index Fund Class C	Common/Collective Trust	592,905	а	8,324,384
*	Fidelity Freedom K Income Fund	Mutual Fund	938,530	а	10,295,673
*	Fidelity Freedom K 2005 Fund	Mutual Fund	186,942	а	2,164,787
*	Fidelity Freedom K 2010 Fund	Mutual Fund	595,148	а	8,593,944
*	Fidelity Freedom K 2015 Fund	Mutual Fund	1,155,630	а	13,659,547
*	Fidelity Freedom K 2020 Fund	Mutual Fund	3,635,373	а	53,258,220
*	Fidelity Freedom K 2025 Fund	Mutual Fund	5,771,987	а	73,477,397
*	Fidelity Freedom K 2030 Fund	Mutual Fund	6,710,122	а	105,080,516
*	Fidelity Freedom K 2035 Fund	Mutual Fund	10,347,653	а	134,312,538
*	Fidelity Freedom K 2040 Fund	Mutual Fund	16,589,839	а	149,972,142
*	Fidelity Freedom K 2045 Fund	Mutual Fund	12,807,761	а	131,279,554
*	Fidelity Freedom K 2050 Fund	Mutual Fund	12,176,067	а	125,657,009
*	Fidelity Freedom K 2055 Fund	Mutual Fund	4,908,867	а	57,626,815
*	Fidelity Freedom K 2060 Fund	Mutual Fund	1,185,213	а	12,492,144
床	Fidelity Government Money Market Fund	Mutual Fund	4,202,966	а	4,202,966
*	Notes receivable from participants	Participant Loans**			23,722,811
					\$2,741,174,097

\* Represents a party-in-interest as defined by ERISA.

\*\* Maturity dates through May 2042. Interest rates range from 3.25% to 8.25%.

a - The cost of participant-directed investments is not required to be disclosed.

See report of independent registered public accounting firm.

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Administrative Committee of the Plan has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

# **OMNICOM GROUP RETIREMENT SAVINGS PLAN**

Dated: June 27, 2019

/s/ Leslie Chiocco

Leslie Chiocco Member of Administrative Committee

**EXHIBIT 23** 



# CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Omnicom Group Retirement Savings Plan New York, New York

We hereby consent to the incorporation by reference in the Registration Statement on Form S-8 (No. 333-74591) of Omnicom Group Inc. of our report dated June 27, 2019 relating to the financial statements and supplemental schedule of the Omnicom Group Retirement Savings Plan, which appears in this Annual Report on Form 11-K.

/s/ PKF O'Connor Davies, LLP

Harrison, New York June 27, 2019

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